

Red Wing School Board Presentation

June 21, 2021

Burke Murphy, Workforce Lead



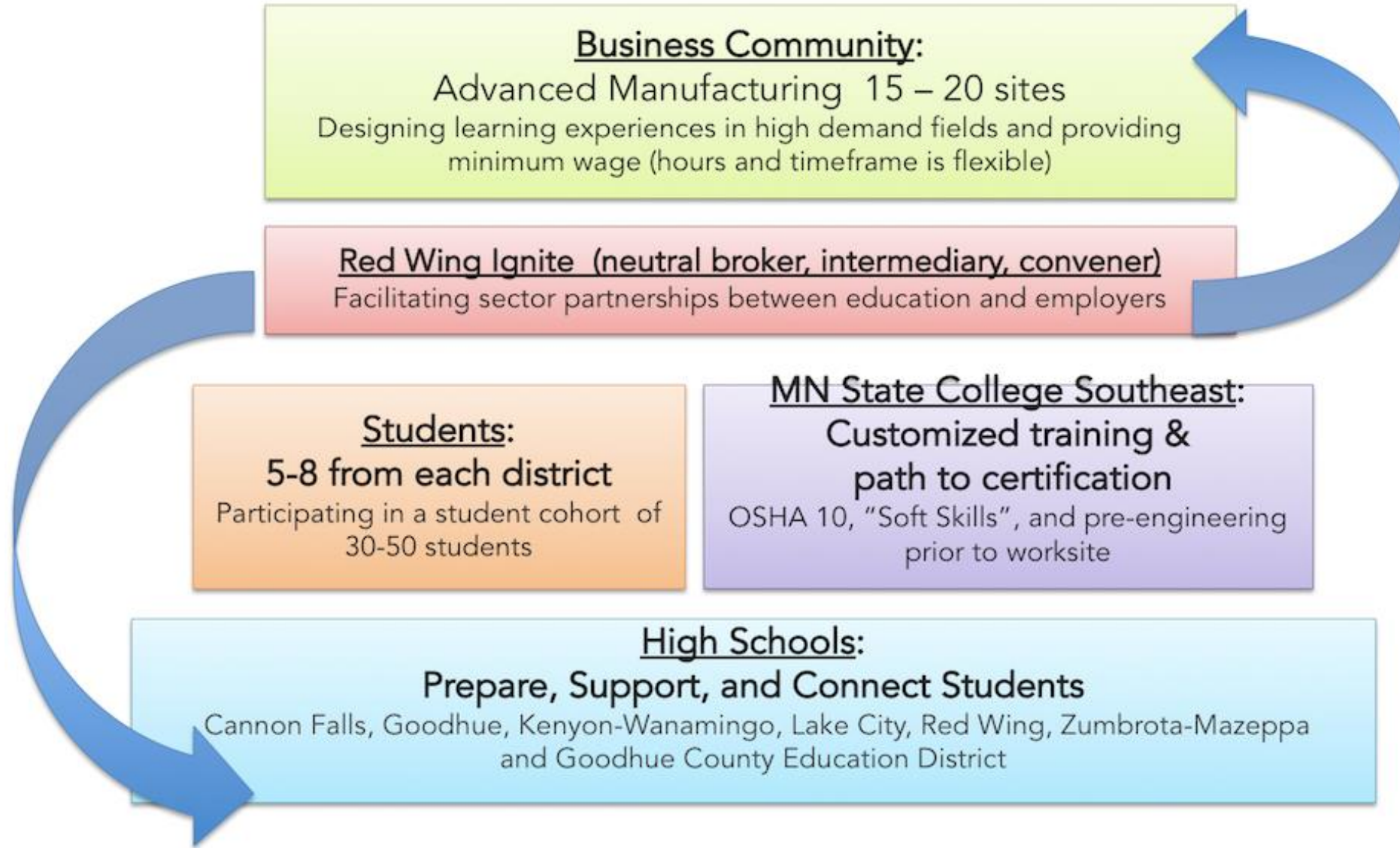
Goodhue County Collaborative
Youth Skills Training

www.redwingignite.org



Youth Skills Training

Goodhue County Collaborative



Components of Learn & Earn Program

- **Partnerships**
 - ✓ MN Department of Labor & Industry Youth Skills Training Program
 - ✓ 7 School districts
 - ✓ 16 Manufacturers
 - Expanding to include Agribusiness 2020-2022
- **Mn State College Southeast - OSHA 10 + Soft Skill Training**
 - ✓ Earning 1 college credit and
 - ✓ Industry Recognized Credential (IRC)
- **Employer Partners**
 - ✓ Industry tours (10 in 2019/ 12 virtual 2020/2021)
 - ✓ Paid Work Experience
- **Red Wing Ignite**
 - ✓ Implement, coordinate, host Student Cohort Model



16,17 & 18 Yr Olds - NEW OPPORTUNITY

Explore careers in advanced manufacturing while earning money at a local business



Goodhue County Collaborative
Youth Skills Training

BENEFITS:

- Earn \$10 / hour
- College credit
- OSHA 10 & Soft Skills credential
- Experience that could lead to employment

CONTACT: _____ Room _____

Email: _____

A program of



Questions: burke@redwingignite.org

TIMELINE:

- Register with your school
- October - December:
OSHA + Soft Skills course
at MSC Southeast (Mondays
10/14-12/2 from 5-8pm)
- Spring semester 2020:
Paid Career Exploration

ANY Student can apply – w/
Counselor and Parental approval

2 Placements in Spring Semester can
earn \$800 during school day

Student support required for
placements – *lots of troubleshooting*

Emphasize expectations, opportunity,
experience, commitment

Employer Partners – 8 Red Wing Co's

1. Acrotech Inc, Lake city
2. Central Research Laboratories, Red Wing
3. Custom Iron, Zumbrota
4. Gemini Sign Products, Cannon Falls
5. Hearth and Home, Lake City
6. Knobelsdorff Enterprises, Goodhue
7. 3M Fall Protection, Red Wing
8. Neufeldt Industrial Services, Red Wing
9. Red Wing Shoe Company, Red Wing
10. Riedell Skates, Red Wing
11. SCS Elevator, Red Wing
12. Sturdiwheat, Red Wing
13. USG, Red Wing
14. Valleycraft, Lake City



Red Wing Ignite Commitment

- Build inclusive peer network across the county
- Wrap around support to complete one year program
- Create a new platform for success w/ Career Technical Education exploration
- Create and Sustain Employer Partnerships
- Collaboration with School Districts, GCED and MN State College Southeast



Goodhue County Collaborative
Youth Skills Training

HR Panel for Soft Skills & Industry Tours

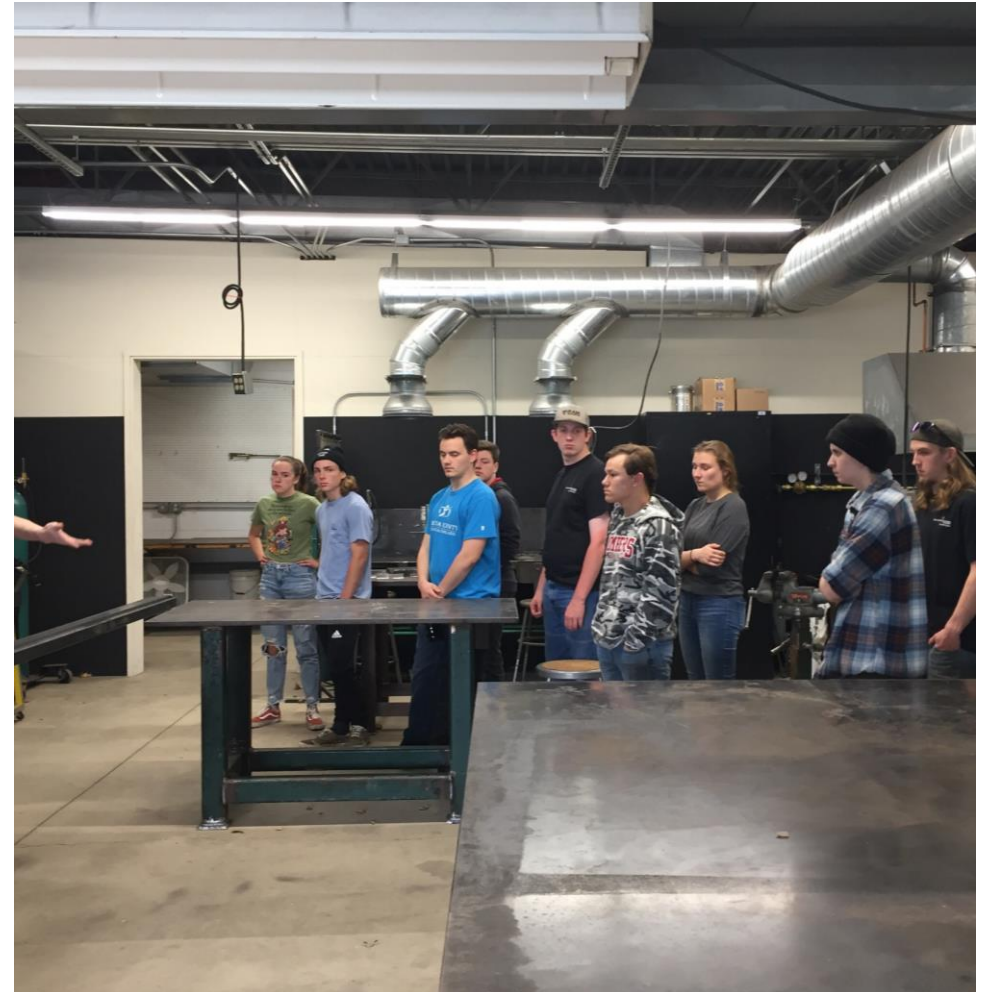




In 2018 Pilot Year - 11 out of 20 students are from Red Wing High

Pilot Year Outcomes

- Each student - 2 Employer Placements 40 hrs each
- 20 students earned College credit/IRC
- 17 students completed /**10 from RW High School**
- 3 FT jobs w/ employer partners
- 5 in technical programs at regional colleges
- **4 RW Grads - engineering programs in Midwest**



Year Two Participation & Outcomes

- **29 Students**
- **9 Red Wing / 5 Tower View**
- 9 Girls / 2 Latinx
- 10 Industry Tours in two days
- **21 students completed full program**
- 14 employer partners
- 1st Placement for 21 students
COVID ended after six weeks



Year Two in Review – Lessons Learned

❑ Recruitment of students of color requires proactive outreach with Cultural and Tribal Liaisons

❑ CTE Teachers often recommend L&E to student or counselor

❑ Girls need encouragement

➤ Mainstream outreach to students does not reach BIPOC students and their families

➤ Small percentage of BIPOC students take CTE courses and no CTE teachers of color – so less likely to be referred

➤ Seeing is believing – having diverse CTE Instructors matters

Year Three Participation & Outcomes

- 13 students from 5 school districts
 - **All earned OSHA 10 Credential / 10 earned college credit**
- 12 Virtual Industry Tours
- Employer Placements
 - **6 Red Wing High students /5 experienced placements April/May**
 - CRL
 - SCS Elevator (2)
 - Neufeldt Industrial Services
 - Riedell Skates
 - 2 Tower View / 1 benefited from personal tours of 3M and SCS Elevator



“It surprised me that there are local companies doing business world-wide!”

Mason Overman RWHS

Year FOUR – Recruitment for Fall 2021

Seeking your support to recruit

- **20 or more student's** county wide
- **Agribusinesses** in Goodhue County to be employer partners
- **More diverse student participation**
- **Students in the FFA program**



Statements from **Red Wing High School Students** in L&E

“In my time at Red Wing High School, the internship I had at Red Wing Shoes has been the most enriching and beneficial form of education I’ve received.”

Year One Reed Loer, now senior exploring career of chem engineer

“Learn & Earn has been the most meaningful experience of my high school career.”

Year Two Jacob Angell, now a senior exploring career in EMT

“ I enjoyed learning how all the different jobs interacted with each other. I feel more prepared for work life... it is less scary than I thought it would be.”

Year Three Sylvia Marty, will be a senior exploring mech engineering

Value of the Learn & Earn Program

- **Provides Opportunity – Access – Exposure** to CTE occupations in Goodhue County
- **Manufacturing & Agribusiness integrating 21st Century technology faster than schools and teachers can adapt.**
- **Applied learning experiences** - integrated and interdisciplinary
- **Relationship building with peer networking of students** – developing our community's workforce of the future
- **Students are more confident; have greater clarity about what they want to do next, feeling self empowered!**



Goodhue County Collaborative
Youth Skills Training

Thank you!

Burke Murphy, Workforce Lead &
Career Pathways Navigator

