

Committee of the Whole
Thursday, July 25, 2024 5:30 PM
McKinley Education Center
301 West F Street
North Platte, NE 69103-1557

1. **Call to Order**
2. **Posting of the Open Meetings Act**
3. **Roll Call**
4. **Approval of Publication**
5. **Approval of Agenda**
6. **Pledge of Allegiance**
7. **Board Engagement**
8. **Public Comment**
9. **Agenda**
 - 9.1. Extended Learning Year
 - 9.2. Extended Learning Opportunity
 - 9.3. Staffing Update
 - 9.4. Finance and Budget Update
 - 9.5. Construction Report
 - 9.6. Communications Update
10. **Adjournment**



NORTH PLATTE PUBLIC SCHOOLS 2024-25 BOARD GOALS

Prioritization Report

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About the Results

The Purpose

The purpose of this tool is to prioritize the goals and performance indicators within the North Platte Public Schools Board Goals by the perceived impact and urgency. In doing so, this process helps the district design a methodical approach to implement the performance indicators.

The Process

The performance indicators for the 2024-2025 North Platte Board of Education Goals were distributed via an online survey to board members and the superintendent. The participants were asked to rank each performance indicator within each Goal according to impact and then according to urgency with “1” indicating the most impact/most urgent.

Once all results were received, the data was differentiated and integrated into X-Y scatter plots. The differentiation of data points enables a viewer to distinguish multiple responses per data point: the more overlapping circles, the more individuals that identified that same level of urgency and impact. Each circle on the Performance Indicator graphs reflects one participant.

Responses

The North Platte Board Goals Prioritization survey received 7/7 completed surveys from board members and the superintendent.

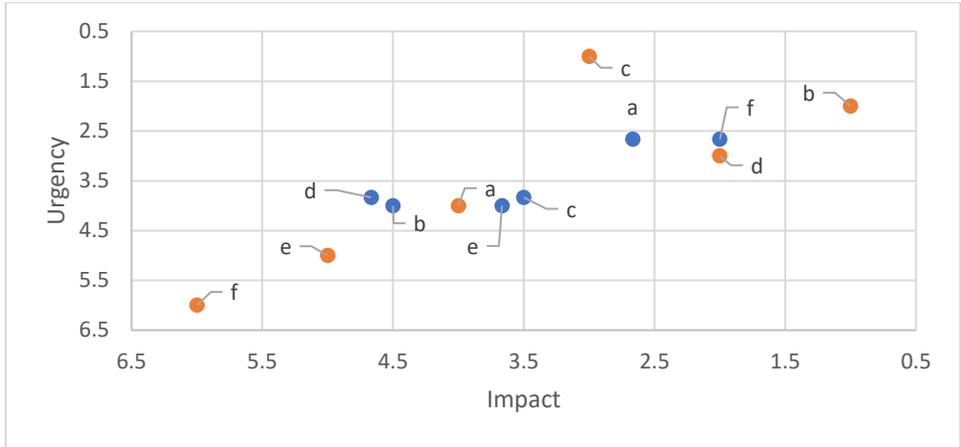
Analyzing the Results

As you go through and assess the following pages of results, the following may be helpful:

- Identifying high/low impact/urgency in the scatter plots: Divide up each scatter plot into quadrants: the *bottom left* is low urgency, low impact, *top left* low urgency, high impact, *bottom right* is high urgency, low impact, and *top right* is high urgency, high impact. You will find an example of this on step 2 on the next page.
- When viewing the charts, Superintendent rankings will be the orange circles while the Board rankings will be shown with blue circles.
- Additional questions to consider:
 - Which strategies are highest in both impact *and* urgency according to all that participated?
 - Which strategies have a general consensus (most of the points in one quadrant/cluster) according to all that participated?
 - What trends do you see across multiple strategies for Administrators?
- Helpful vocabulary:
 - Impact: Causing major effect and/or significant influence (note: impact is not limited to the number of individuals affected)
 - Urgency: Importance requiring swift or immediate action.
 - Goal: A general area of identified need that the district addresses in the strategic plan. A district often utilizes more than one performance indicator to address Goals.
 - Performance Indicators: The specific actions to be implemented that will allow the district to achieve an objective. Performance Indicators may be applicable to the entire district, or to specific buildings, departments, or programs.

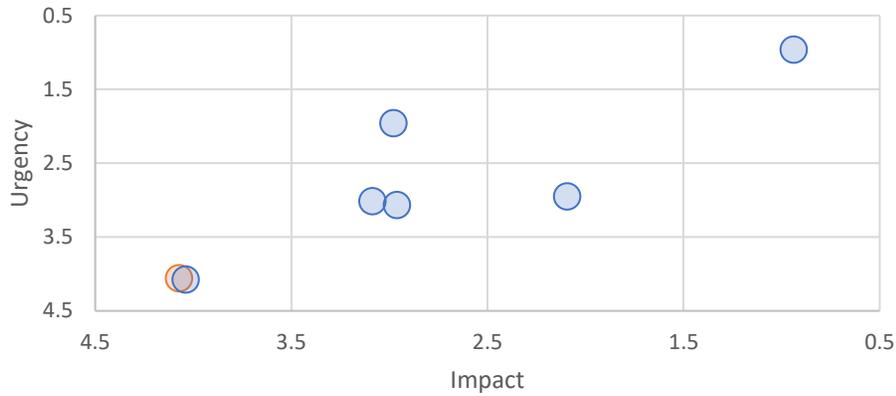


Goal I: Advocacy

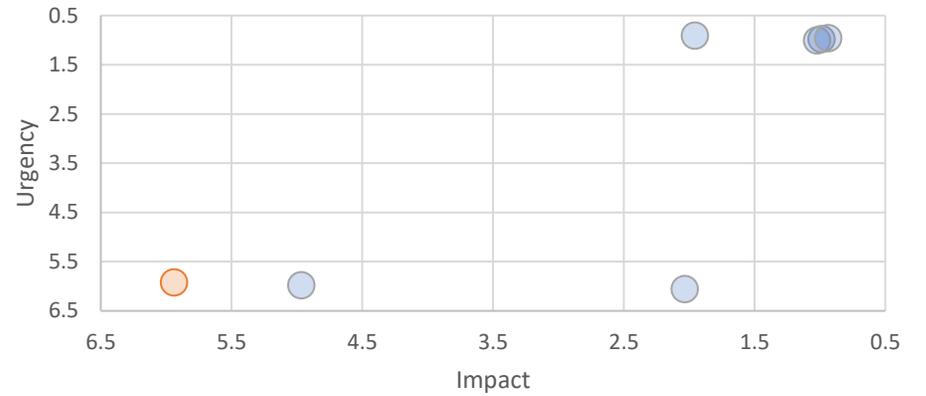


Ranked Priority	Performance Indicator ID	Performance Indicator	Board Impact Average	BOARD Urgency Average	BOARD Overall Average	SUPT. Impact Average	SUPT. Urgency Average	SUPT. Overall Average	Combined Overall Average
1	I(a)	Appoint an advocacy committee to benefit and facilitate effective communication between the district and state legislative representative(s).	2.67	2.67	2.67	4.00	4.00	4.00	2.86
1	I(f)	Identify how the district may partner with state leadership, local city, and county officials to benefit schools and the community of North Platte.	2.67	2.00	2.34	6.00	6.00	6.00	2.86
3	I(c)	Adopt an advocacy calendar and belief statements to align your advocacy efforts before, during, and after the annual Legislative Session.	3.83	3.50	3.67	1.00	3.00	2.00	3.43
4	I(b)	Analyze and evaluate the board’s advocacy work and effectiveness, at the close of Legislative Session.	4.00	4.50	4.25	2.00	1.00	1.50	3.86
5	I(d)	Follow adopted protocols for communicating questions, concerns, and/or feedback with state representative(s) regarding proposed legislation.	3.83	4.67	4.25	3.00	2.00	2.50	4.00
5	I(e)	Utilize the Advocacy Committee to engage locate leaders and community partners to advocate in support of North Platte Public Schools.	4.00	3.67	3.84	5.00	5.00	5.00	4.00

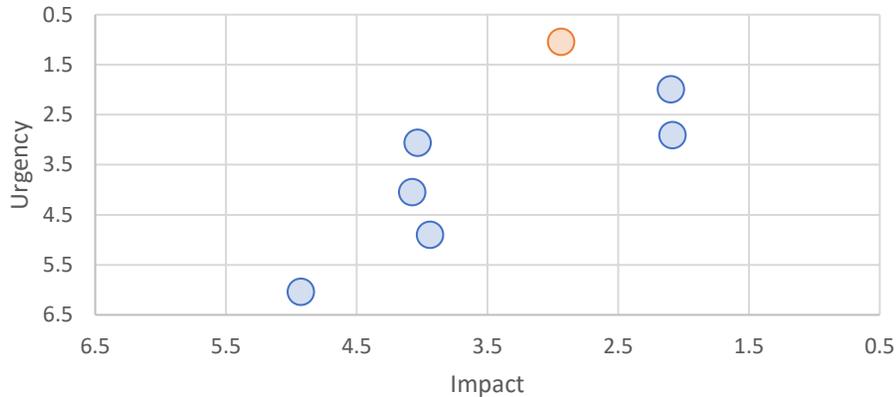
Performance Indicator I(a): Appoint an advocacy committee to benefit and facilitate effective communication between the district and state legislative representative(s).



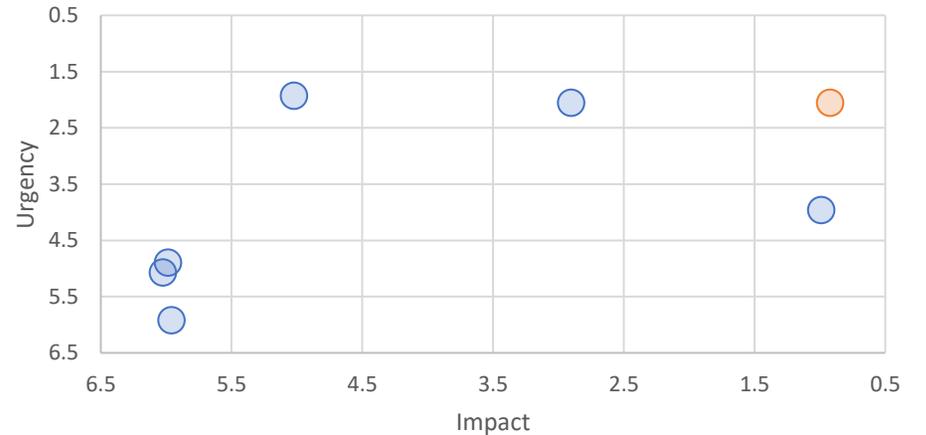
Performance Indicator I(f): Identify how the district may partner with state leadership, local city, and county officials to benefit schools and the community of North Platte.



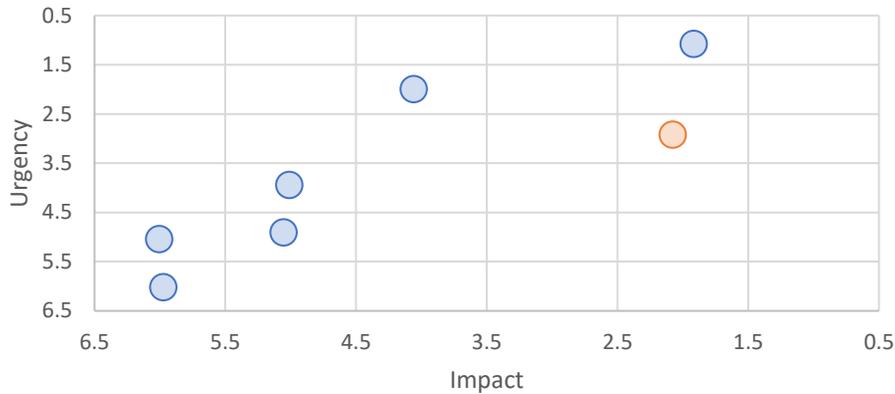
Performance Indicator I(c): Adopt an advocacy calendar and belief statements to align your advocacy efforts before, during, and after the annual Legislative Session.



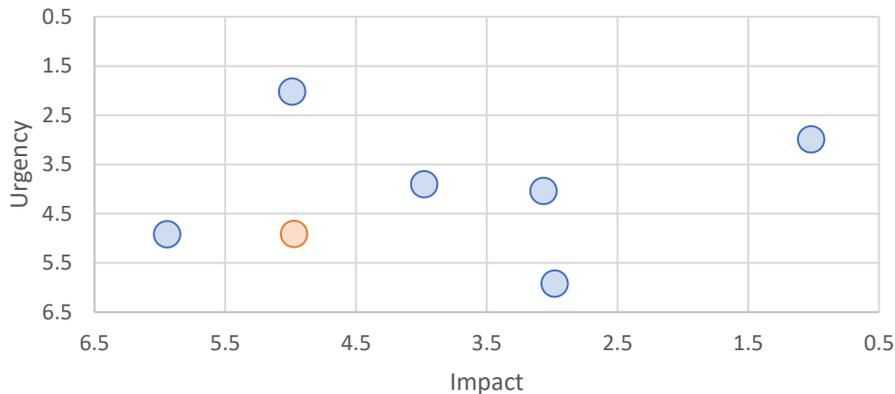
Performance Indicator I(b): Analyze and evaluate the board's advocacy work and effectiveness, at the close of Legislative Session.



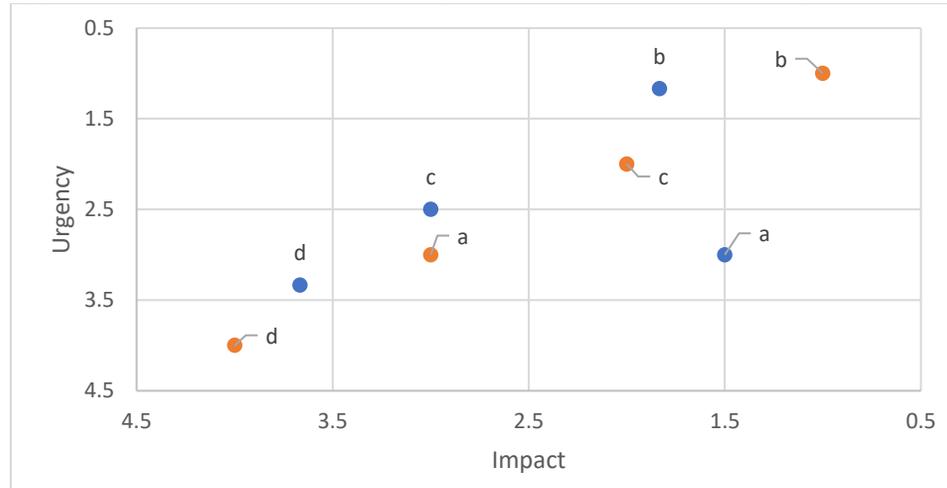
Performance Indicator I(d): Follow adopted protocols for communicating questions, concerns, and/or feedback with state representative(s) regarding proposed legislation.



Performance Indicator I(e): Utilize the Advocacy Committee to engage locate leaders and community partners to advocate in support of North Platte Public Schools.



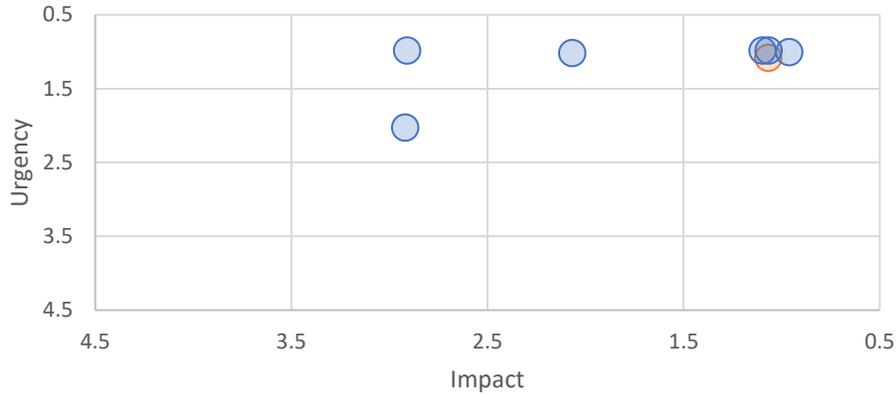
Goal II: Budget and Facilities Management Leadership (District Resources)



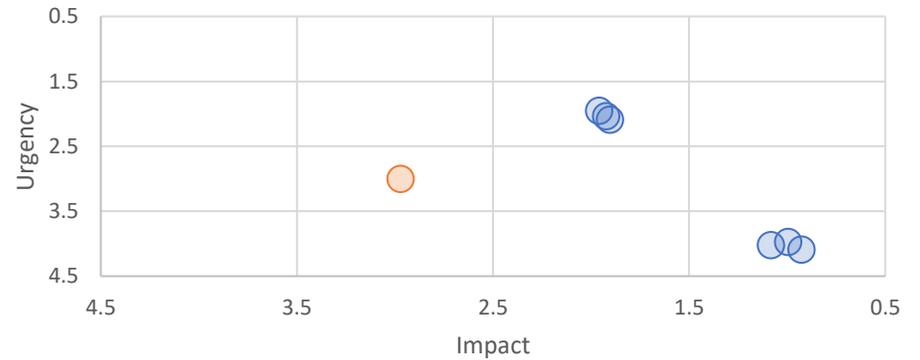
Ranked Priority	Performance Indicator ID	Performance Indicator	BOARD Impact Average	BOARD Urgency Average	BOARD Overall Average	SUPT. Impact Average	SUPT. Urgency Average	SUPT. Overall Average	Combined Overall Average
1	II(b)	Align district resources to support long-term goals, quality education, and a safe, secure, and effective learning environment.	1.17	1.83	1.50	1.00	1.00	1.00	1.16
2	II(a)	Initiate the development of a district comprehensive facility plan to support the enrollment growth and maintenance and upkeep of district facilities and grounds.	3.00	1.50	2.25	3.00	3.00	3.00	2.36
3	II(c)	Discuss and consider a defined Annual Budget Calendar to support planning and development of the district budget. Combine the Annual Budget Calendar with Business Manager's flow chart/cyclical process for board adoption each year.	2.50	3.00	2.75	2.00	2.00	2.00	2.65
4	II(d)	Provide periodic updates to support the budget expenditures year to date and unused budget.	3.33	3.67	3.50	4.00	4.00	4.00	3.57



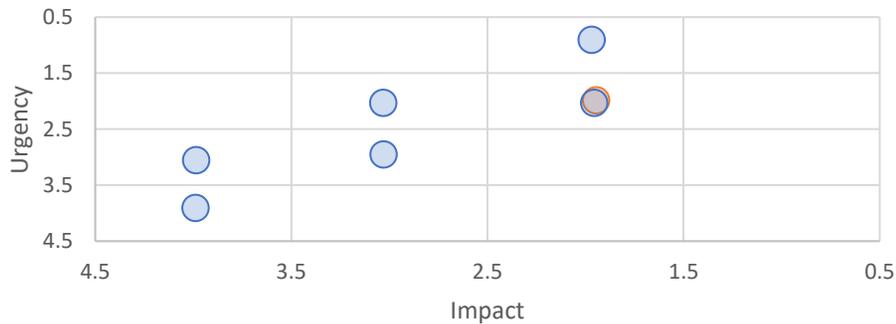
Performance Indicator II(b): Align district resources to support long-term goals, quality education, and a safe, secure, and effective learning environment.



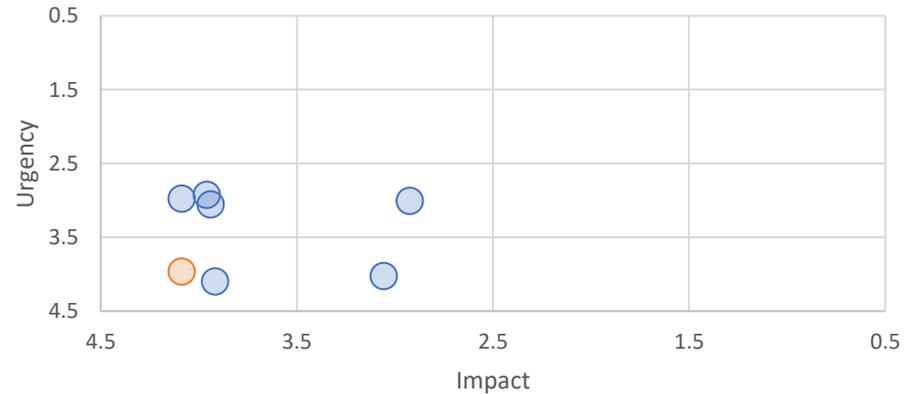
Performance Indicator II(a): Initiate the development of a district comprehensive facility plan to support the enrollment growth and maintenance and upkeep of district facilities and grounds.



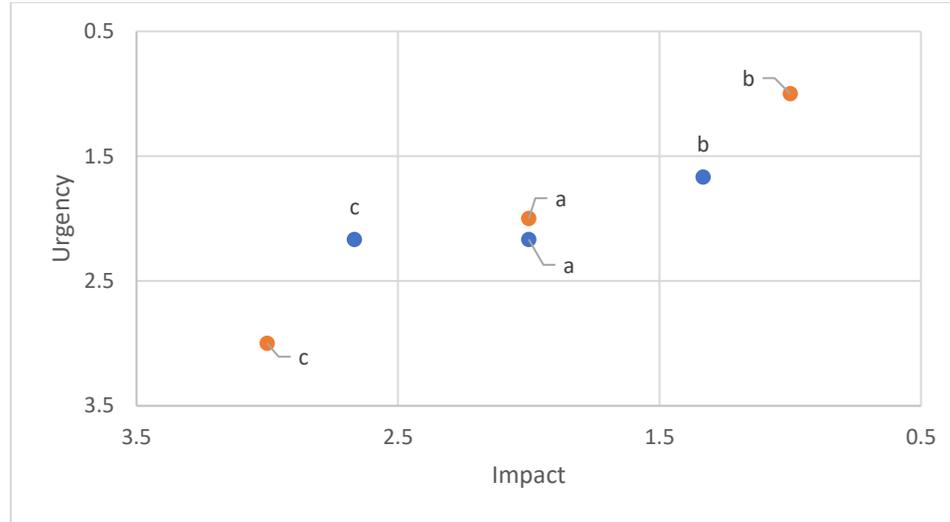
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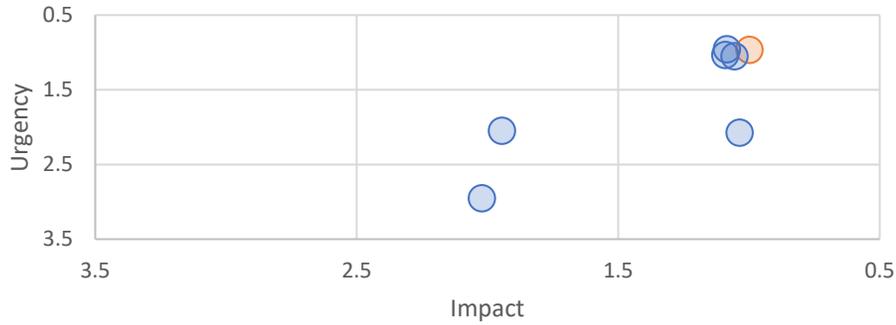
Goal III: Accountability and Student Achievement



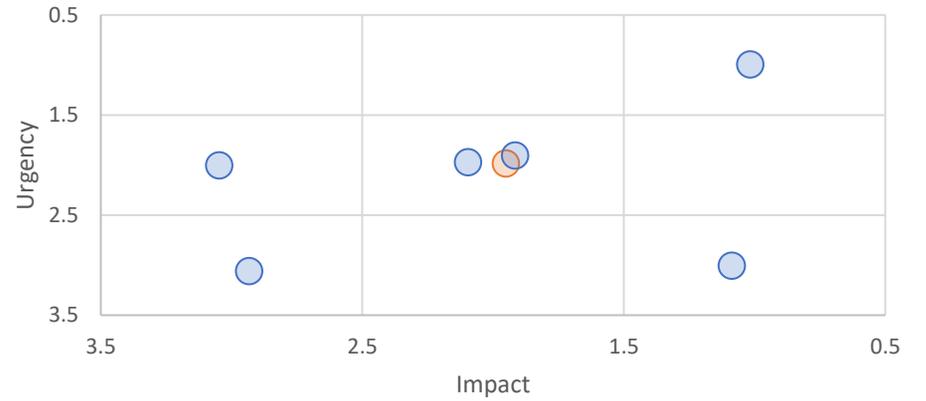
Ranked Priority	Performance Indicator ID	Performance Indicator	BOARD Impact Average	BOARD Urgency Average	BOARD Overall Average	SUPT. Impact Average	SUPT. Urgency Average	SUPT. Overall Average	Combined Overall Average
1	III.(b)	Receive scheduled progress updates from the Director of Learning including but not limited to student learning identified needs, progress of current interventions, school improvement goals, and progress of district professional development, etc.	1.67	1.33	1.50	1.00	1.00	1.00	1.43
2	III.(a)	Grow the board's understanding of under-represented groups including but not limited to EL student population, socio-economic enrollment, high ability learners, etc.	2.17	2.00	2.09	2.00	2.00	2.00	2.07
3	III.(c)	Explore and consider opportunities to improve communications between the board and key administration. Note: Communication is also the responsibility of the board to administration.	2.17	2.67	2.42	3.00	3.00	3.00	2.50



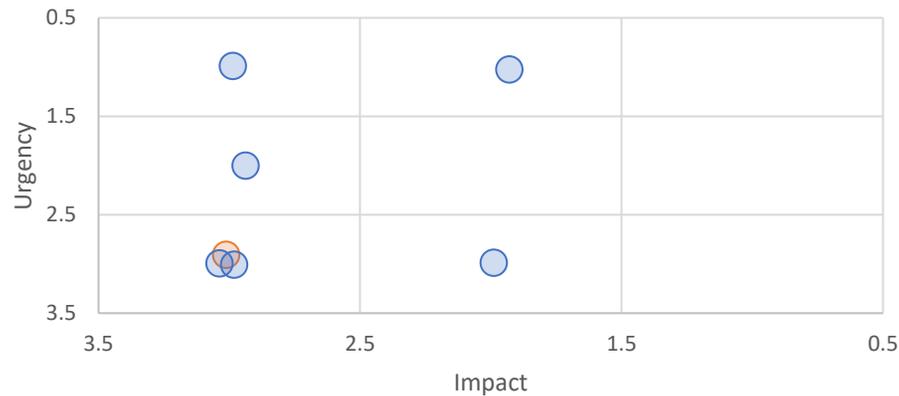
Performance Indicator III(b): Receive scheduled progress updates from the Director of Learning including but not limited to student learning identified needs, progress of current interventions, school improvement goals, and progress of district profession



Performance Indicator III(a): Grow the board's understanding of under-represented groups including but not limited to EL student population, socio-economic enrollment, high ability learners, etc.

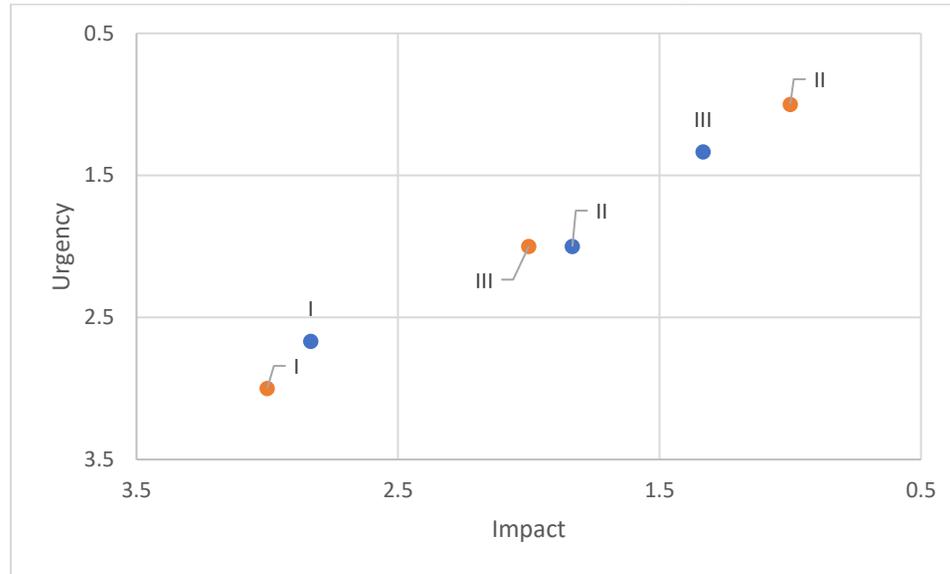


Performance Indicator III(c): Explore and consider opportunities to improve communications between the board and key administration.

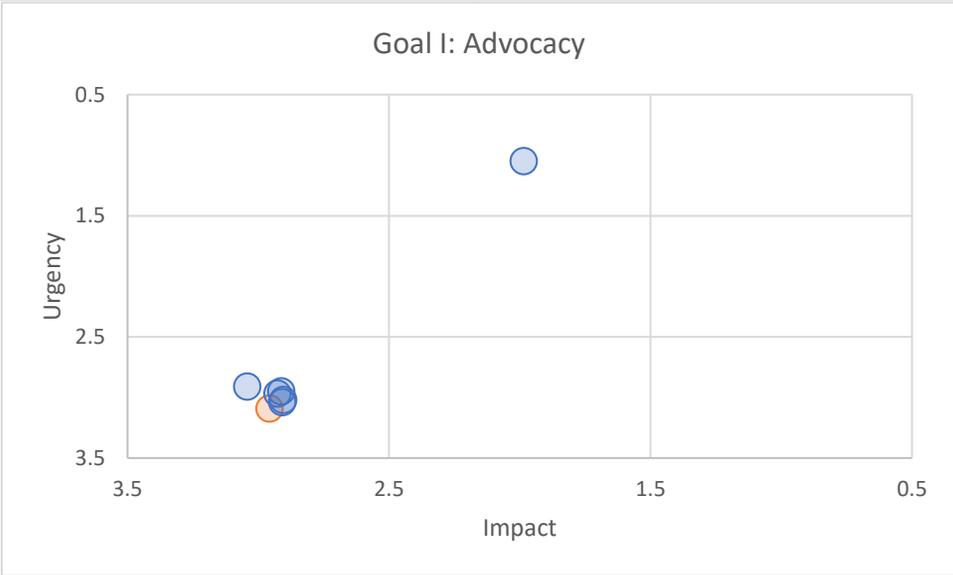
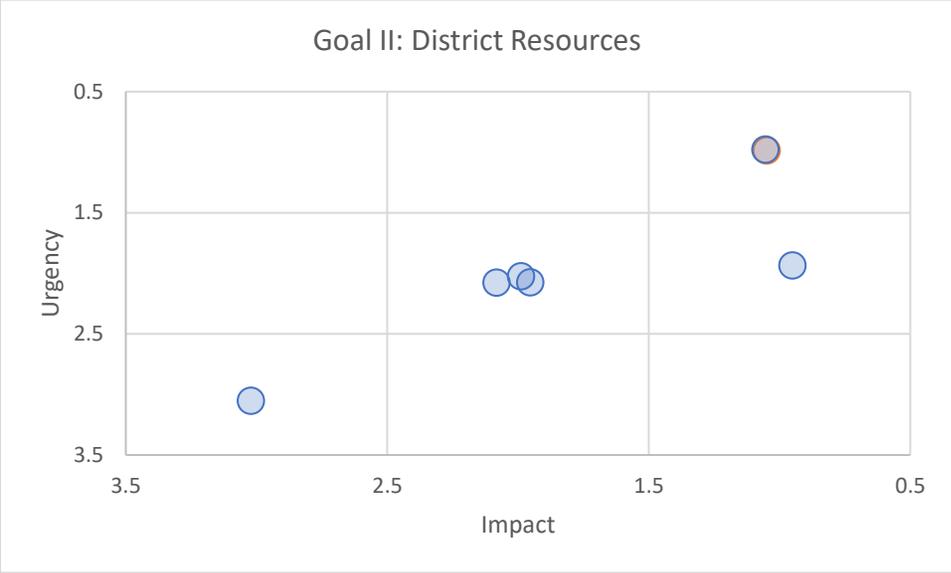
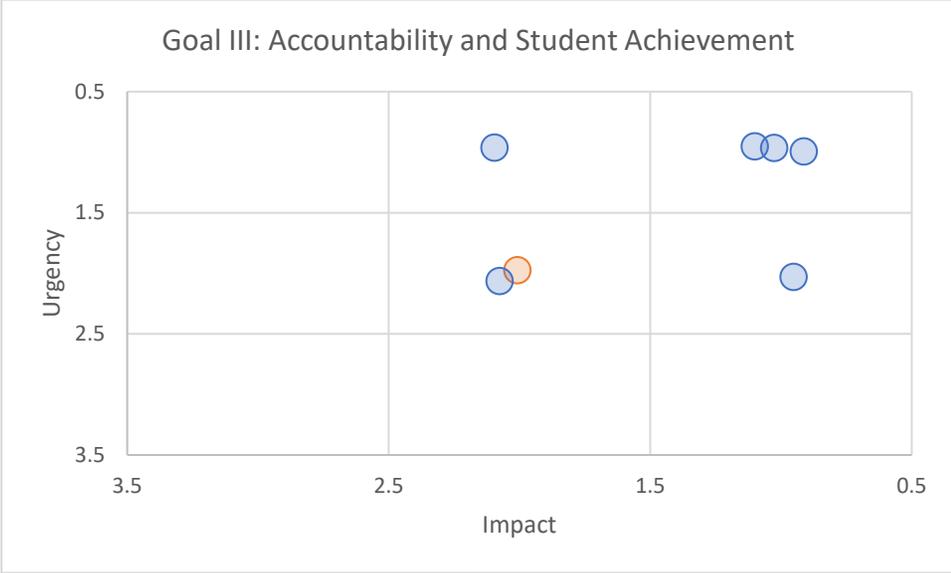


Individual Goal Rankings

Note: The following two pages reflect the participants' rankings for *the Goals*. The final question on the survey for both impact and urgency requested the participant to take all the strategies that were ranked into consideration as they ranked the Goals.



Ranked Priority	Goal ID	Goal	BOARD Impact Average	BOARD Urgency Average	BOARD Overall Average	SUPT. Impact Average	SUPT. Urgency Average	SUPT. Overall Average	Combined Overall Average
1	III	Accountability and Student Achievement	1.33	1.33	1.33	2.00	2.00	2.00	1.43
2	II	District Resources	2.00	1.83	1.92	1.00	1.00	1.00	1.79
3	I	Advocacy	2.67	2.83	2.75	3.00	3.00	3.00	2.79



Prioritization Summary

The following list provides the cumulative prioritization (listed top priority to lowest priority) based on the *overall averages* presented in the previous pages. Individual strategies within Goals with equal overall averages are shown by including **OR** between the two.

1) Goal III: Accountability and Student Achievement

1. Performance Indicator III(b): Receive scheduled progress updates from the Director of Learning including but not limited to student learning identified needs, progress of current interventions, school improvement goals, and progress of district professional development, etc.
2. Performance Indicator III(a): Grow the board's understanding of under-represented groups including but not limited to EL student population, socio-economic enrollment, high ability learners, etc.
3. Performance Indicator III(c): Explore and consider opportunities to improve communications between the board and key administration. Note: Communication is also the responsibility of the board to administration.

2) Goal II: District Resources

1. Performance Indicator II(b): Align district resources to support long-term goals, quality education, and a safe, secure, and effective learning environment.
2. Performance Indicator II(a): Initiate the development of a district comprehensive facility plan to support the enrollment growth and maintenance and upkeep of district facilities and grounds.
3. Performance Indicator II(c): Discuss and consider a defined Annual Budget Calendar to support planning and development of the district budget. Combine the Annual Budget Calendar with Business Manager's flow chart/cyclical process for board adoption each year.
4. Performance Indicator II(d): Provide periodic updates to support the budget expenditures year to date and unused budget.

3) Goal I: Advocacy

1. Performance Indicator I(a): Appoint an advocacy committee to benefit and facilitate effective communication between the district and state legislative representative(s).
2. **OR** Performance Indicator I(f): Identify how the district may partner with state leadership, local city, and county officials to benefit schools and the community of North Platte.
3. Performance Indicator I(c): Adopt an advocacy calendar and belief statements to align your advocacy efforts before, during, and after the annual Legislative Session.
4. Performance Indicator I(b): Analyze and evaluate the board's advocacy work and effectiveness, at the close of Legislative Session.
5. Performance Indicator I(d): Follow adopted protocols for communicating questions, concerns, and/or feedback with state representative(s) regarding proposed legislation.
6. **OR** Performance Indicator I(e): Utilize the Advocacy Committee to engage locate leaders and community partners to advocate in support of North Platte Public Schools.



Summer Learning 2024

ELO & ESY



WHAT IS ELO AND ESY?

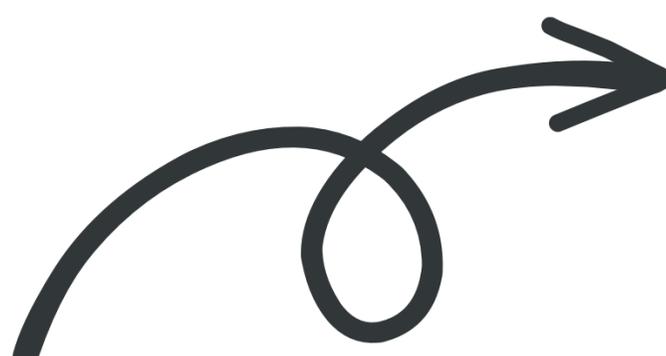
Extended Learning Opportunity (ELO)

- Determined by the MTSS Problem Solving Teams & Parents/Guardians
- Based on Reading Proficiencies for Kindergarten-3rd Grade Students

Extended School Year (ESY)

- Determined by the IEP team through the IEP Process
- Is a related service provided for children with disabilities during periods when school is not in session.
- The decision for ESY is based on the student's regression and/or recoupment (recovery of a loss of skills).

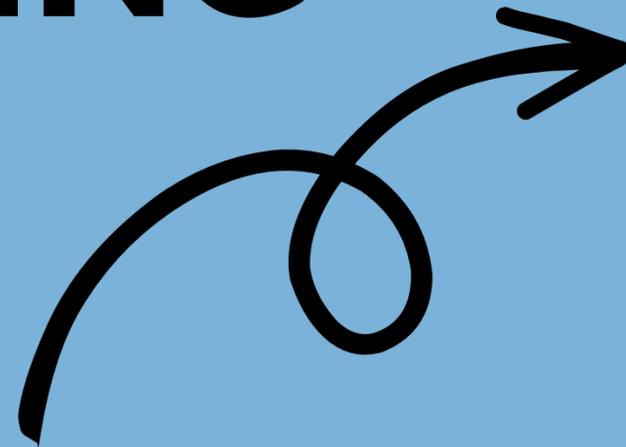
NUMBERS AT A GLANCE...



ELO STUDENTS: 117
ELO STAFF: 12
DAYS OF PROGRAM: 14

ESY STUDENTS: 44
ESY STAFF: 21
TEACHERS, SLPS, OT, PARAS
DAYS OF PROGRAM: 14

STATE REQUIREMENTS FOR SUMMER LEARNING



ELO:

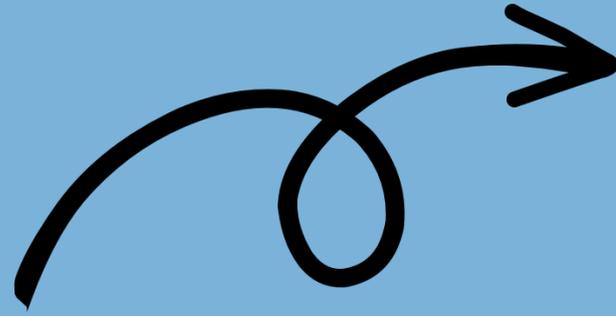
K-3rd Grade 1081 Legislation

Identify Students, Provide Interventions, Offer A Summer Learning Opportunity

ESY:

State - Nebraska Rule 51

Federal - Individuals with Disabilities Act (IDEA)



Academic Content:
Reading, Math, Social Emotional Learning, Science & Social Studies

Real World Experiences:
Therapy Dogs, Antique Car Show, North Platte Recreation Complex, Grocery Shopping

Hands On Experiences:
Science Experiments, Cooking, Making Ice Cream, Painting, Board Games

Technology:
IXL, Unique Learning, Math Fact Practice, Online Reading





**THANK
YOU!**

Summer Learning 2024

ELO & ESY



WHAT IS ELO AND ESY?

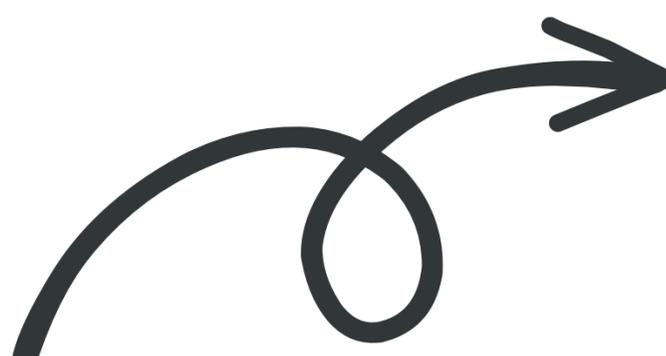
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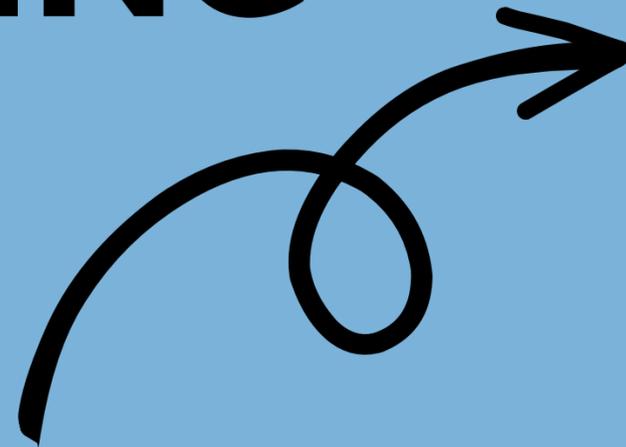
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STATE REQUIREMENTS FOR SUMMER LEARNING



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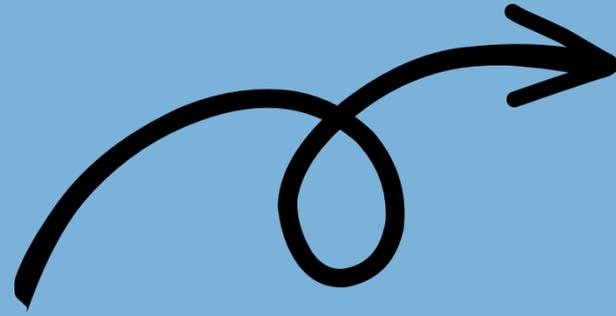
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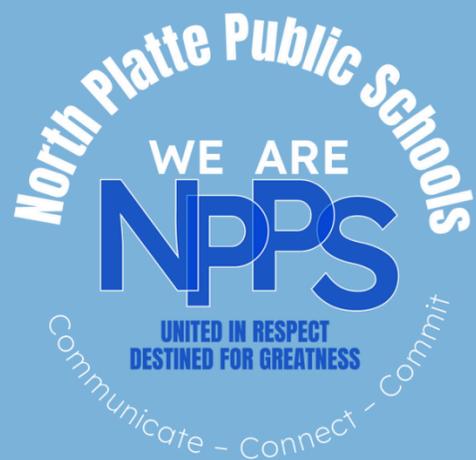


**Academic Content:
Reading, Math, Social Emotional
Learning, Science & Social Studies**

**Real World Experiences:
Therapy Dogs, Antique Car Show, North
Platte Recreation Complex, Grocery
Shopping**

**Hands On Experiences:
Science Experiments, Cooking, Making
Ice Cream, Painting, Board Games**

**Technology:
IXL, Unique Learning, Math Fact Practice,
Online Reading**





**THANK
YOU!**

SOCIAL

MEDIA

report



SOCIAL MEDIA *why?*

Why social media is part of our communication plan.



72.5% of Americans are active social media users. Reasons for social media use varies. News, entertainment, passing time, creating and sharing content, keeping in touch with family and friends, etc.

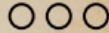


Because people desire to stay connected, it makes sense to use social media in school districts. Social media shouldn't be thought of as the main channel to communicate, we can have meetings, phone calls, letters, email, Rooms app, Thrillshare/Apptegy messaging, etc. Social Media is a place where many of our parents, students, and community members spend time.



It is a good tool to use additionally to other communication means as a way to keep people updated, and tell our story.

SOCIAL MEDIA *channels*



WHERE TO FIND US



Facebook

The most popular social media platform with 3.065 billion users. Largest user age group is 25-34. 43.7% users are female and 56.3% users are male.



Instagram

2 billion users. Largest user age group is 18-29. 48.2% users are female with 51.8% being male.



X/Twitter

Decreasing user base 368 million users. Largest user age group is 25-34. 37% of users are female, 63% are male.



*YouTube

Second largest search engine on the planet with 2.491 billion users. The largest user age group is 25-44. 45.6% users are female, with 54.4% male.

SOCIAL MEDIA *stories*

North Platte Public School District
Published by Brandon Petersen
June 7

Beatriz Reyna News 2
June 6

This is the fourth year **North Platte Public Schools KIDS Klub** and **The Sports Shoppe & Big Red Etc** have teamed up to give students new running shoes for their annual 5-K run.



KNOPNEWS2.COM
North Platte Kids Club and Sports Shoppe team up to provide running shoes for annual 5K

No insights to show

1 comment

👍👍👍 16

North Platte Public School District
Published by Thrillshare
June 26 at 10:07 AM

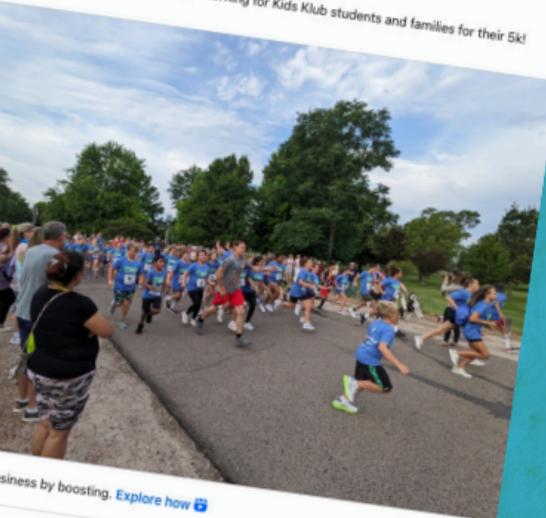
Check out what is happening at Kids Klub! We had a morning full of enthusiasm and engagement! [#WeRNPPS](#)



A collage of four photos: 1. A boy and a girl playing Jenga with a tall tower of wooden blocks. 2. A child sitting at a desk with a laptop, being assisted by an adult. 3. A group of children sitting at a table with a yellow tablecloth, possibly at a meal or activity. 4. A child sitting at a table with other children, engaged in an activity.

North Platte Public School District
Published by Thrillshare
3 days ago

AND THEY'RE OFF! What a perfect morning for Kids Klub students and families for their 5K! [#WeRNPPS](#)



A large group of children and adults are running a 5K race on a paved road. They are wearing blue t-shirts and running gear. The scene is outdoors with trees and a clear sky.

Business by boosting. [Explore how](#)

Boost post

1 comment 2 shares

SOCIAL MEDIA *stories*

North Platte Public School District
Published by Thriftshare
June 11
NPPS AdCo showed up in full force to help Student Services serve the North Platte with their Mobile Food Pantry at NPHS! #WeRNPSS



North Platte Public School District
Published by Brandon Petersen
5 days ago



North Platte Public School District
Published by Thriftshare
6 days ago
NPPS Board of Education and central office pitched in to help NPPS Student Services with their mobile food pantry! Another great way to help serve the community! #WeRNPSS



North Platte Public School District
Community, Together

NPHS Mobile Food Pantry Tuesday, July 29th! Please start the line outside the school parking lot next to the tennis courts. Do not come into the parking lot until you have your own distribution items. This is an open air, drive thru distribution. Patrons will drive their car through a line, and volunteers will bring loaded food to the car. Free of charge. 100 households will be served on a first come, first serve basis. The Food Bank of the Heartland sponsors the Food Pantry.

NPHS MOBILE FOOD PANTRY
TUESDAY 7/19
North Platte High School
1220 W 2nd Street
1:00 pm - Until Food is Distributed

WE R NPSS



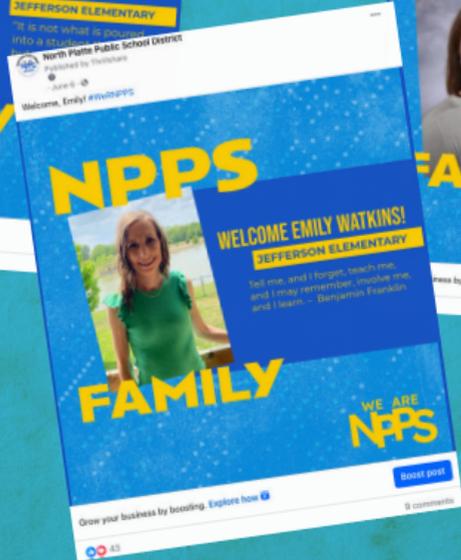
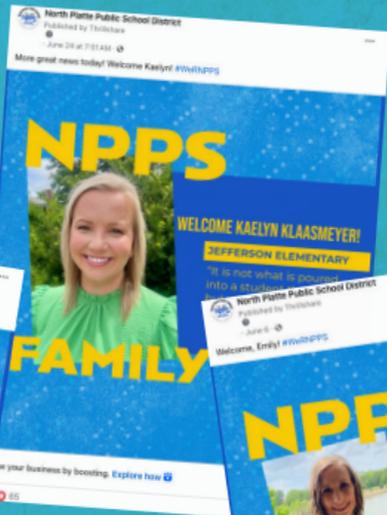
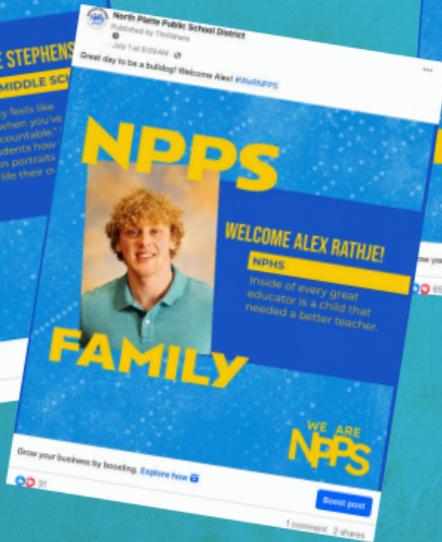
KNOPNEWS2.COM
North Platte High School helps fight food insecurity
One North Platte Public School is helping the North Platte community and
Grow your business by boosting. [Explore how](#)



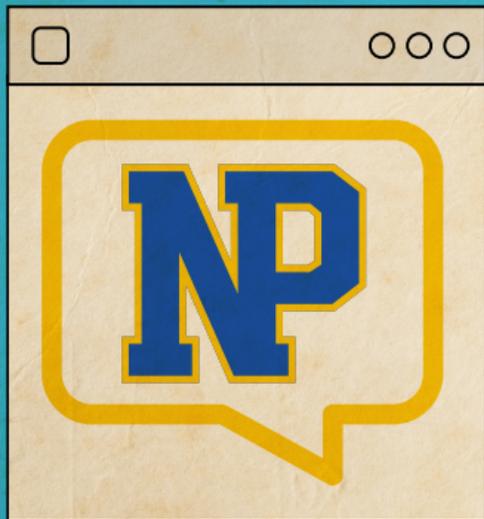
SOCIAL MEDIA *stories*



SOCIAL MEDIA *stories*



SOCIAL MEDIA *analytics*



	Facebook	Instagram	Twitter	User Average
Aug 2023	7.44%	0%	4.63%	Facebook 1.34%
Sep 2023	4.35%	40.43%	3.64%	Instagram 2.55%
Oct 2023	6%	113.87%	3.23%	Twitter 1.10%
Nov 2023	6.6%	67.10%	3.90%	
Dec 2023	4.32%	76.72%	4.01%	
Jan 2024	7.61%	55.59%	4.10%	
Feb 2024	14.18%	64.19%	4.77%	
Mar 2024	4.84%	50.85%	4.62%	
Apr 2024	8.06%	37.73%	4.89%	
May 2024	6.59%	56.54%	5.01%	
Jun 2024	7.71%	36.72%	7.08%	

Our Reach
586273 people who have seen social media messages from npps.

THANK

YOU!

