



INSIGHTFUL
SOLUTIONS, LLC

Jackson County School District
Insightful Solutions, LLC Proposal
for
School Counseling Support
March 2026

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Dr. Kimberly Williams
4700 Colonel Vickrey Rd.
Vanceleave, MS 39565

RE: Professional Development/School Counselor Support

March 12, 2026

Dr. Williams:

Enclosed is a proposal for Professional School Counseling Support Services for Professional Development during the 2026-27 school year. Insightful Solutions (IS) will offer support to counselors in both planning and implementing their school counseling programs. The services can be tailored to address the specific needs of counselors as they develop in their roles and expand counseling initiatives. Professional development includes coaching and guidance for counselors in planning, implementation, and service delivery.

These services will be delivered by Dr. Whitehead, an educator with three decades of experience and over 20 years in counseling across various educational settings. Dr. Whitehead has previously served as the School Counseling Program Coordinator at the University of Southern Mississippi, where she led curriculum revisions and developed instructional manuals for adjunct faculty teaching summer courses. In addition, she has served as a teacher, school counselor, and administrator. Her extensive expertise is grounded in academic, professional, and personal experience. Dr. Whitehead is supported by a team of experienced school counselors.

Respectfully,

Ursula Whitehead
Ursula O. Whitehead, Ph. D.

Proposal Outline:**Cost of Services:**

Insightful Solutions will offer consulting and professional development at **\$1450.00 per day for 20 days**. Service dates will be coordinated between district staff and the consultant. If additional days are needed, one to ten more can be arranged by mutual agreement at the same daily rate. Services will mainly be delivered in person, with some Zoom options available. The focus is on developing skills, enhancing programs, and improving student services.

Scope of Experience/Quality of Services:

Insightful Solutions is dedicated to delivering high-quality services to the Jackson County School District. Throughout her career, the consultant has held roles including teacher, counselor, professor, school counseling program coordinator, and administrator. Each position has contributed to a comprehensive understanding of the importance and influence of school counselors on a school's mission. Her professional experience encompasses middle school, high school, and university settings. At the university level, she was responsible for coordinating curriculum, instruction, evaluation, and accreditation reporting. Through her work with preservice counselors, she gained valuable insights into the varying performance levels among new professionals and identified key experiences essential for capacity building. She remains committed to enhancing and supporting the development of effective counselors by emphasizing a model focused on coaching, modeling, and training. This approach strengthens relationships with students and fosters more positive school experiences.

The responsibilities undertaken involve facilitating the transition of new counselors as they begin their roles in districts. The consultant has demonstrated a strong commitment to supporting both counselors and the district, which is central to her current position. The IS framework is designed to provide guidance and support to counselors, underscoring their critical functions within today's schools.

IS has recently collaborated with several school districts to deliver support and professional development for school counselors, administrators, and teachers, with the aim of enhancing emotional support systems. A key focus of these partnerships is to deepen participants' understanding of both theoretical and practical aspects within the field. Feedback from various districts and stakeholders reflects a high degree of satisfaction with the professional services rendered. Additionally, presentations delivered at state conferences have received positive recognition through both verbal and written acknowledgements regarding the quality of these services.

Meeting the District's Needs:

Dr. Whitehead's thirty years of professional experience have culminated in her current role, offering specialized support for Professional School Counselors through Insightful Solutions, LLC. With over two decades of counseling practice, she brings extensive expertise to her consultancy. She is well equipped to address the needs of counselors transitioning into new roles, leveraging her deep understanding and proven skill set. Dr. Whitehead provides guidance on fostering effective professional relationships with administrators, teachers, and students—an essential component of building successful school counseling practices. The unique services offered by Insightful Solutions, LLC, empower today's counselors to advance professionally. Through shadowing opportunities, Dr. Whitehead delivers individualized insights that promote growth, guidance, and enhanced competency development. Her comprehensive academic, professional, and life experiences position her to offer the meaningful support that many counselors seek.

Vendor Relationship:

The consultant has implemented professional practices in various areas of employment during her career, including at JCSD. She continues to focus on maintaining relationships with personnel and students as part of her role. Over her 30-year educational career, she has established working relationships based on respect and trust. The work will be conducted with adherence to professional standards.

Other Relevant Information:

Dr. Whitehead has extensive experience in education and holds several counseling credentials, including National Certified School Counselor, National Certified Counselor, Licensed Professional Counselor, and Licensed Professional Counselor-Supervisor. She regularly delivers educational and professional presentations and consistently meets project requirements at a high standard, as demonstrated by her work on SACs and other credentialing reports. Dr. Whitehead is respected by peers for her quality and excellence.

Furthermore, Dr. Whitehead was recently certified as a coach, trainer, and keynote speaker by the Maxwell Leadership Team. These credentials will serve as valuable assets as she supports the professional and personal development of others.

References:

Dr. Myron Labat, Associate Professor
Mississippi State University
Educational Leadership Department
228-3234980

Dr. Juawice McCormick, Professor
University of Mississippi
Mississippi Counseling Association Past-President
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