

Special School Board Meeting
Tuesday, August 29, 2017 6:00 PM
Centura Public School Board Room
P.O. Box 430
Cairo, NE 68824

Agenda

1. Call meeting to order
2. Pledge of Allegiance
3. Notation of Nebraska Open Meeting Laws
4. Roll Call/Excuse-not excuse board members who are absent
5. Presentation by Troy Keilig of CMBA Architects
6. Presentation by representative of Chief Industries/Construction
7. Items for Consideration and Action
 - 7.1. Coke/Pepsi Contract
8. Adjournment

Centura Public School

Proposal

Exclusive Coca Cola Beverages to be sold at concession locations

20oz Carbonated Soft Drinks	\$22.00 /	.92 bottle
20oz Dasani Water	\$11.00 /	.46 bottle
20oz PowerAde	\$22.00 /	.92 bottle
18.5oz Gold Peak	\$13.18 /	1.10 bottle
12oz Cans	\$ 9.00 /	.38 can

5 year signed contract for Coca Cola Exclusive Beverage Sales
\$2,000.00 yearly payment for total 5 year contract equals \$10,000.00

- * 3.5 % yearly increase on anniversary date.
- * Orders of product and self fill vendors maintained by school
- * Delivery date is Tuesdays Order call in Monday by 10am
- * No Minimum order needed, order only what you need
- * Coca Cola would suggest at least one Fund Raiser a year to increase sales.





Joe Urbanec
308-380-2441
Centura Public Schools

PEPSICO



Foodservice



PEPSICO



Tropicana



The PepsiCo Foodservice Team is very excited to have this opportunity to present a proposal to you for your total beverage needs.

You will find in the enclosed proposal from the PepsiCo Foodservice:

- *Service Commitment*
- *Market Share Information*
- *Brand Lineup*
- *Pricing*
- *Summary*



PEPSICO



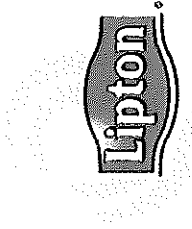
Tropicana



The Brand Consumers Prefer



National Bottled Water



Iced Tea



Ready to Drink Coffee

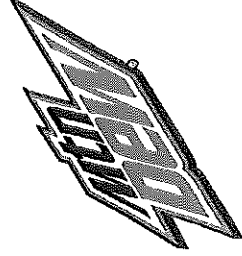


SOBE

Healthy Refreshment Beverage



Sports Drink



Flavored CSD

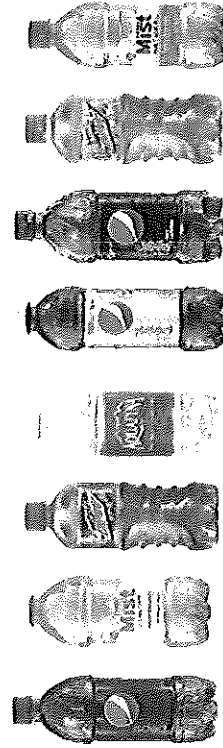
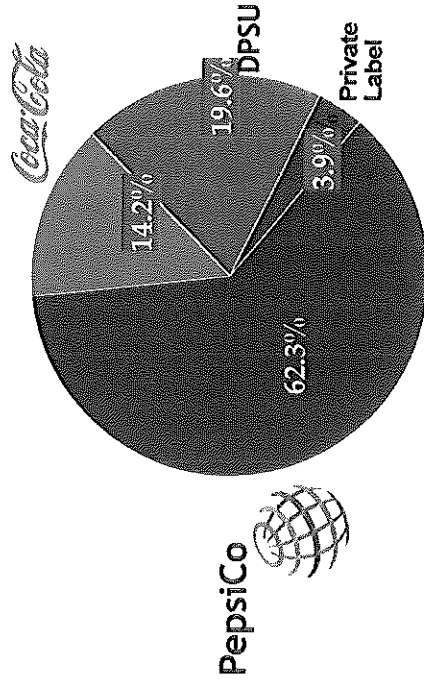
Tropicana

100% Juice

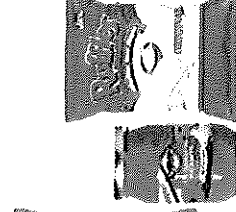
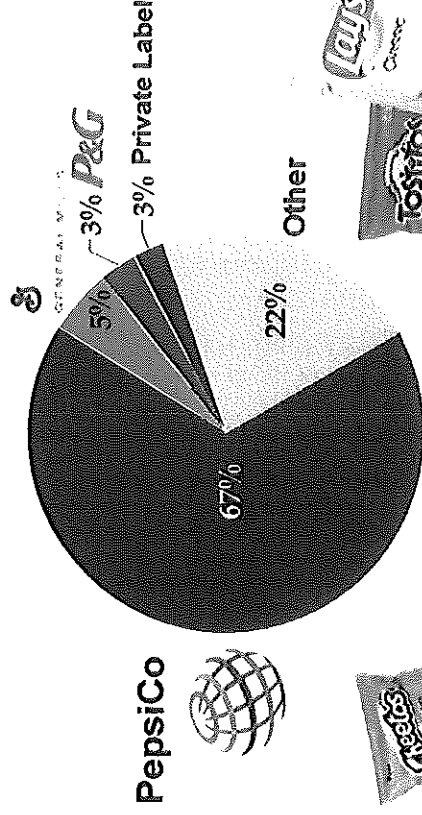


Market Share Shows Consumer

2012 Market Share: BEVERAGE



2012 Market Share: SNACKS





PEPSICO



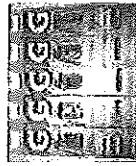
Tropicana



Our Snack Portfolio Addresses The Entire Spectrum of Consumer Snacking Demand Moments

Frito Lay North America

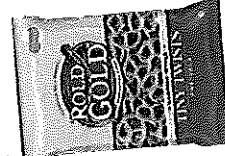
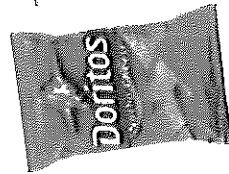
On the Go Energy



Snacking



Young and Hungry



Healthy Enjoyment



These items and many other products can be purchased through your food provider (Sysco, US Foods, etc.)



PEPSICO



Tropicana



Partnership

Pepsi would like to enter into the following proposal

Proposal Elements

- 5 year contract
- \$ 2000 each year of contract
- \$500 Gatorade package each year of contract
- Free product \$50 , a year of contract



PEPSICO



Proposal Elements

Profits From Beverage Sales

PRODUCT	ON TICKET
CSD	\$22.00
AQUAFINA	\$11.00
GATORADE	\$23.00
Lipton 18.5 oz	\$ 15.00

Product	Cost per case	Cost per Unit	Retail	Profit per case
20 oz CSD	\$22.00	.97	\$2.00	\$26.00
20 oz Water	\$11.00	.46	\$2.00	\$37.00
20 oz Gatorade	\$23.00	.96	\$2.00	\$25.00
Lipton Tea 18.5	\$15.00	1.25	2.00	\$9.00

PEPSI FOODSERVICE PRODUCT PORTFOLIO

GATORADE

20 oz. PLASTIC BOTTLES - 24/cs
Cool Blue Raspberry / Fierce Grape / Fruit Punch / Lemon Lime / Orange / Ripside Rush Grape / Glacier Freeze / Cherry



GATORADE G2

20 oz. PLASTIC BOTTLES - 24/cs
Grape / Fruit Punch



GATORADE PROPEL

20 oz. PLASTIC BOTTLES - 24/cs
Berry / Grape / Kiwi Strawberry /



OCEAN SPRAY

15.2oz PLASTIC BOTTLE - 12/cs
Orange Juice / Apple Juice / Cranberry Cocktail / CranGrape / Ruby Red Grapefruit Cran Lemonade / Diet Cranberry



SOBE LIFE WATER - 0 CALORIE

20oz PLASTIC BOTTLE - 12/cs
Yum Berry Pomegranate / Fuji Apple Pear / Black and Blueberry / Blood Orange / Acai Ras Punch / Blood Orange/Strawberry Dragonfruit / B-Energy Black Cherry Dragonfruit / Strawberry Apricot / 80 Cal Coconut Water Pacific Coconut / Mango Mandarin / Pomegranate Nectarine 40 Cal Pomegranate Cherry Strawberry Kiwi / Blackberry Grape



SOBE

20oz PLASTIC - 12/cs
Energy / Green Tea / Pina Colada / Strawberry Banana / Strawberry Daiquiri / Mango Melon / Lean Honey Green Tea / Lean Raspberry Lemonade



ENERGY DRINKS

16oz CAN - 12/cs.

Mt. Dew Amp

Amp / Amp Sugar Free / Overdrive (Cherry) / Elevate (Mixed Berry) / Traction (Grape) / Lightning (Lemonade)



16oz CAN - 24/cs.

Rockstar

Original / Sugar Free / Zero Carb / Punched / Recovery / Recovery Orange Recovery Grape / 2X Coconut Water Energy / Xdurance / ICED / Relax / Energy Cola / Juiced Mango-Orange Passion Fruit / Juiced Guava/ Sour Bubble Berry & Green Apple / Sparkling Energy Cherry Citrus / Peach



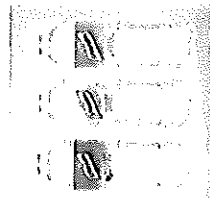
MT. Dew Kick Start

16oz Can - 12/cs.
Orange Citrus / Fruit Punch / Lemonade / Black Cherry



SCHWEPPE MIXERS

20oz BOTTLES
Original/Black Cherry/Lemmon Lime
1 L PLASTIC BOTTLES 12/cs
Club Soda / Tonic
2 L PLASTIC BOTTLES 8/cs
Ginger Ale
10oz PLASTIC BOTTLES 6/cs
Club Soda / Tonic
12oz CAN 12pk 2/cs
Ginger Ale



MUSCLE MILK

14oz PLASTIC BOTTLES 12/cs
Bananas & Cream / Chocolate / Light Chocolate / Vanilla & Cream / Strawberries & Cream / Café Latte Light / Chocolate Malt / Cookies & Cream 40cal Knockout Chocolate/ Intense Vanilla/ Mint Chocolate



STARBUCKS FRAPPUCCINO



9.5oz GLASS BOTTLE - 24/cs.
Coffee / Mocha / Vanilla / Mocha and Vanilla Lite / Caramel

13.7oz GLASS BOTTLE - 12/cs.
Dark Chocolate Mocha / Mocha / Vanilla

6.5oz CAN - 24 / cs.
Double Shot

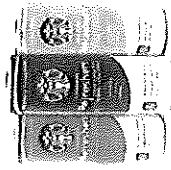
Double Shot Energy

15oz CAN - 12/cs.
Coffee / Mocha / Vanilla / Vanilla Light /White Choclatolate / Hazelnut



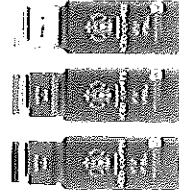
Refreshers

12oz CAN - 12/cs.
Raspberry Pomegranate
Strawberry Lemonade Orange Melon
Blueberry Acai



Iced Coffee

11oz 12/CS.
Coffee & Milk, Coffee & Milk Low Calorie, Vanilla

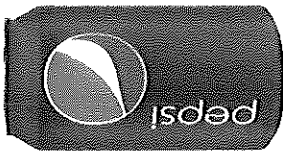


Rock star Roasted

15oz CAN - 12/cs.
Mocha, Light Vanilla, Latte



SOFT DRINK AND TEA FLAVORS



12oz Cans 24/cs.

Pepsi / Diet Pepsi / Pepsi Next / Pepsi Max / Pepsi Caffeine Free / Dt. Pepsi Caffeine Free / Wild Throwback / Mt. Dew / Mt. Dew Throwback / Wild Cherry / Diet Wild Cherry / Diet Mt Dew / Crush Orange / Crush Cherry / Crush Grape / Crush Strawberry / Dt. Crush Orange / Sierra Mist Natural / Dt. Sierra Mist Natural / Mug / Dt. Mug / Lipton Brisk Lemonade / Lipton strawberry Melon / Lipton Brisk Raspberry / Lipton Brisk Sweet Tea / Lipton Brisk Sweetened with Lemon

AQUAFINA Water

12oz Plastic 24/cs.

20oz Plastic 24/cs.

1 Litter Plastic 12/cs.

1.5 Litter Plastic 12/cs.



Pure Leaf Tea

18.5 OZ Plastic

Bottle

Sweet / Unsweetened /

Extra Sweet /

Raspberry/ Peach/

Green Tea Honey

AQUAFINA FLAVOR

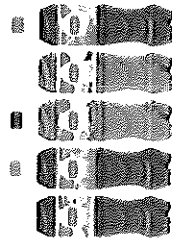
SPLASH WATER

20 oz. PLASTIC

BOTTLES - 24/cs.

Grape / Raspberry / Wild

Berry



FRUIT SHOOT

10.1oz 1/24

Orange / Berry Burst /

Strawberry Raspberry / No

Added Sugar Apple /

Straw/Rasp / Orange

Brisk Tea

24oz CAN - 12/cs.

Honey Ginseng Tea,

Mango Tea,

Strawberry Melon,

Tea W/ Lemon,

Raspberry Tea, Tea &

Lemonade, Sweet

Tea, Fruit Punch



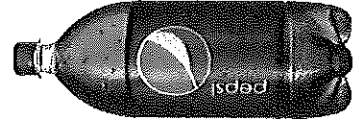
20 oz. PLASTIC BOTTLES - 24/cs.
Pepsi / Diet Pepsi / Pepsi Next / Dt. Pepsi Caffeine Free / Pepsi Max / Wild Cherry / Dt. Wild Cherry / Pepsi Throwback / Mt. Dew / Dt. Mt. Dew / Mt. Dew Code Red (Cherry) / Mt. Dew Live Wire (Orange) / Mt. Dew Voltage (Raspberry) / Mt. Dew White Out Mt. Dew Throwback / Crush Orange / Crush Grape / Crush Strawberry / Dt. Crush Orange / Sierra Mist Natural / Dt. Sierra Mist Natural / Mug / Lipton Brisk Lemonade / Lipton Brisk Sweetened with Lemon / Sierra Mist Cranberry / Dt. Sierra Mist Cranberry



12 oz. PLASTIC BOTTLES - 24/cs.
Pepsi / Diet Pepsi / Dt. Caffeine Free / Mt. Dew / Diet Mt Dew / Crush Orange / Sierra Mist Natural



1 LITER PLASTIC BOTTLES - 12/cs.
Pepsi / Diet Pepsi / Mt. Dew / Lipton Brisk Lemonade / Lipton Brisk Straw Melon / Schweppes Tonic / Schweppes Club Soda / Brisk Half & Half Tea and Tropical Lemonade / Brisk Half & Half Tea and Cherry Lemonade

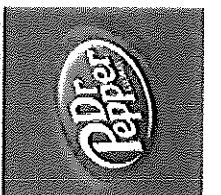
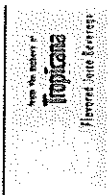
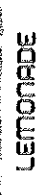
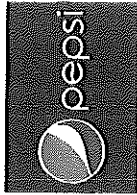


2 LITER PLASTIC BOTTLES - 8/cs.
Pepsi / Diet Pepsi / Pepsi Max / Pepsi Caffeine Free Pepsi Next / Wild Cherry Pepsi / Dt. Wild Cherry Pepsi Mt. Dew / Dt. Mt. Dew / Orange Crush / Grape Crush / Strawberry Crush / Lipton Brisk Lemonade / Lipton Brisk Straw Melon / Mug / Sierra Mist Natural / Dt. Sierra Mist / Sierra Mist Cranberry / Dt. Sierra Mist Cranberry

FOUNTAIN PORTFOLIO

5 Gallon BIB

Pepsi / Dt Pepsi / Caffeine Free Diet Pepsi / Mt. Dew / Dr. Pepper / Dt. Dr. Pepper / Sierra Mist Diet Mtn. Dew / Crush Orange / Crush Strawberry / Tropicana Lemonade / Tropicana Fruit Punch / Lipton Brisk Tea Unsweetened No Lemon / Lipton Brisk Tea Raspberry



3 Gallon BIB

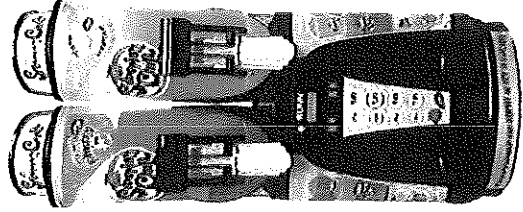
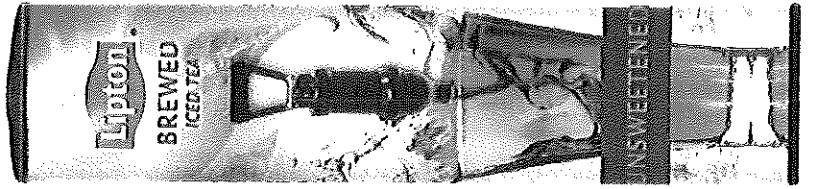
Wild Cherry Pepsi, Mt. Dew Code Red, Mug Root Beer, Sour, Tonic, Gatorade G2 Fruit Punch, Sobe Life Water Yum Berry Pomegranate

Lipton Concentrate Tea

Sweetened, Unsweetened, Green Tea and Peach

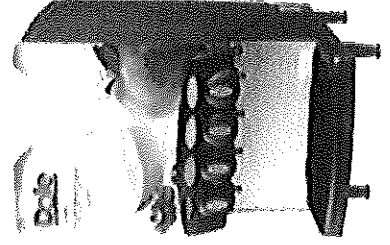
CARBON DIOXIDE (CO2)

20lb tanks



SIBERIAN CHILL

Blew Raspberry, Orange Creamsicle, Very Very Berry, Cherry Strawberry

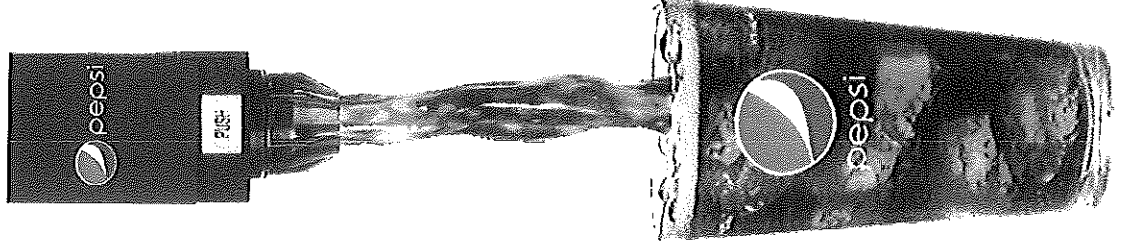


Dole

Cranberry

100% Orange

Apple





PEPSICO



Tropicana



THANK YOU