

## **Communications Committee Meeting**

Thursday, April 8, 2021 9:00 AM

Via Zoom Dial-In: Phone: 346-248-7799 Passcode: 643115, 24 School Road,  
Weston, CT 06883-1623

**I. Call to Order**

**II. Approval of Minutes**

**III. Website Update**

**IV. District Recognitions and Celebrations  
Discussion**

**V. Other Business**

**VI. Adjournment**

**Communications Committee Meeting**

February 25, 2021 11:00 AM

Via Zoom

Dial In: 646-558-8656 Passcode: 442397

**Attendance Taken at 11:00 AM:**

Present Board Members:

Ruby Hedge

Hillary Koyner

Taffy Miller

**1. Call to Order**

**2. Approval of Minutes**

**Motion Passed:** passed with a motion by Ms. Hillary Koyner and a second by Taffy Miller.

**3 Yeas - 0 Nays.**

**3. Website Update**

Discussion:

Mr. DiVito has reached out to Jennifer Derosa regarding plans for website cleanup and additional web services.

**4. Other Business**

Discussion:

Dr. McKersie updated Committee regarding the COVID communications that were being sent on behalf of the District. The decision was made to do a single daily District roundup, of which its contents contain enough information for parents.

It was asked if the District could cross promote events that are outside of WPS. It was agreed that events being held by the PTO, WEF and Town departments would be able to be cross promoted. The District could point families and others to events by the use of a community tab that would have links to other events.

A Diversity, Equity and Inclusion vision statement is currently being worked on and would like to see the statement located on the front page of the District website.

The Back to School button on the front page of the website should be renamed Student Resources. The team will work on having posts to Facebook include celebratory and inspiring information about students and other District-level accomplishments.

Mr. DiVito will be working on the look of the District website when viewing using cell phones. If the Committee encounters any issues, he asks for the information be emailed to him for review.

Dr. McKersie updated the Committee on the upcoming COVID vaccinations in coordination with three other school districts.

**5. Adjournment**

Discussion:

Ms. Miller left the meeting at 11:43 a.m.

The meeting was adjourned at 11:57 a.m.

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Chairperson

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Superintendent