



**North Slope Borough
School District (NSBSD)**
Indigenous Education
Resources & Services
(UPDATED)

August 26, 2026

Proposal No: P250044



Dear Tenna,

Thank you for the discussion and considering Sprig Learning as a partner to support improving the educational outcomes of your students, focused on Indigenous language and cultural revitalization. We look forward to working with your authors, elders, community, council, staff and students. It would be our pleasure to co-create resources with your team through illustrating, formatting, printing and digitizing your early years storybook readers and informational texts. We are looking forward to supporting the progress of your Inupiaq language and cultural revitalization programs at NSBSD.

The following reflects some high-level information and pricing around our programming.

We are looking forward to our next steps together.

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Holistic Learning Programs for Early Years

About Us

Sprig Learning is a purpose-built company providing early learners, educators and parents a foundation for lifelong learning, and gives every child what matters most:
a fair shot at success.

Our Programs



Learning to read and write begins with oral language: Sprig Language is an early learning program that helps students aged 3-6 develop the fundamental oral language skills to be successful young learners.



Sprig Reading is a digital progress monitoring tool for Pre-K to Grade 3 that enables teachers to easily and regularly track reading progress, ensuring every student masters all the foundational skills required to read at grade-level.



Sprig Explorers is a game-based assessment that regularly assesses the foundational math concepts required for Pre to Grade 3 children. Daily and weekly data is used to recommend personalized learning activities that teachers and families can use in their classrooms and homes.



Sprig Math helps students in kindergarten to grade three develop the early concepts they need for a strong foundation in numeracy. This includes a diagnostic game-based diagnostic assessment.



Revitalization supports Indigenous communities to revitalize and promote their languages and cultures through connecting schools, families and communities.

What you will receive:

This preliminary proposal outlines the work for Sprig Learning to provide Iñupiaq classroom resources to the North Slope Borough School District. The proposed quote below estimates costs, including the creation, illustration, formatting and printing of new books. By further understanding the scope of the work, final cost estimates can be refined in collaboration.



Iñupiaq Language & Culture Resources

Iñupiaq Storybooks (30 Storybooks, 32 Informational Texts)

Sprig Learning will work with the community to illustrate, design and print 30 new storybooks designed for young learners, with a flipped design in English and Iñupiaq. Sprig will also illustrate, format and print 32 informational texts in English with various formats. The stories and informational texts will celebrate the Iñupiaq culture, traditions, ceremonies, values and lessons. This quote includes the research, design, layout, illustrating, editing, formatting and project management costs. Sprig will coordinate with a local printer to support the local economy and reduce shipping costs.

Some examples of our stories co-designed with Indigenous communities are [included at this link](#).

Teacher Guides - English (4 Guides, 1 Language)

Sprig Learning will work with the community to produce 4 accompanying teacher guides for Kindergarten, Grade 1, 2 & 3. The guides are designed to support educators in the classroom and facilitate the lessons, stories and programs as outlined by the North Slope curriculum team. This quote includes the design, layout, illustrations, formatting and project management costs. Sprig will look to work with a local printer to support the Alaskan economy and reduce shipping costs.

One example of our co-designed teacher guides with Indigenous communities is [included at this link](#).

OPTIONAL - Iñupiaq Digital Storybook App iOS (30 Interactive Storybooks, 2 Languages)

OPTION 1: iOS App. Sprig Learning will develop and add 30 interactive storybooks in Iñupiaq and English for the Apple iOS Sprig Library app. This will include voice recording, editing, producing and uploading files into Sprig Library. Sprig will work with local voice talent to record the audio in both English and Iñupiaq. Some examples of existing resources can be found on the iOS Sprig Library app [included at this link](#).

OPTION 2: Web-Based Digital Reader. Sprig Learning will develop and add 30 interactive storybooks in Iñupiaq and English into a digital online reader hosted by North Slope School District. This will include development of a web-based site and the inclusion of voice recording, editing, producing and uploading files. Sprig will work with local voice talent to record the audio in both English and Iñupiaq.

Pricing

Iñupiaq Language & Cultural Resources	COSTS
Iñupiaq Storybooks (30 Storybooks, 2 Languages) - Design & Illustrate 30 customized storybooks, in 2 languages, that range in complexity - Co-designed with community - Sized & formatted, ready for print - PDFs - Printing / Shipping costs additional	\$115,200
Iñupiaq Informational Texts (32 Informational Texts, English) - Design and Illustrate customized 32 informational texts (English only)) - Co-designed with community - Sized & formatted, ready for print - PDFs - Printing / Shipping costs additional	\$63,360
Teacher Guides - English (4 Guides, 1 Language) - Design & Produce 4 Teacher Guides (English only) - Co-designed with community - Sized & formatted, ready for print - PDFs - Printing / Shipping costs additional	\$2,400
Printing of Class Sets - Printing 50 Classroom Sets that include: 30 storybooks 32 Teacher Guides (English only) - Costs for shipping and taxes not included - Customized packaging available, but not included in the current price	\$24,024 (estimated \$480 per class kit based on current volume)
Subtotal (\$USD)	\$204,984
Project Management - Management of the development process, including scheduling milestones, coordinating with community representatives and managing quality assurance reviews. - Contract administration, including budget management, tracking resource allocation, preparing progress reports, and handling invoicing.	\$20,498
TOTAL (\$USD)	\$225,482

Inupiaq Language & Cultural Resources (OPTIONAL)	COSTS
Inupiaq Digital Storybooks Option 1: Mobile App iOS (30 Interactive Storybooks, 2 Languages) • Add 30 new customized storybooks to the Sprig Library iOS app • Research, Edit, Produce and upload to Sprig Library iOS iPad App • Co-designed with community • Record Audio with local voice talent • Will include both English & Inupiaq language texts and voice recordings • Interactive animations and sounds from the community	\$32,400
Option 2: Web-Based Digital Book Reader (30 Storybooks, 2 Languages) • Add 30 new customized storybooks to a customized digital reader hosted by North Slope School District • Develop, Design Edit, Produce digital reader • Record Audio with local voice talent • Will include both English & Inupiaq language texts and voice recordings	\$42,000

RESPONSIBILITIES

North Slope Borough School District will:

- Designate a person to whom all Project communications may be addressed and who has the authority to act on all issues relating to this Agreement. Such a person shall be identified as the Customer Project Authority (CPA).
- Designate a person who will review all Project deliverables and acknowledge satisfactory completion.

OWNERSHIP / INTELLECTUAL PROPERTY

More detailed statements on intellectual property will be finalized in the ultimate agreement.

In summary, all copyrights and intellectual property rights associated with the work developed through this contract shall be the property of North Slope School District, unless otherwise agreed to in writing.

ASSUMPTIONS

This proposal and the quoted rates were prepared based on the following key assumptions ("Assumptions"). Any deviations from these Assumptions that arise during the Project will be managed through a Change Management process. Parties agree that any changes in the Assumptions may result in an adjustment in the quoted rates.

- Project Duration and Delivery - The scope of work outlined will be completed within an 18-month period, commencing upon the mutual execution of the final agreement.
- Printing Costs - assuming local printer, printing amounts and soft cover material. Changes will require additional costs



- Sprig Learning has derived pricing based on prior experience and our understanding to date of the estimated scope (S/M/L) and complexity (L/M/H) to deliver the agreed upon work products as outlined below:

Item	Scope	Complexity
Iñupiaq Storybooks (30 Storybooks, 2 Languages)	Medium 14-18 pages per book (Flipped - Iñupiaq / English)	10 books - Low Complexity 10 books - Medium Complexity 10 books - High Complexity
Iñupiaq Informational Texts (32 Informational Texts, English)	Medium Variable page counts (English Only)	12 Texts - Low Complexity 10 Texts - Medium Complexity 10 Text - High Complexity
Teacher Guides - English (4 Guides, English)	Small Variable page counts (English Only; ~10 pages each)	4 Guides - Low Complexity
Iñupiaq Digital Storybook App iOS (30 Interactive Storybooks, 2 Languages)	Medium	Medium

BILLING TERMS

- Prices quoted are exclusive of any applicable shipping costs or taxes.
- Pricing is in USD and valid until Sept 15th, 2026.
- Project management is included in the quoted pricing.
- All payments are due at time of agreement.
- Taxes and shipping costs are not included.
- 3% interest will be charged on overdue accounts.