

# MEMORANDUM

TO: Blair Mayor and City Council  
From: CJ Heaton, Deputy City Administrator of Public Works  
Date: 4/14/26  
Re: Safe Streets For All (SS4A) Comprehensive Safety Action Plan

In 2024, the City of Blair received a \$200,000 grant from the US Department of Transportation for a planning grant as part of the Safe Streets for All program. These plans take into consideration a wide array of information. Traffic data, accident data, growth trends, and speeds, all with a goal of increasing traffic safety, for all modes. This is very much a holistic approach to transportation safety. The deliverable for this project will be a comprehensive plan of attack to move Blair towards a goal of zero traffic fatalities. We will have a framework of recommended actions and projects that we can use in the future. With those recommendations, we can then apply for an action grant through the same program to help fund recommended improvements: intersection improvements, pedestrian crossing improvements, and other multimodal projects. There will be significant public involvement in this process to gather input on the community's needs. This project will also work closely with the firm selected to prepare the Comprehensive Plan to ensure the plans complement each other.



Staff requested proposals from any interested firms, following the process for the Comprehensive Plan. Four statements of qualifications were received from the following firms: JEO Consulting Group, Olsson Associates, SEH, and HDR. No monetary amounts were discussed in these proposals; our grant award is well known, and the projects will all meet that threshold.

Senior staff reviewed and scored the qualifications submitted to evaluate which firm could best assist Blair in this process. Staff scores are attached. While each firm provided a great proposal, staff felt that Olsson and SEH had done a better job overall, targeting the proposal to the tasks that we outlined in our request for proposals. We also felt that these firms structured the schedule for the project into each task, providing a clear expectation of how they would meet the intended goals. We also felt that each did a great job of explaining how they intended to assist with designing recommendations that would meet the expected requirements from the Department of Transportation, setting the city of Blair up for success when applying for future grants to complete the identified projects. Ultimately, staff felt that SEH would provide the best possible plan for the city and help put it in a good spot for the next phase of the Safe Streets for All process.

| Scorer   | JEO | Olsson | SEH | HDR |
|----------|-----|--------|-----|-----|
| Barrow   | 90  | 90     | 93  | 99  |
| Scott    | 84  | 83     | 78  | 79  |
| Beierman | 93  | 93     | 98  | 97  |
| Heaton   | 92  | 87     | 94  | 90  |
| Green    | 83  | 95     | 93  | 86  |
|          |     |        |     |     |
| Total    | 442 | 448    | 456 | 451 |
| Rank     | 4   | 3      | 1   | 2   |