

**Town of Benson
Benson Conference Center
Board of Commissioners
Regular Meeting
Tuesday, January 31, 2017
7:00 PM**

A G E N D A

- I. Call Meeting to Order** (*Mayor Massengill*)
- II. Pledge of Allegiance**
- III. Strategic Economic Development Planning Process** (*Mayor Massengill*)
 - A. Welcome and introductions of guests/ facilitators (*Mayor Massengill*)
 1. Overview of the Public Workshop Meeting format
 2. Expected time frame of the meeting is 7:00 until 9:00 PM
 3. The public is asked to participate and provide input throughout the process
 - B. Johnston County Economic Development overview (*Chris Johnson, JoCo*)
 - C. Town of Benson Economic Development overview (*Matt Zapp*)
 - D. The "Big Picture" prospectus of the national economic stage (*NCSU*)
 - E. S.W.O.T. Analysis Activity & Discussion (*NCSU*)
 - F. Next steps- February 23, 2017 from 7:00 until 9:00 PM
- IV. Town Manager Report** (*Matt Zapp*)
 - A. The NCSU Strategic Economic Development process calendar.
 - B. Board of Commissioners Meeting- Tues Feb 7, 2017 at 7:00 PM
 - C. Strategic Econ Dev Workshop Mtg- Feb 23, 2017 from 7:00 until 9:00 PM
 - D. Black History Celebration at Benson Museum of Local History, Sun Feb 26th at 2:00 PM.
- V. Board of Commissioners Report** (*Commissioners*)
- VI. Mayor Report** (*Mayor Massengill*)
- VII. Information Only**
- VIII. Adjourn the Meeting** (*Mayor Massengill*)