



PUTNAM COUNTY COMMUNITY UNIT SCHOOL DISTRICT #535

Recommendation for the Board of Education

Meeting: May 19th, 2026

Item: Approval of Purchase of iCEV Curriculum for PCHS CTE Courses

Recommendation: I recommend the Board of Education approve the purchase of instructional resources for the Putnam County High School Career-Technical Education courses as detailed below. This purchase is part of the Instructional Resources Rotation as approved by the Board of Education in December 2022. (ELA for PCPS and PCES continued their use of current resources last year, so they did not review materials for procurement this year.)

CTE Curriculum by CEV Multimedia - \$38,220

Description and Use: (see below for overview)

Last year, the District purchased a one-year license of the materials as part of the Instructional Resources Rotation. The teachers did not want to commit to a multi-year license without ensuring the programs met the needs for teaching and learning. After using it for the past year, the teachers are requesting a purchase for the next four years. The program is used by three teachers in all Career Exploration, Work-Based Learning, Business, and Family and Consumer Sciences courses.

iCEV Online Curriculum

Introduction

In today's rapidly evolving educational landscape, school districts are continually seeking innovative solutions to enhance student learning, provide career readiness, and support educators. The **iCEV Online Curriculum** offers a comprehensive, industry-aligned, and technology-driven platform designed to meet the needs of modern classrooms. By integrating iCEV, school districts can provide students with high-quality, interactive content that prepares them for both college and careers.

Key Benefits of the iCEV Online Curriculum

1. Industry-Aligned and Standards-Based Curriculum

The iCEV platform is developed in collaboration with industry experts, ensuring that the curriculum aligns with both state and national education standards. This alignment guarantees that students are learning relevant, up-to-date material that directly connects to real-world career pathways.

2. Diverse Course Offerings

iCEV provides a vast array of courses across multiple Career and Technical Education (CTE) pathways, including agriculture, business, family and consumer science, personal finance, health science, STEM, and more. This variety allows school districts to offer specialized courses that meet the unique interests and career aspirations of their students.

3. Engaging, Interactive Learning Experience

With a mix of video-based instruction, interactive assessments, and hands-on activities, iCEV keeps students engaged while catering to different learning styles. The multimedia approach enhances comprehension and retention, making learning more effective and enjoyable.

4. Certification Opportunities for Students

One of the standout features of iCEV is its partnership with leading industry organizations to offer **stackable certifications**. These credentials provide students with tangible proof of their skills and qualifications, giving them a competitive advantage in the workforce or in post-secondary education.

5. Time-Saving Resources for Educators

Teachers benefit from ready-made lesson plans, automatic grading, and a wealth of instructional resources that reduce preparation time. With customizable lesson pacing and real-time analytics, educators can focus more on student engagement and personalized instruction rather than administrative tasks.

6. Flexibility for In-Person, Hybrid, and Remote Learning

iCEV's online accessibility ensures that learning can continue regardless of the instructional setting. Whether in a traditional classroom, a hybrid model, or fully remote learning, students and teachers can seamlessly access course materials anytime, anywhere.

7. Cost-Effective and Scalable Solution

Implementing iCEV can be a cost-effective alternative to traditional textbooks and classroom materials. Its scalable design allows districts to expand course offerings without incurring significant additional costs, making it a smart investment for long-term educational success.

Conclusion

The **iCEV Online Curriculum** is a forward-thinking solution for school districts looking to enhance student engagement, improve career readiness, and support educators with high-quality instructional materials. By adopting iCEV, schools can empower students with the knowledge, skills, and certifications they need to succeed in today's competitive job market.

For school districts aiming to bridge the gap between education and industry, iCEV is a game-changing resource that ensures students are well-prepared for the future.