

6:30 PM  
2023

Thursday, February 23,

**AGENDA**  
Business Meeting of the  
**BOARD OF DIRECTORS**  
Corvallis School District 509J

Meeting Details: Thursday, February 23, 2023, 6:30 PM in the Gymnasium at Lincoln Elementary School, 110 SE Alexander Avenue, Corvallis, OR 97333.

**Oregon law allows public meetings to be held entirely online; therefore, we will NOT have seating available at the meeting site. If you would like to watch live-streaming of the School Board meeting, please navigate to the District's YouTube channel: <https://www.youtube.com/channel/UC9Jtpte5dmilZI9kySBJbVQ?> A recording of the meeting will also be posted to that channel.**

- I. **CALL TO ORDER AND ROLL CALL (6:30 p.m.)\***
- II. **EXECUTIVE SESSION (5:15-6:15 p.m.)\* Note: this is not part of the public meeting. The Board will meet in Executive (closed) Session under ORS 192.660(2)(i) regarding the superintendent's performance evaluation.**
- III. **READING OF RESOLUTION NO. 22-0204 - ACKNOWLEDGEMENT OF WOMEN'S HISTORY MONTH**

Corvallis School District 509J

**ACKNOWLEDGEMENT OF WOMEN'S HISTORY MONTH**

Resolution Number 22-0204

WHEREAS, the Corvallis School District recognizes and pays tribute to the significant contributions made in our community by all people who identify as women and girls, which includes trans women and girls; and

WHEREAS the Corvallis School District affirms that students, families, staff, and community members should be valued for all aspects of their identities; and

WHEREAS, Women's History Month grew out of local efforts in Santa Rosa, CA began by the Education Task Force of the Sonoma County Commission on the Status of Women by establishing Women's History Week in 1978 for the Sonoma School District and community; and

WHEREAS, International Women's day has occurred globally since 1911 in an effort to celebrate the social, economic, cultural, and political achievements of women; and

WHEREAS, women historically have been denied rights to vote, own property, and serve in political offices and other leadership positions until the twentieth century; and

WHEREAS, trans women's identities have historically been criminalized and continue to be targeted by violence; and

WHEREAS, National Women's History Week was first proclaimed the Week of March 8, 1980; and

WHEREAS, Women's History Month has been proclaimed nationally since 1995; and

WHEREAS, women have contributed to the history and collective future of Corvallis and Benton County, OR; and

WHEREAS, Women's History Month provides an opportunity to continue the District's growth in learning about the many contributions of all women to the nation, world, and local community; and

WHEREAS, education is a necessary component for creating a more equitable and anti-racist community, nation, and world; and

WHEREAS, The Corvallis School District has made a commitment to equity and anti-racism; and

WHEREAS, The Corvallis School District has a responsibility to honor and respect the diverse histories of our community; and

WHEREAS, the Corvallis School District believes each and every student must be celebrated and appreciated for the distinct and vibrant contributions made by sharing cultures, language, ideas, beliefs, and values within a school community.

Therefore, let it be resolved by the Board of Education of the Corvallis School District:

does hereby proclaim **March 2022** as well as each March annually, as **Women's History Month** in the District and strongly encourage students, families, staff, and community members to join in existing local celebrations;

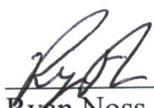
and encourage all schools in the district to help highlight this month in grade-appropriate ways as well as highlight the contributions of all women to the local community, nation, and beyond both historically and in current times.

Adopted by the Board of Directors of School District No. 509J (Corvallis) of Benton and Linn Counties, Oregon, at its regular meeting this 24<sup>th</sup> day February, 2022.

**Signed:**

  
\_\_\_\_\_  
Sarah Finger McDonald  
Board Chair

**Attested:**

  
\_\_\_\_\_  
Ryan Noss  
Superintendent

- IV. **MCKINNEY VENTO/FAMILY ADVOCATE/MENTAL HEALTH SYSTEMS OF CARE REPORT (6:40 p.m.)\***
- V. **COMMUNICATIONS AUDIT REPORT (7:25 p.m.)\***



# Corvallis

## SCHOOL DISTRICT

Prepared for: Corvallis School Board  
Prepared by: Kelly Locey, Communications Coordinator  
Meeting Date: February 23, 2023

### **Communications Audit Report**

### **NO ACTION REQUIRED**

In the fall of 2022, the Corvallis School District Communications Department partnered with the National School Public Relations Association (NSPRA) to conduct a communications audit.

The goals of the NSPRA Communication Audit process were to:

- Seek data, opinions, and perceptions.
- Assess the district's effectiveness and management of public relations, marketing, and engagement efforts.
- Provide customized recommendations on strategies and best practices to enhance the overall communication program.

The audit included a district-wide communications survey, focus groups with key stakeholders, and a review of district materials.

Based on the audit findings, NSPRA provided the following recommendations designed to help create more effective communications.

1. Enhance the strategic value of the communication plan with measurable objectives focused on moving the district toward achieving its goals
2. Develop and implement strategies to keep staff members informed and engaged
3. Provide support and training to staff at all levels who are responsible for communicating with students, parents, and the public
4. Standardize parent and family communication processes.
5. Enhance strategies to strengthen the engagement of parents and community members
6. Create a network of key communicators
7. Increase the usefulness and value of the district's website and social media channels

I look forward to providing additional information about our audit process and results and for the board to hear how the communications department will use these results to inform the development of a strategic communications plan.

Direct questions regarding the communications audit to [Kelly.Locey@corvallis.k12.or.us](mailto:Kelly.Locey@corvallis.k12.or.us)

**VI. BIAS UPDATE (7:55 p.m.)\***

**VII. BOARD MEMBER COMMENTS (8:25 p.m.)\***

**VIII. ADJOURNMENT (8:45 p.m.)\***

\*All times are approximate.

*Note: The Chair of the Board may alter the order of business as they deem proper and necessary.*

Agendas – Agendas and supporting materials are available online at <https://v3.boardbook.org/Public/PublicHome.aspx?ak=1000829> a few days before each School Board meeting. For more information, please contact Julie Catala at [kimberly.nelson@corvallis.k12.or.us](mailto:kimberly.nelson@corvallis.k12.or.us).

Communication With The School Board – Communication with the Board can be made by telephone, letter, e-mail and public testimony. Letters may be addressed to individual Board members or the Board as a whole and sent to 1555 SW 35<sup>th</sup> Street, Corvallis, OR 97333. E-mail may be sent to [schoolboard@corvallis.k12.or.us](mailto:schoolboard@corvallis.k12.or.us) and will be sent to all board members simultaneously as well as to key District Office staff. For more information, please contact Kim Nelson at [kimberly.nelson@corvallis.k12.or.us](mailto:kimberly.nelson@corvallis.k12.or.us).

Consolidated Action Agenda – The purpose of the consolidated action agenda is to expedite action on routine agenda items. All agenda items that are not held for discussion at the request of a Board member or staff member will be approved/accepted as written as part of the consolidated motion. Items designated or held for discussion will be acted upon individually.

Public Comment –

Guidelines are at: <https://www.csd509j.net/about-us/school-board/provide-input-and-be-informed/>

Executive Session – Permissible purposes of Executive Sessions include: ORS 192.660(2)(a) – Employment of Public Officers, Employees and Agents; ORS 192.660(2)(b) – Discipline of Public Officers and Employees; ORS 192.660(2)(d) – Labor Negotiator Consultations; ORS 192.660(2)(e) – Real Property Transactions; ORS 192.660(2)(f) – Exempt Public Records; ORS 192.660(2)(h) – Legal Counsel; ORS 192.660(2)(i) – Performance Evaluations of Public Officers and Employees; ORS 192.660(2)(j) – Public Investments.

<b>SCHOOL BOARD MEMBERS</b>			
Vincent Adams	541-738-4324	Terese Jones	541-230-1673
Sami Al-Abdrabbuh	541-283-6611	Shauna Tominey, Co-Vice Chair	541-829-8411
Tina Baker	541-223-1997	Luhui Whitebear, Co-Vice Chair	541-632-3568
Sarah Finger McDonald, Chair	541-908-3756		

<b>EXECUTIVE STAFF MEMBERS</b>	
Ryan Noss, Superintendent	541-757-5841
Melissa Harder, Assistant Superintendent	541-766-4857
Olivia Meyers Buch, Finance and Operations Director	541-757-5874
Jennifer Duvall, Human Resources Director	541-757-5840
Kim Nelson, Executive Assistant to the Superintendent; Board Secretary	541-757-5841