

“Engage all students to reach their full academic and social potential.”

Lake Dallas Independent School District

Regular Meeting

Monday, December 13, 2010 5:30 PM

**LAKE DALLAS INDEPENDENT SCHOOL DISTRICT
LAKE DALLAS, TEXAS
BOARD OF TRUSTEES
REGULAR MEETING
MONDAY, DECEMBER 13, 2010**

NOTE: The meeting will be conducted at Lake Dallas Middle School, Room 401, 325 E. Hundley Drive, Lake Dallas, Texas

The subjects to be discussed or considered or upon which any formal action may be taken are as listed below. Items do not have to be taken in the order shown on this meeting notice.

Unless removed from the consent agenda, items identified within the consent agenda will be acted on at one time.

AGENDA

5:30 PM

1. Call to Order, Roll Call, and Establishment of Quorum

2. Closed Session

The open session of the meeting will adjourn. The Board of Trustees will reconvene in closed session pursuant to one or more of the sections of the Texas Open Meetings Act (Chapter 551 of the Texas Government Code). The Board of Trustees will reconvene in open session to take any final action, decision, or vote on a matter deliberated in closed session.

551.071 Private consultation with the board's attorney

551.072 Discussing purchase, exchange, lease, or value of real property

551.073 Discussing negotiated contracts for prospective gifts or donations

551.074 Discussing personnel or to hear complaints against personnel, including the deliberation of the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee

551.075 To confer with employees of the school district to receive information or to ask questions

551.076 Considering the deployment, specific occasions for, or implementation of, security personnel or devices

551.082 Considering discipline of a public school child, or complaint or charge against personnel

551.083 Considering the standards, guidelines, terms or conditions the board will follow, or will instruct its representatives to follow, in consultation with representatives of employee groups

551.084 Excluding witnesses from a hearing

3. Reconvene to Open Session, Invocation, and Pledges of Allegiance

A. Invocation - Glen Gowans

B. Pledges of Allegiance - Glen Gowans

4. Administer Oath of Office to Newly Appointed Board Member

5

A. Statement of Appointed Officer

B. Oath of Office

5. Election of Board of Trustees Officers for 2010-2011

6. Open Forum	
7. Public Hearing	
A. 2009-2010 Academic Excellence Indicator System Report	6
8. Special Reports	
A. Campus Recognition - Lake Dallas High School	7
1. ACT College Readiness Award	
9. Consent Agenda Items	
A. Consideration/Approval of the Minutes of the November 15, 2010 Regular Meeting (District Goal All)	8
B. Consideration/Approval of Monthly Financial Statements (District Goal All)	13
C. Consideration/Approval of Personnel Items (District Goal 1)	16
1. Elections/Assignments	
10. Action/Discussion Items	
A. Consideration/Approval of the District's Investment Report and Investment Policy as stated in Board Policy CDA Legal and CDA Local (District Goal All)	17
B. Consideration/Approval of the Technology Eplan (District Goals 1, 2, 3)	34
C. Consideration/Approval of the 2011-2012 Lake Dallas High School Planning and Course Description Guide (District Goals 1, 2, 3)	36
11. Report/Information/Review Items	
A. Campus Report - Lake Dallas High School	37
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C. NCLB Highly Qualified Report	45
D. Board Member Continuing Education	46
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1. http://ldisd.intand.com	

12. Closed Session

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551.083 Considering the standards, guidelines, terms or conditions the board will follow, or will instruct its representatives to follow, in consultation with representatives of employee groups

551.084 Excluding witnesses from a hearing

13. Adjournment

Administer Oath of Office to Newly Appointed Board Member

Presented for:

Board action Report/Review Only

Supporting documents:

None Attached Provided Later

Contact Person:

Gayle Stinson
Superintendent
940-497-4039
gstinson@ldisd.net

Background Information:

Carol Jula will administer the oath of office to the newly appointed board member.

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF TEXAS
I, (_____), do solemnly swear (or affirm), that I will faithfully execute the duties of the office of Lake Dallas ISD Board of Trustees, Place 6 of the State of Texas, and will to the best of my ability preserve, protect, and defend the Constitution and laws of the United States and of this State, so help me God.

PUBLIC HEARING

Subject

2009-10 Academic Excellence Indicator System (AEIS)

Presented for:

Board Action _____ Report/Review Only X

Supporting documents:

Summary Attached _____ Complete Report Provided Separately X

Contact Person:

Marci Malcom, Ph.D.
mmalcom@ldisd.net
940 497 8405

Background Information: Texas Education Code 39.053 requires the District's Board of Trustees to publish an annual report that includes the AEIS report; performance objectives; a report of violent or criminal incidents; and, information received under TEC 51.403(e) from the Texas Higher Education Coordinating Board. The Board of Trustees must hold a hearing for public discussion of the report.

Fiscal Implications:

N/A

Administrative Recommendation:

N/A

SPECIAL REPORT

Presentation of Certificate from ACT to Lake Dallas High School

Presented for:

Board action _____ Report/Review Only X

Supporting documents:

None _____ Attached X Provided Later _____

Contact Person:

Marci Malcom, Ph.D.
mmalcom@ldisd.net

Background Information:

ACT presented LDHS with the 2010 College Readiness Award for having a significant increase in its ACT Composite score over the past five years while maintaining or increasing the number of students taking the ACT Assessment.

Fiscal Implications:

N/A

CONSENT AGENDA

Minutes of the November 15, 2010 REGULAR Meeting

Presented for:

Board Action ____X____ Report/Review Only _____

Supporting documents:

None _____ Attached ____X____ Provided Later _____

Contact Person:

Gayle Stinson
Superintendent
gstinson@ldisd.net
940-497-4039

Background Information:

Minutes from the November 15, 2010 REGULAR Meeting are enclosed in the board packet.

Fiscal Implications:

N/A

Administrative Recommendation:

Approve

Motion: _____

Second: _____

For: _____

Against: _____

LAKE DALLAS INDEPENDENT SCHOOL DISTRICT
LAKE DALLAS, TEXAS

MINUTES – OFFICIAL REGULAR MEETING – BOARD OF TRUSTEES
LAKE DALLAS MIDDLE SCHOOL – 325 EAST HUNDLEY DRIVE
LAKE DALLAS, TEXAS
MONDAY, NOVEMBER 15, 2010

The Board of Trustees of the Lake Dallas Independent School District met in official REGULAR session on Monday, November 15, 2010 at 5:30 p.m. at the Lake Dallas Middle School, Room 401, located at 325 East Hundley Drive, Lake Dallas, Texas.

Board Members Present

Sandra Drusch, President
Carol Jula, Secretary
Scott Baird
Lance Stacy
Chad Thiessen

Board Members Absent

Glen Gowans

School Officials Present

Gayle Stinson, Superintendent
Wes Eversole, Deputy Superintendent/CFO
Marc Malcom, Assistant Superintendent of Curriculum/Instruction
Jim Parker, Principal Lake Dallas Middle School
Karla Landrum, Executive Director of Human Resources
Anne Haehn, Director of Accounting
Mike Dabney, Director of Technology
Melody Carter, Principal Corinth Elementary School
Kristi Strickland, Principal Lake Dallas High School
Stephanie Dawson, Director of Advanced Academics
Randall Caldwell, Assistant Principal Corinth Elementary School
Wendy Konz, Director of Maintenance and Transportation
Scott Head, Director of Athletics
David Talbert, Director of Facilities/Operations

Meeting Called to Order

President Drusch called the meeting to order and announced that a quorum of the Board Members was present, the meeting had been duly called, and that notice of the meeting had been posted in accordance with the Texas Open Meetings Act, Texas Government Code Chapter 551.

Closed Meeting

5:30p.m.

Open Meeting

6:45p.m.

Open Forum

President Sandra Drusch conducted an open forum; there was no participation from the public.

Special Reports

The following Special Reports were presented to the Board of Trustees: 1) student recognition – Ms. Melody Carter, Principal Corinth Elementary School recognized the KC (Kindness and Compassion) Club Students 2) student recognition – Dr. Kristi Strickland, Principal Lake Dallas High School recognized Josh Orsburn for his AP Art work 3) Dr. Marci Malcom presented the ADA Report

Consideration/Approval of Consent Agenda Items

It was MOVED by Mr. Chad Thiessen, SECONDED by Mr. Scott Baird to approve the consent agenda items listed below.

- A) Minutes from the October 18, 2010 REGULAR Meeting
- B) Monthly Financial Statements including Quarterly Investment Report

MOTION PASSED. 5-0

Consideration/Approval of the recommendation of the Superintendent, to give Notice of Proposed Termination to a term contract teacher and approve for the Board President to notify the term contract teacher of the Proposed Termination pursuant to 21.211 of the Texas Education Code

Mr. Lance Stacy MOVED that the Board approve the recommendation of the Superintendent, as presented, to give Notice of Proposed Termination to a term contract teacher and give approval for the Board President to notify the term contract teacher of the Proposed Termination pursuant to 21.211 of the Texas Education Code, Mr. Chad Thiessen SECONDED the motion.

MOTION PASSED. 5-0

Consideration/Approval of a Date for the Team of 8 Training/Workshop

Ms. Gayle Stinson recommended January 29, 2011 from 8:30am-11:30am for the Team of 8 Training/Workshop. Mr. Scott Baird MOVED to approve the date and time for the Team of 8 Training/Workshop, Ms. Carol Jula SECONDED.

MOTION PASSED. 5-0

Consideration/Approval of Innovative Courses

Dr. Marci Malcom presented the following innovative courses: The Use of Technology in Programming Mathematical Systems, Strategic Learning for High School Math, and Linear Algebra.

Ms. Carol Jula MOVED to approve the innovative courses from the second hand-out that was not in board packet, Mr. Lance Stacy SECONDED.

MOTION PASSED. 5-0

Consideration/Approval of UIL Ruling on Concurrent PE Credit Courses

Mr. Scott Baird MOVED to approve the UIL Ruling on Concurrent PE Credit Courses, Mr. Chad Thiessen SECONDED.

MOTION PASSED. 5-0

Consideration/Approval of Vendor Selection for a Detailed Engineering Study

Mr. Wes Eversole recommended using McKinstry for a Detailed Engineering Study.

Mr. Lance Stacy MOVED to approve, Mr. Scott Baird SECONDED.

MOTION PASSED. 5-0

Consideration/Approval of Vendor Selection for a Request for Competitive Sealed Proposal – Falcon Stadium Field Replacement and Track Renovations

Mr. Wes Eversole recommended Hellas for the Falcon Field replacement and track renovations.

Mr. Scott Baird MOVED to approve, Mr. Lance Stacy SECONDED.

MOTION PASSED. 5-0

Consideration/Approval regarding the procedure to appoint a new trustee to fill the position left vacant by the resignation of Sam Blunk from the Board of Trustees

Ms. Gayle Stinson recommended that the Board allow any person with interest to submit a letter of interest to Ms. Donnetta Walker from November 15, 2010 until November 19, 2010. At the next Board meeting, the Board will have the opportunity to interview the candidates in Closed Session and appoint a new Board member.

Ms. Carol Jula MOVED that the Board approve the procedure for appointment of a new Board member by allowing all interested candidates to submit a letter of interest to the Superintendent's Secretary by the end of the business day on November 19, 2010, Mr. Chad Thiessen SECONDED the motion.

MOTION PASSED. 5-0

Report/Information/Review Items

The Board of Trustees heard 1) a report on Corinth Elementary School's KC(Kindness and Compassion) Club as presented by Ms. Melody Carter 2) Ms. Jennifer Bryant presented an update on staff development 3) LDISD Campus Events Calendar.

Meeting Adjourned

7:55 p.m.

Sandra Drusch, President

Carol Jula, Secretary

CONSENT AGENDA

Monthly Financial Statements

Presented for:

Board Action _____

Report/Review Only _____

Supporting documents:

None _____

Attached _____

Provided Later _____

Contact Person:

Wes Eversole
Deputy Superintendent/CFO
weversole@ldisd.net
940-467-4039

Background Information:

The monthly tax and financials for October are enclosed.

Administrative Recommendation:

Approve

Motion: _____

Second: _____

For: _____

Against: _____

LAKE DALLAS ISD
 COMPARISON OF REVENUE AND EXPENDITURES
 GENERAL FUND
 OCTOBER 2010

	Prior Month YTD	Current Month YTD	Current Budget	Balance	%
REVENUE					
Local Revenue	80,661	218,947	14,460,239	14,241,292	1.5%
State Revenue	2,826,010	5,083,297	15,947,624	10,864,327	31.9%
Federal Revenue	0	0	270,000	270,000	0.0%
Total Revenue	2,906,671	5,302,243	30,677,863	25,375,620	17.3%
EXPENDITURES					
Instruction	1,409,974	2,917,427	17,610,344	14,667,957	16.6%
Inst. Res./Media Services	50,569	102,797	562,869	452,438	18.3%
Curriculum Dev. & Inst. Staff Devel	46,931	97,132	612,890	514,947	15.8%
Inst. Leadership	21,934	43,626	272,117	228,351	16.0%
School Leadership	130,584	266,628	1,605,593	1,338,329	16.6%
Guidance/Counseling/Evaluation	81,305	165,228	997,150	831,922	16.6%
Health Services	25,775	53,779	319,775	265,996	16.8%
Pupil Transportation	171,370	289,085	1,452,217	1,159,126	19.9%
Cocurr./Extracurr. Activities	108,417	197,595	942,227	728,597	21.0%
Gen Administration	122,580	202,479	1,159,605	955,256	17.5%
Plant Maintenance & Operations	279,584	636,952	4,388,741	3,579,465	14.5%
School Monitoring Services	3,586	10,519	116,971	106,452	9.0%
Date Processing Services	41,777	77,140	553,784	429,867	13.9%
Facilities Acq. & Construction	0	0	56,952	56,952	0.0%
Payments to JJAEP Programs	0	0	10,800	10,800	0.0%
Total Expenditures	2,494,385	5,060,387	30,662,035	25,326,455	16.5%
Grand Revenue Totals	2,906,671	5,302,243	30,677,863		
Grand Expenditure Totals	2,494,385	5,060,387	30,662,035		
Grand Totals	412,286	241,856	15,828		

**Lake Dallas ISD
Summary Of Tax Collections Comparison
October 2010**

<u>Current Tax Collections</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>
Current Tax Roll Status:	\$20,124,573	\$20,386,831	\$20,328,800
+/- Supplemental Adjustments	247,401	310,290	-352
Balance Taxes Due After Adjustments	<u>20,371,974</u>	<u>20,697,120</u>	<u>20,328,447</u>
Current Collection Activity:			
General Operating Fund	29,443	43,997	54,751
Debt Service Fund	12,582	18,050	22,462
Total Current Collections	<u>42,025</u>	<u>62,048</u>	<u>77,213</u>
Unpaid Current Taxes Due @ End of Month	20,329,949	20,635,073	20,251,235
Collection % to Current Tax Role	0.21%	0.30%	0.38%

Delinquent Tax Collections

Prior Years Delinquent Tax Roll:	435,801	425,451	435,782
+/-Supplemental Adjustments	0	(56)	(156)
Balance Taxes Due After Adjustments	<u>435,801</u>	<u>425,395</u>	<u>435,626</u>
Delinquent Collection Activity:			
Less General Operating Funds Collected	23,318	11,888	30,180
Less Debt Service Collected	9,566	4,877	12,381
Total Delinquent Collections	<u>32,884</u>	<u>16,766</u>	<u>42,561</u>
Unpaid Delinquent Taxes Due @ End of Month	402,917	408,630	393,065
Collection % to Delinquent Tax Role	7.55%	3.94%	9.77%

Penalties, Interest, Attorney Fees

Penalties and Interest:			
Penalty Paid On Taxes	3,773	4,148	3,332
Interest Paid On Taxes	4,849	4,130	8,120
Amount Paid to Tax Attorney	8,342	8,062	6,932
Total Penalties, Interest, Attorney Fees	<u>16,964</u>	<u>16,340</u>	<u>18,385</u>

Collection Summary

Current Taxes Collected	42,025	62,048	77,213
Delinquent Taxes Collected	32,884	16,766	42,561
Penalties, Interest, Attorney Fees	16,964	16,340	18,385
Total Tax Collections	<u>91,873</u>	<u>95,154</u>	<u>138,159</u>
Total Unpaid Current Taxes Due @ End of Month	20,329,949	20,635,073	20,251,235
Total Unpaid Delinquent Taxes Due @ End of Month	402,917	408,630	393,065
Total Taxes Outstanding	<u>20,732,866</u>	<u>21,043,702</u>	<u>20,644,299</u>

CONSENT AGENDA

Staff Changes

Presented for:

Board Action _____ X _____

Report/Review Only _____

Supporting documents:

None _____

Attached _____ X _____

Provided Later _____

Contact Person:

Karla Landrum
klandrum@ldisd.net

Background Information: The following staff members are changing positions within the district beginning January 2011.

Name	Current Position	New Position
Mike Cromis	Director of Student Services	Director of DAEP
Matt Clark	Dean of Instruction	Assistant Principal, LDMS
Cris Buxton	Academic Advisor	Dean of Instruction
Angela Clouse	Content Mastery Teacher	Academic Advisor

Fiscal Implications:

1 FTE absorbed (content mastery teacher)

Administrative Recommendation:

Motion: _____

Second: _____

For: _____

Against: _____

ACTION/DISCUSSION ITEMS

Review and consider approval of the District's Investment Report and investment policy as stated in Board Policy CDA Legal and CDA Local.

Presented for:

Board Action _____ Report/Review Only _____

Supporting documents:

None _____ Attached _____ Provided Later _____

Contact Person:

Wes Eversole
Deputy Superintendent
weversole@ldisd.net

Background Information:

The District is required to prepare and present a Quarterly Investment Report to the Board. In addition, the Board is required to annually review the District's Investment Policy.

There is also a requirement that the District investment officer must disclose to the School Board and the Texas Ethics commission statements revealing:

- a personal business relationship with a business offering to engage in an investment transaction with the district; or
- a personal relationship to an individual seeking to sell an investment to the district.

I have included a letter that states I have neither a personal business relationship with a business offering to engage in an investment transaction with the district nor a personal relationship to an individual seeking to sell an investment to the district.

The report and policy are included.

Recommendation

Approve the District's investment policy as stated in Board Policy CDA Legal and CDA Local.

Motion: _____

Second: _____

For: _____

Against:

LAKE DALLAS INDEPENDENT SCHOOL DISTRICT

315 E. Hundley Drive • P.O. Box 548
LAKE DALLAS, TEXAS 75065
940-497-4039
Fax 940-497-3737
www.ldisd.net

December 1, 2010

Lake Dallas ISD Board of Trustees
315 East Hundley Drive
Lake Dallas, Texas 75065

To the Lake Dallas ISD Board of Trustees:

This letter is written in reference to a state requirement that the District investment officer must disclose to the School Board statements revealing:

- a personal business relationship with a business offering to engage in an investment transaction with the district; or
- a personal relationship to an individual seeking to sell an investment to the district.

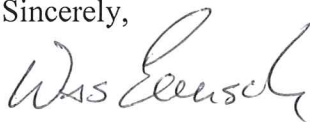
I have been designated by the School Board as the District's investment officer.

I have neither a personal business relationship with a business offering to engage in an investment transaction with the district nor a personal relationship to an individual seeking to sell an investment to the district.

I do serve on the Board of Directors for the Texas Term Investment Pool that is managed by Public Financial Management. This is an elected position. I currently serve as Board President. I receive no compensation for my services. The Investment Pool reimburses my travel expenses.

This advisory board position does not meet the State's definition of a personal business relationship since I am not compensated for my services nor do I have any financial interests in this organization.

Sincerely,



Wes Eversole
Deputy Superintendent

cc: Gayle Stinson
Superintendent

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

All investments made by the District shall comply with the Public Funds Investment Act (Texas Government Code Chapter 2256, Subchapter A) and all federal, state, and local statutes, rules or regulations. *Gov't Code 2256.026*

WRITTEN POLICIES

Investments shall be made in accordance with written policies approved by the Board. The investment policies must primarily emphasize safety of principal and liquidity and must address investment diversification, yield, and maturity and the quality and capability of investment management. The policies must include:

1. A list of the types of authorized investments in which the District's funds may be invested;
2. The maximum allowable stated maturity of any individual investment owned by the District;
3. For pooled fund groups, the maximum dollar-weighted average maturity allowed based on the stated maturity date of the portfolio;
4. Methods to monitor the market price of investments acquired with public funds; and
5. A requirement for settlement of all transactions, except investment pool funds and mutual funds, on a delivery versus payment basis.

Gov't Code 2256.005(b)

ANNUAL REVIEW

The Board shall review its investment policy and investment strategies not less than annually. The Board shall adopt a written instrument stating that it has reviewed the investment policy and investment strategies and that the written instrument so adopted shall record any changes made to either the investment policy or investment strategies. *Gov't Code 2256.005(e)*

ANNUAL AUDIT

The District shall perform a compliance audit of management controls on investments and adherence to the District's established investment policies. The compliance audit shall be performed in conjunction with the annual financial audit. *Gov't Code 2256.005(m)*

INVESTMENT
STRATEGIES

As part of the investment policy, the Board shall adopt a separate written investment strategy for each of the funds or group of funds under the Board's control. Each investment strategy must describe the investment objectives for the particular fund under the following priorities in order of importance:

1. Understanding of the suitability of the investment to the financial requirements of the District;

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

2. Preservation and safety of principal;
3. Liquidity;
4. Marketability of the investment if the investment needs to be liquidated before maturity;
5. Diversification of the investment portfolio; and
6. Yield.

Gov't Code 2256.005(d)

INVESTMENT
OFFICER

The District shall designate one or more officers or employees as investment officer(s) to be responsible for the investment of its funds. If the District has contracted with another investing entity to invest its funds, the investment officer of the other investing entity is considered to be the investment officer of the contracting Board's District. In the administration of the duties of an investment officer, the person designated as investment officer shall exercise the judgment and care, under prevailing circumstances that a prudent person would exercise in the management of the person's own affairs, but the Board retains the ultimate responsibility as fiduciaries of the assets of the District. Unless authorized by law, a person may not deposit, withdraw, transfer, or manage in any other manner the funds of the investing entity. Authority granted to a person to invest the District's funds is effective until rescinded by the District or until termination of the person's employment by the District, or for an investment management firm, until the expiration of the contract with the District. *Gov't Code 2256.005(f)*

A District or investment officer may use the District's employees or the services of a contractor of the District to aid the investment officer in the execution of the officer's duties under Government Code, Chapter 2256. *Gov't Code 2256.003(c)*

INVESTMENT
TRAINING
INITIAL

Within 12 months after taking office or assuming duties, the treasurer or chief financial officer and the investment officer of the District shall attend at least one training session from an independent source approved either by the Board or by a designated investment committee advising the investment officer. This initial training must contain at least ten hours of instruction relating to their respective responsibilities under the Public Funds Investment Act. *Gov't Code 2256.008(a)*

WITHIN A TWO-
YEAR PERIOD

The treasurer or chief financial officer and the investment officer must also attend an investment training session not less than once in a two-year period and receive not less than ten hours of instruction relating to investment responsibilities under the Public Funds Investment Act from an independent source approved by the Board

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

or a designated investment committee advising the investment officer. If the District has contracted with another investing entity to invest the District's funds, this training requirement may be satisfied by having a Board officer attend four hours of appropriate instruction in a two-year period. *Gov't Code 2256.008(a), (b)*

Investment training shall include education in investment controls, security risks, strategy risks, market risks, diversification of investment portfolio, and compliance with the Government Code, Chapter 2256. *Gov't Code 2256.008(c)*

STANDARD OF
CARE

Investments shall be made with judgment and care, under prevailing circumstances that a person of prudence, discretion, and intelligence would exercise in the management of his or her own affairs, not for speculation, but for investment, considering the probable safety of capital and the probable income to be derived. Investments shall be governed by the following objectives in order of priority:

1. Preservation and safety of principal;
2. Liquidity; and
3. Yield.

In determining whether an investment officer has exercised prudence with respect to an investment decision, the following shall be taken into consideration:

1. The investment of all funds, rather than the prudence of a single investment, over which the officer had responsibility.
2. Whether the investment decision was consistent with the Board's written investment policy.

Gov't Code 2256.006

PERSONAL
INTEREST

A District investment officer who has a personal business relationship with a business organization offering to engage in an investment transaction with the District shall file a statement disclosing that personal business interest. An investment officer who is related within the second degree by affinity or consanguinity, as determined by Government Code Chapter 573, to an individual seeking to sell an investment to the investment officer's District shall file a statement disclosing that relationship. A required statement must be filed with the Board and with the Texas Ethics Commission. For purposes of this policy, an investment officer has a personal business relationship with a business organization if:

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

1. The investment officer owns ten percent or more of the voting stock or shares of the business organization or owns \$5,000 or more of the fair market value of the business organization;
2. Funds received by the investment officer from the business organization exceed ten percent of the investment officer's gross income for the previous year; or
3. The investment officer has acquired from the business organization during the previous year investments with a book value of \$2,500 or more for the personal account of the investment officer.

Gov't Code 2256.005(i)

QUARTERLY
REPORTS

Not less than quarterly, the investment officer shall prepare and submit to the Board a written report of investment transactions for all funds covered by the Public Funds Investment Act. This report shall be presented to the Board and the Superintendent not less than quarterly, within a reasonable time after the end of the period. The report must:

1. Contain a detailed description of the investment position of the District on the date of the report;
2. Be prepared jointly and signed by all District investment officers.
3. Contain a summary statement for each pooled fund group (i.e., each internally created fund in which one or more accounts are combined for investing purposes). The report must be prepared in compliance with generally accepted accounting principles and must state:
 - a. Beginning market value for the reporting period;
 - b. Additions and changes to the market value during the period;
 - c. Ending market value for the period; and
 - d. Fully accrued interest for the reporting period.
4. State the book value and market value of each separately invested asset at the beginning and end of the reporting period by the type of asset and fund type invested.
5. State the maturity date of each separately invested asset that has a maturity date.
6. State the account or fund or pooled group fund in the District for which each individual investment was acquired.

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

7. State the compliance of the investment portfolio of the District as it relates to the District's investment strategy expressed in the District's investment policy and relevant provisions of Government Code, Chapter 2256.

If the District invests in other than money market mutual funds, investment pools or accounts offered by its depository bank in the form of certificates of deposit, or money market accounts or similar accounts, the reports shall be formally reviewed at least annually by an independent auditor, and the result of the review shall be reported to the Board by that auditor.

Gov't Code 2256.023

SELECTION OF
BROKER

The Board or a designated investment committee, shall, at least annually, review, revise, and adopt a list of qualified brokers that are authorized to engage in investment transactions with the District. *Gov't Code 2256.025*

AUTHORIZED
INVESTMENTS

The Board may purchase, sell, and invest its funds and funds under its control in investments described below, in compliance with its adopted investment policies and according to the standard of care set out in this policy. Investments may be made directly by the Board or by a nonprofit corporation acting on behalf of the Board or an investment pool acting on behalf of two or more local governments, state agencies, or a combination of the two. *Gov't Code 2256.003(a)*

In the exercise of these powers, the Board may contract with an investment management firm registered under the Investment Advisers Act of 1940 (15 U.S.C. Section 80b-1 et seq.) or with the State Securities Board to provide for the investment and management of its public funds or other funds under its control. A contract made for such purpose may not be for a term longer than two years. A renewal or extension of the contract must be made by the Board by order, ordinance, or resolution. *Gov't Code 2256.003(b)*

The following investments are authorized:

1. Obligations, including letters of credit, of the United States or its agencies and instrumentalities; direct obligations of the state of Texas or its agencies and instrumentalities; collateralized mortgage obligations directly issued by a federal agency or instrumentality of the United States, the underlying security for which is guaranteed by an agency or instrumentality of the United States; other obligations, the principal and interest of which are unconditionally guaranteed or insured by, or backed by the full faith and credit of, the state of Texas, the United States, or their respective agencies and instrumentalities; ob-

ligations of states, agencies, counties, cities, and other political subdivisions of any state rated as to investment quality by a nationally recognized investment rating firm not less than A or its equivalent; and bonds issued, assumed, or guaranteed by the state of Israel. *Gov't Code 2256.009(a)*

The following investments are not authorized:

- a. Obligations whose payment represents the coupon payments on the outstanding principal balance of the underlying mortgage-backed security collateral and pays no principal.
- b. Obligations whose payment represents the principal stream of cash flow from the underlying mortgage-backed security collateral and bears no interest.
- c. Collateralized mortgage obligations that have a stated final maturity date of greater than ten years.
- d. Collateralized mortgage obligations the interest rate of which is determined by an index that adjusts opposite to the changes in a market index.

Gov't Code 2256.009(b)

2. Certificates of deposit or share certificates issued by a depository institution that has its main office or a branch office in Texas that is guaranteed or insured by the FDIC or its successor or the National Credit Union Share Insurance Fund or its successor and is secured by obligations described in item 1 above, including mortgage-backed securities directly issued by a federal agency or instrumentality that have a market value of not less than the principal amount of the certificates (but excluding those mortgage-backed securities described in Section 2256.009[b]) or secured in any other manner and amount provided by law for the deposits of the investing entity. *Gov't Code 2256.010(a)*

In addition to the authority to invest funds in certificates of deposit under the previous section, an investment in certificates of deposit made in accordance with the following conditions is an authorized investment under Government Code 2256.010:

- a. The funds are invested by the District through a depository institution that has its main office or a branch office in this state and that is selected by the District;
- b. The depository institution selected by the District arranges for the deposit of the funds in certificates of de-

- posit in one or more federally insured depository institutions, wherever located, for the account of the District;
- c. The full amount of the principal and accrued interest of each of the certificates of deposit is insured by the United States or an instrumentality of the United States;
 - d. The depository institution selected by the District acts as custodian for the District with respect to the certificates of deposit issued for the account of the District entity; and
 - e. At the same time that the funds are deposited and the certificates of deposit are issued for the account of the District, the depository institution selected by the District receives an amount of deposits from customers of other federally insured depository institutions, wherever located, that is equal to or greater than the amount of the funds invested by the District through the depository institution.

Gov't Code 2256.010(b)

The investment policies may provide that bids for certificates of deposit be solicited orally, in writing, electronically, or in any combination of those methods. *Gov't Code 2256.005(c)*

3. Fully collateralized repurchase agreements that have a defined termination date, are secured by obligations of the United States or its agencies and instrumentalities, are pledged to the District, held in the District's name, and deposited with the District or a third party selected and approved by the Board, and placed through a primary government securities dealer, as defined by the Federal Reserve or a financial institution doing business in Texas. The term of any reverse security repurchase agreement may not exceed 90 days after the date the reverse security repurchase agreement is delivered. Money received by the District under the terms of a reverse security repurchase agreement shall be used to acquire additional authorized investments, but the term of the authorized investments acquired must mature not later than the expiration date stated in the reverse security repurchase agreement. *Gov't Code 2256.011*
4. A securities lending program if:
 - a. The value of securities loaned is not less than 100 percent collateralized, including accrued income, and the loan allows for termination at any time;

- b. The loan is secured by:
 - (1) Pledged securities described by Government Code 2256.009;
 - (2) Pledged irrevocable letters of credit issued by a bank that is organized and existing under the laws of the United States or any other state and continuously rated by at least one nationally recognized investment rating firm at not less than A or its equivalent; or
 - (3) Cash invested in accordance with Government Code 2256.009, 2256.013, 2256.014, or 2256.016;
- c. The terms of the loan require that the securities being held as collateral be pledged to the investing entity, held in the investing entity's name, and deposited at the time the investment is made with the entity or with a third party selected by or approved by the investing entity; and
- d. The loan is placed through a primary government securities dealer or a financial institution doing business in this state.

An agreement to lend securities under a securities lending program must have a term of one year or less.

Gov't Code 2256.0115

- 5. Banker's acceptance, with a stated maturity of 270 days or fewer from the date of issuance that will be liquidated in full at maturity, which is eligible for collateral for borrowing from a Federal Reserve Bank, and is accepted by a bank meeting the requirements of Government Code 2256.012(4). *Gov't Code 2256.012*
- 6. Commercial paper that has a stated maturity of 270 days or fewer from the date of issuance and is rated not less than A-1 or P-1 or an equivalent rating by at least two nationally recognized credit rating agencies or by one nationally recognized credit rating agency provided the commercial paper is fully secured by an irrevocable letter of credit issued by a bank organized and existing under United States law or the law of any state. *Gov't Code 2256.013*
- 7. No-load money market mutual funds that:
 - a. Are registered with and regulated by the Securities and Exchange Commission;

- b. Provide the District with a prospectus and other information required by the Securities and Exchange Act of 1934 (15 U.S.C. 78a et seq.) or the Investment Company Act of 1940 (15 U.S.C. 80a-1 et seq.);
- c. Have a dollar-weighted average stated maturity of 90 days or fewer; and
- d. Include in their investment objectives the maintenance of a stable net asset value of \$1 for each share.

However, investments in no-load money market mutual funds shall be limited to the percentages authorized by Government Code 2256.014(c).

8. No-load mutual funds that:
- a. Are registered with the Securities and Exchange Commission;
 - b. Have an average weighted maturity of less than two years;
 - c. Are invested exclusively in obligations approved by Government Code Chapter 2256, Subchapter A, regarding authorized investments (Public Funds Investment Act);
 - d. Are continuously rated by at least one nationally recognized investment rating firm of not less than AAA or its equivalent; and
 - e. Conform to the requirements in Government Code Section 2256.016(b) and (c) relating to the eligibility of investment pools to receive and invest funds of investing entities.

Investments in no-load mutual funds shall be limited to the percentages authorized by Government Code 2256.014(c). In addition, the District may not invest any portion of bond proceeds, reserves, and funds held for debt service, in no-load mutual funds described in this item.

Gov't Code 2256.014

9. A guaranteed investment contract, as an investment vehicle for bond proceeds, if the guaranteed investment contract:
- a. Has a defined termination date.
 - b. Is secured by obligations described by Government Code Section 2256.009(a)(1), excluding those obliga-

tions described by Section 2256.009(b), in an amount at least equal to the amount of bond proceeds invested under the contract.

- c. Is pledged to the District and deposited with the District or with a third party selected and approved by the District.

Bond proceeds, other than bond proceeds representing reserves and funds maintained for debt service purposes, may not be invested in a guaranteed investment contract with a term longer than five years from the date of issuance of the bonds.

To be eligible as an authorized investment:

- a. The Board must specifically authorize guaranteed investment contracts as eligible investments in the order, ordinance, or resolution authorizing the issuance of bonds.
- d. The District must receive bids from at least three separate providers with no material financial interest in the bonds from which proceeds were received.
- e. The District must purchase the highest yielding guaranteed investment contract for which a qualifying bid is received.
- f. The price of the guaranteed investment contract must take into account the reasonably expected drawdown schedule for the bond proceeds to be invested.
- g. The provider must certify the administrative costs reasonably expected to be paid to third parties in connection with the guaranteed investment contract.

Gov't Code 2256.015

- 10. A public funds investment pool meeting the requirements of Government Code 2256.016 and 2256.019, if the Board authorizes the investment in the particular pool by resolution.
Gov't Code 2256.016, 2256.019

CHANGE IN LAW

The District is not required to liquidate investments that were authorized investments at the time of purchase. *Gov't Code 2256.017*

SELLERS OF
INVESTMENTS

A written copy of the investment policy shall be presented to any person offering to engage in an investment transaction with the District or to an investment management firm under contract with

OTHER REVENUES
INVESTMENTS

CDA
(LEGAL)

the District to invest or manage the District's investment portfolio. For purposes of this section, a business organization includes investment pools and an investment management firm under contract with the District to invest or manage the District's investment portfolio. The qualified representative of the business organization offering to engage in an investment transaction with the District shall execute a written instrument in a form acceptable to the District and the business organization substantially to the effect that the business organization has:

1. Received and thoroughly reviewed the District investment policy; and
2. Acknowledged that the business organization has implemented reasonable procedures and controls in an effort to preclude investment transactions conducted between the District and the organization that are not authorized by the District's policy, except to the extent that this authorization is dependent on an analysis of the makeup of the District's entire portfolio or requires an interpretation of subjective investment standards.

The investment officer may not acquire or otherwise obtain any authorized investment described in the District's investment policy from a person who has not delivered to the District the instrument described above.

Gov't Code 2256.005(k), (l)

DONATIONS

A gift, devise, or bequest made to provide college scholarships for District graduates may be invested by the Board as provided in Property Code 117.004, unless otherwise specifically provided by the terms of the gift, devise, or bequest. *Education Code 45.107*

Investments donated to the District for a particular purpose or under terms of use specified by the donor are not subject to the requirements of Government Code Chapter 2256, Subchapter A. *Gov't Code 2256.004(b)*

ELECTRONIC FUNDS
TRANSFER

The District may use electronic means to transfer or invest all funds collected or controlled by the District. *Gov't Code 2256.051*

OTHER REVENUES
INVESTMENTS

CDA
(LOCAL)

INVESTMENT
AUTHORITY

The Superintendent or other person designated by Board resolution shall serve as the investment officer of the District and shall invest District funds as directed by the Board and in accordance with the District's written investment policy and generally accepted accounting procedures. All investment transactions except investment pool funds and mutual funds shall be executed on a delivery versus payment basis.

APPROVED
INVESTMENT
INSTRUMENTS

From those investments authorized by law and described further in CDA(LEGAL), the Board shall permit investment of District funds in only the following investment types, consistent with the strategies and maturities defined in this policy:

1. Obligations of, or guaranteed by, governmental entities as permitted by Government Code 2256.009.
2. Certificates of deposit and share certificates as permitted by Government Code 2256.010.
3. Fully collateralized repurchase agreements permitted by Government Code 2256.011.
4. A securities lending program as permitted by Government Code 2256.0115.
5. Banker's acceptances as permitted by Government Code 2256.012.
6. Commercial paper as permitted by Government Code 2256.013.
7. No-load money market mutual funds and no-load mutual funds as permitted by Government Code 2256.014.
8. A guaranteed investment contract as an investment vehicle for bond proceeds, provided it meets the criteria and eligibility requirements established by Government Code 2256.015.
9. Public funds investment pools as permitted by Government Code 2256.016.

SAFETY AND
INVESTMENT
MANAGEMENT

The main goal of the investment program is to ensure its safety and maximize financial returns within current market conditions in accordance with this policy. Investments shall be made in a manner that ensures the preservation of capital in the overall portfolio, and offsets during a 12-month period any market price losses resulting from interest-rate fluctuations by income received from the balance of the portfolio. No individual investment transaction shall be undertaken that jeopardizes the total capital position of the overall portfolio.

OTHER REVENUES
INVESTMENTS

CDA
(LOCAL)

LIQUIDITY AND
MATURITY

Any internally created pool fund group of the District shall have a maximum dollar weighted maturity of 180 days. The maximum allowable stated maturity of any other individual investment owned by the District shall not exceed one year from the time of purchase. The Board may specifically authorize a longer maturity for a given investment, within legal limits.

The District's investment portfolio shall have sufficient liquidity to meet anticipated cash flow requirements.

DIVERSITY

The investment portfolio shall be diversified in terms of investment instruments, maturity scheduling, and financial institutions to reduce risk of loss resulting from overconcentration of assets in a specific class of investments, specific maturity, or specific issuer.

MONITORING MARKET
PRICES

The investment officer shall monitor the investment portfolio and shall keep the Board informed of significant declines in the market value of the District's investment portfolio. Information sources may include financial/investment publications and electronic media, available software for tracking investments, depository banks, commercial or investment banks, financial advisors, and representatives/advisors of investment pools or money market funds. Monitoring shall be done at least quarterly, as required by law, and more often as economic conditions warrant by using appropriate reports, indices, or benchmarks for the type of investment.

FUNDS / STRATEGIES

Investments of the following fund categories shall be consistent with this policy and in accordance with the strategy defined below.

OPERATING FUNDS

Investment strategies for operating funds (including any commingled pools containing operating funds) shall have as their primary objectives safety, investment liquidity, and maturity sufficient to meet anticipated cash flow requirements.

AGENCY FUNDS

Investment strategies for agency funds shall have as their objectives safety, investment liquidity, and maturity sufficient to meet anticipated cash flow requirements.

DEBT SERVICE
FUNDS

Investment strategies for debt service funds shall have as their objective sufficient investment liquidity to timely meet debt service payment obligations in accordance with provisions in the bond documents. Maturities longer than one year are authorized provided legal limits are not exceeded.

CAPITAL PROJECTS

Investment strategies for capital project funds shall have as their objective sufficient investment liquidity to timely meet capital project obligations. Maturities longer than one year are authorized provided legal limits are not exceeded.

OTHER REVENUES
INVESTMENTS

CDA
(LOCAL)

SAFEKEEPING AND CUSTODY	The District shall retain clearly marked receipts providing proof of the District's ownership. The District may delegate, however, to an investment pool the authority to hold legal title as custodian of investments purchased with District funds by the investment pool.
BROKERS / DEALERS	Prior to handling investments on behalf of the District, brokers/dealers must submit required written documents in accordance with law. [See SELLERS OF INVESTMENTS, CDA(LEGAL)] Representatives of brokers/dealers shall be registered with the Texas State Securities Board and must have membership in the Securities Investor Protection Corporation (SIPC), and be in good standing with the Financial Industry Regulatory Authority (FINRA).
SOLICITING BIDS FOR CD'S	In order to get the best return on its investments, the District may solicit bids for certificates of deposit in writing, by telephone, or electronically, or by a combination of these methods.
INTEREST RATE RISK	<p>To reduce exposure to changes in interest rates that could adversely affect the value of investments, the District shall use final and weighted-average-maturity limits and diversification.</p> <p>The District shall monitor interest rate risk using weighted average maturity and specific identification.</p>
INTERNAL CONTROLS	<p>A system of internal controls shall be established and documented in writing and must include specific procedures designating who has authority to withdraw funds. Also, they shall be designed to protect against losses of public funds arising from fraud, employee error, misrepresentation by third parties, unanticipated changes in financial markets, or imprudent actions by employees and officers of the District. Controls deemed most important shall include:</p> <ol style="list-style-type: none">1. Separation of transaction authority from accounting and recordkeeping and electronic transfer of funds.2. Avoidance of collusion.3. Custodial safekeeping.4. Clear delegation of authority.5. Written confirmation of telephone transactions.6. Documentation of dealer questionnaires, quotations and bids, evaluations, transactions, and rationale.7. Avoidance of bearer-form securities. <p>These controls shall be reviewed by the District's independent auditing firm.</p>

OTHER REVENUES
INVESTMENTS

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(LOCAL)

PORTFOLIO REPORT

In addition to the quarterly report required by law and signed by the District's investment officer, a comprehensive report on the investment program and activity shall be presented annually to the Board.

ACTION/DISCUSSION ITEMS

LDISD Technology Eplan for 2011-2012

Presented for:

Board Action _____X_____ Report/Review Only _____

Supporting documents:

None _____ Attached _____X_____ Provided Later _____

Contact Person:

Mike Dabney
Director of Technology
940-497-1500
mdabney@ldisd.net

Background Information:

Suggested changes and strategies are detailed on page 35.
A copy of the 2011-2012 Technology Eplan will be provided on flash drive.

Fiscal Implications:

Administrative Recommendation:

Approve

Motion: _____

Second: _____

For: _____

Against: _____

Lake Dallas ISD Technology Plan Changes for 2011-2012 Submission

Notable changes for the 2011-2012 plan (since 2010-2011 plan):

- Slight increase in % economically disadvantaged
- Overall student enrollment (slight increase)
- Addition of check-out Neoware lab to Middle School (MS Room 603)
- Addition of Virtual Schools lab at High School (HS room 146)
- Acquisition of a desktop videoconferencing system for the Middle School (Ryan Schneider)

Suggested Changes/Additions to 2011-2012 Eplan strategies:

- The term 'Instructional Technologist' has been changed to 'Instructional Coach' or 'Instructional Coaches' throughout the plan.
- Added strategy 1.2.6: Evaluate new technologies (e.g., ereaders, videoconferencing, etc.) in specific course areas to assess viability of future district-wide adoption.
- Removed strategy 3.2.2: Add additional technician/help desk position to meet the growth in the district.
- Removed strategy 3.2.6: Add additional network engineer to aide in maintaining servers, pcs, and network infrastructure.
- Removed strategy 4.2.2: Add 4 Neoware (thin client) in every HS classroom as well as other locations in the district to increase student/computer ratio at a cost effective rate. Completed in 2007-08.

ACTION/DISCUSSION ITEMS

Presented for:

Board Action _____x_____

Report/Review Only _____

Supporting documents:

None _____

Attached _____

Provided Later _____x_____

Contact Person:

Dr. Kristi Strickland and Mr. Fernando Natividad

kstrickland@ldisd.net

fnatividad@ldisd.net

Background Information:

Complete copy of the 2011-2012 Course Description Guide will be provided on flash drive.
The changes are highlighted.

Fiscal Implications:

Administrative Recommendation:

Approval of 2011 – 2012 High School Course Guide

Motion: _____

Second: _____

For: _____

Against: _____

SPECIAL REPORT

Campus Report – Lake Dallas High School

Presented for:

Board action _____ Report/Review Only X

Supporting documents:

None X Attached _____ Provided Later _____

Contact Person:

Kristi Strickland
Principal, Lake Dallas High School
940-497-4031
kstrickland@ldisd.net

Background Information:

See power point presentation attached.

REPORTS/INFORMATION/REVIEW ITEMS

Presented for:

Board action _____ Report/Review Only _____ X _____

Supporting documents:

None _____ Attached X _____ Provided Later _____

Contact Person:

Charlie Lokey, Coordinator for Human Resources and School Improvement
CLokey@ldisd.net
(940) 497-1525

Background Information:

A new trend in Texas Public schools is to adopt a license plate that is made available for the public to purchase. LDISD has been working with My Plates to create a plate that will be available for community members and Alumni to purchase starting in August 2011.

Fiscal Implications:

The Texas DMV charges a plate implementation fee of \$4,615 which is fully refunded to “non-profit” organizations by My Plates once 300 plates have been sold or renewed. My plates charges \$385 for initial design and artwork production. The full initial investment will be \$5,000, with \$4,615 being refundable. LDISD will receive 10% royalties for every license plate sold based on the number of years a customer has purchased the plate. Please see attached document for the Rebate Payment Schedule.

Administrative Recommendation:

Review only



Specialty License Plate with My Plates

My Plates is the vendor awarded a contract by the Texas Department of Motor Vehicles (TxDMV) to design market and sell new license plates in the State of Texas. My Plates may produce new plates for both non-profit and for-profit organizations. Here are some of the benefits of a specialty branded license plate with My Plates.

- **Great and fun way to market and get your school recognized, and for Texans to show support for your school**
- **Lower plate implementation fee allowing your school to receive proceeds sooner than before**
 - Assistance of booster clubs is very beneficial in raising these funds. This fee is refunded by My Plates after 300 plate sales and/or renewals. Meanwhile the school is receiving royalties on plate sales during this time.
 - A one-time fee to get it set up in the State's system is good for the life of the plate.
 - The current implementation fee \$5000 also includes the plate design costs.
 - The TxDMV will be raising the plate implementation fee in 2011. Now getting plate application into the state this year could save your school thousands of dollars up front.
- **New full color backgrounds with great flexibility allowing your school to make a statement and to be noticed**
- **Plate implementation process takes 4 to 6 months to allow your school's plate to be on Texas' cars**
- **My Plates can be purchased for 1, 5 or 10 year terms allowing for more consumer flexibility.**
- **Revenues of your plate can be sent directly to your school.**
 - The following is a detailed description of the payment that will be made to by My Plates. All sales and payments will be reconciled by My Plates and paid on a calendar quarter basis.



<u>Plate Term</u>	<u>Background Price</u>	<u>10% Royalty</u>
One year plate	\$55.00	\$5.50
Five year plate	\$195.00	\$19.50
Ten year plate	\$295.00	\$29.50
Souvenir Plate	\$40.00	\$4.00

- **My Plates has the exclusive right to 7 character personalization ensuring that all plates in the My Plates program have flexibility.**
 - There are design restraints on having a plate that will accommodate 7 characters. Your school will have to make that decision if it wants to compromise logo space in order to allow for 7 characters.
- **My Plates will assist in marketing and public relations support to promote your school's plate.**
 - We will help out by providing free gift cards for plates for promotional give-away as well donate plates for benefit auctions that your school might have.
- **My Plates simple online ordering and the support assistance of the My Plates Team make it easy for any Texan to order a specialty plate.**
 - Your school does not have for labor at selling the plate. Simply direct individuals to go to www.myplates.com or to call 888-7MY-PLATES and our team will be ready to assist them.



Common FAQ's for Organization Plates

Q. How much does it cost to set up a plate under the My Plates program?

A. There is an initial cost of \$5,000. This fee covers a nominal plate artwork fee of \$385.00 as well as the State's fee of \$4,615 for plate implementation including: Plate programming and manufacturing start-up costs.

Q. Who is eligible to develop a plate under the My Plates program?

A. Any individual, non-profit or for-profit entity can propose a new specialty license plate to My Plates. However, the state requires that plates created through this process must be non-controversial.

Q. Do I still need to get a State agency to sponsor the plate?

A. No. With My Plates you do not have to find a state agency sponsor.

Q. Does My Plates offer anything different to the State program?

A. There are a number of additional benefits offered under the My Plates program:

1. A reduced implementation fee of \$4,615 instead of \$8,000.
2. You are not required to source a State agency sponsor for the plate.
3. Revenues for non-profits can be sent directly to your organization/foundation.
4. My Plates offers "full color" background plate designs, exclusive to My Plates.
5. My Plates has the exclusive right to 7 character personalization in the State.
6. My Plates will assist in marketing and public relations support to promote the plate.
7. My Plates offers flexible purchase terms including 1, 5 or 10yr terms. The State's plates are limited to 1yr terms.

Q. What are the revenues a non-profit organization may expect to be returned under the My Plates program?

A. My Plates offers non-profit organizations a royalty payment of 10% of the background plate design fee for both sale and renewal.

Q. Does My Plates supply any reporting to the organization showing how many license plates sales and renewals were sold in a given period, and where each license plate sale and renewal occurred (e.g. city, county, etc.)?

A. Yes. We can also provide a County code reports of these sales or a ZIP code report if required.

Q. How long does it take to implement a new plate and release it to the market?

A. From the time the proposal has been submitted to TxDMV, the approval process typically takes around four to six months before the plate is available to order.

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Reports/Information/Review Items

Subject: NCLB Highly Qualified Report

Addendum

Presented for:

Board Action _____ Report/Review Only X _____

Supporting documents:

None _____ Attached _____ Provided Later X _____

Contact Person:

Karla Landrum
klandrum@ldisd.net

Background Information: NCLB Highly Qualified Report is annually presented and posted on campus and district websites. LDISD is 100% Highly Qualified for all professional staff members.

The reports will be provided on flash drive.

Fiscal Implications:

None

Administrative Recommendation:

Board Review

Motion: _____

Second: _____

For: _____

Against: _____

REPORT/INFORMATION/REVIEW ITEMS

Board Member Continuing Education

Presented for:

Board action _____ Report/Review Only X

Supporting documents:

None X Attached _____ Provided Later _____

Contact Person:

Gayle Stinson
Superintendent
940-497-4039
gstinson@ldisd.net

Background Information:

“The following Board of Trustees members have met their board training requirements for this year: Sandra Drusch, Carol Jula, Scott Baird, Glen Gowans, Lance Stacy, and Chad Thiessen.”

This is an interim report only.

All members will attend Team of 8 training on January 29, 2011.

Fiscal Implications:

Administrative Recommendation:

REPORT/INFORMATION/REVIEW ITEMS

Lake Dallas ISD Campus Events

Presented for:

Board action _____ Report/Review Only X

Supporting documents:

None X Attached _____ Provided Later _____

Contact Person:

Gayle Stinson
Superintendent
gstinson@ldisd.net
940-497-4039

Background Information:

The following is the link to Lake Dallas ISD Campus Events Calendar.

<http://ldisd.intand.com>