

Board of Education Communications Committee Meeting

Tuesday, December 10, 2019 9:00 AM

Central Office Conference Room, 24 School Road, Weston, CT 06883-1623

I. Strategic Communications Plan-Ruby Hedge, Taffy Miller, Hillary Koyner

A. Marketing and Distribution Strategy

B. Discussion of Additional Strategies

II. Brochure Update-Ruby Hedge, Taffy Miller, Hillary Koyner

III. Website Update

A. Update on New Website

B. Current WPS Website

IV. Other Business