TEXAS SOUTHERN UNIVERSITY
BOARD OF REGENTS AGENDA

COMMITTEE: Development and Legislative Affairs

ITEM: Request Approval to Establish Naming Rights for a Commemorative Large-Scale Aircraft Display Adjacent to the Leonard H.O. Spearman Technology Building

DATE PREVIOUSLY SUBMITTED: N/A

SUMMARY:

The Administration recommends that the Texas Southern University Board of Regents approve, subject to completion of required due diligence, the acceptance of a proposed in-kind gift from Captain Mario M. Ecung for the design, fabrication, and installation of a 1:10 scale commemorative Boeing 787-9 aircraft display on the campus of Texas Southern University and authorize the Administration to negotiate the terms consistent with University policies and procedures.

The donor has proposed that the aircraft display be located adjacent to the Leonard H.O. Spearman Technology Building near Tiger Walk. However, the proposed location remains subject to review and final determination by the University, based on its institutional priorities, operational considerations, campus planning objectives, and overall best interests. The Administration will consult with the appropriate University committees and stakeholders to evaluate the proposed site and determine the most suitable location on campus. The final location shall be determined at the University's discretion and in its best interests, consistent with applicable policies and approval processes. Approval of this agenda item shall not constitute approval of a specific location, and the final gift agreement will expressly reserve the University's authority to determine the placement of the aircraft display.

The proposed gift will be evaluated in accordance with MAPP 07.02.01 (Naming Policy), including review and recommendation by the University Naming Committee, completion of the Naming Opportunity Approval Form, verification that the gift's value is commensurate with the proposed naming recognition, and compliance with applicable gift receipt requirements, including receipt of at least 50% or the full gift amount, as required. Any naming agreement will contemplate a 25-year term, subject to applicable policy requirements and final approval.

In accordance with MAPP 07.01.01 (Gift of Personal Property), the University will obtain a professional appraisal or valuation and assess ownership, installation, maintenance, site preparation, and associated financial obligations before finalizing acceptance. Supporting documentation will include the Naming Committee's recommendation, completed approval form, valuation documentation, and a proposed agreement. The final agreement will be subject to review and approval by the Office of General Counsel.

Board approval is requested to authorize conditional acceptance of the proposed gift and negotiation of its terms, with the understanding that the donor's proposed campus location remains subject to institutional review and approval. Final site designation, naming recognition, and agreement approval will proceed through the University's established processes.

APPLICABLE FEDERAL OR STATE STATUTE(S) AND/OR REGULATION(S):
Texas Education Code §51.9335 – Acquisition of Goods and Services by Institutions of Higher Education

FISCAL IMPACT: No Fiscal Impact

SUPPORTING DOCUMENTATION:

(Under Separate Cover)
-Sample Naming Agreement - 09-28.2026
-Atlantic Models Inc Quote
-Memorandum

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RELATED BOARD BYLAW, POLICY AND/OR MAPP:
MAPP Policy: 03.02.01-Purchasing Guidelines
MAPP Policy: 07.01.01-Gift and Property
MAPP Policy: 07.02.02-Naming
MAPP Policy: 08.04.01-Contract Administration

ACTION REQUESTED: The Administration recommends approval of this item.

ASCEND 2030 UNIVERSITY STRATEGIC INITIATIVES ALIGNMENT:
2.3 Strengthen university partnerships
3.4 Update and expand physical spaces

Legal Certification: Based on available information to date, this agenda item and its implementation will not be in violation of any applicable federal, state, or local law or regulation.

	10/21/2026
GENERAL COUNSEL	**DATE**

Fiscal Certification: This fiscal note, shown above, details the true and actual positive or negative fiscal effect that implementation of this agenda item will have and the detailed reasons for such effect.

J Maine Chubb	10/21/2026
CHIEF FINANCIAL OFFICER	**DATE**
James Crawford (Oct 23, 2026 18:23:39 CDT)	10/23/2026
PRESIDENT	**DATE**