



EVENTS AND CONFERENCE SERVICES

HARMONY, OREGON CITY, WILSONVILLE

Sunny Olsen and Lori Hall



Meet the teams



Jen Miller
Lead events coordinator

Greg Castaneda
Events operations asst

Miranda Butler
Lead events coordinator

Alex Donohue
PT events operations asst

Breanna Clem
PT events operations asst

Oregon City campus

Harmony & Wilsonville campuses

2025-26 Oregon City team highlights

- 5,742 event occurrences
 - 361 sponsored events – up 66.8%
 - 45 groups
 - 318 were Clackamas Repertory Theatre
 - 132 external group events – down 38.5%
 - 59 groups
 - \$104,946 generated
- Set up 460 events
- First film crew in several years



“Sponsored” – we partner with an outside group
“External” – third-party event

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2025-26 Harmony/Wilsonville team highlights



- 2,236 event occurrences
- 471 internal events
- 178 external events
- 38 hosted/sponsored events
- 42 distinct groups
- \$35,780 generated

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Marketing

- Updated webpages
 - SEO content rewrite
- Google business profiles
- Organic social promotions
- Fliers
- Entrance digital signage
- Coming soon!
 - Ad in winter community mailer



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Challenges

Staffing and capacity

- As the college has gotten leaner, so has Events and Conference Services

Oregon City campus example:

At its height:

- Dedicated ITS media position
- Dedicated Campus Services set-up position
- 3 full-time OC positions
- 4 part-time OC positions

Today:

- 2 full-time OC positions

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New opportunities – bond projects



- Athletic fields
 - Grandstand
 - Track
 - Soccer field
- Wilsonville
- Natural Resources Center

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Strategic priorities

- **Community connections:** Cultivate and nurture responsive and sustainable community relationships
 - Develop and implement an approach to assess the health of our relationships
 - Align our relationship tracking, systems, and supports
 - Engage thoughtfully and intentionally with our community
- **Workgroup recommendations:**
 - Create community engagement/relations position
 - Invest in customer relationship management (CRM) system

Why choose CCC for your special event?

- Our spaces can hold meetings large and small, from 10 people to 300.
- You can rent most spaces for a half-day or a full day.
- A variety of chairs, tables and room setups are available.
- Projectors, microphones and other technology are available.

Learn more at www.clackamas.edu/event-services.

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