

A yellow school bus is parked at a gas station. The bus has "SCHOOL" written on the front and "BOX ELDER SCHOOL DISTRICT" on the side. The background shows a gas station canopy and rolling hills under a clear sky. A white oval frame is overlaid on the image.

Twitri

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samsara

**Box Elder
School District**

Introduction



- Samsara manufactures industry-leading school bus and white fleet camera solutions
- Safety-centric ecosystem that tracks driver behavior and coaching progress
- 30+ AI risk detections, real-time safety alerts and reporting that keeps students safe



- #1 Samsara Partner based in Murray, UT
- Dedicated technical and support team
- Custom integrations and custom reporting
- Trusted by Utah Transit Authority, Utah County, North Summit SD, Utah State University, and Le Bus.



Operational Safety Benefits

AI detections and notifications:

- Speeding events
- Cell phone usage
- Red lights
- Drowsy Driving
- Distracted driving
- Seat belts
- Harsh events (accidents, braking, acceleration, turns)
- Advance bad weather alerts

And much more!

Safety Summary Page

- Best and worst drivers
- Kudos, rewards, and recognition for safest drivers
- Coaching for worst drivers

Automated Coaching Videos

- 2-3 minute coaching video “shorts” automatically sent to driver after X number of warnings
- Verification that driver watched training video followed by driver’s proof of completion signature



Financial Benefits & ROI

- Video proof of accident responsibility reduces litigation in typical he said/she said incidents
- Driver safety and behavior improvements are proven to reduce accidents and save lives
- Reduced insurance premiums or reduced rate increases
- Gwinnett County Public Schools:
 - 17% decrease in speeding
 - 40% decrease in distracted driving
 - 50% reduction in incident investigation time
 - 47% reduction in seatbelt violations
 - 60% reduction in harsh braking.
- Problem student intervention and video documentation to avoid legal issues
- Easy access videos save time and allow safety to focus on highest priority issues
- Automated Coaching reduces time and keeps focus on worst behavior
- Well-recognized employees are 45% less likely to turn over
- Easy installation saves time and money (15 minutes each on trial vehicles)
- Compatible with existing cameras
- Lifetime hardware warranty



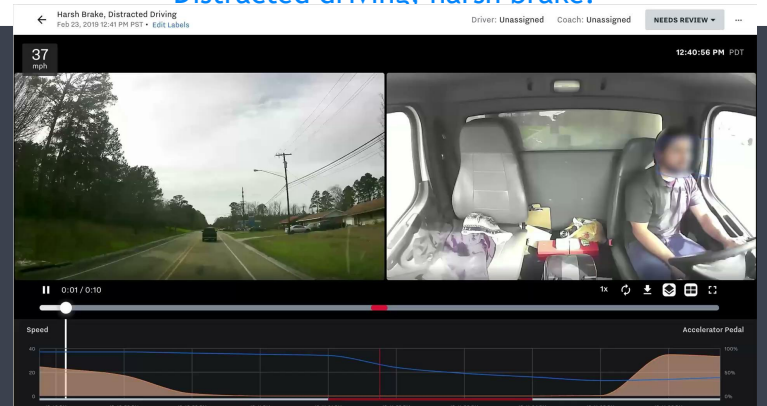
Realtime Safety Alerts

- Safety team is alerted on the dashboard and via email instantly.
- Instant audible alert plays to the driver.
- Configurable number of violations before intervention/coaching.

(Audio) Mobile usage detected:



Distracted driving, harsh brake:



Realtime Safety Alerts

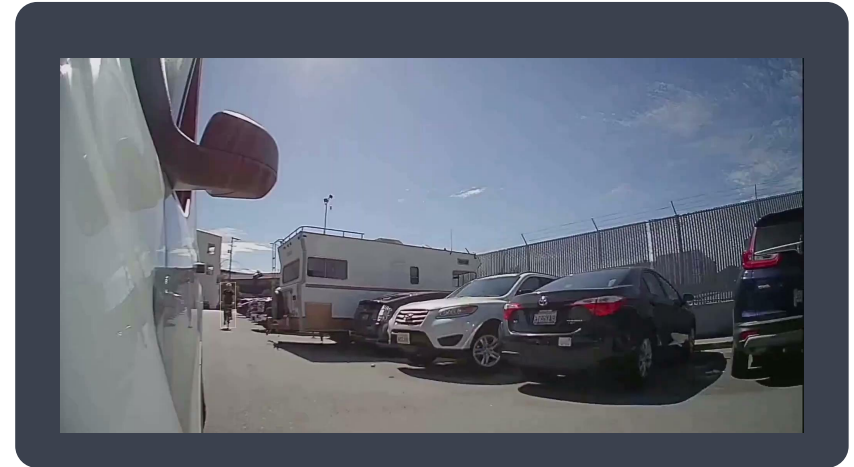
In-cab alerts happen when any of the following are detected:

- Drowsy driving
- Lane departure
- Forward collision warning
- Inattentive driving
- No seat belt
- Mobile usage
- Tailgating
- Red light run
- Rolling stops
- Harsh driving
- Pedestrian collision warning

(Audio) Rolling stop detected:



Pedestrian collision warning:



Recognize and retain your best drivers

Build leaderboards, automatically recognize safety streaks, milestones, and improvements, and deliver tailored rewards to top performers

45%

Well-recognized employees are 45% less likely to churn.

48%

Fewer safety incidents at companies with more engaged employees.

