



Jordan School District #717 School Board Meeting Agenda

Monday, July 22, 2013 at 6:30 PM
Workshop Meeting
Superintendent's office at the Middle School

1. Jordan Community Video Project
From: Caitlin Bridges <caitlinb@cgicommunications.com>
Date:
Wed, Jul 17, 2013 at 10:05 PM
Subject: Jordan Community Video Project
To:
"mhelgerson@isd717.org" <mhelgerson@isd717.org>

Matt,

Thank you for taking the time to meet with me, again, I apologize for the late email! To follow up from our conversation, here is a synopsis of what we are doing with the City:

We are partnering up with the City of Jordan to produce a series of videos on the homepage of their Official website. The videos are to serve as a welcome-mat and relocation tool for all the future families and businesses who are looking for information on the community and the business services within the area.

The program I showed you was Brown County, WI.

Here is a link that will take you directly to the program as well (just copy and paste link into your browser):

http://www.elocallink.tv/clients3/wi/browncounty/tourplay.php?movie=bcwi_wel_iwd&spon=welcome

The two school's logos are on the top, middle part of the screen. Click on their logo to see an example of a video we have created for them (link also below).

http://www.elocallink.tv/vp6/spon-fcsa_a.php?sponid=VmMFNwBmWDhQYQ==&fvm=1

http://www.elocallink.tv/vp6/spon-fcsa_a.php?sponid=CTxebVQ4Vj4EMQ==&fvm=1

As part of the program we will create a sixty-second video that will be featured on the City's program. Also you will have total freedom to use the video in any manor you wish, our information technology department will work with you to embed the video on your website as well as any other website you may also want to feature the video on. (This includes all social media outlets). Here is a breakdown of the pricing:

*\$5495/4995 if paid
in full*

-Full 60 second video all production included

*-Your
website linked up to the program on the city's site*

*-Streaming the video
on your own website through our one-click technology*

*-V-Cast - which is
emailing out the video and tracking it*

-24 full months

*-rights
to video with dvd copy*

-exclusive new mover list once a month

-8-10 questions avatar

An example of the avatar is found here on Dr. Bill Dill's website:

<http://drbilldill.com/>

If there is anything else you need from my end please do not hesitate to ask! I am very excited to produce a powerful program for the Jordan, and am committed to making sure it is both successful and effective for the Municipalities and all businesses involved. The school is certainly an integral part of the community and will only enhance our efforts with this program. I hope to have the opportunity to work with the you and I look forward to presenting the program to the board.

Have a great weekend.

Caitlin Bridges

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Presenter: Matt

2. Financial Controls

Presenter: Matt

3. Levy Authority

Presenter: Matt

4. Formation of Finance Committee

Discussion to take place on membership in the Finance Committee and establishing common meeting times/dates/topics. I would recommend 2-3 members of the Board to be a part of this committee along with Beth and me.

Presenter: Matt

5. Retention Discussion

Presenter: Lance Chambers

6. Chef Marshall O'Brien

Attached is the updated contract that Chef O'Brien proposed. Discussion will take place regarding this item. I will share information about my discussion with Chef O'Brien. I was in contact with Chef O'Brien today and finally received the revised contract at about 3:00 p.m.

Presenter: Matt

7. Memorial Policy

I have attached two sample documents showing what other districts have for Memorial Policies. Prior

Lake has a policy similar to what Jordan may be looking to create. Discussion to occur at work session regarding specifics of the policy.

Presenter: Matt

8. Construction Update - Middle School

Presenter: Matt

1. Summary of Plan

Summary from last meeting with DLR group. Two CM firms have agreed to complete a complimentary assessment of the plans and costs prepared by DLR. K/A and ICS will be completing walk-throughs with Chris and me within the next two weeks.

Presenter: Matt

2. Election Dates

The following dates/date ranges are available for the election:

1. March 11, 2014 - Same as Township Election

2. Late May (Date TBD)

3. Early June (Date TBD)

Based on our discussion at this work session, I would like to have a date determined in order to share with the Facilities Committee.

9. Board Book Resources

Laurie will share where new resources have been published to Board Book.

Presenter: Laurie

10. Marketing and Branding

Presenter: Matt

11. Ash Tree Update

Matt will provide an update on the status of the trees

Presenter: Matt

* If any one board member wishes to remove an item from the consent agenda for discussion, that item should be added to the board meeting agenda prior to its approval.