

AGENDA FOR BOARD OF TRUSTEES MEETING

OCTOBER 5, 2020

ADMINISTRATION BUILDING - BOARDROOM

3051 IRA E. WOODS AVE.

GRAPEVINE, TX 76051

I. OPEN SESSION - CALL TO ORDER - 5:30 p.m.

<https://www.gcisd.net/boardmeeting>

II. OPEN FORUM

<https://forms.gle/hmnSVzCbqdEk8UFX6>

III. REPORTS OF THE SUPERINTENDENT

A. Act on Addendum No. 2 Affecting the License Agreement with the Education Foundation - *Action*

IV. EXECUTIVE SESSION

The Board will adjourn to closed or executive session pursuant to Texas Government Code Section 551.074.

551.074: Deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee, or to hear a complaint or charge against a public officer or employee

V. OPEN SESSION

VI. ANNOUNCEMENTS

VII. ADJOURNMENT

The term Approval in the wording of any Agenda item contained herein serves as notice that the Board may, in its discretion, dispose of any items by any action in the following non-exclusive list: amendment, approval, disapproval, deferral, table, take no action, or receive and file.

Individuals with disabilities are entitled to have access to and participate in public meetings. An individual requiring an accommodation for access to the meeting must notify the Grapevine-Colleyville Independent School District in writing 24 hours prior to the scheduled meeting, informing the Director of Facility Services, of the necessity of an accommodation. Upon receipt of this request, the District will furnish appropriate auxiliary aids and services when necessary to afford an individual with a disability an equal opportunity to participate in and enjoy the benefits of the Board meeting as non-disabled individuals enjoy.

Board Information Item

	Information Packet	Board Agenda Information	Board Agenda Action	Board Agenda Consent
	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	10/05/2020			
Subject:	Act on Addendum No. 2 Affecting the License Agreement with the Education Foundation			
Contact Person:	Dr. Brad Schnautz, Deputy Superintendent Paula Barbaroux, Chief Operations Officer			
Policy/Code:				
Board Goal:	LEAD 2.0 Goal 1 – Actively identify and remove barriers that limit access and opportunity for learning. LEAD 2.0 Goal 4 – Effectively communicate with targeted audiences.			
Summary:	<p>Both the District and Education Foundation (Foundation) appreciate the involvement and community’s support through their donations and sponsorships of Booster Clubs and the Foundation as those donations ultimately benefit GCISD students.</p> <p>Recognizing that the closure of schools and activities in 2020, due to COVID-19 and government requirements, reduced or eliminated any benefit that a sign sponsor would have received for a sponsorship secured prior to March 1, 2020, and in recognition of the current and future restrictions on venue capacities, the potential cancelation of games or activities, and the uncertainty surrounding games and activities for the 2020-2021 school year, the District and Foundation have agreed to extend benefits to current sign sponsors of the Tier 2 program.</p> <p>Additionally, to provide a greater incentive to future sign sponsors, the District and Foundation have agreed to provide flexible sponsorship rates for new sign sponsors, that are</p>			

applicable for the 2020-2021 school year. The aforementioned rates are applicable to any new sign sponsorship sold from July 1, 2020, through June 30, 2021.

Attachments:

Proposed Addendum

Recommendation:

The recommendation is for the Board of Trustees to approve Addendum No. 2 affecting the License Agreement with the Education Foundation.

ADDENDUM

This Addendum No. 2 is entered into as of October 5, 2020 (“Effective Date”), by and between the Grapevine-Colleyville Independent School District (“the District”) and the Grapevine-Colleyville ISD Education Foundation, Inc. (“the Foundation”), to amend the License Agreement that became effective on August 27, 2018.

WHEREAS, the District and Foundation previously revised and updated Exhibit C of the License Agreement for Tier 2 Booster Club signs on December 16, 2019;

WHEREAS, the District and Foundation desire to provide relief to Booster Club Tier 2 sign sponsors due to the coronavirus pandemic;

WHEREAS, the District and Foundation desire to amend Exhibit C of the License Agreement but only for the period of October 5, 2020, through June 30, 2020;

NOW, THEREFORE, for and in consideration of the promises and mutual representations, warranties, covenants and agreement contained herein, the parties agree as follows:

Exhibit C of the License Agreement is hereby amended as outlined below and in the attachment.

Recognizing that the closure of schools and activities in 2020, due to COVID-19, reduced or eliminated any benefit that a sign sponsor would have received for a sponsorship secured prior to March 1, 2020, and in recognition of the current and future restrictions on venue capacities, the potential cancelation of games or activities, and the uncertainty surrounding games and activities for the 2020-2021 school year, the District and Foundation have

agreed to provide current sign sponsors with additional time (not to exceed six months) without the need to renew their sponsorship. Additionally, to provide greater incentive to future sign sponsors, the District and Foundation have agreed to provide new sign sponsors flexible sponsorship rates that are applicable only for the 2020-2021 school year. Such sponsorship rates are negotiable but any reduction incentive shall not be more than 33% of the rates listed on Exhibit C for a 12-month period (e.g. stated rate of \$2,000 – greatest amount of potential reduction for the 12-month period is \$660). The aforementioned flexible sponsorship rates are applicable to any new sign sponsorship sold from July 1, 2020, through June 30, 2021.

EXHIBIT C
One Year Tier 2 Booster Club Sign Pricing

GCISD TIER II PRICING and LOCATIONS								
SITE LIST	SIZE	First Time Sponsorship Fee	Renewal Fee	MATERIAL	SIGN PRICE*	WALL BRACKETS	INSTALLATION*	
AUDITORIUM / HIGH SCHOOLS ONLY	3X5 FT.	\$ 500	\$ 275	ULTABOARD	\$ 170	\$ 25		
BAND HALL	3X5 FT.	\$ 500	\$ 275	ULTABOARD	\$ 170	\$ 25		
BASEBALL FIELDS	5x10 FT.	\$ 2,500	\$ 2,000	PLASTIC	\$ 580		\$ 25	
BASKETBALL GYMS	4X6 FT.	\$ 1,000	\$ 750	ULTRA BOARD	\$ 170	\$ 25		
CHIOR ROOMS/HIH SCHOOLS ONLY	3X5 FT.	\$ 500	\$ 275	ULTRA BOARD	\$ 170		\$ 30	
DANCE/ CHEER HALL / HIGH SCHOOLS ONLY	3X5 FT.	\$ 500	\$ 275	ULTRA BOARD	\$ 170	\$ 25		
SOFTBALL FIELDS	2X3 FT.	\$ 500	\$ 275	.060 ALUMINUM	\$ 130		\$ 25	
TENNIS COURTS	3X5 FT.	\$ 1,000	\$ 750	.060 ALUMINUM	\$ 240		\$ 25	
TURF FIELDS	3X5 FT.	\$ 1,000	\$ 750	.060 ALUMINUM	\$ 240		\$ 25	
ANIMAL SCIENCE BUILDING	3X5 FT.	\$ 1,000	\$ 750	.060 ALUMINUM	\$ 240		\$ 25	
SWIM CENTER	4X6 FT.	\$ 1,000	\$ 750	PLASTIC	\$ 400		\$ 25	

*Prices on signs & installation are subject to change.

SITE LIST	SIZE	FIRST TIME SPONSORSHIP			RENEWAL SPONSORSHIP		
		Total Net Commission Per Sign*	Booster Club Commission Per Sign*	Foundation Commission Per Sign*	Total Net Commission Per Sign*	Booster Club Commission Per Sign*	Foundation Commission Per Sign*
AUDITORIUM / HIGH SCHOOLS ONLY	3X5 FT.	\$ 305.00	\$ 213.50	\$ 91.50	\$ 275.00	\$ 192.50	\$ 82.50
BAND HALL	3X5 FT.	\$ 305.00	\$ 213.50	\$ 91.50	\$ 275.00	\$ 192.50	\$ 82.50
BASEBALL FIELDS	5x10 FT.	\$ 1,895.00	\$ 1,326.50	\$ 568.50	\$ 2,000.00	\$ 1,400.00	\$ 600.00
BASKETBALL GYMS	4X6 FT.	\$ 805.00	\$ 563.50	\$ 241.50	\$ 750.00	\$ 525.00	\$ 225.00
CHIOR ROOMS/HIH SCHOOLS ONLY	3X5 FT.	\$ 300.00	\$ 210.00	\$ 90.00	\$ 275.00	\$ 192.50	\$ 82.50
DANCE/ CHEER HALL / HIGH SCHOOLS ONLY	3X5 FT.	\$ 305.00	\$ 213.50	\$ 91.50	\$ 275.00	\$ 192.50	\$ 82.50
SOFTBALL FIELDS	2X3 FT.	\$ 345.00	\$ 241.50	\$ 103.50	\$ 275.00	\$ 192.50	\$ 82.50
TENNIS COURTS	3X5 FT.	\$ 735.00	\$ 514.50	\$ 220.50	\$ 750.00	\$ 525.00	\$ 225.00
TURF FIELDS	3X5 FT.	\$ 735.00	\$ 514.50	\$ 220.50	\$ 750.00	\$ 525.00	\$ 225.00
ANIMAL SCIENCE BUILDING	3X5 FT.	\$ 735.00	\$ 514.50	\$ 220.50	\$ 750.00	\$ 525.00	\$ 225.00
SWIM CENTER	4X6 FT.	\$ 575.00	\$ 402.50	\$ 172.50	\$ 750.00	\$ 525.00	\$ 225.00

*Net commissions are subject to change based on price of sign and installation.

Applicable for the 2020-2021 School Year
Approved 10-05-2020