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PUBLIC INFORMATION

The district shall strive to maintain effective, two-way communication with the public. The public information program will provide for:

1. news coverage by both print and broadcast media;
2. direct communication between schools and their patrons;
3. training and assistance to staff in improving their skill and understanding in communicating with the public; and
4. means of soliciting information from the community to allow the Board and staff to gain a broad perspective of community opinion.

The Superintendent/designee will provide guidelines for public information responsibilities.

Reviewed: November 13, 2012

Adopted: September 25, 1996

Revised:

NEPN/NSBA Classification: KD

Legal Reference: