



2025 POWERADE FOR SCHOOLS PARTICIPATION

Participation in the 2025 Powerade for Schools program provides many benefits, including:

- Discounted school pricing on all bottle and can beverages provided thru Viking Coca-Cola and Coca-Cola Beverages of Duluth.
- Special offers on wholesale candy and snack items with our concession offer provided thru First Choice Food and Beverage Solutions.
- An annual product rebate back to your school based on Powerade sales throughout the entire Viking Coca-Cola and Coca-Cola Beverages of Duluth market including the amount of Powerade your school purchases. Payments are made in March each year based on prior year Powerade performance.
- Schools have the opportunity to earn up to \$5000 or more annually in support thru Powerade 4 Schools.

Participation is easy. Your school agrees to:

- Allocate space equal to or greater than our competitor in school concessions, cafeteria, and vending for Viking Coca-Cola brands.
- Display Powerade for Schools signage in the school. Signage provided by Viking.
- Merchandise the following brands:
 - Powerade/Powerade Zero (Min 3 SKU's)
 - Dasani Water or Smartwater and/or BODYAMOR sports water (Min 2 SKU's)
 - Vitamin Water/Vitamin Water Zero (Min 2 SKU's)
 - BODYARMOR/BODYAMOR Zero/Lyte (Min 2 SKU's)

By signing up, our school wishes to participate in the 2025 Powerade for Schools program.

School: Langhorne-Breyers

Authorized by: Kelsey Fournus

Date: March 12, 2025

Viking Account Mgr: _____

Date: _____