

## 2026-2027 Athletic Department Fundraiser Sponsorship Tiers

*The levels of sponsorship and the benefits are listed below. If you or your organization is interested in becoming a Sponsor of the Pretzel Athletic Department, please complete the google form or email Dillon Binkley ([DBINKLEY@PRETZELPRIDE.COM](mailto:DBINKLEY@PRETZELPRIDE.COM)).*

| Platinum Pretzel Sponsor <b>\$1,000</b> (seeking 1)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |
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| <b>Advertisement Features:</b> <ul style="list-style-type: none"> <li>• Football Scoreboard Ad Space</li> <li>• Pretzel Arena Scoreboard Ad Space</li> <li>• Video Board (basketball/volleyball)</li> <li>• Hudl Thumbnail logo &amp; commercial ad space</li> <li>• Pre-game and halftime acknowledgement EVERY game                             <ul style="list-style-type: none"> <li>◦ (Football, Basketball, Volleyball)</li> </ul> </li> <li>• O&amp;B Crew T-shirt Sponsorship</li> <li>• Social Media posts</li> <li>• Program ad space</li> </ul> |  |
| <b>Perks:</b> <ul style="list-style-type: none"> <li>• 1 Family Passes</li> <li>• 2 Sangamo Passes</li> <li>• 3 Free Orange and Blue Crew Shirts</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                |  |
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| Gold Sponsor (\$125 for volleyball or basketball or \$200 for both)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |
| <ul style="list-style-type: none"> <li>• O&amp;B Crew T-shirt Sponsorship</li> <li>• 2 Free O&amp;B Crew T-shirt</li> <li>• 1 volleyball and basketball game acknowledgement                             <ul style="list-style-type: none"> <li>◦ Pre-game and halftime</li> <li>◦ Video board</li> <li>◦ Program ads</li> </ul> </li> </ul>                                                                                                                                                                                                               |  |
| Silver Pretzel Sponsor \$50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |
| <ul style="list-style-type: none"> <li>• O&amp;B Crew T-Shirt Sponsorship</li> <li>• Free T-shirt</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |

*Your business or family name will be featured on the back of the t-shirts so that we show our appreciation to the people who donate to the program.*

*We want to make sure that we take our advertisement capabilities and help the businesses in our community. The gold and platinum tiers offer advertisements during basketball and volleyball games all season long with our scorer's table video board and with announcements throughout the games.*

*The Platinum tier is for the purpose of businesses that want the most advertisement space all around our school. Their logo will be prominently displayed on the scoreboards in the Arena and on the Pretzel Field along with being the thumbnail on our Hudl videos with capabilities of having ads run on our streaming videos. We want to make sure that we provide the most ad space for those who are helping our athletic program the most.*

*For more information: [dbinkley@pretzelpride.com](mailto:dbinkley@pretzelpride.com)*