



Board of Trustees Agenda Item

Meeting Date: Sep 21, 2026

Agenda Item: Act on ▾ an agreement with Hudl, Inc.

Item Type:

- ☐ Discussion
- ☐ Consideration and Action
- ☒ Consent Agenda Action
- ☐ Report

Item Purpose:

- ☐ Information
- ☐ Recognition
- ☒ Student Learning & Support
- ☐ District Business & Operations
- ☐ Board Policy & Compliance
- ☐ Other

Submitted By:

Kimberly Smith ▾

Background Information:

This agreement provides Frisco ISD with continued access to Hudl athletic video, scouting, streaming, ticketing, and related platform services for the 2026-2027 school year. The platform supports coaches, student athletes, athletic departments, and event operations across high school programs. Approval of this contract will allow the District to continue using Hudl tools for athletic instruction, performance analysis, game preparation, and fan/event services.

Budget Consideration:

Expenditure Amount:

\$180,000.00

Expenditure Type:

- ☒ Recurring
- ☐ One-Time
- ☒ Budgeted
- ☐ Unbudgeted
- ☐ N/A

Funding Source:

- ☒ General Fund
- ☐ Child Nutrition Fund
- ☐ Capital Fund
- ☐ Grant Fund
- ☐ Other: _____

Budget Owner: Cory McClendon

Supporting Documentation:

Frisco ISD Hudl

Recommendation:

We recommend a motion to approve the agreement as presented.

Comments: