

**TPSD's  
Attendance  
Campaign**



# Attendance Campaign Plan

- 2-5 Yard Signs Per School
- Blackboard Connect Messages
- Letter to the Editor from the Superintendent
- Digital Billboard
- School Incentives for Students
- District Incentives for Schools
- Tweets
- E-Newsletters
- Attendance Information on Website



## **TPSD Focuses on Attendance Awareness**

**Our students' attendance matters every day. This year, the MS Department of Education (MDE) requires that students are present for 63% of the instructional day - this excludes recess, lunch and breaks. In addition, during the months of October and November, MDE conducts their "student count" across the state. This count determines how districts get funded.**

**Joyner**

**We know that sometimes early checkouts are necessary.**

**Suggested times for your child to be considered present 63% of the day:**

**Check- In NO LATER THAN - 9:45 AM**

**Check- Out AFTER – 12:50 PM**

**During the day – Less than 90 minutes**



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### **Rankin**

**We know that sometimes early checkouts are necessary.**

**Suggested times for your child to be considered present 63% of the day:**

**Check- In NO LATER THAN – 10:00 AM**

**Check- Out AFTER – 1:15 PM**

**During the day – Less than 90 minutes**



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**THS**

**We know that sometimes early checkouts are necessary.**

**Suggested times for your child to be considered present 63% of the day:**

**Check- In NO LATER THAN**

**10:30 AM - All 4 Blocks**

**9:50 AM - Blocks 1-3**

**11:30AM - Blocks 2-4**

**Check- Out AFTER**

**1:40 PM - All 4 Blocks**

**11:25 AM - Blocks 1-3**

**1:40 PM - Blocks 2-4**

**During the day - Less than 90 minutes**

# Other Information

- 2014-2015 ADA – 93.62
- 2013-2014 ADA – 93.65
- District lost \$19,200 last year due to attendance
- 1/3 of TPSD's budget is based on attendance

Questions  
or  
Comments

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