



INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

FRIDAY, APRIL 24

8:30 PM	Michigan DECA Registration Materials Pickup	Renaissance Atlanta Midtown
9:30 PM	Michigan DECA Meeting (everyone)	Renaissance Atlanta Midtown

SATURDAY, APRIL 25

	Explore Atlanta or Competition Preparation <small>On your own</small>	
9:00 AM - 10:00 AM or 3:00 PM - 4:00 PM	Michigan DECA Registration Materials Pickup	Renaissance Atlanta Midtown
9:00 AM	Event Directors' Briefing <small>Sponsored by College Board</small>	GWCC
10:00 AM - 8:00 PM	DECA Headquarters + Attraction Ticket Booth	GWCC
10:00 AM - 8:00 PM	Shop DECA + Blazer Shop	GWCC
5:00 PM	Parade of Chartered Associations Rehearsal	Mercedes-Benz Stadium
8:00 PM	Grand Opening Session	Mercedes-Benz Stadium
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	Assigned Hotel

SUNDAY, APRIL 26

7:00 AM - 5:00 PM	DECA Headquarters + Attraction Ticket Booth	GWCC
7:00 AM - 5:00 PM	Shop DECA + Blazer Shop	GWCC
7:30 AM	Judge Check-in	GWCC
8:00 AM	MDA Fundraising Recognition Breakfast <small>Sponsored by the Muscular Dystrophy Association By invitation only</small>	GWCC
8:00 AM - 11:30 AM	School-based Enterprise Academy Food Operations	Omni Hotel
8:00 AM - 3:30 PM	Emerging Leader Series (Academies)	GWCC
8:00 AM - 4:00 PM	College + Career Exhibits <small>Advisors only from 8:00 AM - 9:00 AM</small>	GWCC
8:00 AM - 5:00 PM	Competitive Event Testing <small>Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Events</small>	GWCC
8:00 AM - 5:00 PM	Competitive Event Preliminary Competition <small>Business Operations Research Events, Project Management Events, Entrepreneurship Written Events, Stock Market Game</small>	GWCC
9:00 AM	Michigan DECA CAP and MAP Participants Briefing	Atlanta Marriott Suites Midtown
9:00 AM	Virtual Business Challenge Participants' Briefing	GWCC
9:00 AM - 4:00 PM	Advisor Professional Learning Series	GWCC
9:30 AM	Executive Mentor Program	GWCC
10:00 AM - 4:00 PM	Virtual Business Challenge Competition	GWCC
12:00 PM - 3:30 PM	School-based Enterprise Academy Retail Operations	Omni Hotel
4:00 PM	Voting Delegates' Briefing + Candidate Campaign Sessions	GWCC
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	Assigned Hotel

MONDAY, APRIL 27

7:00 AM – 5:00 PM	DECA Headquarters + Attraction Ticket Booth	GWCC
7:00 AM – 5:00 PM	Shop DECA	GWCC
7:30 AM	Judge Check-In	GWCC
8:00 AM – 4:00 PM	College + Career Exhibits	GWCC
8:00 AM – 3:30 PM	Emerging Leader Series (Academies)	GWCC
8:00 AM – 6:00 PM	Competitive Event Preliminary Competition Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Event	GWCC
8:00 AM – 6:00 PM	School-based Enterprise Preliminary Competition	GWCC
9:00 AM – 3:00 PM	Advisor Professional Learning Series	GWCC
10:00 AM – 1:00 PM	Michigan CAP and MAP Competition	Atlanta Marriott Suites Midtown
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	GWCC
12:00 PM – 1:30 PM	Chartered Association Officer + Advisor Luncheon Sponsored by the U.S. Army By invitation only	GWCC
2:00 PM – 3:30 PM	Leadership Recognition Reception By invitation only	GWCC
2:30 PM – 4:30 PM	Meet the Candidates Session Open to all members	GWCC
3:30 PM – 4:30 PM	Competitive Events Update <i>Advisors only</i>	GWCC
10:00 PM	Michigan DECA State Recognition Session for CAP and MAP	Atlanta Marriott Suites Midtown
12:30 AM	Curfew Chapters and chartered associations may set earlier curfew times	Assigned Hotel

TUESDAY, APRIL 28

7:30 AM – 6:00 PM	DECA Headquarters	GWCC
8:00 AM	Achievement Awards Session	Mercedes-Benz Stadium
8:30 AM – 11:30 AM	Judge Check-In	GWCC
8:30 AM – 5:00 PM	Shop DECA + Finalist T-Shirts + Recognition Items	GWCC
8:30 AM – 6:00 PM	Competitive Event Final Competition	GWCC
12:00 PM	Business + Election Session	GWCC
6:00 PM – 7:00 PM	Scholarship + National Advisory Board Reception Sponsored by National Advisory Board Partners By invitation only	Mercedes-Benz Stadium
7:30 PM	Grand Awards Session	Mercedes-Benz Stadium
12:30 AM	Curfew Chapters and chartered associations may set earlier curfew times	Assigned Hotel

WEDNESDAY, APRIL 29

Chapters Depart