WAYZATA PUBLIC SCHOOLS

Excellence. For each and every student.

**BOARD OF EDUCATION**

Special Meeting - June 8, 2026 - 5:30 PM
WPS District Service Center
13305 12th Ave N
Plymouth , MN 55441

# AGENDA

1. **ROLL CALL/CALL TO ORDER**
2. School Board Self-Evaluation Workshop
   - A. Reflect on the Stages of Board Development
   - B. Review the Board Governance Model 2
   - C. Explain the School District Goal Alignment Flow Chart 3
   - D. Review the Standards of School Board Leadership 4
   - E. Review and discuss the School Board Self-Evaluation (SBSE) Full Report 6
   - F. Assist in identifying Board Team Goals
   - G. Reference the Board's role in working with the Superintendent in setting Superintendent Goals 34
   - H. Discuss alignment of District Goals from the Strategic Plan with Board and Superintendent Goals 76
3. **ADJOURN**

In case of inclement weather, the meeting will be held on the next business day at the same time and same place, unless a quorum of the board is not available.

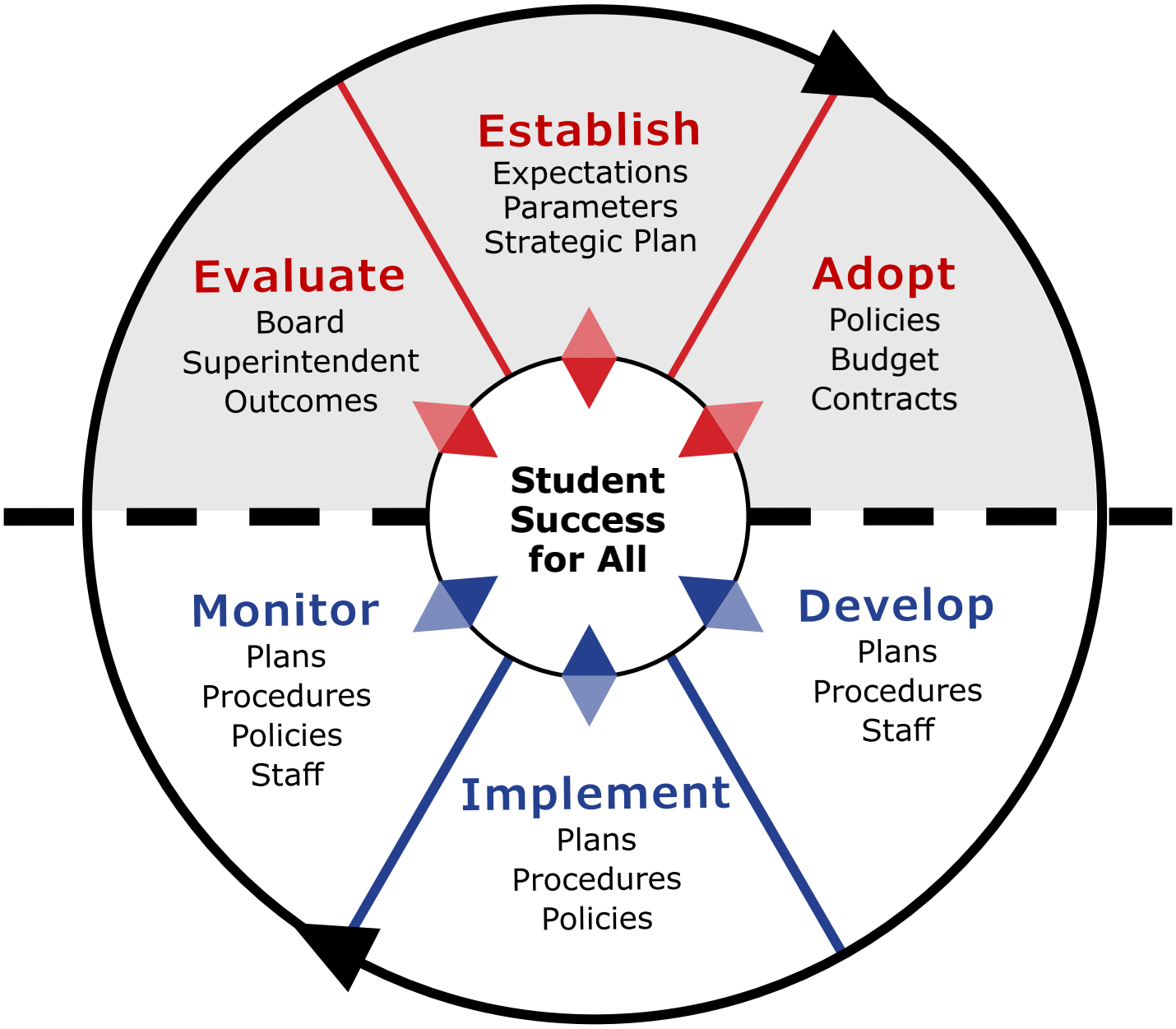
In accordance with MN Statute 13D.01, some members may be attending via interactive technology.

MSBA

# Board Governance Model

## The School Board Governs

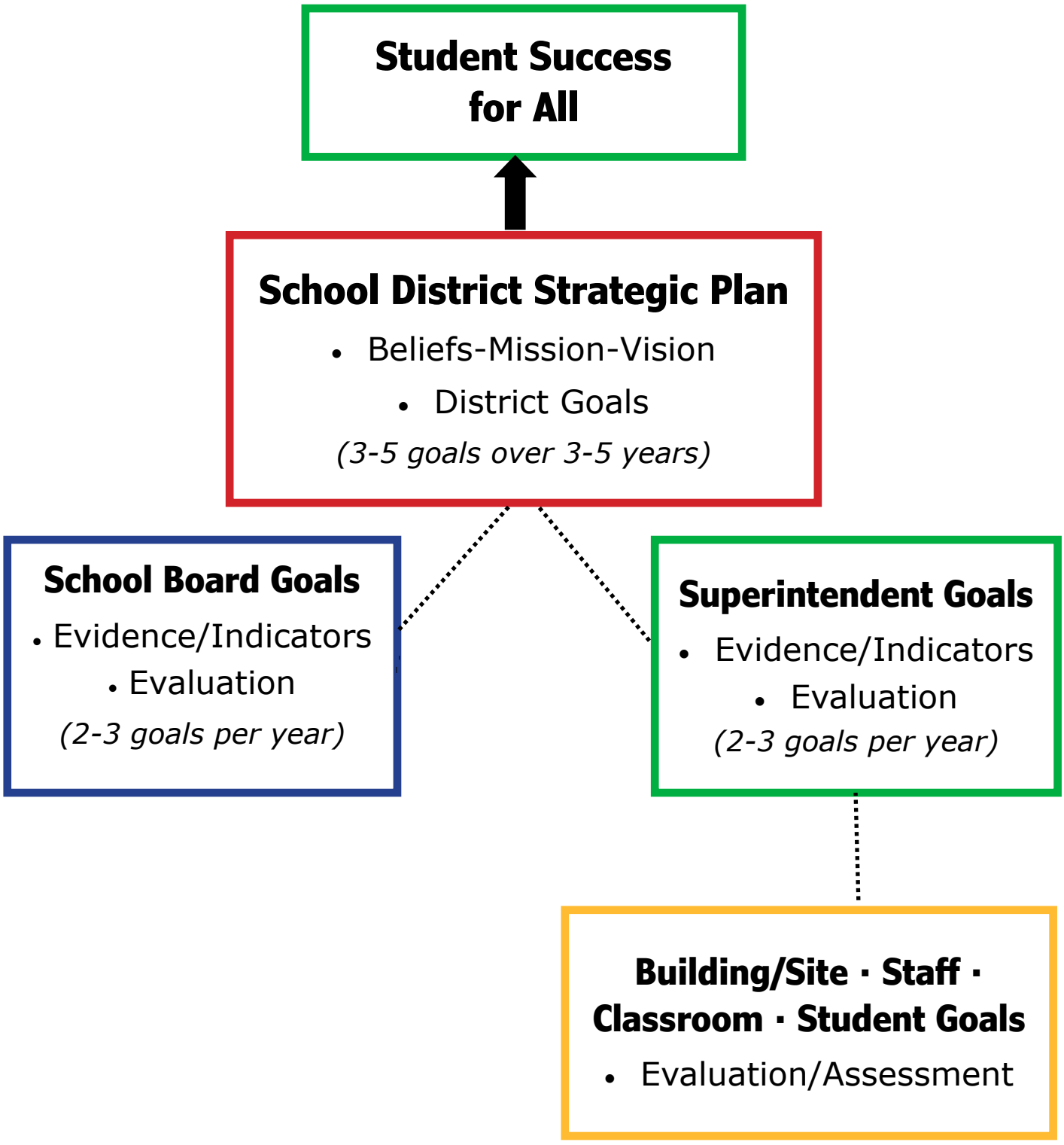
Setting expectations and parameters




## The Superintendent Manages

Providing leadership and supervision

# School District Goal Alignment



MSBA

# Standards for School Board Leadership

As the entity legally charged with governing a school district, each school board is responsible to its community for governing efficiently and leading effectively to provide for a fair education, resulting in student success for all.

***The following five standards are essential to being an effective, high-performing school board team:***

## Standard 1: Conduct and Ethics

The school board, as a whole, provides leadership to the community on behalf of the school district by conducting its business in a fair, respectful, legal, and responsible manner.

*An effective, high-performing school board strives to meet the following benchmarks:*

A. Recognize the school board team consists of school board members and the superintendent and evaluates its performance at least annually.
B. Take full responsibility for its activity and behavior at and away from the school board table.
C. Encourage its members to express their individual opinions, respect others' opinions, and vote according to their convictions.
D. Speak with one voice after reaching a decision.
E. Spend time on board governance work rather than staff work - focuses on the ends not the means.
F. Provide for orientation and ongoing training for all school board members.
G. Follow established policies, including the chain-of-command, by directing people with concerns to the appropriate staff.
H. Set an example of respectful and civil leadership.

## Standard 2: Vision

The school board, with community input, envisions the educational future of the community and then formulates the goals, defines the outcomes, and sets the course for the school district.

*An effective, high-performing school board strives to meet the following benchmarks:*

A. Use clear, focused, attainable, and measurable goals and outcomes to support gains in student achievement.
B. Develop a strategic plan which includes well crafted school district belief statements, mission statement, vision statement, goals, and objectives that enable the school board to evaluate school district performance.
C. Regularly monitor the strategic plan to evaluate progress toward goal achievement and school district success.
D. Ensure that the school district belief statements, mission statement, vision statement, goals, and objectives are reflected in school board policies, mirrored in the budget planning and implementation efforts, and are supported school-wide.
E. Communicate the strategic plan and the progress to the community.

## Standard 3: Structure

The school board, to achieve its vision, establishes organizational and physical structures for student and staff success.

*An effective, high-performing school board strives to meet the following benchmarks:*

A. Create organizational and physical structures based on equity in which all students and staff have the resources and supports to maximize achievement.
B. Advocate and provide for learning through rigorous curriculum, effective technology, and a safe and secure environment.
C. Select and employ one person - the superintendent - as the school district's chief executive officer to lead and manage the school district.
D. Hold the superintendent accountable for school district performance and compliance with written school board policy.
E. Delegate the authority to the superintendent to recommend and evaluate all school district staff within the standards established through written school board policies.
F. Accept ultimate responsibility for the care, management, fiscal oversight, and control of the school district while understanding that the day-to-day operations will be conducted by the staff.

## Standard 4: Accountability

The school board is accountable to the community for constantly monitoring the conditions affecting the school district as a whole.

*An effective, high-performing school board strives to meet the following benchmarks:*

A. Recognize the duty to itself and the community to determine whether the authority delegated to the superintendent is being used as intended.
B. Evaluate the superintendent's performance at least annually.
C. Use student achievement data and other indicators when available as the basis for assessing progress toward school district goals and compliance with school board policies and state and federal laws.
D. Recognize the distinction between "monitoring data" (data used by the school board to address accountability) and "management data" (data used by the staff for operations).

## Standard 5: Advocacy and Communication

The school board advances its vision at the local, regional, state, and national levels.

*An effective, high-performing school board strives to meet the following benchmarks:*

A. Focus on community-wide concerns and values that best support equity and student achievement rather than being influenced by special interests.
B. Develop communication strategies to build trust between the school board and the superintendent, staff, students, and community.
C. Utilize a public relations strategy that supports the flow of information into and out of the school district.
D. Engage and build relationships with both public and private stakeholders.
E. Advocate on local, state, and national levels.

# School Board Self-Evaluation

| *School District and Evaluation Year* | |
|---|---|
| **Wayzata** | ***2026*** |
| **Wayzata** | ***2018*** |


**Prepared by:**

*Gail Gilman*
*Director of Strategic Planning and Board Leadership*
*Minnesota School Boards Association*
*1900 West Jefferson Avenue*
*St. Peter, MN 56082-3015*
*Office: 507-934-2450 or 800-324-4459*
*Desk: 507-934-8130*
*Cell: 507-720-4783*
*Fax: 507-931-1515*
*ggilman@mnmsba.org*

# School Board Self-Evaluation Framework for Governance

The School Board Self-Evaluation results reflect the collective responses of the board team (board members and superintendent). These results build a profile of the board's work in five standards (Conduct and Ethics,Vision, Structure, Accountability, Advocacy, and Communication) of board practice proven to support student achievement.

The data on the following page is organized in a color-coded, horizontal-stacked bar chart that shows the board team's results at the level of the five standards. The explanation for the color code is just above the data chart.

## Analyzing your Results: Looking at Data

Start with the following page, which shows your district's aggregated data for each of the five standards. Identify standards that capture strengths, growth areas and or divergent perspectives, then work through the benchmarks and indicators for those standards.

Here is a simple protocol for your use:

### *Step 1: What do you see?*

- Describe what you see in the data, identify where it is located to the group. This is not about interpretation at this stage, only what you see.

- List the descriptions on chart paper.

### *Step 2: What does the data suggest?*

- Discuss what the data suggests and try to generate different interpretations. Ask clarifying questions of one another to increase clarity and understanding of one another's perspectives.

- List responses on the chart paper

### *Step 3: Identify goal areas from the lists generated.*

### *Step 4: Build two to three goals using the S.M.A.R.T. goal framework.*

- S = Simple: Is it clear and easy to understand?
- M = Measurable: Is it clear what the school board will use to indicate successful performance?
- A = Achievable: Is it within the scope of the board's sphere of control/responsibility?
- R = Realistic: Will successful performance on this goal benefit the school district?
- T = Time-bound: Is it clear what the school board will see and when?

Measurable Progress for Goals Identified Above:

- Indicates or signals change
- Indicators can be assessed or observed
- Examples include:
  - → Measurements
  - → Specific activities
  - → Behavioral change
  - → Shift or reallocation of school district resources

*© Copyright 2026 Washington State School Directors' Association*

# School Board Self-Evaluation

MSBA believes your school district will find it beneficial to drill down to individual items under the benchmarks. If your board team would like to dig deeper into the School Board Self-Evaluation and data, MSBA provides an opportunity to use your evaluation data as an in-district in-service for a fee. During this 2-3 hour in-service, MSBA staff will provide your school board with more in-depth individualized data and reports designed for the board's ongoing improvement. MSBA staff will lead the conversation on the individualized report and assist your school board with discussion and setting board team improvement goals.

If your board team would like to dig deeper into the self-evaluation and data, contact Gail Gilman (ggilman@mnmsba.org) or call (1-800-324-4459) for the cost associated with this board in-service and to arrange a date for an MSBA staff member to facilitate.

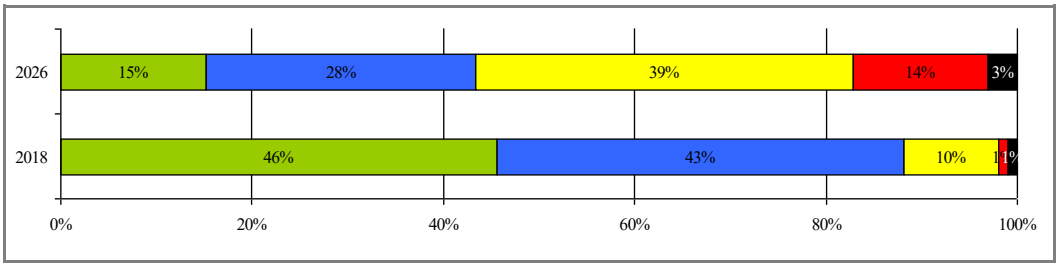
Thank you for your time and thoughtful efforts in completing the School Board Self-Evaluation.

MSBA looks forward to serving your school board and being the association, "Where Minnesota School Boards Learn to Lead."

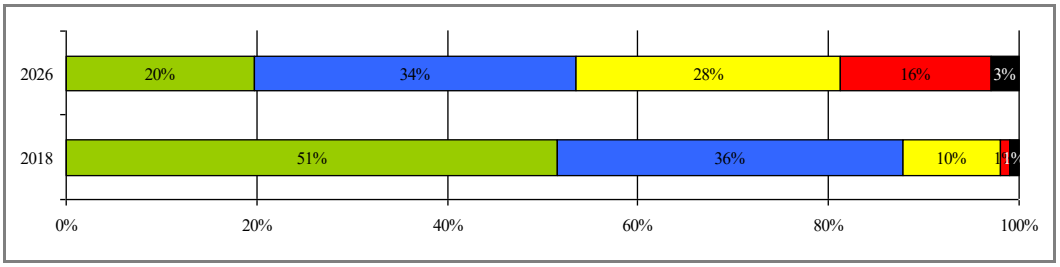
# Framework for Governance: Aggregate Data



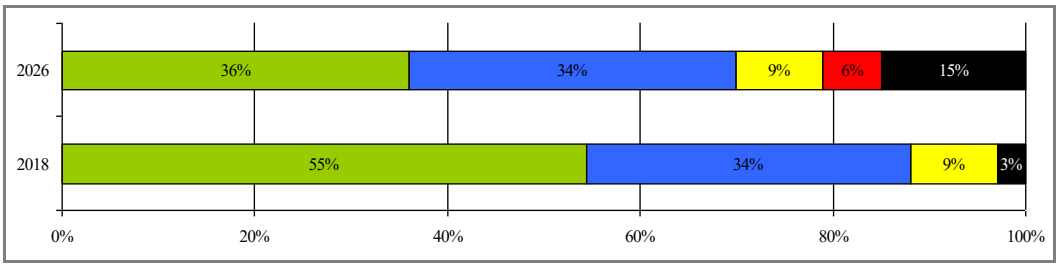

**Standard 1 Conduct and Ethics:**
Provide responsible school district governance



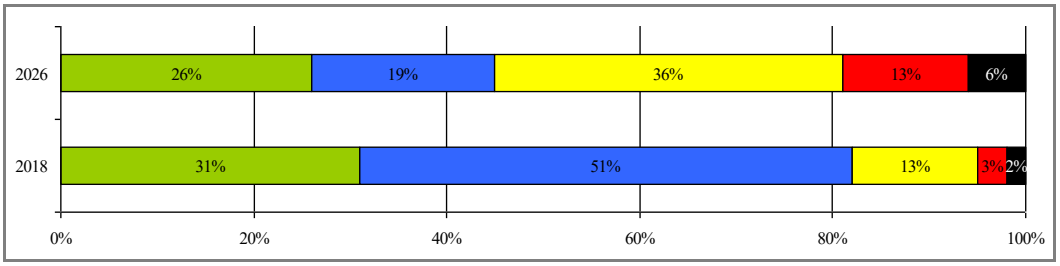

**Standard 2 Vision:**
Set and communicate high expectations for student learning with clear goals and plans for meeting those expectations



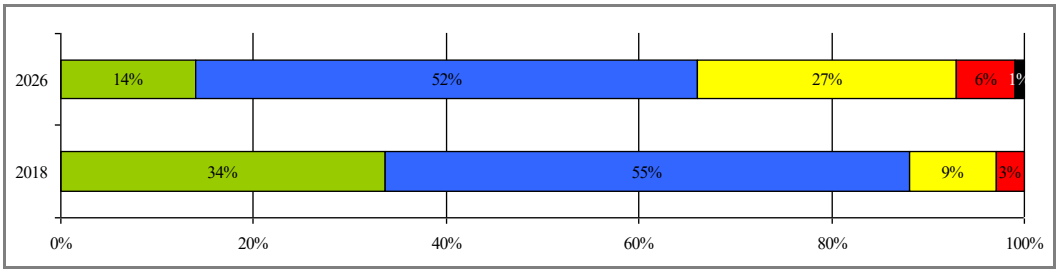

**Standard 3 Structure:**
Create conditions district-wide for student and staff success




**Standard 4 Accountability:**
Hold school district accountable for meeting student learning expectations




**Standard 5 Advocacy and Communication:**
Engage local community and represent the values and expectations they hold for their schools




*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

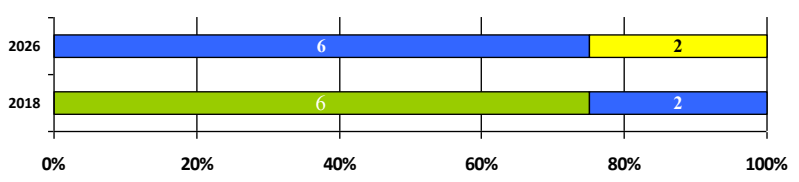
## Provide responsible school district governance by:

***Benchmark of Success A*** *Conducting board and district business in a fair, respectful and responsible manner.*

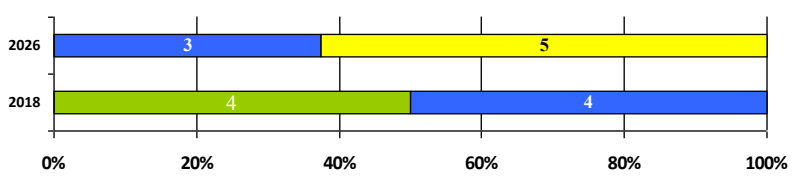
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

Q 3 Base its decisions on what is best for students' success?




Q 4 Commit to a clear and shared purpose?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

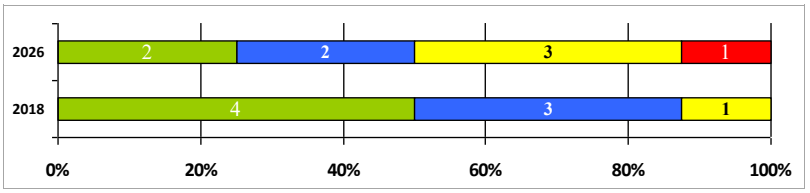
## Provide responsible school district governance by:

***Benchmark of Success B*** *Ensuring the board is accountable and open to the public including seeking divergent perspectives in its decision making process.*

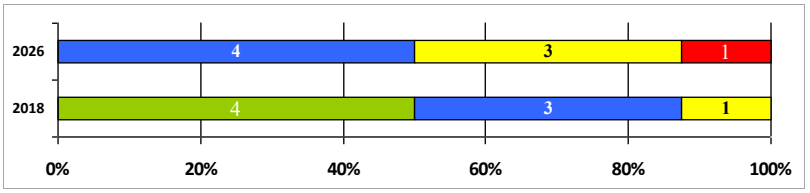
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

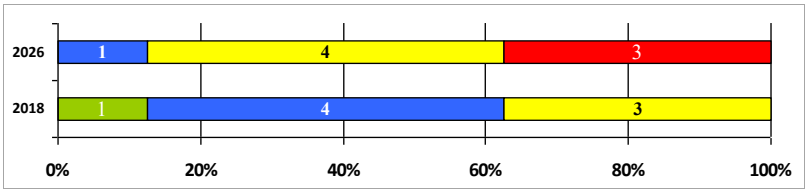
Q 5 Provide information to the public that supports board discussions and decisions?



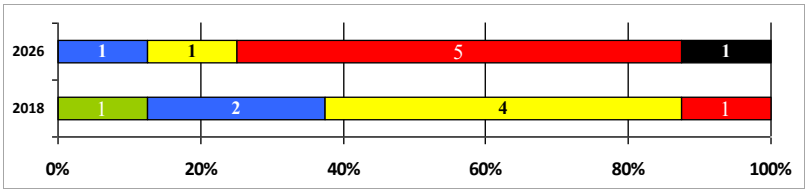

Q 6 Follow a defined process for gathering input prior to making critical decisions?




Q 7 Carry out annual assessments of its performance?




Q 8 Set goals for its improvement?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

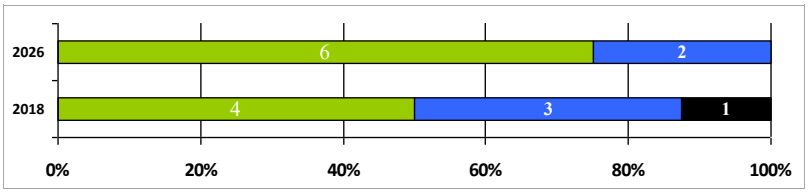
## Provide responsible school district governance by:

***Benchmark of Success C*** *Respecting and advocating mutual understanding of the roles and responsibilities of board members and the superintendent.*

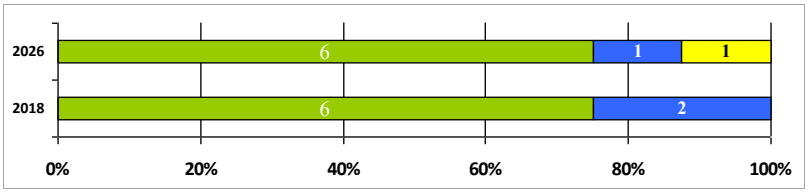



### To what extent does our board:

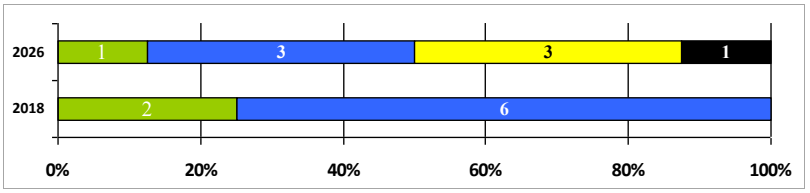
Q 9 Delegate authority to the superintendent to manage district operations and implement policy?




Q 10 Honor the roles and responsibilities of the superintendent?




Q 11 Use written protocols for its interactions?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

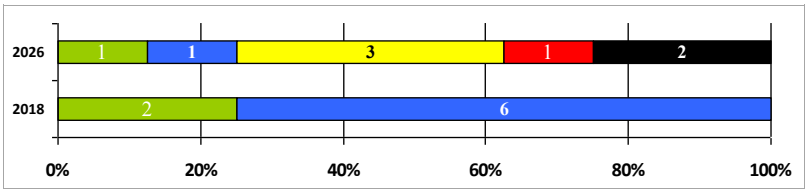
## Provide responsible school district governance by:

***Benchmark of Success D*** *Adopting policies based on well-researched practices that emphasize a belief that all students can achieve at high levels and that support continuous improvement of student achievement.*

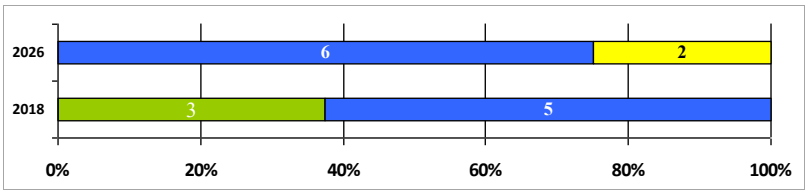



### To what extent does our board:

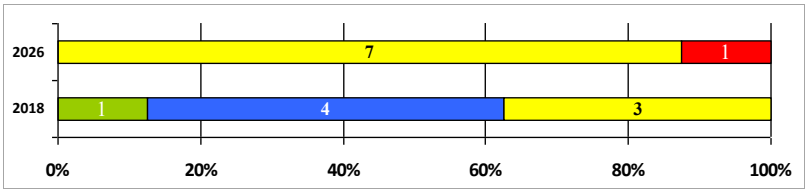
Q 12 Govern using policies that align with research-based best practices?




Q 13 Focus policy decisions on what is necessary for all students to achieve at high levels?




Q 14 Collaborate with colleagues across the region, state, or nation regarding current and emerging trends, issues, and policy solutions?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

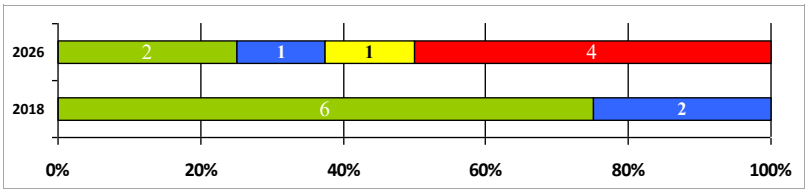
## Provide responsible school district governance by:

***Benchmark of Success E*** *Promoting healthy relationships by communicating supportively, inspiring, motivating and empowering others, and exercising influence in a positive manner.*

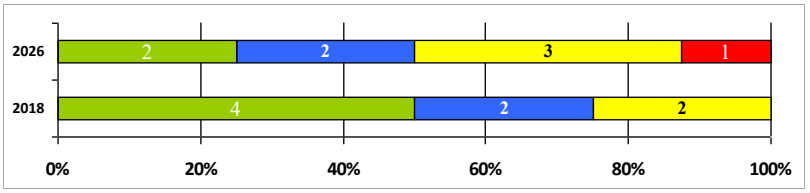
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

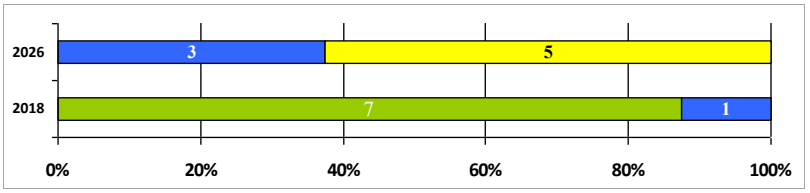
Q 15 Provide an opportunity for stakeholders, such as staff, students, parents, and community members, to make presentations to the board?




Q 16 Promote continuous improvement throughout the organization?




Q 17 Treat all individuals, including fellow board members, staff, students, and community members, with respect?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 1 Conduct and Ethics

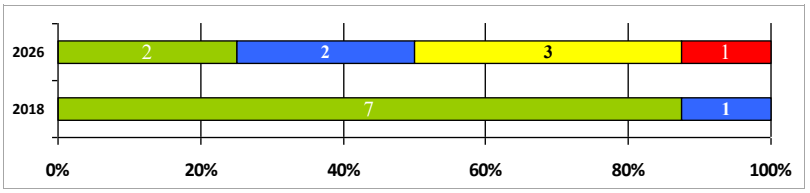
## Provide responsible school district governance by:

***Benchmark of Success F*** *Working as an effective and collaborative team.*

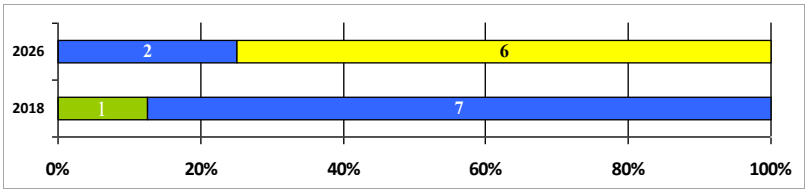



### To what extent does our board:

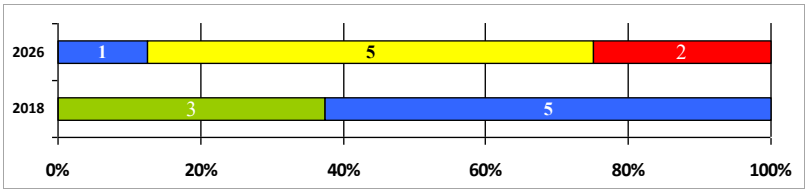
Q18 Work with the superintendent to achieve mutual trust and commitment?



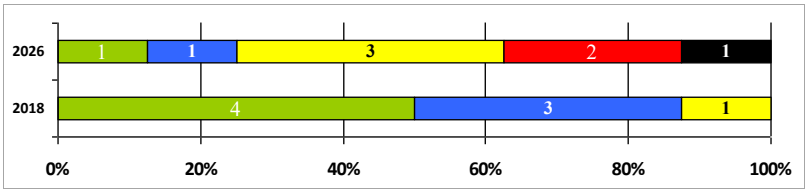

Q19 Pursue professional development to improve board members' knowledge and skills by attending conferences, holding study sessions, etc.?




Q20 Use collaborative processes that result in well-informed problem-solving and decision-making?




Q21 Together with the superintendent, share responsibility for the orientation of new board members and forming a new inclusive team?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 2 Vision

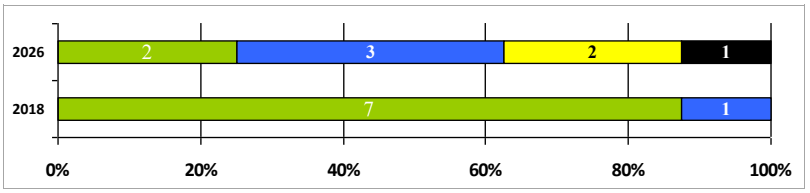
## Set and communicate high expectations for student learning with clear goals and plans for meeting those expectations by:

***Benchmark of Success A*** *Articulating the conviction that all students can learn and the belief that student learning can improve regardless of existing circumstances or resources.*

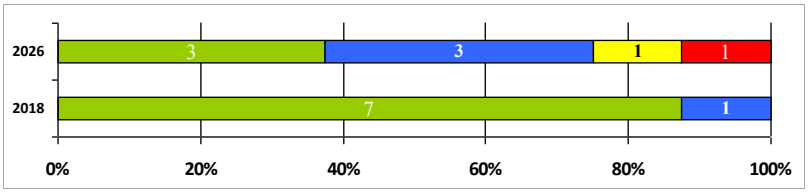



### To what extent does our board:

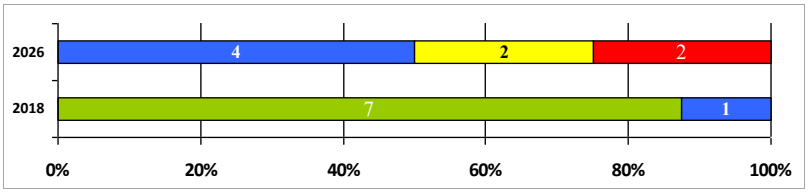
Q22 Through policies and/or actions, express our belief that all students can learn?




Q23 Through policies and/or actions, communicate high expectations for all students?




Q24 Foster a culture of collaboration around the shared purpose of improving student achievement?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 2 Vision

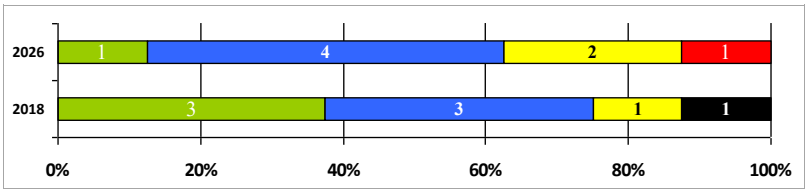
## Set and communicate high expectations for student learning with clear goals and plans for meeting those expectations by:

***Benchmark of Success B*** *Leading the development, articulation and stewardship of a vision of learning that is shared and supported by schools and community.*

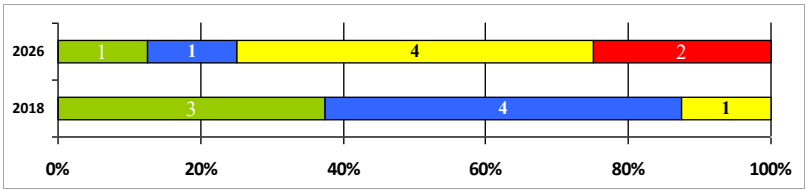
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

Q25 Include stakeholders when developing and revising the district's vision?




Q26 Communicate its rationale for decisions to the community?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 2 Vision

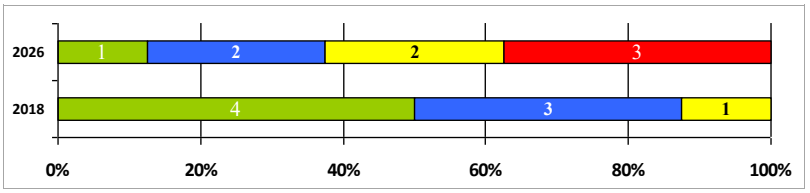
## Set and communicate high expectations for student learning with clear goals and plans for meeting those expectations by:

***Benchmark of Success C*** *Adopting a collaboratively developed district plan focused on learning and achievement outcomes for all students.*

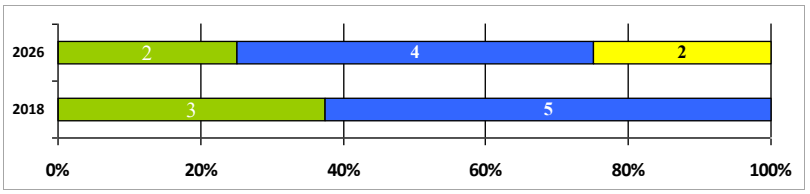



### To what extent does our board:

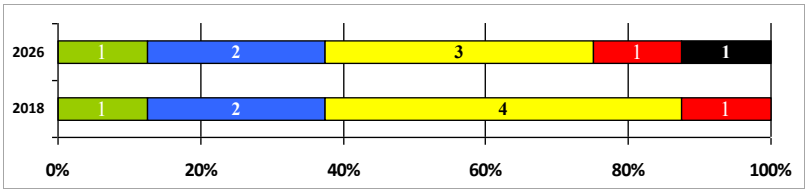
Q27 In collaboration with staff and the community, formulate and maintain a strategic plan with goals and outcomes?




Q28 Base its ongoing work, such as policy development, decision-making, and budgeting, on the district goals?




Q29 Continually monitor progress toward the goals and outcomes of the strategic plan?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 2 Vision

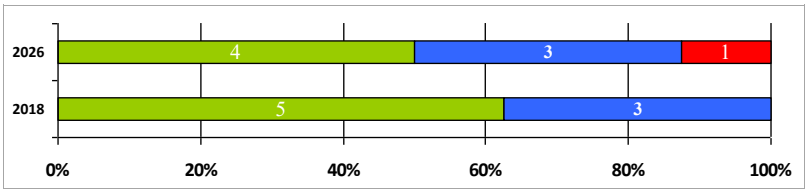
## Set and communicate high expectations for student learning with clear goals and plans for meeting those expectations by:

***Benchmark of Success D*** *Ensuring non-negotiable goals for student achievement are established and aligned to the district's plan.*

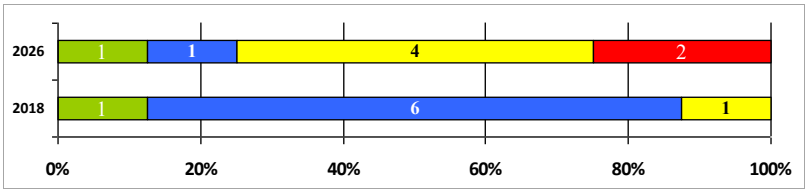
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

Q30 Together with the superintendent agree that high expectations for all students is the highest priority?




Q31 Together with the superintendent review student achievement regularly?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

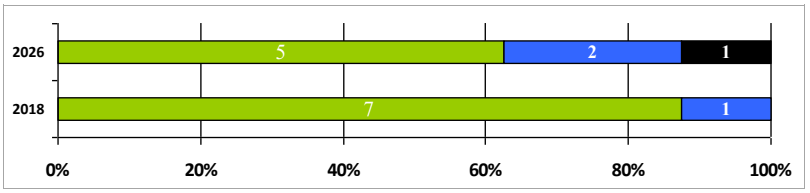
## Create conditions district-wide for student and staff success by:

***Benchmark of Success A*** *Providing for the safety and security of all students and staff.*

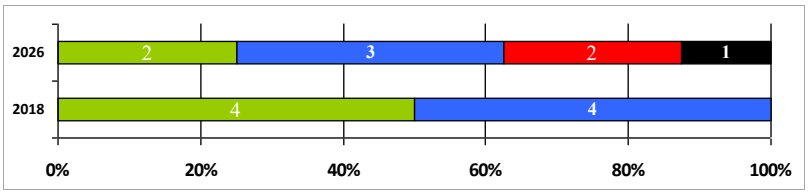



### To what extent does our board:

Q32 Ensure that facilities comply with current health, safety, security, and accessibility standards?




Q33 Have policies or practices that require regular evaluation and management of safety and security risks?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

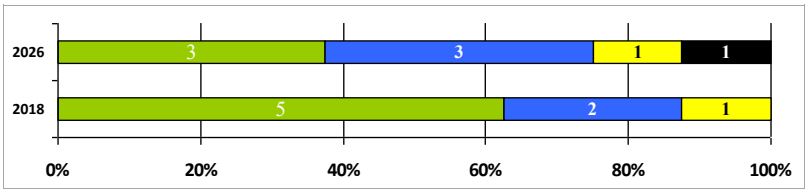
## Create conditions district-wide for student and staff success by:

***Benchmark of Success B*** *Employing and supporting quality teachers, administrators and other staff and providing for their professional development.*

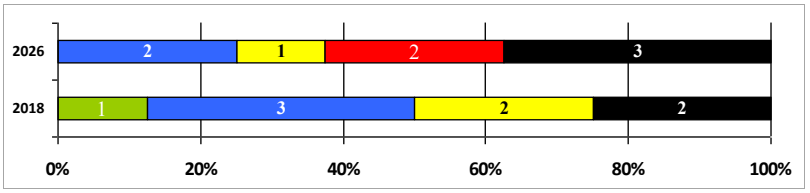



### To what extent does our board:

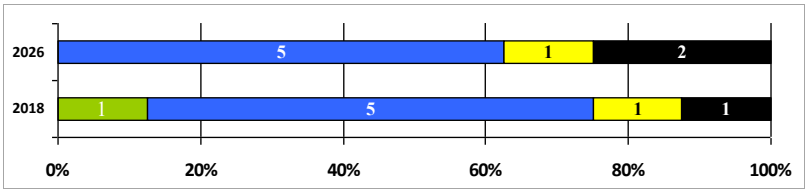
Q34 Have policies or practices that ensure hiring and retention of highly qualified staff?




Q35 Have policies or practices for evaluating staff based on student success?




Q36 Have policies or practices that support research-based, best practices for staff development?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

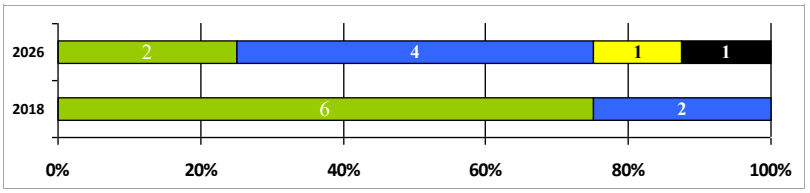
## Create conditions district-wide for student and staff success by:

***Benchmark of Success C*** *Providing for learning essentials, including rigorous curriculum, technology and high quality facilities.*

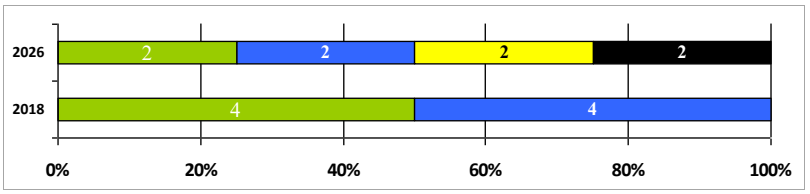



### To what extent does our board:

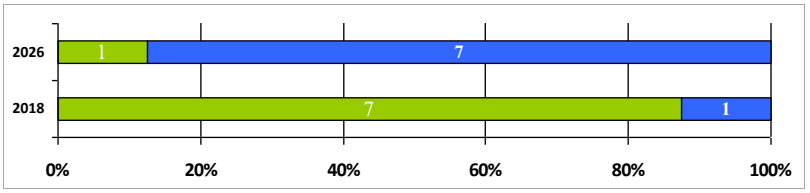
Q37 Have policies or practices that ensure an established course of study for students and graduation requirements that align with high expectations for student achievement?



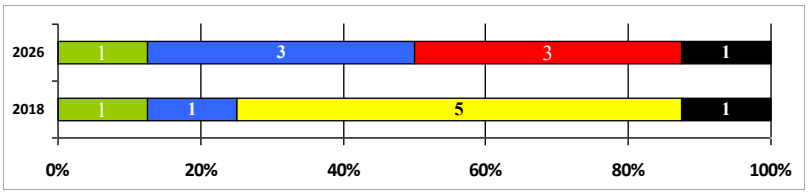

Q38 Have policies or practices that ensure students receive the curriculum, support and supplemental materials necessary for high achievement?




Q39 Adopt a budget that supports quality staff development and resources for curriculum implementation?




Q40 Have a process that includes community and parent involvement in selecting curriculum, providing feedback, or other opportunities for involvement?




*Notes:*

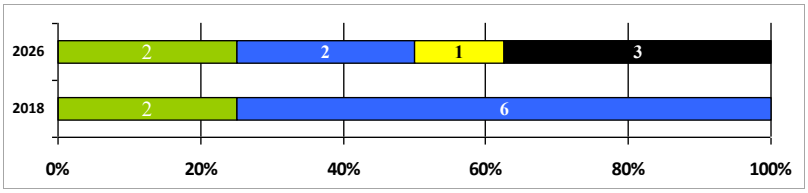


*© Copyright 2026 Washington State School Directors' Association*

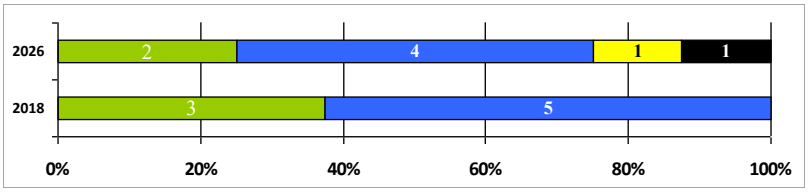
# Standard 3 Structure

## Create conditions district-wide for student and staff success by:

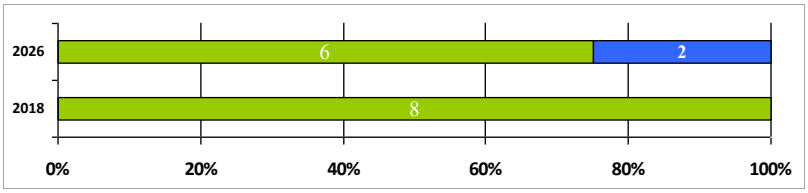
Q41 Have policies or practices that require rigorous and regular evaluation of curriculum and supplemental materials to ensure they align with state and district standards?




Q42 Have policies or practices in place to support evaluation and updating of technology?




Q43 Have a long-term facilities plan in place for construction and maintenance?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

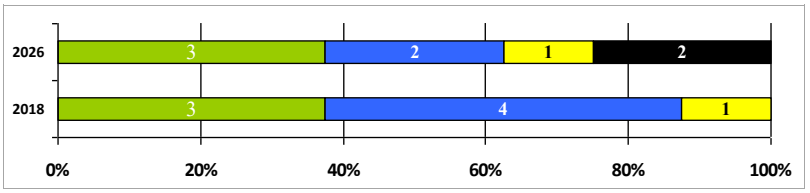
## Create conditions district-wide for student and staff success by:

***Benchmark of Success D*** *Ensuring management of the organization, operations, and resources for an efficient and effective learning environment.*

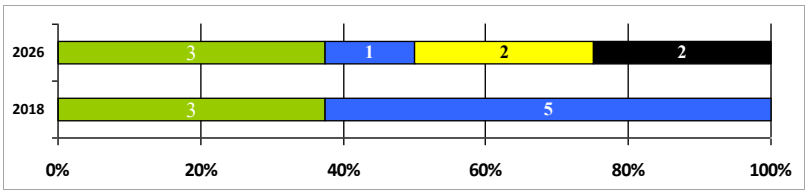



### To what extent does our board:

Q44 Communicate an expectation that all classrooms will implement effective instructional practices?




Q45 Provide for evaluation of district operations to ensure there is an efficient and effective learning environment?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

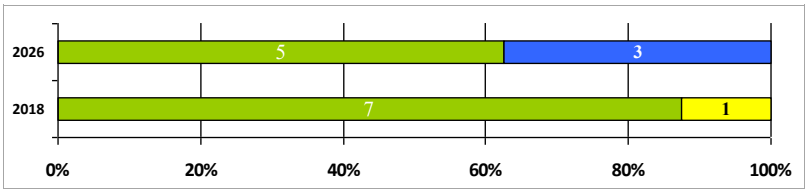
## Create conditions district-wide for student and staff success by:

***Benchmark of Success E*** *Adopting and monitoring an annual budget that allocates resources based on the district's vision, goals and priorities for student learning.*

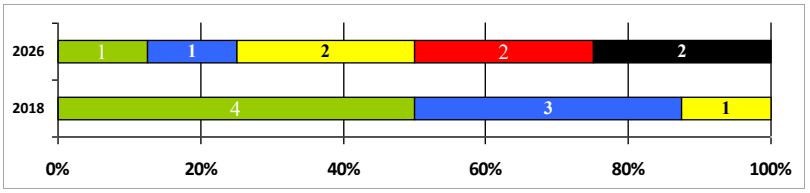



### To what extent does our board:

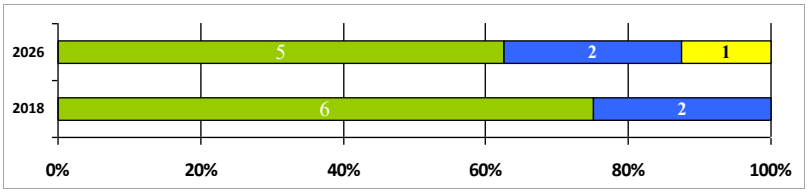
Q46 Keep the community informed about the district's financial status?



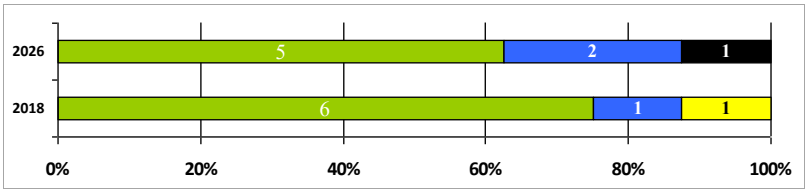

Q47 Seek public input during the budget process?




Q48 Provide guidelines for budget development, including a clearly defined expectation for a reasonable ending fund balance?




Q49 Adopt a fiscally responsible annual budget that is aligned with the strategic plan and vision?




*Notes:*

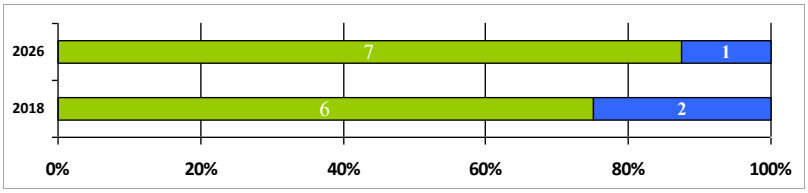


*© Copyright 2026 Washington State School Directors' Association*

# Standard 3 Structure

## Create conditions district-wide for student and staff success by:

Q 50 Frequently monitor the budget and fiscal status of the district?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 4 Accountability

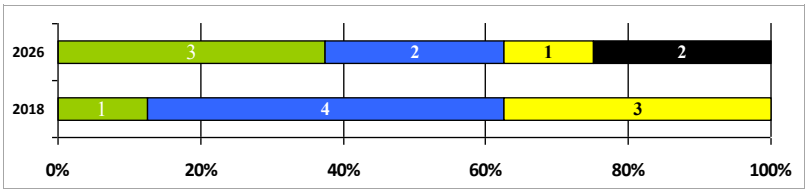
## Hold school district accountable for meeting student learning expectations by:

***Benchmark of Success A*** *Committing to continuous improvement in student achievement at each school and throughout the district.*

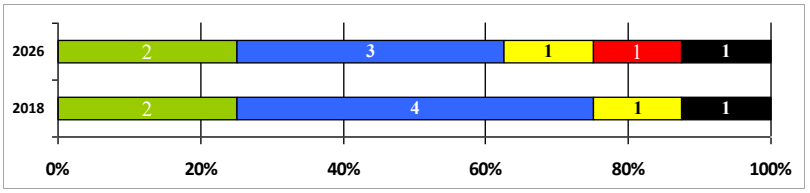



### To what extent does our board:

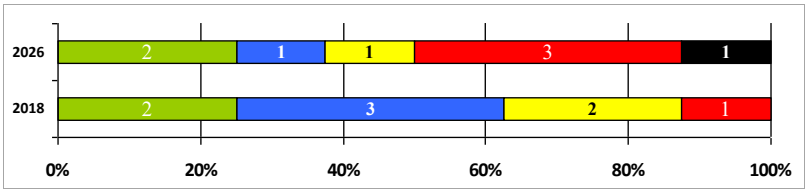
Q51 Follow a schedule for the timely review of the strategic plan?



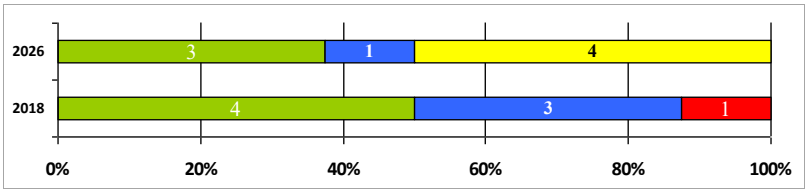

Q52 Ensure a high degree of coherence between the strategic plan and school improvement plans?




Q53 Annually review and make recommendations to the strategic plan and school improvement plans?




Q54 Publicly recognize the efforts of schools in improving student learning?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 4 Accountability

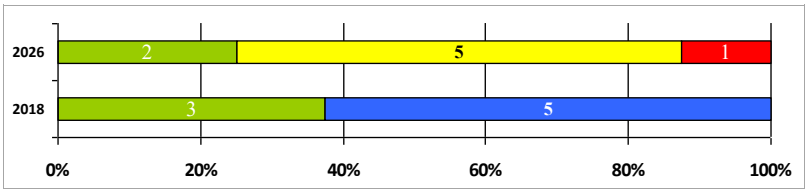
## Hold school district accountable for meeting student learning expectations by:

***Benchmark of Success B*** *Evaluating the superintendent on clear and focused expectations.*

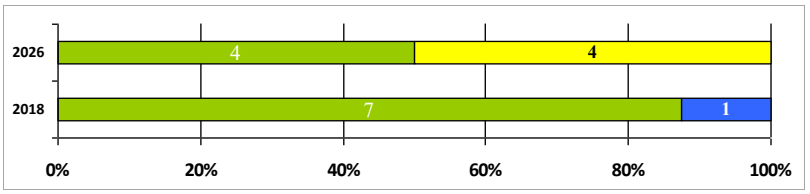



### To what extent does our board:

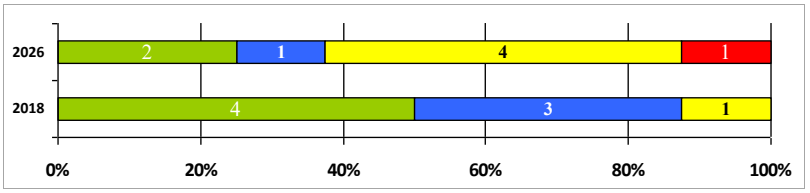
Q55 Have written goals for the superintendent that focus on specific outcomes for student learning?




Q56 Evaluate the superintendent's performance annually and communicate performance expectations to our community?




Q57 Base decisions about the superintendent's contract on objective evaluation of his or her performance and achievement of agreed upon goals?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 4 Accountability

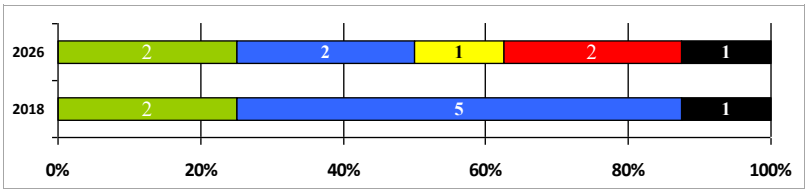
## Hold school district accountable for meeting student learning expectations by:

***Benchmark of Success C*** *Measuring student academic progress and needs based on valid and reliable assessments.*

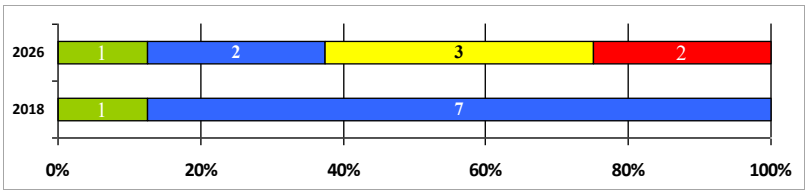



### To what extent does our board:

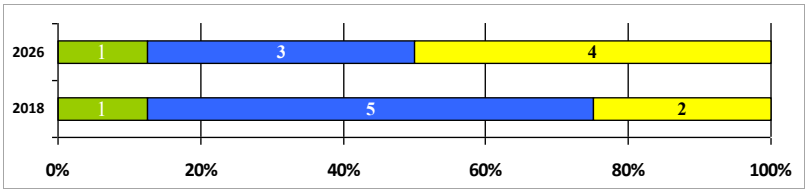
Q58 Require the effective use of data throughout the system to monitor student achievement and district performance?



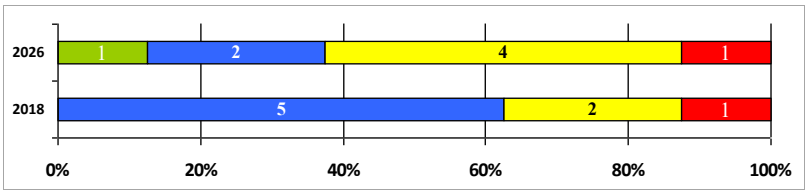

Q59 Regularly review and understand the criteria, assessment tools, and methods that measure student achievement and district performance?




Q60 Regularly review data, including disaggregated student achievement data, to measure progress toward district goals?




Q61 Regularly evaluate and adjust resources and strategies for closing achievement gaps to maximize their effectiveness?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 5 Advocacy and Communication

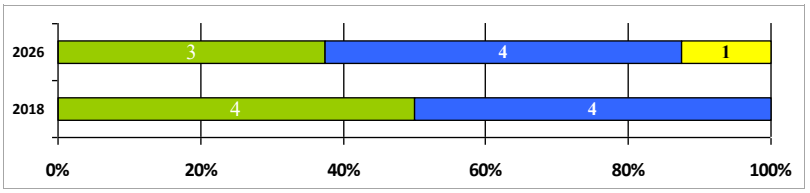
## Engage local community and represent the values and expectations they hold for their schools by:

***Benchmark of Success A*** *Collaborating with families and community members, responding to diverse interests and needs, and mobilizing community resources.*

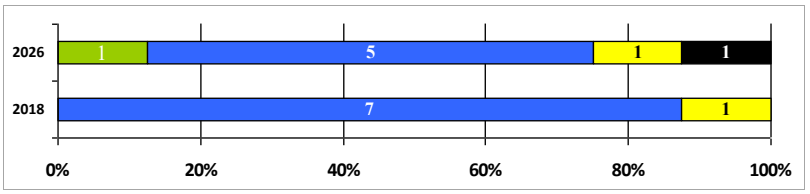



### To what extent does our board:

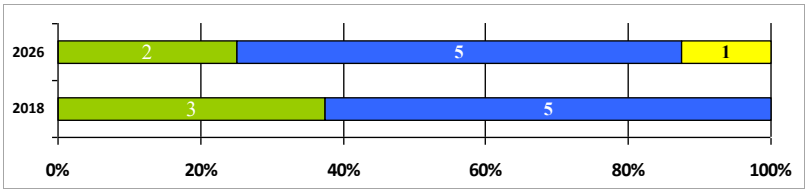
Q62 Advocate at the local, state and federal levels on behalf of students and the district?



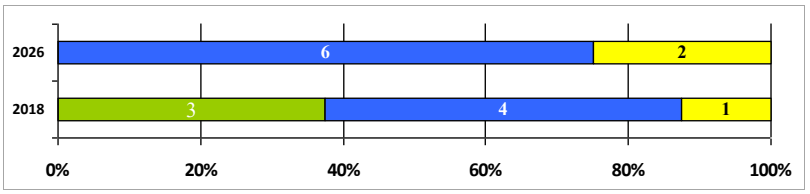

Q63 Ensure that all students are given access to the opportunities, resources, and supports they need to learn and develop to their fullest potential?




Q64 Establish policies, practices, and/or partnerships that promote and expand educational opportunities for all students?




Q65 Follow an effective process for responding to questions, concerns, comments, or feedback from citizens?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 5 Advocacy and Communication

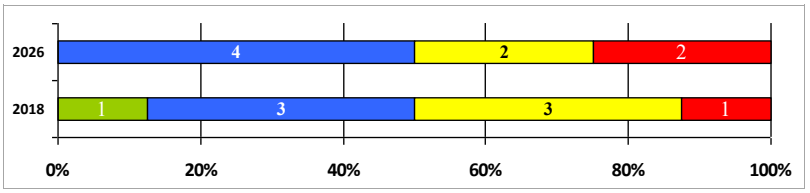
## Engage local community and represent the values and expectations they hold for their schools by:

***Benchmark of Success B*** *Ensuring school board and district transparency through a process that is open and accountable.*

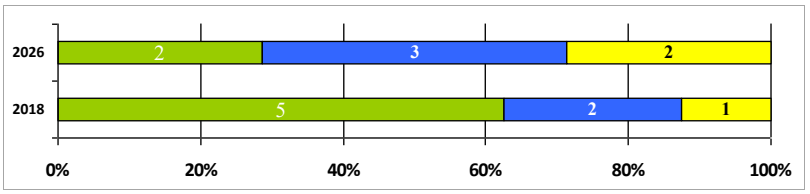



### To what extent does our board:

Q66 Ensure the public is well informed of the board's roles and responsibilities?




Q67 Conduct its business in a transparent and accountable manner?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 5 Advocacy and Communication

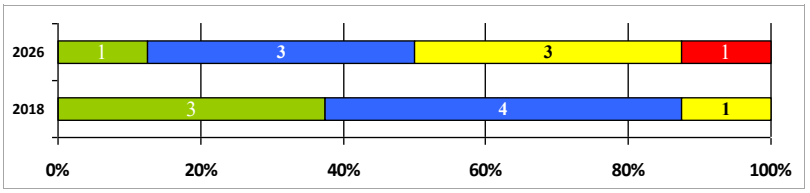
## Engage local community and represent the values and expectations they hold for their schools by:

***Benchmark of Success C*** *Ensuring district information and decisions are communicated community-wide.*

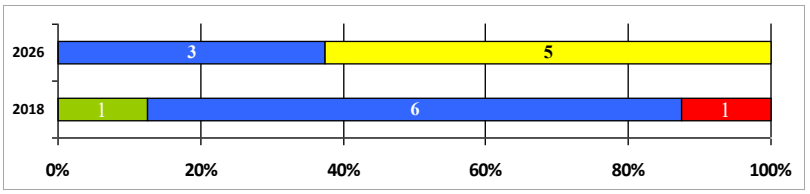



### To what extent does our board:

Q68 Communicate proactively to disseminate information that addresses issues throughout the system and community?




Q69 Communicate district performance to the public in clear and understandable ways?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# Standard 5 Advocacy and Communication

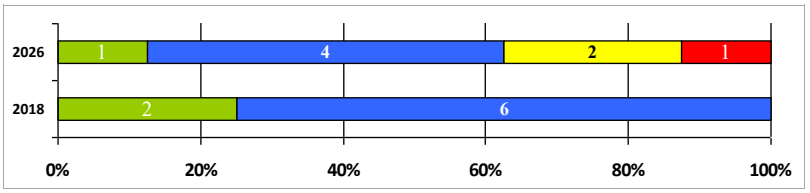
## Engage local community and represent the values and expectations they hold for their schools by:

***Benchmark of Success D*** *Soliciting input from staff and a wide spectrum of the community so that a diverse range of interests and perspectives on issues is considered.*

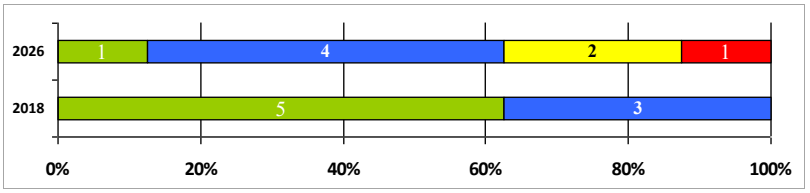
Always | Most of the time | Some of the time | Never | Don't know

### To what extent does our board:

Q 70 Seek community and staff input in its decision-making to gain community and staff support?




Q 71 Carefully consider community and staff input in its decision making?




*Notes:*



*© Copyright 2026 Washington State School Directors' Association*

# *A Goals- and Standards-Based Superintendent Evaluation*

## A Resource for School Board Members and Superintendents




MINNESOTA SCHOOL BOARDS ASSOCIATION
Where School Boards Learn to Lead

MASA
EST 1907
Minnesota Association of School Administrators



© 2023 Minnesota School Boards Association. All rights reserved.
Permission required for reprints and revision.

# Goals- and Standards-Based Superintendent Evaluation

A Resource for School Board Members and Superintendents

**Minnesota School Boards Association**
**Minnesota Association of School Administrators**

**INTRODUCTION**

This guide, along with the supporting resources, is designed to help school board members and superintendents implement an effective, meaningful superintendent evaluation process that is focused on improving student achievement.

The resources referenced in this document were developed jointly by staff of the Minnesota School Boards Association (MSBA) and staff and officers of the Minnesota Association of School Administrators (MASA).

The basis for all resources are the Program Requirements for All Administrative Licenses, Subparts "1" and "2" (Minnesota Rules 3512.0510).

**FOR MORE INFORMATION**

**MSBA**
Kirk Schneidawind, Executive Director
Phone: 800-324-4459 or
507-934-2450
Email: kschneidawind@mnmsba.org

**MASA**
Deb Henton, Ed.D., Executive Director
Phone: 651-645-6272 or
651-439-7719 (cell)
Email: deb.henton@mnasa.org

**PREFACE**

Effective school boards recognize that hiring the right superintendents to lead and manage the school districts they serve is one of their most important duties. Delegating authority and holding the superintendent accountable are vital. Effective school boards also know that they have a duty to themselves and their communities to determine whether the authority delegated to the superintendents is being used as intended. As a result, evaluating the superintendent's performance should be a major focus of the school board and, by extension, the superintendent.

The Superintendent Evaluation: A Resource for School Board Members and Superintendents (Resource) is divided into three parts as outlined in the Table of Contents. Part 1 provides basic information to help school board-superintendent teams gain knowledge of evaluation principles and holding a closed meeting for superintendent evaluation. Part 2 provides a three-step process for establishing an evaluation that includes both performance goals and standards of performance and information about holding the mid-year and end-of-year evaluations. Part 3 includes examples of evidence of superintendent performance (such as documents, communications, etc.), sample evaluation forms, and a copy of Minnesota Rules 3512.0510.

The information in this Resource provides a framework for effective superintendent evaluations. School board and superintendent teams may choose to focus on establishing a goals-based evaluation; others may choose to develop a hybrid that includes a limited number of performance goals and standards of performance; others may choose a different model or opt to continue using the tool(s) and processes they are currently using. Whichever option the school board-superintendent team selects, the most important consideration is to commit to holding at least an annual evaluation of the superintendent's performance.

Before beginning to read the content of this Resource, two terms used throughout this document should be explained. From this point, the phrase, "performance standard," is a written criteria against which a superintendent's work is assessed to determine growth and/or functioning. While the superintendent's job description lays out what must be done, performance standards provide the superintendent with specific expectations for each job duty. The phrase, "performance goal," is a statement that describes the desired outcome(s) of the superintendent's work. Performance goals are job specific, measurable, and should support the school district's mission, vision, and beliefs.

Finally, training for both the school board and superintendent is suggested prior to implementing the tool.

## TABLE OF CONTENTS


**Part 1: Evaluation Overview**

Reasons to Evaluate the Superintendent 2
Elements of a Comprehensive Superintendent Evaluation 3
How to Evaluate Objectively and Fairly 4
Timeline for Superintendent Evaluation 5
Closed Meeting for Superintendent Evaluation 7
Superintendent Job Description 8

**Part 2: Developing a Goals- and Standards-Based Evaluation and Process**

Step 1: Establish Goals and Select Standards 11
Standard 1: Governance Team 14
Standard 2: School District Finances 15
Standard 3: Communication and Community Relationships 16
Standard 4: School District Operations 17
Standard 5: Human Resources 19
Standard 6: Teaching and Learning 20
Standard 7: Student Support 21
Standard 8: Ethical and Inclusive Leadership 23
Step 2: Schedule and Hold a Mid-Year Evaluation 25
Preparing for the Mid-Year and End-of-Year Evaluation Meetings 25
Step 3: Schedule and Hold an End-of-Year Summative Evaluation Meeting 26
Tips for Conducting a Fair and Objective Evaluation Meeting 27

**Part 3: Appendices**

Evidence Samples A-1 – A-3
Goals and Standards Evaluation Forms/Examples
Sample Form 1 – Establish Goals and Standards A-4
Sample Form 2 – Mid-Year Formative Evaluation A-5
Sample Form 3 – School Board's Final End-of-Year Summative Evaluation A-6
Sample Form 4 – Final Performance Summary Sheet A-7
Sample Form 5 – Superintendent Self-Evaluation Form (Optional) A-8 – A-9

**OVERVIEW OF PART 1**

**Part 1: Evaluation Overview**

1. Evaluation Overview
    - Reasons to Evaluate the Superintendent
    - Components of a Comprehensive Superintendent Evaluation
    - How to Evaluate Objectively and Fairly
2. Timeline for Superintendent Evaluation
3. Closed Meeting for Superintendent Evaluation
4. Superintendent Job Description

## PART 1: EVALUATION OVERVIEW

### 1. Reasons to Evaluate the Superintendent

Evaluation of a superintendent's performance is one of a school board's most important responsibilities. A school board's evaluation of its superintendent is an inherent managerial right unless negotiated away.

Wise school boards avoid limiting the school board's inherent managerial rights in the superintendent's employment contract. Each school board member should review the superintendent's employment contract to determine the evaluation-related provisions, if any, that may be included.

Done correctly, an evaluation is a useful governance tool that helps drive school improvement. In fact, a high-quality evaluation process enhances positive school board-superintendent relationships, improves communication, clarifies leadership roles, creates common understandings, and provides a mechanism for satisfying the public's desire for accountability.

| DO | DON'T |
|---|---|
| Collaborate with the superintendent on expectations, process, and timeline | DON'T expect either the school board or the superintendent to manage the evaluation alone |
| Develop an effective process for the *entire* school board to engage in the evaluation | DON'T appoint a school board committee or a single school board member to conduct the evaluation |
| Develop agreed-upon ratings along with written commentary, feedback, and recommendations to the superintendent | DON'T provide **only** the agreed-upon ratings |
| Compile one final evaluation summary so that the school board speaks with one voice | DON'T prepare separate, individual evaluations from each school board member |
| Allow time for the school board to discuss the results and for the superintendent to give input and respond to the evaluation | DON'T conduct the evaluation as a one-way communication from the school board to the superintendent |

## 2. Elements of a Comprehensive Superintendent Evaluation

| Principle | Rationale |
|---|---|
| Provide opportunities for personal and professional development | Successful evaluation processes must address the whole person and be oriented toward continuous improvement |
| Focus on improving performance (not proving incompetence) | An effective evaluation process is based on providing feedback for growth, not on finding shortcomings. A school board may use evaluation for the purpose of termination, but doing so should not be the focus or priority |
| Provide legal, realistic, accurate, useful, and measurable criteria that reflect the competencies in Minnesota Rules 3512.0510 | Evaluation criteria should incorporate these qualities |
| Create an ongoing process connected to school district and school improvement goals and/or performance standards | Evaluation is a process, not a once-a-year conversation; it must be embedded in the school district's goals and plans |
| Connect the school district's goals with the community's vision for its schools | Goals must reflect the community's hopes for its public schools and students |
| Link evaluation to academic, social, and emotional growth of all school district students | Accountability should include multiple measures of student learning |
| Recognize the importance of superintendent leadership to facilitate a better quality of life for all inside the school community and in the community at large | The superintendent's work must be concerned with shaping the community's future and having a positive effect upon people's lives |

### 3. How to Evaluate Objectively and Fairly

While every evaluation process includes some subjectivity, effective tools and procedures will make the process more objective. The components below will help create a quality evaluation process.

**Documentation**

An evaluation is more than a checklist: deciding whether expectations are met requires careful consideration of documented evidence. School board members and the superintendent should work together to reach consensus on the evidence to be used, keeping in mind that school districts already produce a variety of annual reports, curriculum studies, budget printouts, contracts, meeting minutes, and more—all of which may be used to document a superintendent's progress and accomplishments related to established goals and/or performance standards.

**Criteria and Ratings**

An effective evaluation requires that school board members rate performance by using criteria that are mutually agreed upon, understandable, realistic, and measurable.

**Written Comments**

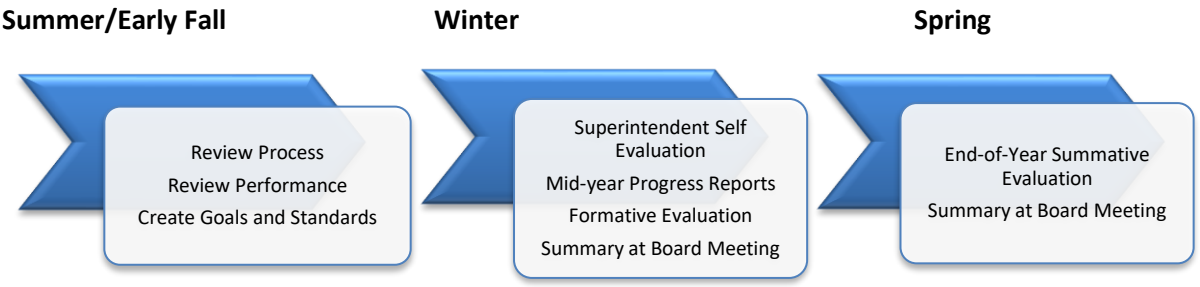
Written comments offer school board members the opportunity to provide specific constructive praise and criticism. They provide the superintendent with useful information that can be used for continuous improvement.

**Evaluation Conferences**

Face-to-face meetings between a school board and its superintendent are useful to (a) discuss evaluation criteria; (b) establish goals and select performance standards; (c) determine the evaluation instrument, rating scale, and process; and (d) present supporting evidence and discuss the results of the school board's mid-year formative and year-end summative evaluations.

School boards must comply with Minnesota's Open Meeting Law (Minnesota Statutes Chapter 13D), the Minnesota Government Data Practices Act (MGDPA) (Minnesota Statutes Chapter 13), and other privacy laws. MSBA/MASA Model Policies 205 and 206, MSBA Service Manual Chapter 13 and Law Bulletins C and I, and the Minnesota Office of the Revisor of Statutes offer additional guidance. Please also see *Closed Meeting for Superintendent Evaluation* on page 7.

## 4. Timeline for Superintendent Evaluation




**Summer/Early Fall**

- School board and superintendent **review** job description, the evaluation process, form(s), and timelines.

- **Identify acceptable supporting documents**, information, evidence, and data to be used to measure performance.

- School board and superintendent **create goals and/or identify standards** based on school district priorities and that are measurable and achievable in twelve months. If no agreement can be reached, the school board's determination prevails as it is the superintendent's employer.

**Winter**

- During a school board meeting, the school board chair and superintendent **review evaluation process and forms** with new school board members. Private data may not be shared with new school board members until after they officially take office.

- Superintendent may complete a **self-evaluation**, with supporting documents, to be provided to the school board. The data used to create a self-evaluation is the superintendent's sole property and is shared with the school board only if the superintendent chooses to do so.

- Superintendent makes **mid-year progress reports** to the school board related to the goals and standards.

- Prior to the superintendent's **mid-year formative evaluation**, each school board member receives the mid-year evaluation form, including the evaluation criteria (goals and standards).

  A formative evaluation may include informal or formal assessment of current practice and should offer feedback suited to improve future performance.

- School board members **prepare to discuss the superintendent's performance** for each goal and/or standard. The school board may request an opportunity to prepare without the superintendent's presence, but the school board cannot exclude the superintendent.

- At the **formative evaluation meeting**, the school board chair leads the school board's review of the superintendent's performance. The school board may close the meeting unless the superintendent requests that the meeting be open. The school board should require that this request be in writing.

    - The school board members share assessments of the superintendent's formative evaluation performance.

    - The superintendent may offer clarification and/or progress reports on goals and/or standards.

    - The school board seeks to reach consensus on the evaluation. The school board chair completes the evaluation form during the evaluation meeting.

- At the next open meeting, the school board **summarizes its conclusions** regarding the formative evaluation, in compliance with Minnesota's Open Meeting Law.

- The **formative evaluation is attached to the summative evaluation** when it is completed. Both documents are placed in the superintendent's personnel file.

**Spring**

- Each school board member **receives the end-of-year summative evaluation form** and the evaluation criteria.

- The school board members **prepare to discuss the superintendent's performance** on each goal and/or standard. The school board may request an opportunity to prepare for the summative evaluation without the superintendent's presence, but the school board cannot exclude the superintendent.

- At the **evaluation meeting**, the school board chair leads the school board's review of the superintendent's performance. The school board may close the meeting unless the superintendent requests that the meeting be open. The school board should require that this request be in writing.

    - The school board members share their assessments of the superintendent's summative evaluation performance.

      A summative evaluation is a formal evaluation that is based on all evidence collected throughout the evaluation process. The superintendent receives an overall performance rating and the evaluation is placed in the superintendent's personnel file.

    - The superintendent may provide clarification and/or progress reports on the goals and/or standards.

    - The school board seeks to reach consensus on the evaluation. The school board chair completes the evaluation form during the evaluation meeting.

- At the next open meeting, the school board **summarizes its conclusions** regarding the summative evaluation, in compliance with Minnesota's Open Meeting Law.

- The **final written summative evaluation form** is placed in the superintendent's personnel file.

**5. Closed Meeting for Superintendent Evaluation**

A school board may evaluate the superintendent's performance in a closed meeting. The following steps must be taken:

a) The school board **provides proper notice** to hold a meeting to evaluate the superintendent

b) The school board **meets in open session** pursuant to the notice.

c) A school board member **moves to close the meeting** for the purpose of evaluating the superintendent. This motion must be seconded and a majority vote of the school board members present must support the motion before the school board moves into closed session.

   - **NOTE**: If the superintendent requests that the evaluation meeting be open, the school board cannot meet in closed session. The evaluation must then be conducted in open session.
   - **NOTE**: the superintendent has the right to attend the closed meeting.

d) The school board **proceeds to the closed meeting** to evaluate the superintendent.

e) After the school board completes its closed meeting, it must **return to open session**. The school board can proceed with the open meeting or it can move to adjourn.

f) The school board chair **prepares a summary** of the school board's conclusions regarding the superintendent's evaluation. The summary must summarize each specific, salient point of the evaluation and be more detailed than a statement that strengths and weaknesses or areas of growth were identified. The summary must give enough information so that a reasonable person would know what occurred without disclosure of private data.

   The summary should include:
   - The closed meeting date;
   - The names of attendees;
   - The performance areas that were reviewed, including
     - Whether expectations were met
     - Areas of strength
     - A summary statement of each goal
     - Areas of concern, if any (<u>do not</u> include specific personnel data that led to the concern)

g) **At its next open meeting**, the school board provides the summary of its conclusions regarding the superintendent's evaluation. The 'next open meeting' applies regardless of the type of meeting (such as a regular meeting, special meeting, work session, work study, etc.). If the next meeting is a special meeting, the school board should ensure that the special meeting notice includes the superintendent evaluation summary in the purpose of the special meeting notice and on the special meeting agenda.

The written summary should be read aloud at the meeting. Copies of the written summary should be given to the school board members at the meeting. A copy must be available at the open meeting for the public to review. The summary should be reflected in the meeting minutes.

### 6. Superintendent Job Description

To be effective, a superintendent must focus on meeting the regular, ongoing responsibilities that make the school district function effectively and efficiently. The superintendent must have a clearly defined job description to ensure that the school board and superintendent share a common understanding of roles and ongoing responsibilities.

The job description should be grounded in the competencies identified in Minnesota Rules 3512.0510, address the school district's specific needs, and be revisited regularly to ensure that the description accurately describes the full scope of the superintendent's roles and responsibilities. The job description must be consistent with the school board's vision, mission, and goals.

**Sample Superintendent Job Description**

General Position Description

The superintendent is the chief executive officer of the school district, an advisor to the school board and is directly accountable to the school board.

The superintendent is responsible for guiding and directing all school district operations and activities and for informing the school board of all needs related to the school district's current and future operations. The superintendent shall recommend policies to the school board and shall be responsible for implementing, interpreting, and executing polices that the school board has adopted.

Specific Duties

The superintendent shall

- Provide leadership for educational programs, staff development programs, and curriculum development to provide all the school district's students the best possible learning opportunity and environment;
- Inform and advise the school board about programs, practices, and problems and keep the school board informed of the activities operating under the school board's authority;
- Explain the school district's educational needs to the school board, recommend necessary new and/or revised policies and staffing changes for school board action;
- Serve as a liaison between the school district and the community; respond to concerns of parents, students, residents, and staff to increase understanding of policies and practices and to keep them informed of and involved in school district activities;
- Oversee school district financial operations and prepare, present, and recommend a budget;
- Communicate employee proposals to the school board, recommend adjustments to employee policies and salary structures as appropriate, and manage all employee contracts and policies;
- Develop and maintain a comprehensive strategic planning process, which includes short- and long-term planning and development of school district and instructional goals;

- Establish and maintain working relationships with agencies and organizations outside the school district to promote the school district's best interests through contact with legislators, local government leaders, other superintendents, businesses, and others.
- Maintain and improve effective school board-superintendent relationships by participating in joint seminars and training sessions;
- Delegate responsibility and authority to school district employees as appropriate and define the authority and responsibilities of and effectively evaluate middle managers;
- Complete all required state and federal reports in a timely manner; and
- Assume ultimate responsibility for all aspects of the school district's operation.

**OVERVIEW OF PART 2**

**Part 2: Developing a Goals- and Standards-based Evaluation and Process**

1. Establish goals and selecting standards

    - Standard 1: Governance Team
    - Standard 2: School District Finances
    - Standard 3: Communication and Community Relations
    - Standard 4: School District Operations
    - Standard 5: Human Resources
    - Standard 6: Teaching and Learning
    - Standard 7: Student Support
    - Standard 8: Ethical and Inclusive Leadership

2. Schedule and hold a mid-year evaluation

    - Preparing for the mid-year and end-of-year evaluation meetings

3. Schedule and hold an end-of-year summative evaluation meeting

    - Tips for Conducting a Fair and Objective Evaluation Meeting

## PART 2: DEVELOPING A GOALS- AND STANDARDS-BASED EVALUATION

Planning is essential to developing an effective goals- and standards-based evaluation. A goal establishes shared expectations for the superintendent's individual job performance. Standards focus on objectives the school district is directed toward. Goals- and standards-based evaluations are important because they help communicate expectations to the superintendent regarding individual improvement and district-level aspirations.

To set goals and standards, the school board must decide how the superintendent should spend the bulk of his or her time to help the school district meet its strategic priorities and goals. The school board and superintendent team must decide the areas that are most in need of the superintendent's attention.

The school board and superintendent are encouraged to develop the evaluation criteria and processes that meet their school district's needs. A hybrid approach that includes a limited number of performance goals and standards may be most helpful to the school board and superintendent. The process of setting performance goals, selecting the standards, and conducting the evaluation can be divided into three steps:

Step 1: Establish goals and standards
Step 2: Schedule and hold a mid-year formative evaluation meeting
Step 3: Schedule and hold an end-of-year summative evaluation meeting

Each step of the process is outlined below.

### Step 1: Establish Goals and Select Standards

The school board and superintendent establish two or three district-focused goals and one or two professional development goals for the superintendent. The goals should be clearly aimed at improving student learning, the climate for student learning, and other specific areas of operational oversight. The goals detail expectations for the superintendent to accomplish during the next twelve months, understanding that circumstances may necessitate modifications during the year. Minnesota Rules 3512.0510, which can be helpful in setting superintendent goals, can be found beginning on page A-10.

When possible, measurable progress indicators (the evidence the school board expects to receive from the superintendent for use in determining whether the goals have been accomplished) should be mutually agreed upon by the school board and superintendent. Each measurable progress indicator should be clear, understood by both the school board and superintendent, and recorded under the goal. The sample document found on page A-1 details two possible superintendent goals and evidence associated with each goal.

Once the goals have been selected and the relevant evidence is identified, the school board and superintendent work together to identify standards to be assessed based on the school district's strategic goals and priorities. Each standard includes specific elements that further define the superintendent's responsibilities within the standard. The level of performance is progressive in nature and moves from ineffective to highly effective.

Each year, select two or three standard(s) and all or some of the elements within the selected standard(s). A standard may support (an) established superintendent goal(s), school district goal(s), or a clearly defined operational or organizational area of focus. A list of eight possible standards and associated elements is provided below. A sample completed evaluation form that includes both goals- and standards-based criteria can be found beginning on page A-4. Evidence of performance should also be identified.

| Standard | Elements |
|---|---|
| Governance Team | • Roles and Responsibilities<br>• Goals and/or Strategic Plan<br>• Policy Implementation<br>• Information for Decision-Making<br>• School Board Questions and Development |
| School District Finances | • Budget Development and Maintenance<br>• Financial Statements<br>• Financial Controls<br>• Bond and Levy<br>• Asset Protection |
| Communication and Community Relationships | • Relationship with the Community<br>• Engagement<br>• Informs the Community as a Whole<br>• Advocacy<br>• Media<br>• Visibility and Approachability |
| School District Operations | • Facilities<br>• Transportation<br>• Food Service<br>• Technology<br>• Maintenance<br>• Personnel |
| Human Resources | • Internal Communications<br>• Personnel Concerns<br>• Delegation of Duties<br>• Visibility and Approachability<br>• Hiring and Staff Development<br>• Collective Bargaining and Union Relations<br>• Evaluation |
| Teaching and Learning | • Staff Development<br>• School Improvement<br>• Curriculum and Instruction<br>• Professional Knowledge of Teaching and Learning<br>• Culture of Cooperation |
| Student Support | • Student Engagement and Feedback<br>• Student Attendance<br>• Support for Students<br>• Student Discipline<br>• Culture of Cooperation<br>• School Safety and Security<br>• Emotional Health and Social Needs |
| Ethical and Inclusive Leadership | • Ethics and Professional Behavior<br>• Interactions with Staff, Students, and Community<br>• Professional Practice<br>• Diverse Communities<br>• Cultural Competency<br>• Equity Plan Implementation |

| **Standard 1. Governance Team** | | | | |
|---|---|---|---|---|
| **Element 1.a. Roles and Responsibilities** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Models adherence to school board and superintendent roles and responsibilities that have been established and articulated. Facilitates candid and respectful discussion of any issues that are unclear* | *Works with the school board to review and refine guidelines for effective school board and superintendent roles and responsibilities* | *Articulates and adheres to the roles and responsibilities of the school board and superintendent* | *Does not articulate or adhere to the roles and responsibilities of the school board and superintendent* | |
| **Element 1.b. Goals and/or Strategic Plan** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Facilitates development of the school district's short- and long-term measurable goals and aligns available resources with school district's budget to accomplish goals* | *Facilitates development of the school district's short- and long-term goals and recommends necessary financial strategies to meet goals* | *Goals have been developed but no overall plan or alignment of resources exists* | *Goals are not developed.* | |
| **Element 1.c. Policy Implementation** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Leads in determining school district needs and policy priorities; facilitates regular review and revision of school board policy and policy development process* | *Consults with school board when questions of policy interpretation arise; follows school board policy in decision-making* | *Occasionally acts without following school board policy* | *Does not follow or rely on school board policy. Uses personal discretion in decision-making* | |
| **Element 1.d. Information for Decision-Making** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Collaborates with school board to review and improve value of information and guidance provided to the board for effective decision-making; ensures meeting materials are comprehensive, with adequate background information and possible action; offers thorough, timely, and prudent recommendations* | *Assists school board in understanding multiple perspectives surrounding issues as well as possible implications of decisions; provides meeting materials and background and historical perspectives; includes recommendations* | *Shares information with a few school board members for decision-making in a timely manner; provides incomplete meeting materials that do not include adequate background information or historical perspective* | *Does not provide timely information needed for effective school board decision-making; meeting materials are not readily available; members do not receive enough information regarding agenda or background information* | |
| **Element 1.e. School Board Inquiries and Development** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Answers school board questions thoroughly to ensure understanding; actively and continuously encourages school board development by seeking and communicating school board development opportunities; creates, follows and annual reviews communication protocols* | *School board questions are addressed with follow-up to members most of the time. Provides members with information regarding school board development opportunities when they arise. Communication protocols exist and are followed most of the time* | *School board questions are answered, but not all members are apprised of relevant questions and answers. When asked, provides members with information about school board development. Communication protocols exist, but are rarely followed* | *School board questions are rarely answered. Does not promote school board development. No communication protocols exist* | |

| Standard 2. School District Finances | | | | |
|---|---|---|---|---|
| **Element 2.a. Budget Development and Maintenance** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Engages in timely budget planning and actions that consider current and long-range information and data; seeks balance to meet students' current and future needs and be fiscally responsible to community; distributes resources to meet immediate and long-range objectives* | *Engages in proactive budget actions that consider current information and data; seeks balance to meet the students' needs and be fiscally responsible to community; distributes resources in light of school district goals and immediate objectives* | *Budget development, resource allocations, and management is focused on meeting immediate needs and fiscal issues. Decisions are primarily reactive to current needs of the school district* | *Budget knowledge is limited. Budget is developed and managed without taking into consideration current needs of the school district. Resources are allocated without consideration of school district needs* | |
| **Element 2.b. Financial Statements** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Provides constant flow of budgetary and/or financial information and discussion of ramifications of changes* | *Regularly reports to the school board concerning budget and financial status* | *Reports status of financial accounts as requested by school board* | *Does not report financial information to school board other than annual audit* | |
| **Element 2.c. Financial Controls** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Promotes appropriate financial controls, including third-party audits and reconciliation of accounts; implements preventive measures to protect school district finances* | *Is current with general and state accounting procedures; maintains internal controls* | *Uses annual audit to reveal discrepancies; internal controls are inconsistent* | *Annual audit reveals areas in need of improvement; financial accounts are not in order* | |
| **Element 2.d. Bond and Levy Campaigns** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Helps school board assure that levy and bond campaigns meet immediate fiscal needs and advance long-term school district goals and/or priorities* | *Helps school board develop community engagement strategies that build support for levies and bonds* | *Helps school board assure that levy and bond campaigns are conducted in legally correct and fiscally responsible manner* | *Does not provide school board with timely and helpful guidance on conducting levy and bond campaigns* | |
| **Element 2.e. Asset Protection** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Protects school district's fiscal health by continually seeking efficiencies and identifying new sources of funding, such as grants and investment opportunities; follows school district policies and procedures to ensure funds and property are secure; bases recommendations and decisions on school district approved priorities and needs* | *Provides some oversight of school district resource allocations and decisions, including fiscal investments, grant funding opportunities, fixed assets, and external resources; usually follows policies; ensures alignment between school district assets and priorities to support improved instructions and other key goals* | *Provides limited oversight of school district resources, including fiscal investments, grant funding opportunities, and fixed assets; does not consistently follow policies; some alignment exists between school district assets and priorities* | *Does not provide oversight of school district resources, including fiscal investments, grant funding opportunities, and fixed assets; has not developed policies to guide asset-related decisions; makes fiscal decisions that do not align with school district priorities and/or are wasteful* | |

| Standard 3. Communication and Community Relationships | | | | |
|---|---|---|---|---|
| **Element 3.a. Relationships with the Community** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Builds and sustains productive relationships with public and private sectors, such as local law enforcement, MSBA, MASA, etc.* | *Creates relationships with public and private sectors* | *Reluctantly seeks some relationships with public or private sectors* | *Has no relationships with public and private sectors and shows no interest in pursuing partnerships* | |
| **Element 3.b. Engagement** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Seeks out and provides opportunities for input from external groups and individuals; uses the input in decision-making process* | *Solicits input from select external groups and individuals* | *Very rarely seeks input from external groups and individuals* | *Demonstrates lack of regard for input and influence of external groups and individuals* | |
| **Element 3.c. Informs the Community as a Whole** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Actively keeps community informed with appropriate, regular communication on variety of school district topics, issues, and/or concerns, allowing school board to meet its responsibilities* | *Keeps community members informed of school district issues and/or concerns as needed so school board may meet its responsibilities* | *Keeps only some community members informed of school district issues and/or concerns, limiting school board's ability to meet its responsibilities* | *Does not provide information community needs to understand school district issues and/or concerns, hindering school board's ability to meet its responsibilities* | |
| **Element 3.d. Advocacy** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Works with school board and staff to build relationships with government officials to promote students' interests and influence appropriate responses to government actions* | *Assumes leadership role through numerous contacts with government officials to protect and promote students' interests* | *Engages with government officials to protect students' interests* | *Does not engage with city, township, county, state, and federal officials (government officials) to protect students' interests* | |
| **Element 3.e. Media** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Actively engages media; maintains professionalism with media; seeks to promote school district in media and community* | *Is cooperative with media; seeks to promote school district in media* | *Passively and reluctantly communicates with media* | *Does not communicate with community* | |
| **Element 3.f. Visibility and Approachability** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Is visible and approachable by members of the community; attends many and varied events* | *Is visible and approachable by community; attends some events.* | *Attends few events and is seldom approachable by community* | *Is neither visible nor approachable by community* | |

| **Standard 4. School District Operations** | | | | |
|---|---|---|---|---|
| **Element 4.a. Facilities** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures facilities management plan is in place and includes current status of buildings and need to improve facilities in the future, with projected plan to secure funding* | *Ensures facilities management plan is in place and includes current status of buildings and need to improve facilities in the future* | *Discusses facilities needs internally, but no plan is created; addresses issues on an as-needed basis* | *Facilities management plan is not created; maintenance is performed only when absolutely needed* | |
| **Element 4.b. Transportation*** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures transportation department operates efficiently and effectively; has long-range plan for replacing school district vehicles as needed* | *Ensures transportation department operates efficiently and effectively most of the time; has long-range plan for replacing school district vehicles as needed* | *Transportation department operates on day-to-day basis without long-range plan for replacing school district vehicles as needed* | *Transportation department operates haphazardly without long-range plan for replacing school district vehicles as needed* | |
| **Element 4.c. Food Service**** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures food service operates efficiently and effectively and offers nutritious and appealing meals that meet or exceed government standards* | *Ensures food service operates efficiently and effectively most of the time and that meals meet government standards* | *Food service operates with a deficit; meals meet government standards* | *Food service operates with a deficit; meals do not meet government standards and are neither nutritious nor appealing* | |
| **Element 4.d. Technology** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Is open to future needs and trends in technology; ensures technology plan is in place and includes long-range plan to replace and upgrade hardware, software, and infrastructure* | *Ensures technology plan in place with long-range plan to replace and upgrade hardware, software, and infrastructure* | *Technology plan in place, but no replacement plan for hardware, software, and infrastructure* | *No technology plan in place; no replacement plan for hardware, software, and infrastructure* | |
| **Element 4.e. Maintenance***** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures maintenance department operates efficiently and effectively and has a system for reporting and/or handling work orders in timely manner; schedule for maintenance is in place and is followed* | *Ensures maintenance department operates efficiently and effectively most of the time; most work orders are completed in timely manner* | *Maintenance department operates on day-to-day basis, with no system for reporting and/or handling work orders* | *Maintenance department operates haphazardly with no system for reporting and/or handling work orders* | |
| **Element 4.f. Personnel** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures sites are staffed appropriately; staff receive on-going professional development* | *Most sites are staffed appropriately; staff receive on-going professional development* | *Multiple sites lack appropriate number of staff; professional development is offered, but not consistently used* | *Staff level is inadequate across school district with no professional development offered, or, if offered, not utilized* | |

** Note 4.b.: Safety is a concern regardless of whether the school district operates its own transportation services or contracts with an outside vendor.*

***Note 4.c.: Providing nutritious meals is important regardless of whether the school district operates its own food service or contracts with an outside vendor.*

****Note 4.e.: School district facilities and grounds management is important regardless of whether the school district operates its own maintenance programming or contracts with an outside vendor.*

| Standard 5. Human Resources | | | | |
|---|---|---|---|---|
| **Element 5.a. Internal Communications** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Establishes system for keeping staff continually informed of important matters and allowing opportunities for regular input* | *Keeps staff informed of most important matters and seeks input annually* | *Inconsistently keeps staff informed of important matters* | *Lacks specific system to inform staff of important matters or fails to seek input* | |
| **Element 5.b. Personnel Concerns** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Follows established comprehensive, proactive system with personnel matters; routinely discusses personnel policies* | *Uses policies and procedures to address personnel matters with consistency, fairness, discretion and impartiality* | *Establishes policies and procedures, but does not implement them consistently* | *Policies and procedures for handling personnel concerns in consistent manner are not in place; some situations may be handled with bias or inconsistency* | |
| **Element 5.c. Delegation of Duties *** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Delegates responsibility to staff that will foster professional growth, leadership, and decision-making skills* | *Delegates responsibility to appropriate staff* | *Is reluctant to place much authority or decision-making with key staff* | *Tightly controls decisions made within administrative team* | |
| **Element 5.d. Visibility and Approachability** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Is visible at variety of school events and approachable by staff; prioritizes regular visits to buildings and classrooms; consistently follows open door policies* | *Is visible and approachable by staff; visits buildings and/or classrooms* | *Seldom visits buildings; attends few building events and activities; is not approachable* | *Is neither visible nor approachable by staff; is isolated from staff* | |
| **Element 5.e. Hiring and Staff Development** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Follows established plan for recruiting, hiring, supporting, inducting, developing, and retaining staff while keeping students' interests in mind* | *Follows established plan for recruiting, hiring, supporting, inducting, developing, and retaining staff* | *Plan exists for recruiting, hiring, supporting, inducting, developing, and retaining staff, but is not used consistently* | *No plan exists for recruiting, hiring, supporting, inducting, developing, and retaining staff* | |
| **Element 5.f. Collective Bargaining**** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Assists school board in preparing for and conducting negotiations* | *Is proactive in preparing for collective bargaining by sharing appropriate information* | *Accepts that collective bargaining is necessary and may be challenging* | *Does not seek to understand and/or improve collective bargaining* | |
| **Element 5.g. Evaluation** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Puts in place appropriate performance evaluation systems; assures school district staff are evaluated at least annually; completes required evaluations; ensures necessary development plans are in place and that evaluations are consistent across school district* | *Assures most staff are evaluated annually and that evaluations are completed in a timely manner; some needed individualized staff improvement plans not developed* | *Assures evaluations are completed, but are consistent or not in compliance with state law* | *No performance evaluation system in place; evaluations not completed as required by state law* | |

**Note 5.c.: School district finances and structures impact staffing levels and administrative oversight and responsibilities.*

***Note 5.f.: School district-related negotiations processes vary based on negotiations philosophy, approach, and models used.*

| Standard 6. Teaching and Learning | | | | |
|---|---|---|---|---|
| **Element 6.a. Staff Development** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures comprehensive staff development plan exists and aligns with school district and school specific goals and complies with law; assures staff development programs fit school district-specific plan, goals, and priorities and focus on increasing student achievement* | *Ensures staff development plan exists and is followed most of the time; assures staff development programs are based upon available opportunities targeted toward staff growth and increasing student achievement* | *A staff development plan in place, but not consistently followed; staff development programs are based upon available opportunities* | *No comprehensive school district staff development plan; staff development not consistently provided; staff are left responsible for their improvement* | |
| **Element 6.b. School Improvement** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures school improvement plans are in place at all buildings and align with school district-wide goals; assures plans and strategies are in place and used for implementing improvement efforts and monitoring progress* | *Ensures school improvement plans are in place at all buildings and align with school district-wide goals* | *School improvement plans are in place at building level, but lack school district-wide coordination* | *School improvement efforts are limited; no comprehensive plan in place* | |
| **Element 6.c. Curriculum and Instruction** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures curriculum is in place, aligned across grade levels, and complies with state standards; assures instructional practices are differentiated and personalized to student needs and that technology enhances teaching and learning* | *Ensures curriculum meets the state standards; strives to accommodate diverse learning styles, needs, and levels of readiness; makes some effort to incorporate technology into learning* | *Allows teachers to define their own curriculum; little coordination exists; encourages teachers to enhance instructional skills and embrace technology, but no comprehensive program is in place* | *Curriculum is not a priority and/or is inconsistent across grade levels; little to no focus on instruction exists; Technology not utilized in classroom instruction* | |
| **Element 6.d. Professional Knowledge of Teaching and Learning** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Demonstrates knowledge and comfort with current instructional programs; seeks to communicate how the school district is implementing best practices; participates actively in professional groups for the school district's benefit* | *Demonstrates knowledge of current instructional programs and is able to discuss them; seeks to learn and improve upon personal and professional abilities* | *Is somewhat knowledgeable of current instructional programs; relies on others for information/data* | *Is uninvolved in current instructional programs; is unaware of current instructional issues* | |
| **Element 6.e. Culture of Cooperation** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Develops and supports open, productive, caring, and trusting relationships among staff* | *Encourages open, productive, caring, and trusting environment among staff* | *Haphazardly supports open, productive, caring, and trusting environment among staff* | *Culture of trust does not exist* | |

| Standard 7. Student Support | | | | |
|---|---|---|---|---|
| **Element 7.a. Student Engagement and Feedback** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Empowers staff to cultivate and reinforce student engagement in school; student conduct is positive; actively seeks student input and creates methods for students to be actively involved in setting school district-wide goals* | *Asks staff to foster and reinforce student engagement in school; most student conduct is positive; readily accepts student input and engages students in school district-wide goal setting* | *Ensures staff encourage and reinforce student engagement in school; some students engage in positive conduct; accepts student input, but does not seek it* | *Staff do not foster or reinforce student engagement; positive student conduct does not exist; does not accept student input or feedback* | |
| **Element 7.b. Student Attendance** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Prioritizes student attendance; addresses individual student attendance problems early and supports are in place; assures attendance rates are maintained at a high level* | *Focuses on attendance; plans and interventions to address chronic attendance problems exist, but are not consistently implemented; attendance rates are improving* | *Attendance is not an area of focus; no plan exists to address attendance; attendance rates fluctuate* | *Attendance is not addressed as a policy issue; no plan to address attendance exists; attendance rates are decreasing* | |
| **Element 7.c. Support for Students** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Provides systems of academics, supports, services, extracurricular activities, and accommodations to meet range of students' learning needs; ensures coordination and alignment of supports; maintains safe, caring, healthy, respectful, and inclusive learning environment for students* | *Provides systems of academics, supports, services, extracurricular activities, and accommodations to meet most students' range of learning needs; coordination and alignment could be improved; trusting, safe, inclusive, and respectful school environment exists* | *Academics, supports, services, extracurricular activities, and accommodations to meet some students' range of learning needs; trusting, safe, inclusive, and respectful school environment exists and is sustained for most students* | *Academics, supports, services, extracurricular activities, and accommodations are not available for students; trusting, safe, inclusive, and respectful school environment does not exist for many students* | |
| **Element 7.d. Student Discipline** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Clearly defines expectations for student behavior and conduct; policies identify student behaviors subject to discipline; enforces violations of student discipline policy in even-handed manner; communicates expectations for student behavior to parents and students on regular basis* | *Defines expectations for student behavior and conduct; policies identify most behaviors subject to discipline; enforces violations of student discipline policy; communicates expectations for student behavior to parents and students, but not regularly* | *Defines expectations for some student behavior and conduct; policies specify some behaviors subject to discipline; does not enforce violations of student discipline policy for most students; provides some communication to parents and students* | *Does not clearly define expectations for student behavior; policies do not specify behaviors subject to discipline; does not consistently enforce violations of student discipline policy; communication not provided to parents and students* | |
| **Element 7.e. Culture of Cooperation** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Develops and supports open, productive, caring, and trusting school culture among students* | *Encourages open, productive, caring, and trusting school culture among students* | *Haphazardly supports creation of open, productive, caring, and trusting school culture among all students* | *Trusting school climate does not exist* | |

| **Element 7.f. School Safety and Security** | | | | |
|---|---|---|---|---|
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures system-wide plan is developed and implemented to assure all school district buildings and grounds are safe and secure; collaborates with local law enforcement and fire prevention agencies; ensures use of effective crisis management strategies and techniques; monitors for effectiveness; ensures drills are conducted to ensure parties know roles and responsibilities* | *Ensures plan has been developed and implemented to assure school district buildings and grounds are safe and secure; collaborates with local law enforcement and practicing safety drills to ensure parties know responsibilities* | *Ensures plan has been developed to assure school district buildings and grounds are safe and secure, including some of the required safety drills* | *No plan has been developed to assure school district buildings and grounds are safe and secure* | |
| **Element 7.g. Emotional Health and Social Needs** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures system-wide plan has been developed and implemented to assure a healthy school and/or work environment; collaborates with local mental health and social services and agencies, if available, to provide services for students and/or staff; implements policies prohibiting bullying and harassment as intended and evaluates on ongoing basis* | *Ensures system-wide plan has been developed to assure a healthy school and/or work environment; collaborates with local services and agencies to provide social and emotional support options and services for students and/or staff; ensures policies prohibiting bullying and/or harassment have been developed and implemented* | *Plan has been developed to assure a healthy school learning and work environment; collaborates with local services to provide social and emotional support options and services for students and/or staff, but is not followed completely; policies prohibiting bullying and/or harassment policies have been developed* | *No plan developed to assure a healthy learning and/or work environment; no plan for social and emotional support options and services for students and/or staff exists; policies prohibiting bullying and/or harassment do not exist* | |

| Standard 8. Ethical and Inclusive Leadership | | | | |
|---|---|---|---|---|
| **Element 8.a. Ethics and Professional Behavior** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Demonstrates commitment to highest standards of ethical and professional behavior, including courage and integrity; creates climate in which employees are highly conscious of ethical and professional expectations and holds each other accountable; provides exemplary model that influences stakeholders to act with high degree of professionalism, respect, and trustworthiness* | *Consistently models highest standards of ethical and professional behavior, including courage and integrity; guides staff to articulate and reinforce high ethical and professional expectations for school district staff; solicits, engages, and interacts with stakeholders in professional, respectful, and trustworthy manner* | *Follows acceptable standards of ethical and professional behavior; articulates expectations for ethical and professional behavior by staff and with stakeholders in professional, respectful, and trustworthy manner* | *Does not comply with standards of ethical and professional behavior; does not articulate expectations or monitor compliance for ethical and professional behavior in the school district; does not interact with others in professional, respectful, and trustworthy manner* | |
| **Element 8.b. Interactions with Staff, Students, and Community** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Assures that school district procedures and practices are systematically reviewed and revised to reflect fairness and respect for human dignity for members of school community; builds relationships with union and non-affiliated employee groups through trust and sharing appropriate information* | *Guides staff to examine school district procedures and practices for adherence to principles of fairness and human dignity; manages dynamics of union relationships* | *Frequently examines school district procedures and practices for adherence to principles of fairness and human dignity; works to make the best of union relationships* | *Does not examine school district procedures and practices for adherence to principles of fairness and human dignity; is unable to work with union leadership; does not work to improve relationships* | |
| **Element 8.c. Professional Practice** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Demonstrates high level of self-awareness of and commitment to improve upon professional practice* | *Demonstrates self-awareness and need for improved professional practice* | *Has awareness of need to improve on professional practice* | *Does not demonstrate awareness of need to improve professional practice.* | |
| **Element 8.d. Diverse Communities** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Fosters formal and informal partnerships with diverse groups to support mutual goals.* | *Develops strategies to help staff and the school board become familiar with views and characteristics of diverse groups in the community* | *Becomes familiar with views and characteristics of diverse groups within the community* | *Does not recognize or respond to the existence of diverse groups in the community* | |
| **Element 8.e. Cultural Competency** | | | | |
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Engages stakeholders to develop a school district-wide welcoming culture that honors the values, beliefs, norms, and traditions of diverse groups and integrates diverse representation into school and school district decision making* | *Develops strategies to help staff capitalize on assets that students from diverse cultural, ethnic, racial, and economic backgrounds bring to the classroom* | *Assures that staff has necessary cultural competence to respond to students' needs* | *Does not use strategies that recognize and capitalize on community's diversity* | |

| **Element 8.f. Equity Plan Implementation** | | | | |
|---|---|---|---|---|
| Highly Effective (4) | Effective (3) | Developing (2) | Ineffective (1) | NA |
| *Ensures a coordinated, system-wide plan to achieve equity for all students and staff has been developed and implemented, including strategies for meaningful engagement of students and staff from diverse communities and backgrounds, strategies for recruiting diverse staff, closing the achievement gap, and providing staff development; monitors plan is on ongoing manner* | *Ensures a system-wide plan to achieve equity has been developed and implemented, including strategies for meaningful engagement of students and staff from diverse communities and backgrounds, targeted efforts to close achievement gap, and providing professional development* | *A plan to achieve equity has been developed, including strategies for meaningful engagement of students and staff from diverse communities and backgrounds* | *No plan to achieve equity has been developed* | |

**Step 2: Schedule and Hold a Mid-Year Evaluation**

The school board determines the superintendent evaluation process and procedures, which must comply with Minnesota's Open Meeting Law (Minnesota Statutes Chapter 13D) and the Minnesota Government Data Practices Act (MGDPA) (Minnesota Statutes Chapter 13).*

Midway through the evaluation cycle, school board members should conduct a formative evaluation of the superintendent to assess the superintendent's progress toward the established goals and standards. The superintendent may choose to complete a self-evaluation. The school board and superintendent should note that superintendent evaluations may be conducted more often.

The school board's completed formative evaluation form should be placed in the superintendent's personnel file and later attached to the summative evaluation. Please see the sample superintendent evaluation timeline (page 5), the sample mid-year formative evaluation form (page A-5), and the sample superintendent self-evaluation form (page A-8).

**Preparing for the Mid-Year and End-of-Year Evaluation Meetings**

The process and procedures for preparing for and holding the mid-year and end-of-year evaluation meetings should be developed and documented well in advance to ensure the meetings run as smoothly as possible. One process a school board might follow is provided below.

- One month prior to the evaluation, the school board schedules a closed meeting in compliance with M.S. 13D.05, Subd. 3(a) for the purpose of discussing the superintendent's performance evaluation;
- One or two weeks prior to the closed evaluation meeting, the school board chair distributes the evaluation form to the other school board members for review and preparation prior to the evaluation meeting;
- During the evaluation meeting, the school board chair leads the discussion to help the school board reach a consensus on the superintendent performance. As they review each goal and standard, the school board members should note their ratings when appropriate and provide general comments on the superintendent's progress and/or growth;
- The school board chair writes the school board members' comments and ratings on the appropriate evaluation form. After the evaluation meeting, the form completed by the school board chair becomes the school board's overall mid-year or summative evaluation of the superintendent's performance. Once signed by the superintendent and school board chair, the completed form is placed in the superintendent's personnel file.
- The school board chair ensures that the school board complies with all of the requirements of M.S. 13D.05, Subd. 3(a).

**Note: When evaluating the superintendent's performance, school board members should be aware that any data that the school district collects is government data that may become the subject of a MGDPA request.*

**Step 3: Schedule and Hold an End-of-Year Summative Evaluation Meeting**

At the end of the evaluation cycle, the school board should conduct a summative evaluation of the superintendent. The school board assigns ratings, along with supporting evidence, based on the superintendent's accomplishment of the school board-approved goals and standards. The superintendent's presentations to the school board throughout year, other evidence and data, and an ongoing discussion of the superintendent's progress toward the goals and standards will provide school board members with important information to support their evaluation.

The school board determines the superintendent evaluation process and procedures, which must comply with Minnesota's Open Meeting Law (Minnesota Statutes Chapter 13D) and the Minnesota Government Data Practices Act (Minnesota Statutes Chapter 13).* Please see the sample superintendent evaluation timeline (page 5) and a sample end-of-year summative evaluation (page A-6).

School board members prepare for the summative evaluation meeting by reviewing the established goals and standards to determine whether progress was made and/or growth or achievement has occurred. Each school board member should prepare to share observations and ratings for each goal and standard assessed. The school board chair facilitates the discussion and invites the superintendent to provide additional clarification/progress reports, if any, the school district-focused goals and professional development goals for the superintendent.

When considering the rating to choose, school board members should keep the following brief descriptions in mind:

- "**Highly Effective**" – the superintendent's performance goes above and beyond proficiency to achieve an exceptionally high level. This rating is relatively rare.

- "**Effective**" – the superintendent's performance is fully satisfactory, meeting all expectations at a high level. The superintendent not only meets goals and carries out plans effectively, but also shows flexibility and creativity in adjusting to changed circumstances or unexpected roadblocks and can articulate the progress to date and future plans.

- "**Developing**" – the superintendent's performance demonstrates many of the characteristics associated with effective performance, although a few exceptions and inconsistencies may exist.

- "**Ineffective**" – the superintendent's behavior does not demonstrate the characteristics associated with effective performance. The superintendent may behave contrary to expectations or may fail to show positive behaviors desired. This rating is relatively rare.

Based on the discussion, the school board completes an overall end-of-year summative evaluation form and provides a summary of its conclusions at its next open school board meeting. The school board chair ensures that a copy of the summative evaluation is placed in the superintendent's personnel file.

**Tips for Conducting a Fair and Objective Evaluation Meeting**

Holding the evaluation meeting requires prior thought and tact. The school board has a responsibility to evaluate the superintendent's performance. Unfortunately, no evaluation process or instrument is completely objective and some subjectivity is to be expected. However, every evaluation process should foster a fair analysis of the superintendent's performance.

Tips for conducting the superintendent's evaluation include:

- Maintain a respectful, professional process
- Focus on standards and goals, not personality
- Identify strengths in performance on which the superintendent can build
- Address poor results with tact and constructive criticism
- Give recommendations for corrective action where needed
- Go beyond conclusion reporting; use a problem-solving focus
- Encourage a professional development plan
- Conclude the evaluation by outlining priority goals for the coming year

**OVERVIEW OF PART 3**

**Part 3: Appendices**

1. Evidence Examples

2. Goals and Standards Evaluation Forms/Examples
   - Sample Form 1 – Establish Goals and Standards
   - Sample Form 2 – Mid-Year Formative Evaluation
   - Sample Form 3 – School Board's Final End-of-Year Summative Evaluation
   - Sample Form 4 – Final Performance Summary Sheet
   - Sample Form 5 – Superintendent Self-Evaluation Form (Optional)

**APPENDICES**

## A. Evidence Examples

The validity, reliability, and effectiveness of the evaluation instrument chosen will rely upon school board members' use of evidence to rate the superintendent's performance regardless of whether the performance evaluation is a goal or standard. Evidence helps to demonstrate performance of the superintendent and removes guess work and subjectivity from the evaluation. Data sources are those documents, communications, newspaper articles, agendas, etc., that provide evidence of the superintendent's performance.

The data sources that serve as evidence of the superintendent's performance should be selected at the beginning of the evaluation cycle and be mutually agreed on by the school board and superintendent. Data sources should be limited to only what is needed to inform rating the superintendent's performance for a specific goal or standard. Excessive use of evidence clouds the evaluation process and wastes precious time and resources. The school board and superintendent should also establish when data sources are to be provided, i.e., as they originate, at designated checkpoints, during self-evaluation, etc.

The following list provides a sampling of data sources that may be used as evidence of performance. The list is by no means exhaustive, but it provides an overview of many commonly created and used data sources. Again, the board and superintendent should work together to select the data sources that best demonstrate the superintendent's performance for each goal and/or standard to be assessed.

| School District Policies, Plans, and Reports | Relevant Goal/Standard | Date Submitted |
|---|---|---|
| Administrative Calendar | | |
| Affirmative Action Plan | | |
| Auditor's Report | | |
| Community Education Annual Report | | |
| Community Survey | | |
| Crisis Management Plan | | |
| Diversity Training/Awareness Plan | | |
| ESSA Accountability Report | | |
| Long-Range Facilities Management Plan | | |
| Minnesota Report Card | | |
| Minnesota Student Survey Results | | |
| NAEP Data | | |
| Needs Assessment | | |
| Q-Comp Plan | | |
| School Improvement Plan | | |
| Staff Handbook | | |
| Strategic Plan | | |
| Student Handbook | | |
| Wellness Report | | |
| World's Best Workforce Report | | |

| | | |
|---|---|---|
| School District Employees | | |
| Background Check Verification | | |
| Contract Negotiations Participation | | |
| Grievances (number, reason, status) | | |
| Hiring Process Documents | | |
| Job Descriptions | | |
| Instruction, Curriculum, and Assessment | | |
| Instruction-focused Professional Development | | |
| Presentations to Staff | | |
| Professional Learning Communities | | |
| Teacher Use of Student Data | | |
| Students and Curriculum | | |
| Bullying/Harassment Programs | | |
| Celebrations of Student Achievement | | |
| Character Education Program | | |
| Curriculum and Instruction Audit | | |
| Curriculum Team Meeting Agendas | | |
| Enrollment Projections | | |
| Equity Program Results | | |
| Graduation Rates | | |
| Open Houses | | |
| Parent Classes | | |
| Parent-Teacher Conferences | | |
| Positive Behavior Supports | | |
| Program Evaluation | | |
| Registration Materials | | |
| Student Achievement Data | | |
| School District Finances | | |
| Bids and Quotes | | |
| Fund Management Policies and Procedures | | |
| Grants Applied For/Received | | |
| School District Budget | | |
| Communications and Community | | |
| Civic Group and Stakeholder Presentations | | |
| Community Meeting Agendas/Minutes | | |
| Community Partnerships | | |
| Outreach Programs | | |
| Parent Communications | | |
| Relationship Building Efforts | | |
| School District Communication Plan | | |
| School District Earned Media | | |
| School District Social Media Plan and Presence | | |
| Superintendent Participation in Community Organizations | | |
| Superintendent Professional Memberships | | |
| Website Development, Maintenance, and Usage | | |

| School Board and Administration | | |
|---|---|---|
| Administrative Team Meeting Agendas/Minutes | | |
| New School Board Member Orientation Program | | |
| Policies and Administrative Procedures | | |
| Recommendations to the School Board | | |
| School Board and Administrative Goals | | |
| School Board Meeting Agendas | | |
| School Improvement Advisory Committee Minutes | | |
| Workshops and Training Programs | | |

**B. Evaluation-Related Forms**

A school board and superintendent should collaborate to develop evaluation forms.

Below, five sample forms are provided. The content in each sample form illustrates the nature and extent of the content that might be provided. Your school district may choose to adopt one of these options or create its own evaluation forms.

**Form 1: Establish Goals and Standards**

The goals for the superintendent are set forth, together with the evidence to be provided to establish the superintendent's performance of the goal. The evaluation scale that the Governance Team will use to evaluate the superintendent's performance is included.

**Form 2: Mid-Year Formative Evaluation Form**

The superintendent's goals and the standards are stated and evidence of progress or growth to date is described. The school board then provides overall comments.

**Form 3: School Board's Final End-of-Year Summative Evaluation**

The superintendent's goals, which appear on Form 1, are set forth. The school board completes the evaluation scale for each goal and standard and, in addition, states an overall rating for the combined goals and standards. Qualitative guidance is included regarding the goals and standards. The superintendent is provided an opportunity to offer comments.

**Form 4: School Board's Summary of its Conclusions**

The school board provides a summary statement on each superintendent goal and standard.

**Form 5: Superintendent Self-Evaluation Form (Optional)**

The superintendent provides evidence of performance of each goal, together with evidence of progress/growth related to each goal. The superintendent also provides evidence of progress/growth on each standard, noting areas of strength and areas needing improvement.

| SAMPLE FORM 1 – ESTABLISH GOALS AND STANDARDS | |
|---|---|
| **Goal 1:** Provide leadership to maximize use of school district resources | **Evidence of Performance 1:** By (month) of 20--, develop and implement a five (5) year capital improvement plan, identifying general and deferred maintenance needs for all facilities and an annual allocation of resources for meeting needs. |
| | **Evidence of Performance 2**: By the fall of 20__, develop a plan by which the school district will meet the fund balance reserve goal of ___ days or ___% of the annual general fund of the school district. |
| | **Evidence of Performance 3:** Annually prepare and submit a report to the school board concerning expected and unexpected revenue/expenditure changes for all funds for the current fiscal year and for the following three (3) years. |
| | |
| **Goal 2**: Provide leadership to strengthen school/community communications and relationships. | **Evidence of Performance 1**: Assess existing communication methods and identify preferred communication methods and content for internal and external stakeholders concerning volunteer and partnership opportunities. |
| | **Evidence of Performance 2:** Increase by __% the number of parents who "Agree" or "Strongly Agree" that "the school district provides timely and informative communication about the school district" on the school district's climate survey. |
| | **Evidence of Performance 3:** Conduct a minimum of four school district surveys and/or community meetings on specific school district programs or initiatives. |

**Standard 1. Governance Team: Element 1.b. Goals and/or Strategic Plan**
*Please select one of the following: highly effective, effective, developing, ineffective, or not applicable.*

| ***Highly Effective (4)*** | ***Effective (3)*** | ***Developing (2)*** | ***Ineffective (1)*** | ***Not Applicable*** |
|---|---|---|---|---|
| *Facilitates development of short- and long-term measurable school district goals and aligns available resources to accomplish goals* | *Facilitates development of short-term and long-term school district goals and recommends financial strategies to meet goals* | *Goals are defined by implementing standards and seeking to maximize student achievement* | *Goals are not developed.* | |

Evaluation Period: _____ to _____

Superintendent's Signature: _____ Date: _____

School Board Chair's Signature: _____ Date: _____

** No more than three standards should be evaluated at one time.*
*** Additional goals and/or standards/elements may be inserted above.*

| SAMPLE FORM 2 – MID-YEAR FORMATIVE EVALUATION FORM* |
|---|
| **Goal 1:** Provide leadership to obtain and maximize use of the school district's resources. |
| **Evidence of Progress and/or Growth to Date:** Action plan with status update on plan, including: documents in progress or completed, minutes of staff/administrative team meetings on plan development, and specific school board policies and administrative rules/regulations developed or used to implement measurable indicators |
| **Goal 2:** Provide leadership to strengthen school/community communications and relationships. |
| **Evidence of Progress and/or Growth to Date:** A list was generated of the existing communication methods used with the community, volunteers, and partnership organizations; identifying the preferred modes of communication for each. Action plan outlining a timeline of data and input gathering surveys to be conducted and community meetings has been provided. One survey has been done, data analysis has been initiated. |
| **Standard 1. Governance Team: Element 1.b. Goals and/or Strategic Plan** |
| **Evidence of Progress and/or Growth to Date:** Strategic planning process facilitator has been selected by the school board. Several planning sessions have been scheduled. The school board has approved new school district mission, vision, and beliefs statements and is developing the short- and long-range school district goals with community and staff input. |
| **Overall Comments:**<br>**Goal 1:** The superintendent developed a detailed and workable action plan. The superintendent has implemented the action plan and has begun to develop short- and long-term goals for the school district, with input from our staff and administrative team. The school board encourages the superintendent to make the goals measurable, as financial strategies will need to be implemented to meet these goals.<br>**Goal 2:** Initially, the school board thought it would review the data analysis of two surveys by this time. The surveys may be too broad given the results are generating an overwhelming amount of data. The community input meeting held this fall gleaned supportive and specific information regarding program input. This goal may be ongoing as the survey process and procedures are fine tuned. |

Mid-Year Evaluation Period: _____ to _____

Superintendent's Signature: _____ Date: _____

School Board Chair's Signature: _____ Date: _____

*Additional goals and/or standards/elements may be inserted above

| SAMPLE FORM 3 – SCHOOL BOARD'S FINAL END-OF-YEAR SUMMATIVE EVALUATION* | | | | |
|---|---|---|---|---|
| Place *one* check [✔] in each row for each goal and *one* check [✔] for overall rating. | | | | |
| | **4 Highly Effective** | **3 Effective** | **2 Developing** | **1 Ineffective** |
| **Goal 1:** Provide leadership to obtain and maximize utilization of the school district's resources. | | | | |
| **Goal 2:** Provide leadership to strengthen school/ community communications and relationships. | | | | |
| **Overall Goals Rating:** | | | | |
| | | | | |
| **Standard 1. Governance Team:** | | | | |
| **Element 1.b. Goals and/or Strategic Plan** | | | | |
| **Overall Rating Standards Ratings** | | | | |
| | | | | |
| **Overall Rating Goals and Standards (Combined)** | | | | |

A. **For the goals and standards, which best illustrates the superintendent's greatest strength and why?** Our superintendent believes in school district strategic planning. The superintendent is very organized in his/her efforts to develop short- and long-term goals and to align available resources to that end. The superintendent is visible at community and school events, always cultivating open lines of communication with our stakeholders, and continually enhances positive relationships.

B. **For the goals and standards, which presented the superintendent with the greatest challenge and why?** The abundance of data generated by the survey given was overwhelming. As we move forward with the school district's new strategic plan, identifying the specific areas that need to be worked on and then inviting community and staff input, both survey and community meeting formats generated is important. The input was invaluable to developing the short-term and long-term goals for our school district and should continue.

C. **How might the school board enhance the superintendent's strengths and assist in overcoming challenges?** Community meeting involvement by individual school board members may support the superintendent. Using the information that the superintendent gleaned from the community will be important evidence for the alignment of resources as we build next year's school district budget. The expectation of up to four surveys a year needs to be revisited. Equal weight should be given to committee and group meeting input.

**D. Superintendent's Comments:**
We made good progress on the goals this year. We gleaned an abundance of information from our stakeholders and the community support is overwhelming. I have aligned school district resources to meet the community supported goals in our upcoming year's budget. With school board support, this budget will facilitate the needed changes. The comments above will be the basis of next year's goals.

Evaluation Period: _____ to _____

Superintendent's Signature: _____ Date: _____

School Board Chair's Signature: _____ Date: _____

* Additional goals and/or standards/elements may be inserted above.

| SAMPLE FORM 4 – SCHOOL BOARD'S SUMMARY OF ITS CONCLUSIONS * |
|---|
| **Goal 1:** Provide leadership to obtain and maximize utilization of the school district's resources.<br>**Summary Statement:** The superintendent effectively led our school district through a strategic planning action plan that included the development of short-term and long-term goals. These measurable goals will be the basis of an alignment of resources to accomplish these goals. |
| **Goal 2:** Provide leadership to strengthen school/community communications and relationships.<br>**Summary Statement:** The superintendent effectively facilitated open communication with our community. The superintendent held small and large group meetings and surveyed stakeholders to get real time data on which to base the short- and long-term goals. This ongoing input is vital to the school district administration and school board as we set school district goals and meet the needs of all of our students. |

| **Standard 1: Governance Team** |
|---|
| **Element 1.b. Goals and/or Strategic Plan**<br>**Summary Statement:** The superintendent facilitated the development of the school district's short-term and long-term goals. The superintendent recommended necessary financial strategies to meet those goals. |

Evaluation Period: _____ to _____

Superintendent's Signature: _____ Date: _____

School Board Chair's Signature: _____ Date: _____

**Pursuant to M.S. 13D.05, Subd. 3 (a), the school board may close a meeting to evaluate the performance of an individual who is subject to its authority. At its next open meeting, the school board shall summarize its conclusions regarding the evaluation.*

*Note: The school board's summary must give enough information so that a reasonable person would know what occurred without disclosing private personnel data. For more information see page 7 or contact MSBA or MASA.*

<table>
<tr><th colspan="2">SAMPLE FORM 5 – SUPERINTENDENT SELF-EVALUATION FORM (OPTIONAL)</th></tr>
<tr><td rowspan="3"><u>Superintendent Goal 1:</u> Provide leadership to obtain and maximize utilization of the school district's resources.</td><td><u>Evidence of Performance 1:</u> By (month) of 20--, develop and implement a five (5) year capital improvement plan identifying general and deferred maintenance needs for all facilities and an annual allocation of resources for meeting those needs.</td></tr>
<tr><td><u>Evidence of Performance 2:</u> By the fall of 20__, the school district will meet the fund balance reserve goal of ___ days or ___% of the annual general fund of the school district.</td></tr>
<tr><td><u>Evidence of Performance 3:</u> On an annual basis, prepare and submit a report to the school board concerning expected and unexpected revenue/ expenditure changes for all funds for the current fiscal year and for the following three (3) years.</td></tr>
<tr><td colspan="2"><u>Evidence of Progress and/or Growth Goal 1 to Date:</u> This year, I facilitated the school board's strategic planning process. School district staff and community members participated in developing the strategic plan. We are working to align the school district's resources and the strategic plan priorities and to guide school district decision making. We incorporated the school district's capital improvement plan into the strategic plan. I am cognizant of the school board's goal of establishing a 45-day fund balance reserve. I am pleased that we now have set aside an additional five days of fund balance this year and will continue to work toward the established fund balance goal in subsequent years. My annual report includes a review of expected and unexpected revenue and expenditures changes for the current fiscal year and projected scenarios for the next three years</td></tr>
<tr><td rowspan="3"><u>Goal 2:</u> Provide leadership to strengthen school/community communications and relationships.</td><td><u>Evidence of Performance 1:</u> Complete an assessment of existing communication methods and number of types of school district-related volunteer and partnership opportunities that identifies preferred communication methods and information wanted and needed about volunteer and partnership opportunities for both internal and external stakeholders.</td></tr>
<tr><td><u>Evidence of Performance 2:</u> Increase by __% the number of parents who "Agree" or "Strongly Agree" with the statement "The school district provides timely and informative communication about the school district" on the school district's climate survey.</td></tr>
<tr><td><u>Evidence of Performance 3:</u> Conduct a minimum of four school district surveys or community meetings related to specific school district programs or initiatives.</td></tr>
<tr><td colspan="2"><u>Evidence of Progress and/or Growth Goal 2 to Date:</u> Three surveys were conducted this year. The information from the staff and community was analyzed by the administrative team to determine trends and needs, presented to the staff and the community, and used to establish the strategic plan priorities. The strategic planning process resulted in new school district mission, vision, and belief statements, and measurable short- and long-term goals. The survey information was instrumental in the planning process. We will continue to conduct surveys annually, but we will need to be more specific and mindful in of what we want to know when generating the questions. Parents preferred the online survey format and suggested no more than two surveys per year. Doing this each year will get the parents in the routine of sharing their input and help them understand how important their input is to the school district.</td></tr>
</table>

| Standard 1. Governance Team: Element 1.b. Goals and/or Strategic Plan | | | | |
|---|---|---|---|---|
| *Believes in and facilitates the development of short- and long-term measurable school district goals and aligns available resources with the budget to accomplish these goals* | *Facilitates the development of short-term and long-term goals for the school district and recommends necessary financial strategies to meet those goals* | *Goals are defined by implementing standards and seeking to maximize student achievement* | *Goals are not developed* | |
| **Evidence of Progress and/or Growth Standard 1 to Date:** Working through the strategic planning process this year has made me a believer in that process. The input from our stakeholders became the basis and impetus of our school board's planning. The strategic plan provides a firm foundation on which to make staff, facility, and resource decisions. We will revisit our strategic plan yearly and will glean ongoing input from our stakeholders to guide our work. | | | | |
| **Areas of Strength:** As a result of this year's successful strategic planning process, I have become a strong proponent and advocate for the process and its importance in the school board's goal of providing a successful learning experience for all students. The strategic plan has focused us all on what is truly important. With this insight, we can use the school district resources appropriately and have made substantial progress toward the school board's fund balance goal. | | | | |
| **Areas Needing Improvement/Strategies for Improvement:** I will take the advice of our stakeholders and streamline our online survey techniques. I will facilitate the school board's annual review and revision of the school district's strategic plan. This is a priority that is essential to support the school board's work. | | | | |

Evaluation Period: _____ to _____

***** Recommend no more than three standards be evaluated at one time.

** Additional goals and/or standards/elements may be inserted above.

*** MSBA and MASA do not recommend using 360-degree feedback tools for an evaluation because the school board directs the superintendent and should not delegate this responsibility to others. If 360-degree feedback is initiated, it should be used by the superintendent for growth purposes. The decision whether to share the results should be controlled by the superintendent.



**Minnesota School Boards Association**
**1900 West Jefferson Avenue**
**St. Peter, MN 56082**
**507-934-2450, 800-324-4459**
**Fax: 507-931-1515**
**www.mnsba.org**

WAYZATA PUBLIC SCHOOLS

Excellence. For each and every student.

# Wayzata Public Schools Strategic Road Map

"Excellence. For Each and Every Student."

## Mission — Our Core Purpose

The Mission of Wayzata Public Schools
is to ensure a world-class education
that prepares each and every student
to thrive today and excel tomorrow
in an ever-changing global society.

## Core Values — Drivers of Our Words and Actions

| | |
|---|---|
| Achievement: | Challenging oneself and others for excellence in all we do |
| Collaboration: | Working together to maximize opportunities and eliminate barriers to learning for all |
| Community: | Maintaining a sense of belonging to and responsibility for the broader community |
| Equity: | Meeting the specific needs of all students |
| Integrity: | Doing the right thing in the right way at the right time, even when no one is aware |
| Respect: | Valuing others for their diverse talents, backgrounds, cultures and viewpoints |

## Vision — What We Intend to Create and Experience

By Realizing our Vision, We Achieve Our Mission

The Vision of Wayzata Public Schools is to be a model of excellence where students of all ages discover their unique talents, develop a love and tenacity for learning and demonstrate confidence and capacity for success through:

**Exceptional Student Learning, Experiences and Relationships:**

- High achievement by each and every student;
- Content-rich, rigorous and personalized education;
- Meaningful relationships with teachers, staff, mentors and peers in a welcoming, nurturing and safe environment where all are valued for who they are and the contributions they make.

**Community Trust, Confidence and Partnership:**

- Comprehensive learning opportunities meeting diverse learner needs and community aspirations;
- Culture of continuous improvement and responsive innovation;
- Committed to being the first choice for students and families;
- Maintaining the highest levels of satisfaction and pride by staff, parents and community.

**Operational Excellence:**

- Attraction, development and retention of exemplary, creative and engaged employees;
- Accountability by all staff and clarity in all operations to maximize individual and collective performance;
- Effective and efficient use of time, human, financial and physical resources;
- High performing district governance, management and partnerships.

## Strategic Directions *(2019-2022)* — Focused Allocation of Resources

Through Focus on Priorities and Strategy Execution,
We Achieve Excellence and Realize Our Vision

1. **Achievement:** By the end of third grade, all students will achieve at or beyond grade level expectations for reading, writing, and mathematics.
2. **Each and Every:** Student achievement will not be predictable by any demographic classification, i.e. race, socioeconomic status, gender, or disability.
3. **Personalization:** All students will know and understand their unique talents, have a voice in their educational experiences, and take ownership for their learning, career aspirations, and future success.
4. **Health and Well-Being:** All students will feel a sense of belonging and connection to their school where social-emotional, physical and mental health is nurtured and valued.

Approved by WPS School Board: July 8, 2019





