



Order

Order Number Q-1287636-1

Expiration Date 9/10/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco Independent School District Ship To	Frisco Independent School District
Bill To Email	burtchc@friscoisd.org	
Bill To	5515 Ohio Drive	
	Frisco, Texas 75035	
	United States	6950 STADIUM LN
		FRISCO, Texas 75033
		US

Terms

Start Date	9/1/2026	Billing Frequency	Annual
End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Order Totals

Total Contract Value	USD 180,000.00
Year 1 Amount	USD 180,000.00

Authorized Signature

Signature:	{{Sig_es_:signer1:signature}}	Signature:	{{Sig_es_:signer2:signature}}
Name:	{{Sig_es_:signer1:fullname}}	Name:	{{Sig_es_:signer2:fullname}}
Title:	{{Sig_es_:signer1:title}}	Title:	{{Sig_es_:signer2:title}}
Date:	{{Dte_es_:signer1:date}}	Date:	{{Dte_es_:signer2:date}}

Do you require a Reference Number on the Invoice?
{{*PORequired_es_:signer1:dropdown(options="Yes,No")}}

Do you need to reference a specific number on the invoice for payment processing (such as a purchase order number)? If you know you will need something referenced, but do not have the specific answer yet, please fill in the letters TBD.

Reference Number
{{*PONumber_es_:signer1:showif(PORequired=Yes)}}

Terms and Services

- 1 This Order and Customer's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Hudl Master Subscription Agreement found at <https://www.hudl.com/legal/msa>
- 2 The Invoice will be sent to Customer either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later).
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Customer's responsibility. Tax-exempt Customers must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Customer, including those listed above, will remain effective for the remainder of the current Subscription Term.



Order

Order Number Q-1518138-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Panther Creek High School	Ship To	Panther Creek High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	5515 Ohio Drive		burtchc@friscoisd.org
	Frisco, Texas 75035		432-788-7899
	United States		5515 OHIO DR
			FRISCO 75035
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

FY26-27

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518137-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco Memorial High School	Ship To	Frisco Memorial High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	12300 Frisco St		burtchc@friscoisd.org
	Frisco, Texas 75033		432-788-7899
	United States		12300 FRISCO ST
			FRISCO 75033
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

Group1

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518139-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco High School	Ship To	Frisco High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	6401 Parkwood Dr		burtchc@friscoisd.org
	Frisco, Texas 75034		432-788-7899
	United States		6401 PARKWOOD BLVD
			FRISCO 75034
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

FY26-27

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518140-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco Heritage High School	Ship To	Frisco Heritage High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	14040 Eldorado parkway		burtchc@friscoisd.org
	Frisco, Texas 75035		432-788-7899
	United States		9905 Avalon Drive
			Frisco 75035
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

'26-'27

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518141-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Liberty High School	Ship To	Liberty High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	15250 Rolater Rd		burtchc@friscoisd.org
	Frisco, Texas 75035		432-788-7899
	United States		15250 Rolater Rd
			Frisco 75035
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

FY'26-'27

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518143-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Lebanon Trail High School	Ship To	Lebanon Trail High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	5151 Ohio Dr		burtchc@friscoisd.org
	Frisco, Texas 75035		432-788-7899
	United States		5151 OHIO DR
			FRISCO 75035
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

26'-27' Year

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518144-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Wakeland High School	Ship To	Wakeland High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	10700 LEGACY DR		burtchc@friscoisd.org
	Frisco, Texas 75034		432-788-7899
	United States		10700 LEGACY DR
			FRISCO 75034
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 30
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

Group1

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518146-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Emerson High School	Ship To	Emerson High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	6300 Collin		burtchc@friscoisd.org
	McKinney, Texas 75070		432-788-7899
	United States		6300 Collin
			McKinney 75070
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

26'-27' Year

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518147-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Rick Reedy High School	Ship To	Rick Reedy High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	3003 Stonebrook Pkwy		burtchc@friscoisd.org
	Frisco, Texas 75034		432-788-7899
	United States		3003 STONEBROOK PKWY
			FRISCO 75034
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 30
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

Group1

- 1 - Hudl Package - Level 3
 - 1 - Hudl Gold+ Org Access
- 2 - FastScout and FastDraw Basketball
 - 1 - Playtools
 - 1 - Focus Exchange Network
 - 1 - Registration
 - 1 - Hudl Tickets
 - 1 - Hudl Streaming Premium
 - 1 - Hudl Platinum+

Total Price: USD 15,000.00



Order

Order Number Q-1518152-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Centennial High School	Ship To	Centennial High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	6901 Coit Road		burtchc@friscoisd.org
	Frisco, Texas 75035-4912		432-788-7899
	United States		6901 COIT RD
			FRISCO 75035-4912
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

26'-27' Year

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518142-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco Lone Star High School	Ship To	Frisco Lone Star High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	2606 Panther Creek Pkwy		burtchc@friscoisd.org
	Frisco, Texas 75034		432-788-7899
	United States		2606 Panther Creek Parkway
			FRISCO 75034
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 30
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

Group1

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00



Order

Order Number Q-1518145-1

Expiration Date 9/9/2026

Billing Entity Hudl, Inc.
600 P Street, Suite 400
Lincoln, NE 68508

Address Information

Customer Name	Frisco Independence High School	Ship To	Frisco Independence High School
Bill To Email	burtchc@friscoisd.org		Chris Burtch
Bill To	10555 Independence Pkwy		burtchc@friscoisd.org
	Frisco, Texas 75035		432-788-7899
	United States		10555 INDEPENDENCE PKWY
			FRISCO 75035
			US

Terms

Contract Start Date	9/1/2026	Billing Frequency	Annual
Contract End Date	8/31/2027	Payment Terms	Net 90
		Payment Method	Check

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

26'-27' Year

Legal Category	Product	Quantity	Sales Price	Service Days	Grand Total
Package	Hudl Package - Level 3	1	USD 15,000.00	365	USD 15,000.00
Software	1 - Hudl Gold+ Org Access		Included	365	USD 0.00
Services	2 - FastScout and FastDraw Basketball		Included	365	USD 0.00
Services	1 - Playtools		Included	365	USD 0.00
Services	1 - Focus Exchange Network		Included	365	USD 0.00
Services	1 - Registration		Included	365	USD 0.00
Services	1 - Hudl Tickets		Included	365	USD 0.00
Services	1 - Hudl Streaming Premium		USD 0.00	365	USD 0.00
Software	1 - Hudl Platinum+		USD 0.00	365	USD 0.00

Total Price:

USD 15,000.00