

Committee of the Whole
Tuesday, February 18, 2020 6:00 PM
Council Chambers
1369 25 Avenue

{{Name: Agenda Item Name}}

{{Rationale: Agenda Item Rationale}} {{AgendaItemEnd}}

- 1. Statement of compliance with Open Meetings Act and roll call.**
- 2. Presentation of Streetscaping Betterment Project on 23rd Street.**
- 3. Adjournment.**



23rd St. STREETSCAPE BEAUTIFICATION PHASE 1

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Welcome!

Agenda

Introductions

Project Information, Purpose and Timeline (7-10 min)

Design of Phase 1 Enhancements (15-18 min)

Chamber Support (8-12 min)

Discussion

23rd St.
STREETSCAPE
BEAUTIFICATION

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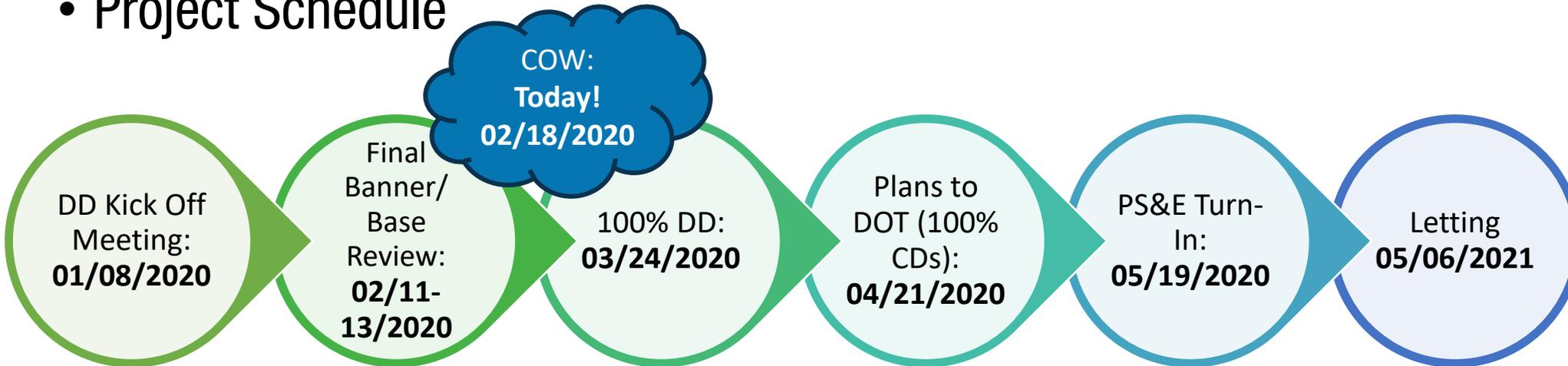


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Project Information, Purpose and Timeline

- NDOT and LPA Project
- Combined Design – NDOT/Wilson & Company/Confluence
- Betterment and Non-Betterment Costs
- Chamber Streetscaping Committee
 - Master Plan
 - Phase 1 - \$500,000
- Project Schedule



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Design of Phase 1 Enhancements

Design of Phase 1 Enhancements

- Trees
- Light Pole Attachments:
 - Banner
 - Clam Shell Base
- Enhanced Intersections
 - 30th Ave
 - 26th Ave
 - 23rd Ave
- Edge treatment from 31st Street to 18th Street



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Phase 1 Enhancements – Trees (~250)

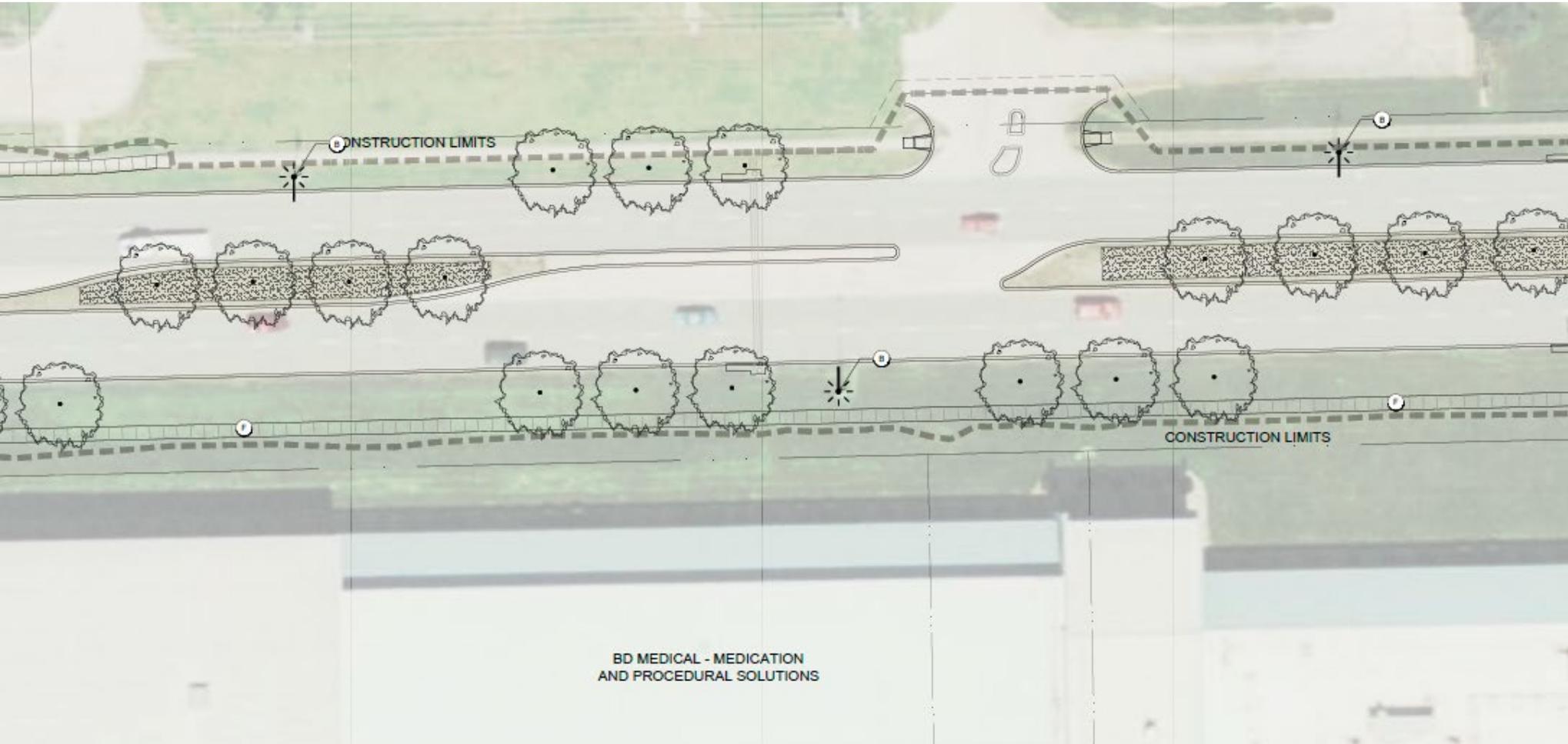
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Trees Mean Business!

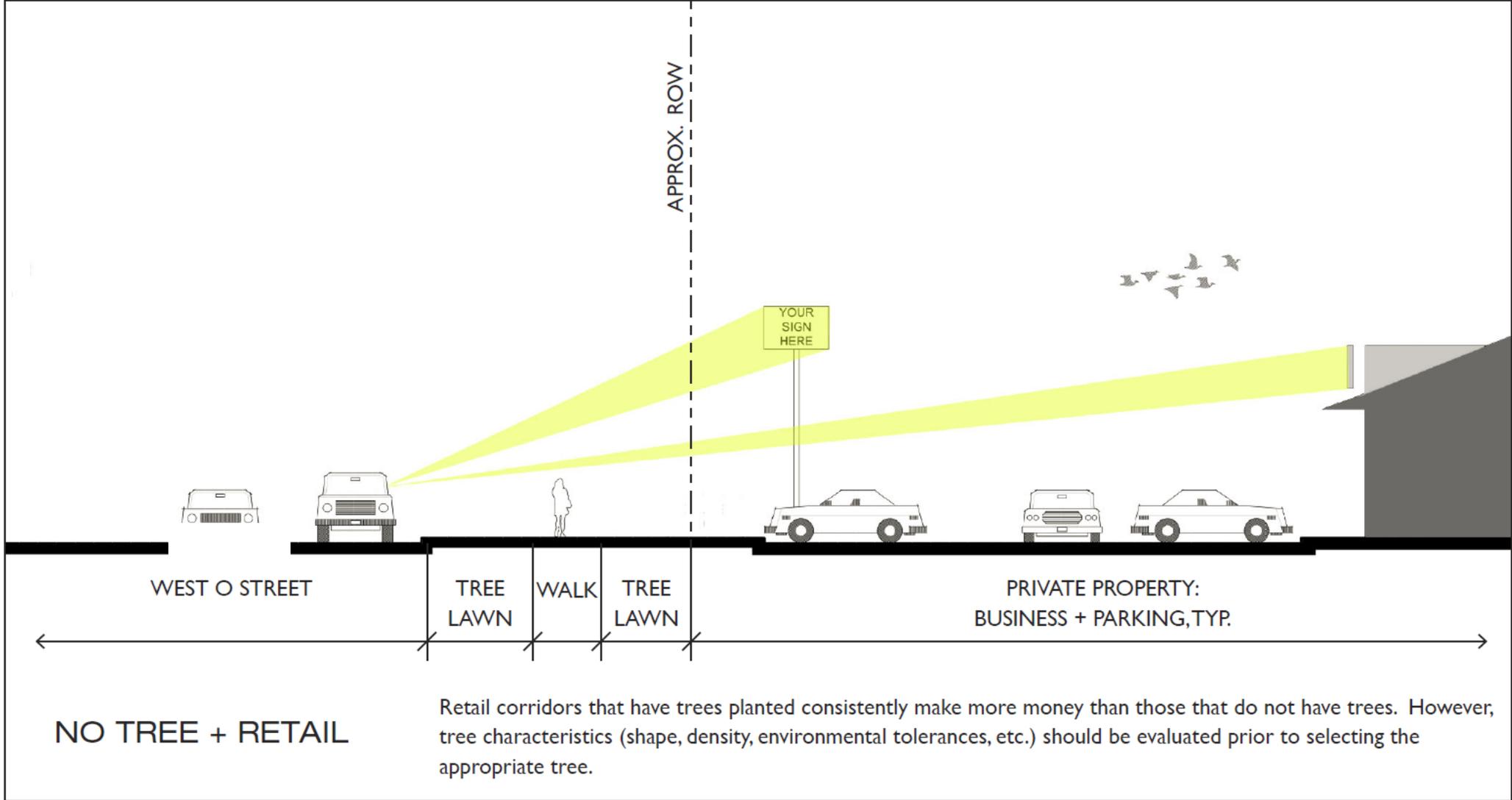
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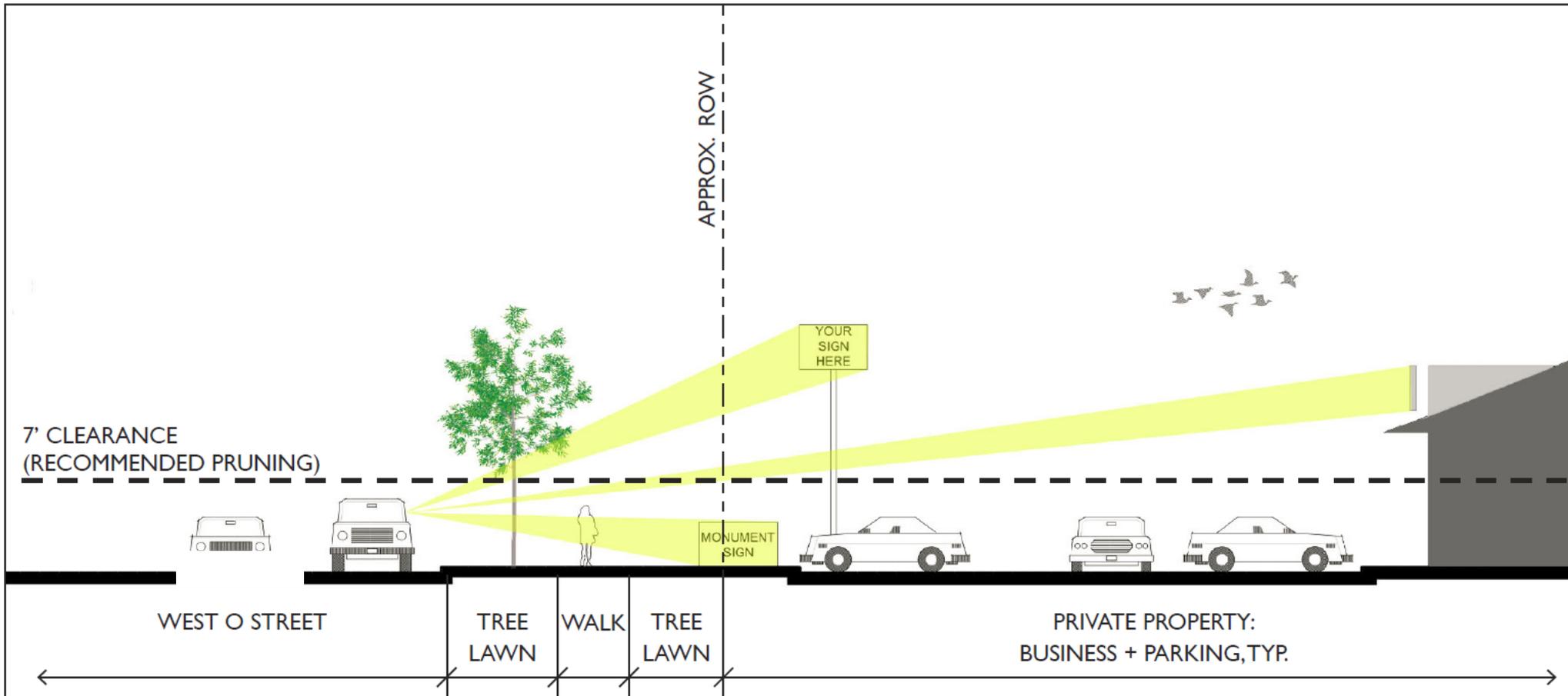
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YOUNG TREE + RETAIL

When a tree is young, it has a small overall footprint and canopy spread so, although it blocks some visibility, it does so for a very short time. As trees grow, alternative signage might make some sense to increase business visibility. By spacing trees correctly, we can work with existing signage.

Trees Mean Business!

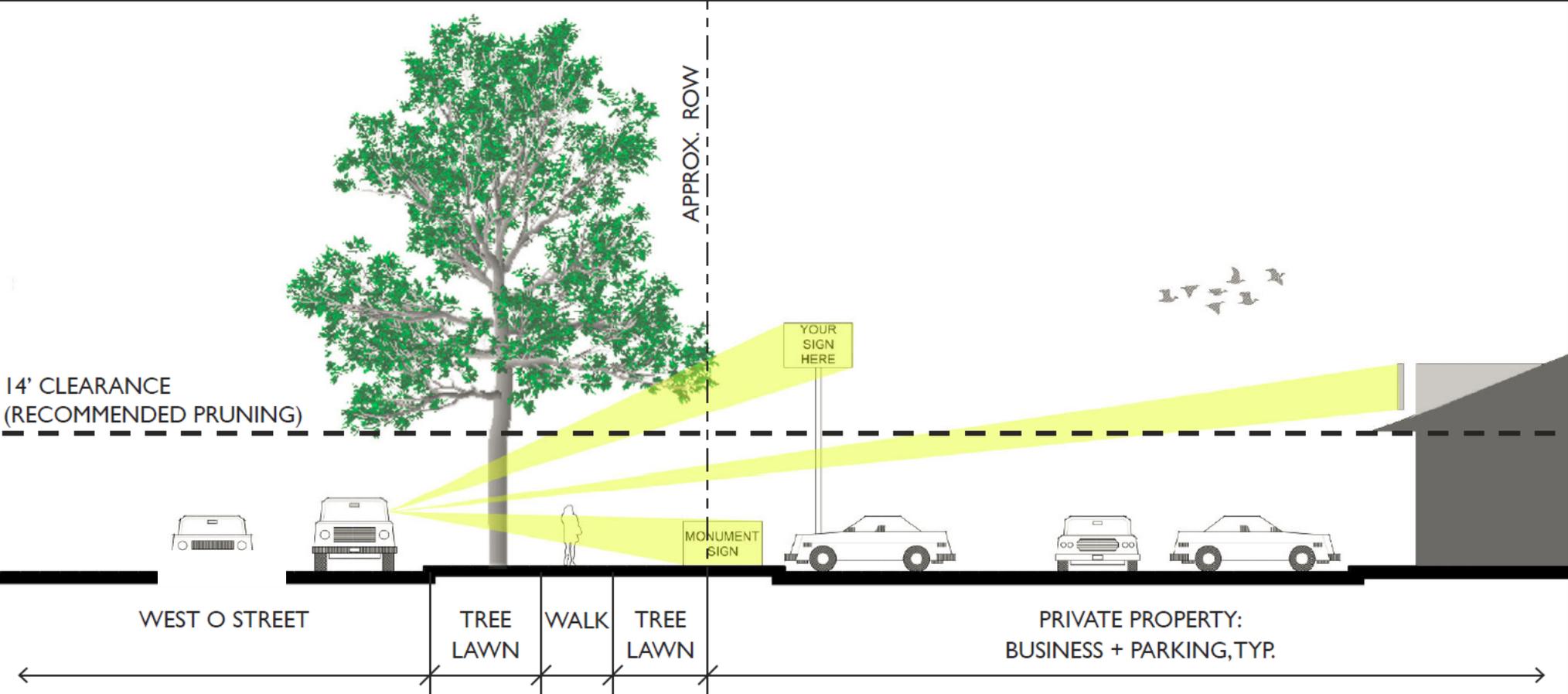
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MATURE TREE + RETAIL

When a tree has a full canopy, it is important to prune or limb up the tree branches as the tree grows. This way people driving by can see business signs. As trees change, signage placement can change.

Trees Mean Business!

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OMAHA, NE - N 114TH STREET / MIRACLE HILLS DRIVE

Phase 1 Enhancements – Tree Types

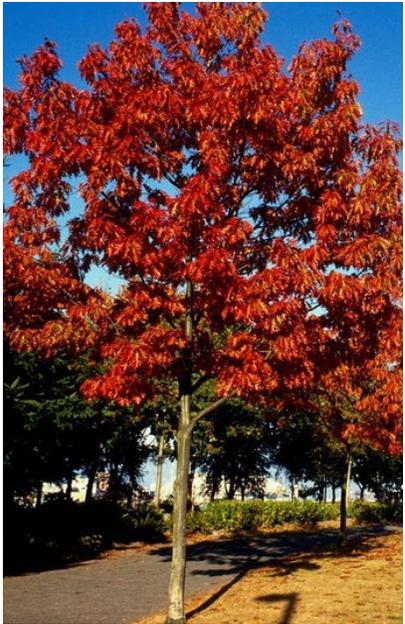
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RED OAK



GINKGO



OHIO BUCKEYE



LONDON PLANETREE



SWAMP WHITE OAK

TREES WITH COARSE TEXTURED LEAVES

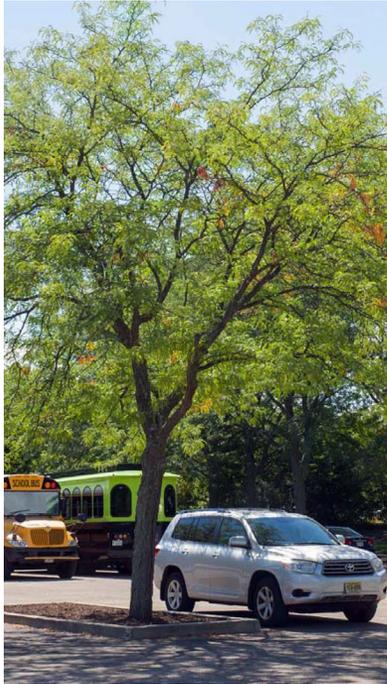
Phase 1 Enhancements – Tree Types



PRINCETON ELM



KENTUCKY COFFEE TREE



HONEY LOCUST



BALD CYPRESS



HACKBERRY

TREES WITH FINE TEXTURED LEAVES

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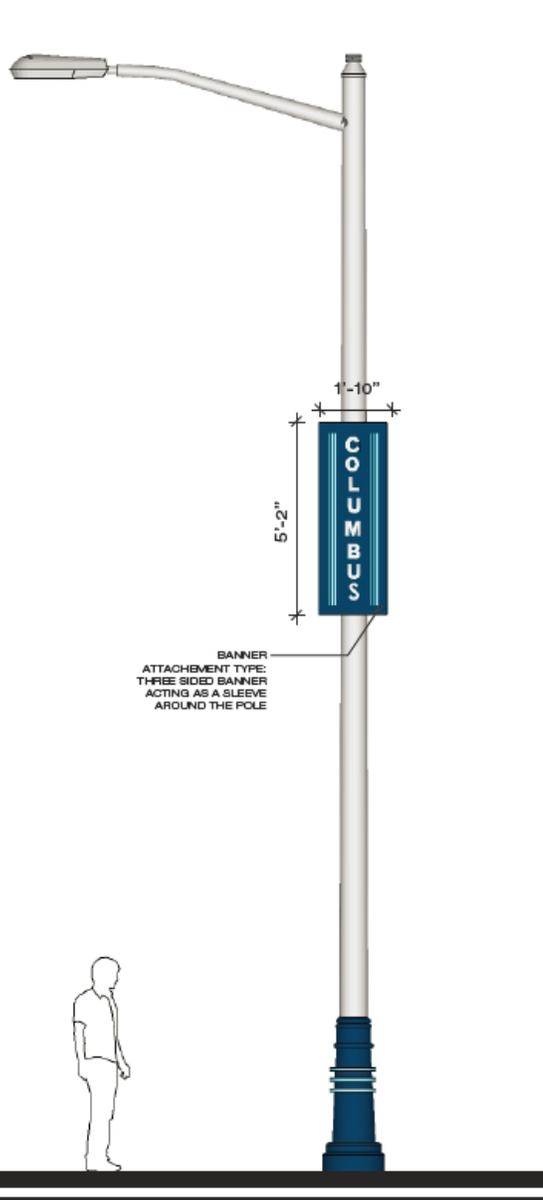
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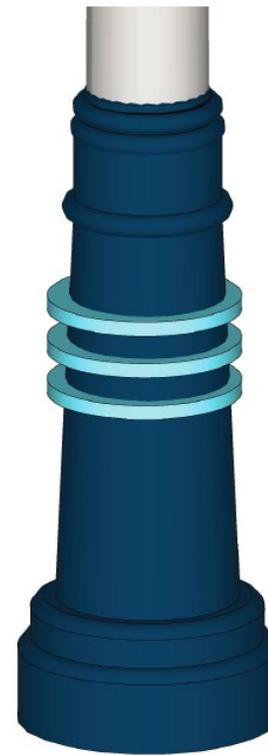
Phase 1 Enhancements – Light Pole Attachments

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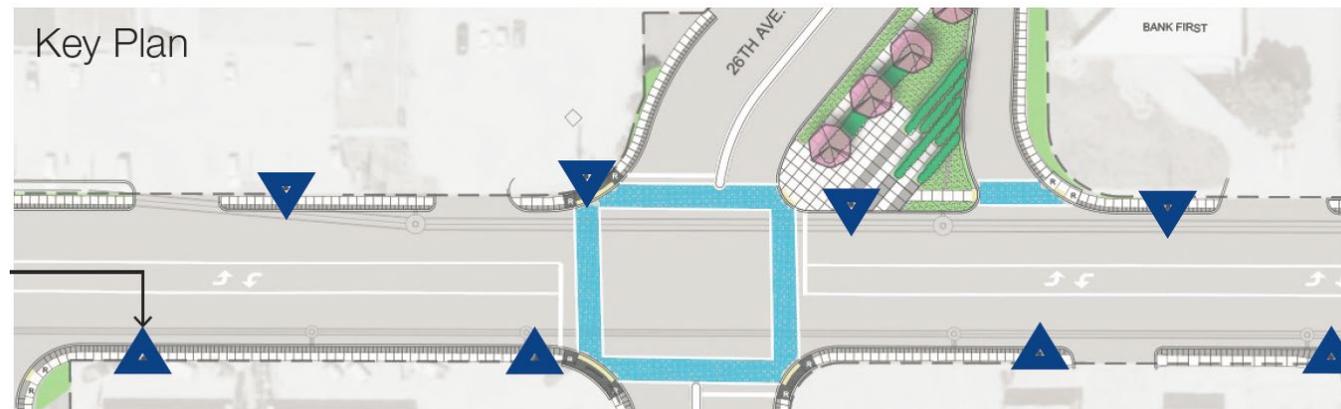
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THREE SIDED



LIGHT BLUE RINGS

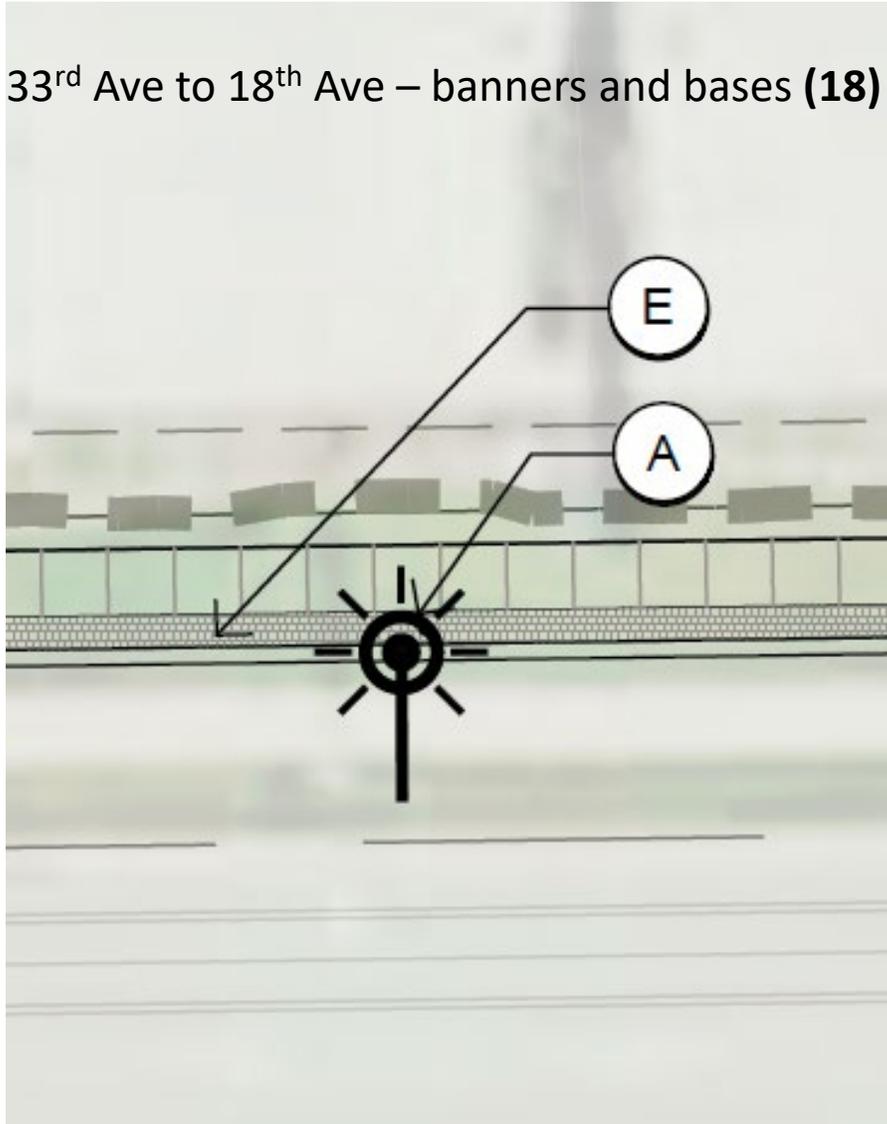


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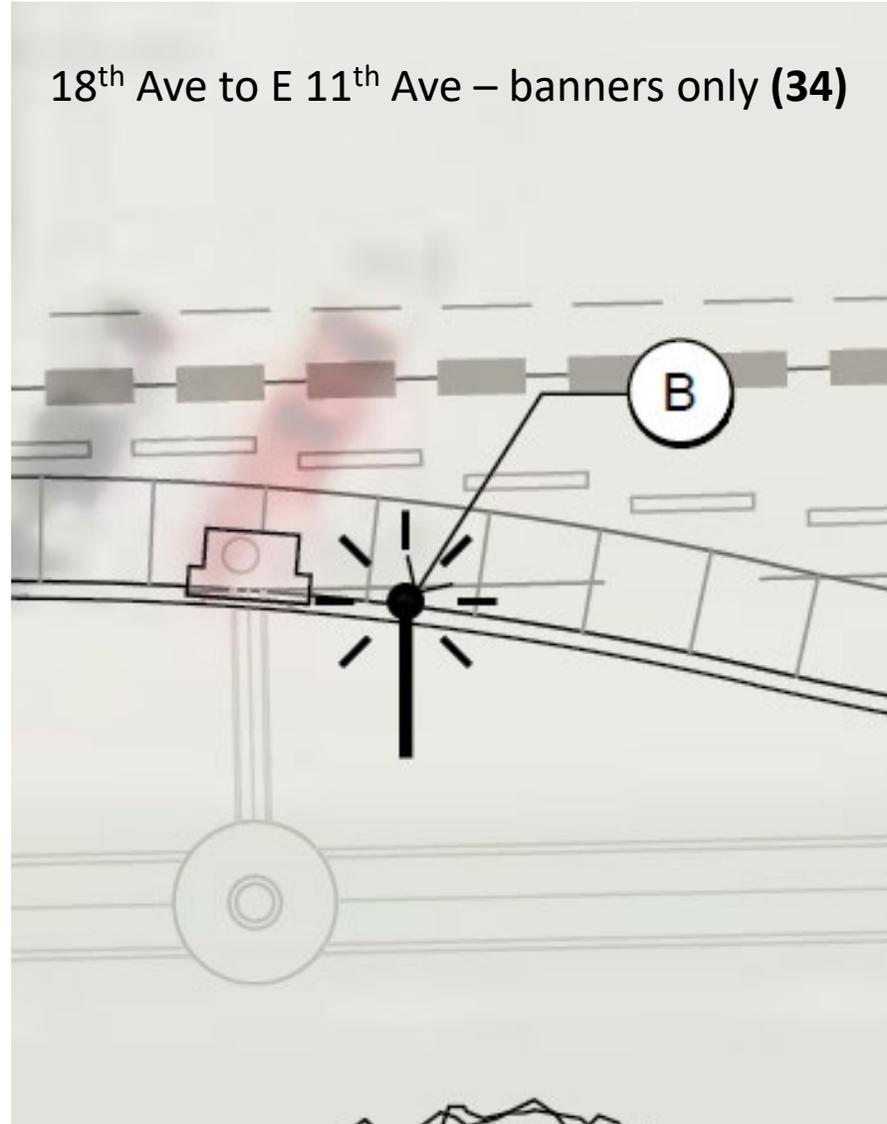
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Phase 1 Enhancements – Light Pole Attachments

33rd Ave to 18th Ave – banners and bases (18)



18th Ave to E 11th Ave – banners only (34)



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Phase 1 Enhancements – 30th Avenue



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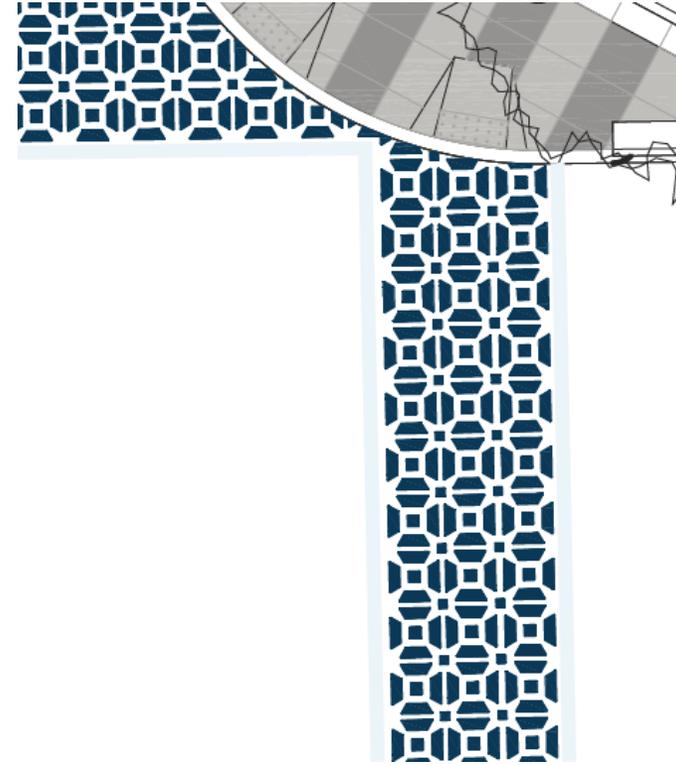
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Phase 1 Enhancements – 30th Avenue



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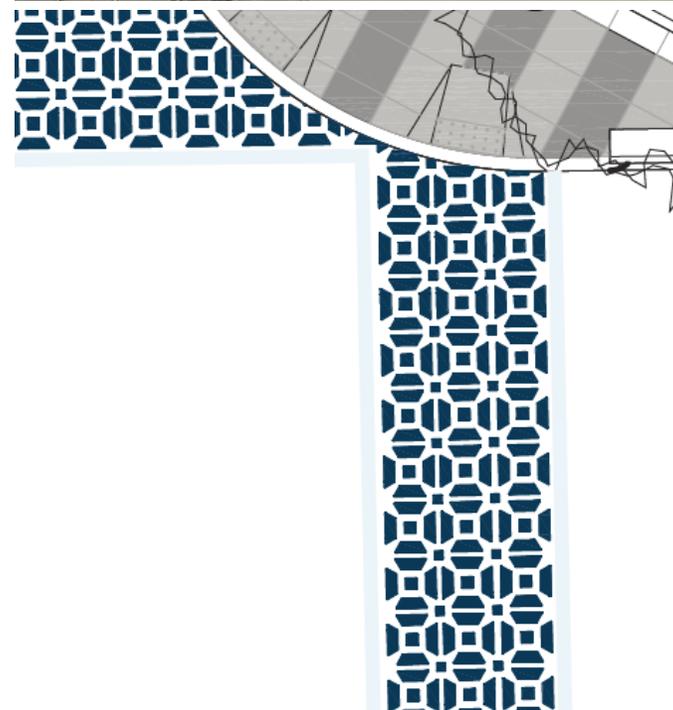
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Phase 1 Enhancements – 26th Avenue



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Phase 1 Enhancements – 26th Avenue



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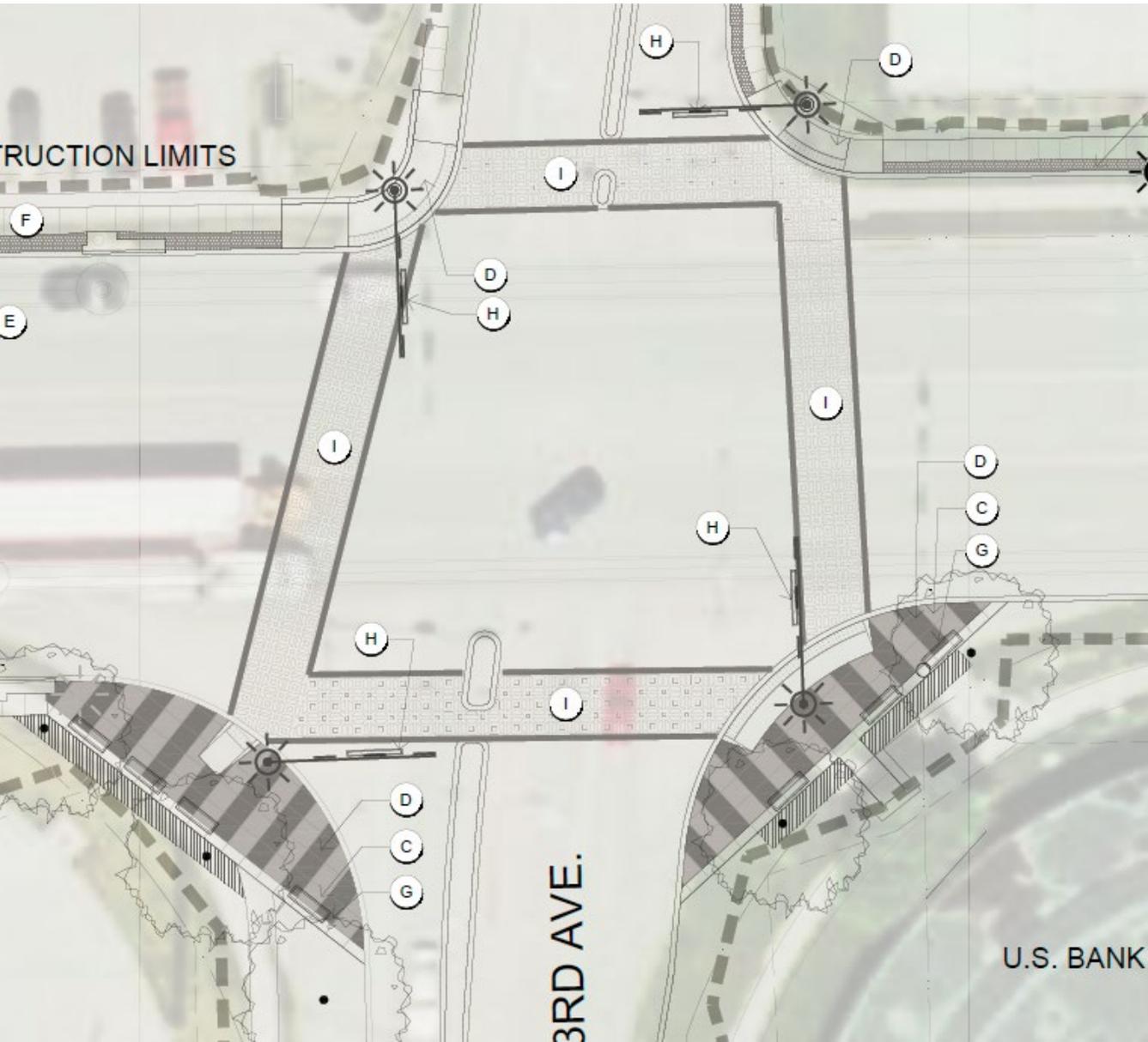
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Phase 1 Enhancements – 23rd Avenue



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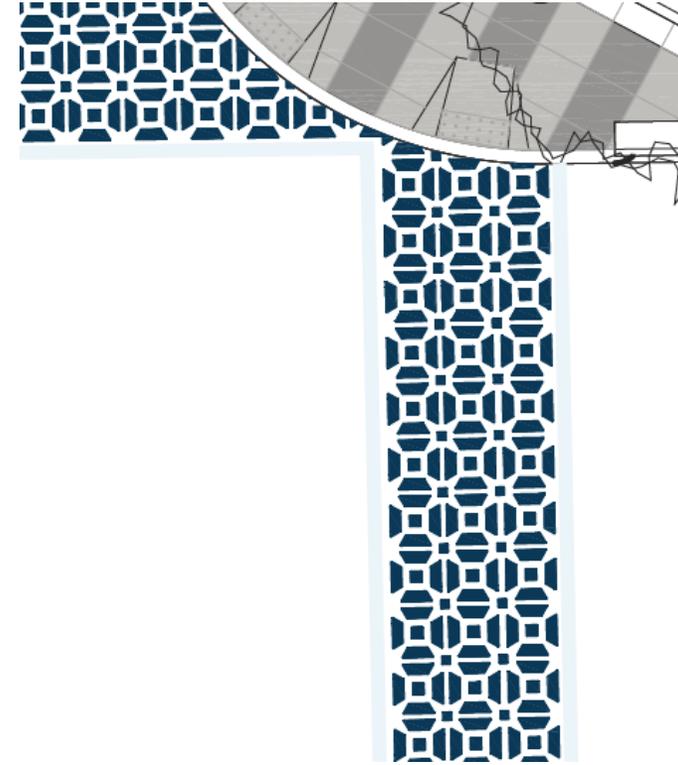
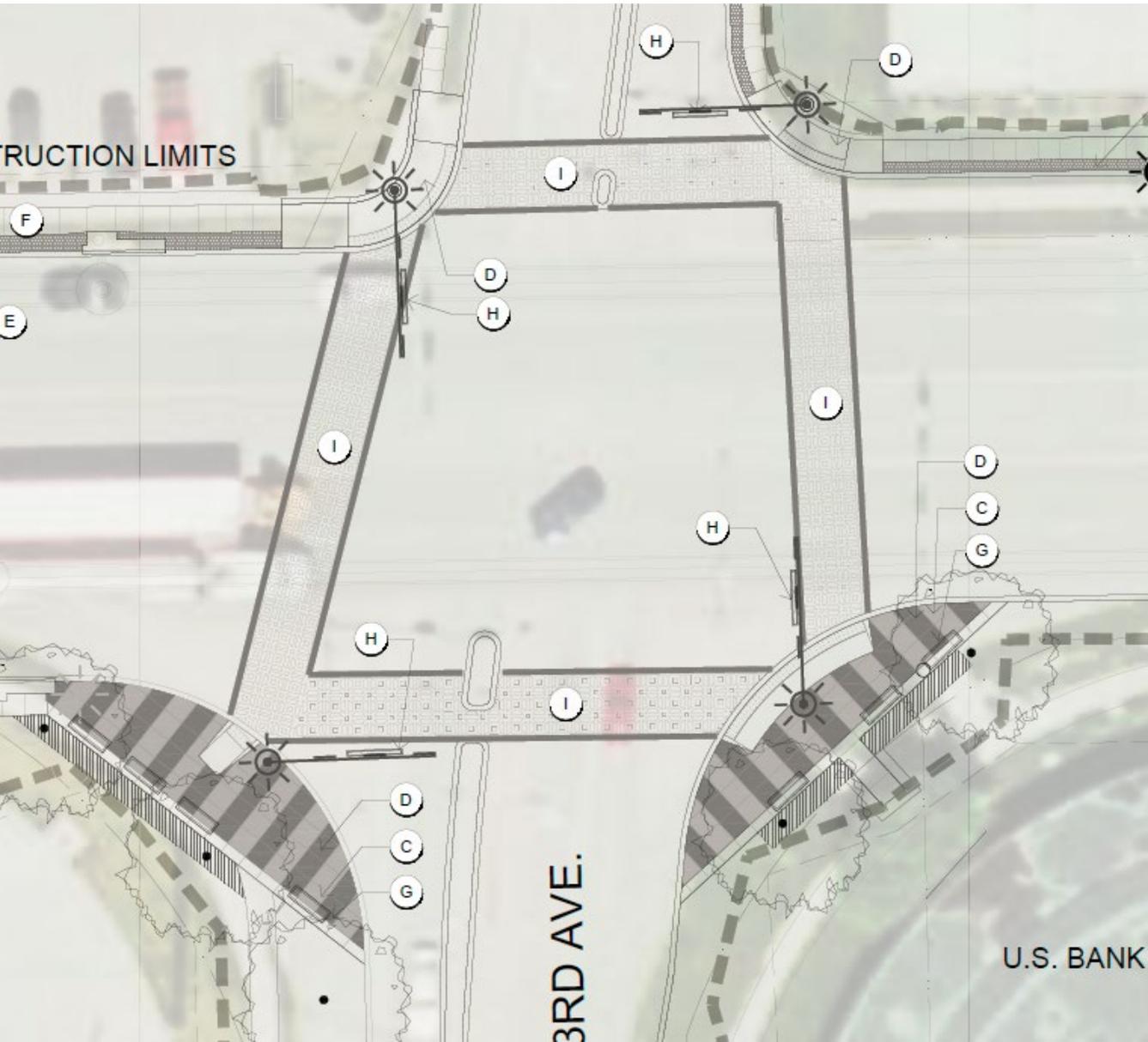
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Phase 1 Enhancements – 23rd Avenue



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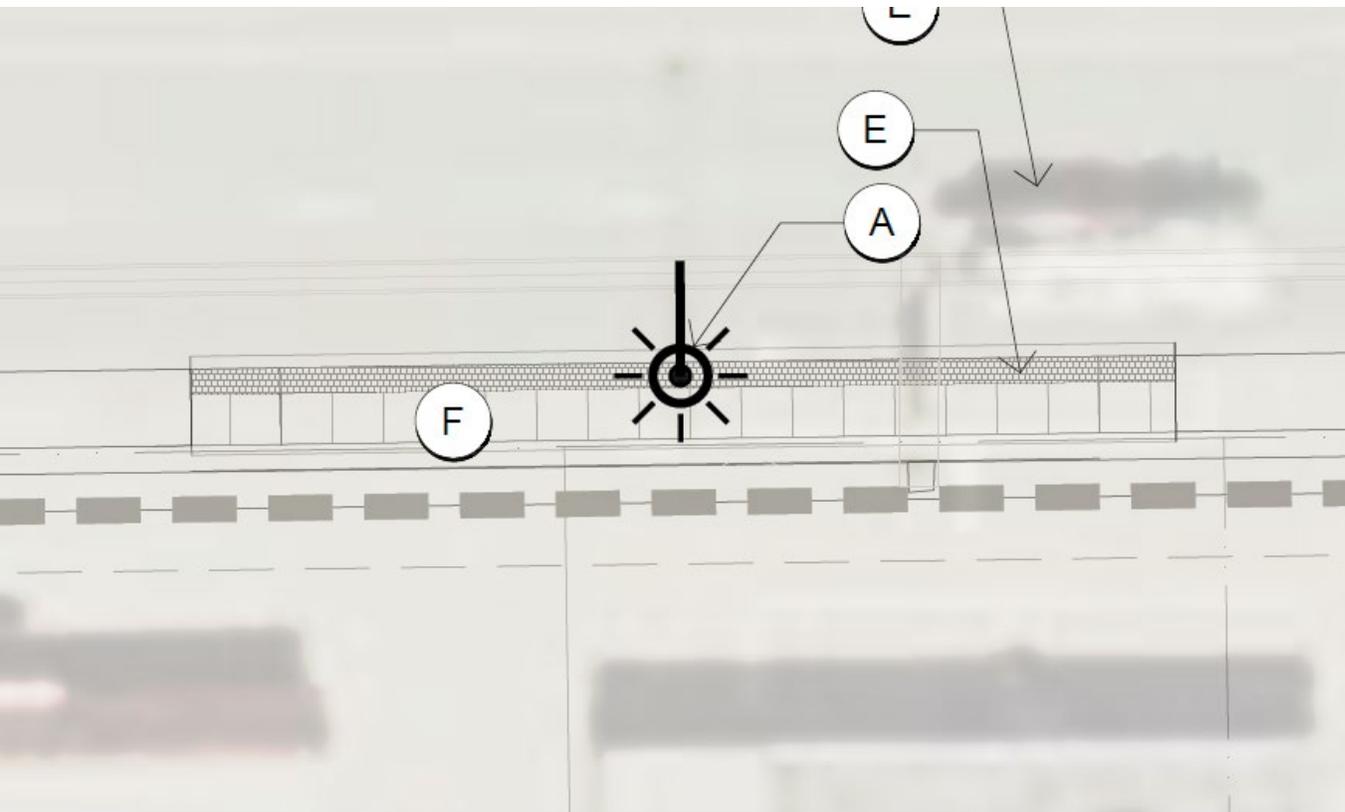
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Phase 1 Enhancements – Edge Treatment



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Chamber Support

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Columbus Chamber Support

- Thank you for the City's investment in streetscaping!
 - The Chamber has long-supported beautification initiatives.
 - We sought the City's support for this project in 2015.
 - 2018 traffic study shows ~14-26k vehicles travel 23rd Street daily.
 - Around 100 businesses along 23rd Street. This is our front door to the community from the East and enhances our image.
- The Chamber is willing and able to add \$100-\$125 **more** to the City's commitment
 - \$40k has already been committed.
 - Another \$60k is expected.
 - Keep Columbus Beautiful will be the fiscal agent.

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Discussion

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