ED ADVANCEMENT

# Front Porch Portal






## Who We Are

Ed Advancement is a nonprofit organization advancing **socioeconomic mobility** by partnering with **Historically Black Colleges and Universities** and other mission-focused institutions that serve historically underserved communities to improve student outcomes at scale.

## What We Do

We work alongside institutions to design and deliver scalable, evidence-informed solutions that strengthen student and institutional success—combining deep partnership with a curated portfolio of proven capabilities.

- **Strengthen Institutional Capacity**
  Support investments in operations, technology, and processes often constrained by historic underfunding
- **Deliver Targeted Solutions**
  Implement operational and technology-enabled strategies that improve enrollment, retention, and graduation outcomes
- **Leverage a Curated Portfolio**
  Provide shared services, technology, and solution partnerships that accelerate progress toward institutional goals
- **Drive Efficiency & Shared Learning**
  Create efficiencies that free up staff time for student support while fostering a Community of Practice across partner institutions

# Access, Navigation & Experience

In today's digital world, students expect **instant access to information**, whether it's course materials, grades, or important campus announcements.

Traditional methods of communication, such as printed notices and emails, are **no longer sufficient** in meeting these needs.

Students trying to complete transactions with institutions are often **'bounced' around** virtually & between offices, resources, and staff, creating 'administrative friction' leading to frustration and even drop-out.



As a key component of **digital campus solutions**, student portals provide a **centralized, 24/7-accessible** platform that enhances academic management, improves engagement, and fosters better communication between students, faculty, and staff.

# Overview

The Front Porch Portal provides students with a centralized portal to access key information relevant to where they are in their student lifecycle.

This mobile-friendly, student-facing solution consolidates campus tools into a unified platform that streamlines access to information, support, and resources.

The Front Porch Portal removes the need to navigate multiple webpages to locate information and complete transactions related to advising, registration, financial aid, billing, campus life and more.





# Why the Front Porch Portal?

**Enhanced Student Success:** Improve academic and personal experiences of students leading to higher retention and graduation rates, increased campus engagement, and improved academic performance.

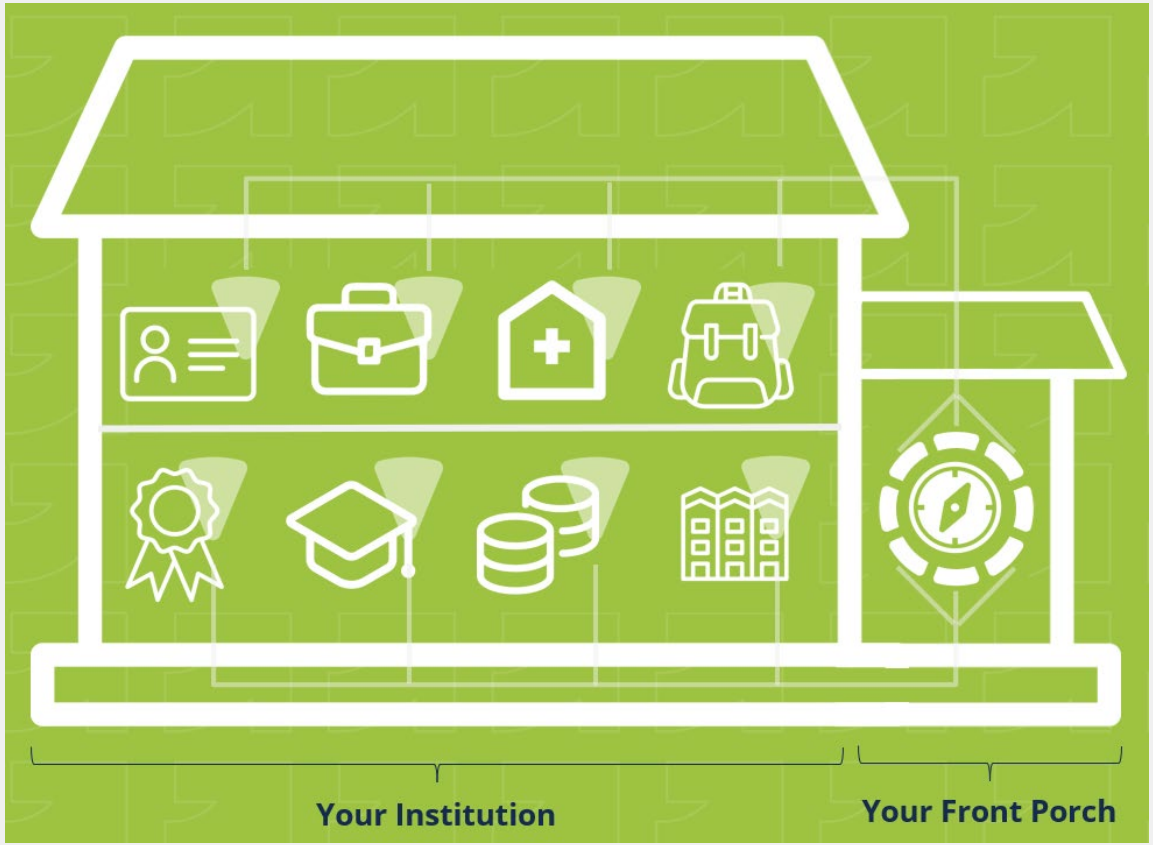
**Streamlined Support Services:** Leveraging Slate for integrating data from disparate student systems, the platform will streamline access to support services creating a more cohesive student experience.

**Improved Accessibility:** The mobile first design with Single Sign-On (SSO) capability will remove barriers to accessing critical information and create clear pathways to access data and complete transactions.

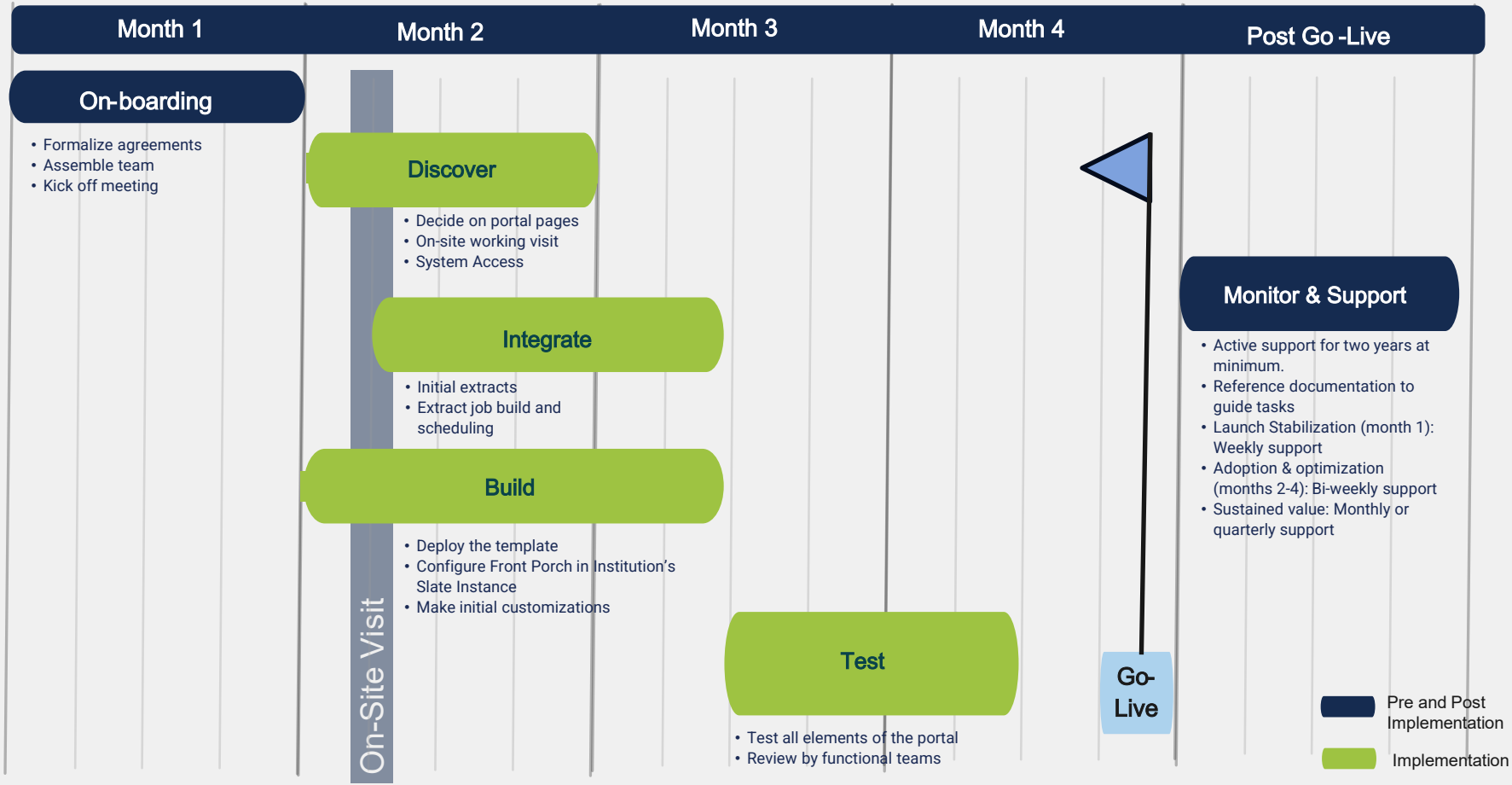
**Data Driven Decision Making:** Through the collection of data on student engagement, resource utilization and academic progress, institutions can deploy early interventions to impact students' ability to persist.

**Increased Institutional Effectiveness:** Institutions will see improvements in key performance indicators like institutional productivity and customer service to reduce ongoing costs making it possible to sustain the platform within their operating budgets.

# How Front Porch Portal Creates a Frictionless Student Journey



# Front Porch Portal - High Level Implementation Timeline



***"With Front Porch, the problem that we're trying to solve is really to give students access to their data. We feel very strongly that the more the students are able to navigate the administrative side of their work then they can spend more time on their academic side and do better in class."***

**President Makola M. Abdullah, Ph.D.**



https://edadvancement.org/news/introducing-front-porch-portal-ed-advancement-and-virginia-state-university/

# THANK YOU

