



SOUTHWEST
TEXAS★COLLEGE

Overview

STUDENT SUCCESS SERVICES

www.swtxc.edu

STUDENT SUCCESS SERVICES



Holistic Advising



Disability Support Services (DSS)



Transfer & Career



Special Programs



ALL STUDENTS HAVE AN ASSIGNED SUCCESS COACH

An assigned Success Coach provides students with consistent support, connects students to resources, and helps them stay on track toward graduation.



Dual Credit High Schools

- > 230 Success Coach High School visits for our academic year 2025-2026
- > Assigned by Zones
- > 1-3 Success Coaches Assigned to each High School
- > By Career and Academic Pathways



NON DUAL

- > Assigned by Career and Academic Pathways
- > Campus
- > Letter cuts

SUCCESS COACH SUPPORT SERVICES REQUEST FORM

Allows our high school partners to identify their specific preferences, priorities, and student support needs, helping us tailor Success Coach services to better serve their students.



SUCCESS COACH SUPPORT SERVICES REQUEST FORM

Success Coach Name: _____

High School Name: _____

Visit Preferences

How often would you like your Success Coach to visit?

- ☐ Weekly
- ☐ Bi-Weekly
- ☐ Monthly
- ☐ One-Time Visit Per Semester
- ☐ Twice Per Semester
- ☐ Other: _____

Preferred Day(s):

- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday

High School Principal (Print Name): _____

Signature: _____

Date: _____

If you would like to make changes, please contact: **Yesenia Silva**

Preferred Time:

- ☐ Morning
- ☐ Midday
- ☐ Afternoon

Advising Grades: *(Select all that apply)*

- ☐ 9th Grade
- ☐ 10th Grade
- ☐ 11th Grade
- ☐ 12th Grade

Services Requested *(Select all that apply)*

Student Services

- ☐ Degree Audit(s) – Print degree plan(s)
- ☐ Advising – Degree Plan Review
- ☐ Resources/Academic Standing/GPA Review
- ☐ Graduation Verification
- ☐ Career/Transfer Advising
- ☐ High School Senior Registration
- ☐ Presentation

High School Counselor (Print Name): _____

Signature: _____

Date: _____

ymsilva@swtxc.edu

830.591.7376

The General and Dual Credit Pathway Plans were designed to go beyond course checklists. They help students understand how their coursework applies toward a credential, track their progress, explore academic and career pathways, identify barriers, and leave each advising session with clear next steps.

Your Path.
Your Plan.
Your Future.

THE PATHWAY PLAN
PRACTICE. PLAN. PROGRESS. SUCCEED.

SOUTHWEST
TEXAS COLLEGE

STUDENT NAME: _____ DATE OF APPOINTMENT: _____

STUDENT ID #: _____ SUCCESS COACH: _____

TODAY WE WORKED ON:

☐ DEGREE PLAN	☐ TRANSFER PLANNING	☐ OTHER: _____
☐ REGISTRATION	☐ ACADEMIC SUCCESS	

MY GOAL (CIRCLE ALL THAT APPLY)

ACTIVE MAJOR: _____

ACADEMIC STANDING & GPA: _____

TEXAS CORE CURRICULUM - 42 HRS

*To receive a FOS (Field of Study), students must make a minimum grade of C in all required core courses.

1		COMMUNICATION - 6 HRS ENGL 1301 / ENGL 1302 OR ENGL 2311	TO DO	IN PROGRESS	DONE
2		MATHEMATICS - 3 HRS CHOOSE 1 COURSE	TO DO	IN PROGRESS	DONE
3		LIFE & PHYSICAL SCIENCES - 6 HRS CHOOSE 2 COURSES, *SOME PROGRAMS AND/OR CAREER PATHWAYS MAY REQUIRE LABS	TO DO	IN PROGRESS	DONE
4		LANG, PHILOSOPHY, CULTURE - 3 HRS CHOOSE 1 COURSE	TO DO	IN PROGRESS	DONE
5		CREATIVE ARTS - 3 HRS CHOOSE 1 COURSE	TO DO	IN PROGRESS	DONE
6		AMERICAN HISTORY - 6 HRS HIST 1301 AND HIST 1302	TO DO	IN PROGRESS	DONE
7		GOVERNMENT - 6 HRS GOVT 2305 AND GOVT 2306	TO DO	IN PROGRESS	DONE
8		SOCIAL & BEHAVIORAL SCIENCE - 3 HRS CHOOSE 1 COURSE	TO DO	IN PROGRESS	DONE
9		COMPONENT OPTION - 6 HRS CHOOSE 1 SPEECH COURSE CHOOSE 1 COURSE FROM APPROVED LIST	TO DO	IN PROGRESS	DONE

ELECTIVES OR FOS COURSES - 18 HRS

1	COURSE	3 HRS	TO DO	IN PROGRESS	DONE
2	COURSE	3 HRS	TO DO	IN PROGRESS	DONE
3	COURSE	3 HRS	TO DO	IN PROGRESS	DONE
4	COURSE	3 HRS	TO DO	IN PROGRESS	DONE
5	COURSE	3 HRS	TO DO	IN PROGRESS	DONE
6	COURSE	3 HRS	TO DO	IN PROGRESS	DONE

SUCCESS COACH NOTES:

MY NEXT STEPS/TASK:

- ☐ Register for Classes
- ☐ Meet with Tutor/SSC
- ☐ Submit FAFSA/ Fin. Aid
- ☐ Clear Holds
- ☐ Meet w/ Transfer Center
- ☐ Other: _____

STUDENT NOTES: ONE THING I LEARNED TODAY...

SUCCESS COACH SIGNATURE

SIGNATURE: _____

My signature confirms that we discussed the plan and next steps for student success.

STUDENT SIGNATURE

SIGNATURE: _____

My signature confirms that I have reviewed my degree and next steps.

PREGNANCY & PARENTING SUPPORT SERVICES

RESOURCES & PROTECTIONS FOR STUDENT PARENTS

SUCCESS COACH SATISFACTORY SURVEY

HELP DESK: 830-591-7323

A guided roadmap that helps high school students in dual credit technical programs connect their coursework to academic and career goals, understand their pathway, and identify opportunities to earn Occupational Skills Awards (OSAs) along the way. The plan provides clear steps toward continued education, credential attainment, and workforce success.

★ SUCCESS COACH SIGNATURE My signature confirms that we discussed the plan and next steps for student success. SIGNATURE: _____	👤 STUDENT SIGNATURE My signature confirms that I have reviewed my degree and next steps. SIGNATURE: _____
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STUDENT SUCCESS & ENGAGEMENT (SS&E)

Using early alerts, communication,
and coordinated support to help
students persist and complete

01



Student Success & Engagement

- Centralized student success platform
- Identifies students who may need support
- Connects students with resources and services
- Promotes proactive student engagement

02



OUR GOAL

- Identify concerns early
- Reach students sooner
- Coordinate support
- Improve retention
- Increase degree and certificate completion

03



HOW IT WORKS

Identify → Connect → Support → Follow Up

- Faculty and Staff identify concerns
- Alerts notify appropriate Faculty and Staff
- Students receive outreach
- Success Coaches and support services follow up



IMPACT FROM **SS&E**

Supporting Student Success

SS&E helps us move from reactive support to proactive intervention by bringing faculty and student success teams together to help students stay engaged and on track.

≡ Filters



1 person



✉ Message

📄 Note

👤+ Follow

🔔 Alert



Search

Sally Student



👤 Everyone

📁 Caseload

➕ Add Folder

🔿 Claudia Valdez



🔿 FALL 2025 Enrollment



🔿 Fall 2025 Parent Group



🔿 La Pryor Data Tracker



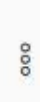
🔿 La Pryor High School



🔿 Luis Ruiz



🔿 NEW Applicants with no
Fall26 Reg



🔿 Non Dual 15 SCH Nudge



Sally Student
Watermark Training Program



Sally Student

Watermark Training Program
07eeca04

👤 Add to Walk-In Queue

PROFILE

ACTIVITY

ALERTS

NOTES

MESSAGES

TASKS

SURVEYS

MEETINGS

COURSES

TRANSCRIPT

TEST SCORES

FINANCES

APPLICATIONS

DOCS

PROGRAMS

ANALYTICS

Details

Email
demo@avisoretention.com

Gender
Female

Birthdate
November 26, 2004 (21)

Address
watermark training address: 101 East
Division St, Nashville, TN 37115

Intent
Obtain Certificate

Cumulative GPA
1.5000

Major GPA
1.5000

People

Success Coach



Alexander Leader
Student Visible
(830) 477-3358

Text Msg Only

TRIO or Dual Credit



Not Assigned

Holistic Advising



Claudia Valdez

Holistic Advising Lead

Holistic Advising *Initiatives*



Student Engagement

- **Semester Welcome & Resources** — Connecting students with Success Coaches, resources & support
- **Meet & Greet Events** — Helping students connect with their Success Coaches
- **Campus Engagement** — Building stronger relationships across campuses
- **High School Engagement** — Connecting with future students through high school events, presentations, and outreach to support college access and success.
- **Holistic Advising Presentations** — Success Coaches engaged 3,000+ students through presentations, workshops & events
- **Student Appointments** — Advising served 20,803 students in 2025–2026, up from 15,197
- **New Student Orientation** — Lead campus orientation to welcome incoming students, provide essential college information, and connect students with resources and support services.
- **Bachelor's Degree Outreach** — Created a QR interest form to connect prospective students with Success Coaches and support registration follow-up



Holistic Advising *Initiatives*



Advising Digital Series (YouTube recording for Social Media)

- Launching an ongoing advising series to connect students and families with information, resources, and campus experts.
- First SWTX Advising Series “**College 101**” showcased on Facebook, Instagram, and YouTube. Students will also have access via the Academic Advising page.
- Next Advising Series Programmed: Transfer Talk (Sept.) and Health Sciences (Oct-Nov 1st).
- 450 Views on YouTube for “**College 101**” recording.



Holistic Advising *Initiatives*

> SPRING 2026

Partnered with Adult Education & Literacy (AEL) to build a supportive pathway for GED graduates to continue their education at SWTX. Through collaboration with AEL staff and students, we provide information on college programs, connection with Admissions, and facilitate Financial Aid application assistance to remove barriers and make the transition to college seamless. TRIO Educational Opportunity Center (EOC) has also provided support and resources to help GED graduates take the next step toward their educational goals.

AEL to College Pathway: Turning GED Completion into College Enrollment

54 students graduated through AEL in Eagle Pass, and 13 are now enrolled at SWTX for Fall 2026 — a 24% enrollment connection rate.



Adult Education & Literacy Partnership (Eagle Pass Pilot)

Success Story: Isaias Trinidad-EP Spring 2026 AEL Graduate

- ✓ Attended Summer 1 & 2
- ✓ Registered for the Fall 2026 CIS Program
- ✓ Volunteers with the CIS Program Instructor, and was hired as a work-study with IT



Holistic Advising *Impact*



Success Coaching Professional Development

- **TEXAAN Conference**
- **Buckaroo Buddies**

The Buckaroo Buddies program was created to bring Success Coaches together through support, encouragement, connection, and teamwork. Each Coach has a Buddy to support one another throughout the year, with the goal of building skills, sharing best practices, and becoming stronger, more effective advisors for our students.



Success Impact

- ✓ **Increased Engagement** — Appointments, events & collaborations
- ✓ **Increased Retention** — Proactive student support
- ✓ **Increased Graduation** — Guided pathways to completion
- ✓ **Increased Transfer** — Transfer planning & connections
- ✓ **Strengthened Student-Advisor Relationship** — Building trust, connection & support across campuses



What Made the Difference

Students most often pointed to two things: Their instructors and their advisors. Over 70% of students identified instructors or advisors as the most impactful part of their experience. They shape the experience. They support progress. They influence what happens next.

Strategic Innovation and Research. (2026). *The Data Byte*. SWTX.



Disability Support Services

Accessible Information Management
AIM Student Portal

2025-26 GOALS

The DSS office launched the Accessible Information Management (AIM) portal in the 2025 fall semester. AIM allows students to apply for services, upload documentation, and request/receive accommodation letters using the AIM Student portal. Our goal for the 2025-26 academic year was to increase the number of students enrolled with Disability Support Services by 1% utilizing AIM.

Disability Support Services advisors used AIM to track SWTX's DSS student base and accommodation requests compared to previous semesters. Advisors contacted returning DSS students via email and provided AIM Portal log in instructions along with reminders to request accommodations for the fall and spring semesters.

In addition, all DSS advisors promoted DSS services and AIM Portal information at various campus events/classroom visits throughout the semester (i.e. kick-off, transfer fair, resource fair, and NSO).

OUTCOMES

Despite multiple efforts to contact current enrolled DSS students, our DSS team did not meet our 1% goal for either the fall or spring semesters. The number of students requesting accommodations for the fall and spring semester decreased by 8.7% over all from last year's data.

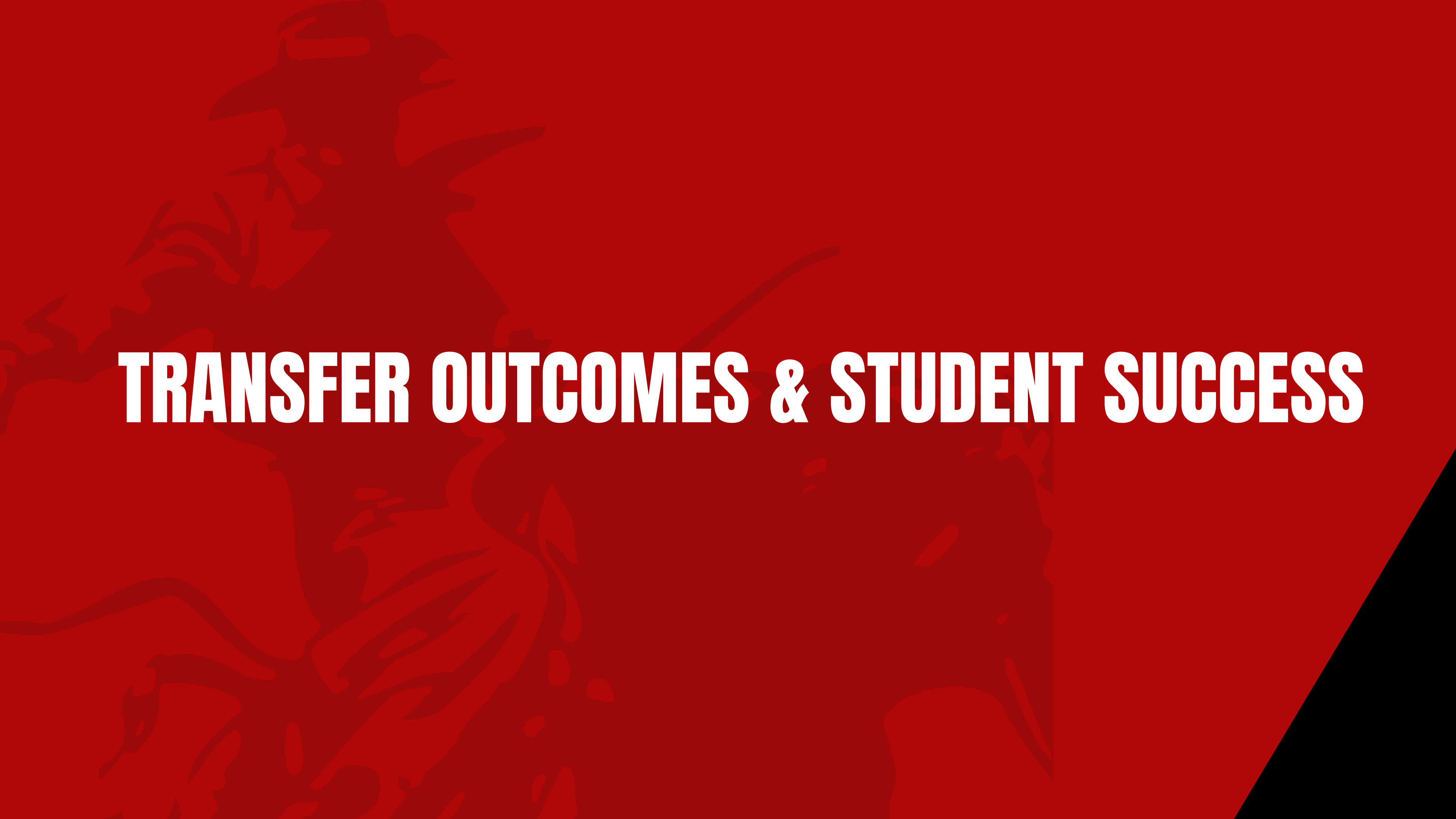
During the 2025 fall semester, Del Rio and Uvalde/Hondo campuses had an increase in accommodation requests: Del Rio 15.8% and Uvalde 11.4%. Eagle Pass and Pearsall/Crystal City had a decrease in the number of students that requested accommodations. Eagle Pass: 14.3% and Pearsall: 55.6%. The number of students requesting accommodations for the fall semester decreased by 1.19% compared to the previous fall.

For the 2026 spring semester, all campuses saw a decrease in accommodation requests with a 15.9% overall decrease. Percentage loss by campus: Del Rio: 14.3%, Eagle Pass: 9.1 %, Pearsall: 75%, and Uvalde 8.1%.

Factors that may have affected the decrease include having several of last year's DSS students graduate in May (2025) or transfer to other universities during the summer. Also, students have autonomy to decide when and which courses they want to request accommodations.

In the upcoming year, DSS advisors will continue to promote DSS services at campus events as well as host training sessions with area high school counselors to promote services to dual credit students and graduating seniors.

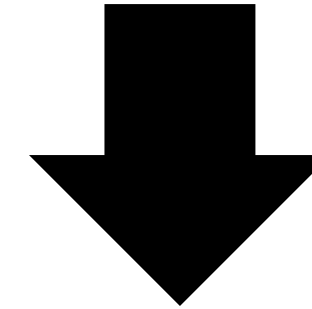
Campus	Fall 2024	Fall 2025	Percent Achieved	Spring 2025	Spring 2026	Percent Achieved
Del Rio:	19	22	15.8% (I)	21	18	14.3% (D)
Eagle Pass:	21	18	14.3% (D)	22	20	9.1% (D)
Pearsall/Crystal City:	9	4	55.6% (D)	8	2	75% (D)
Uvalde/Hondo:	35		11.4% (I)	37	34	8.1% (D)
Total:	84	83	8.7% decrease	88	74	15.9% decrease



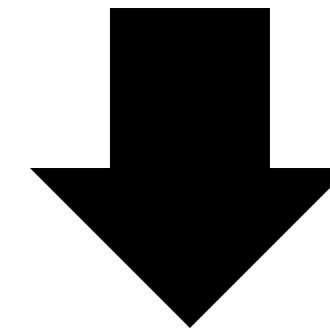
TRANSFER OUTCOMES & STUDENT SUCCESS

WHY WE REQUESTED THE DATA

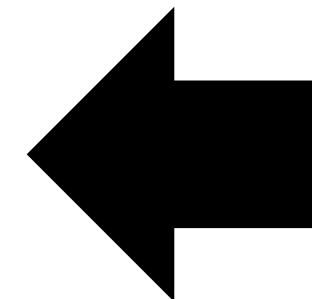
•The overall transfer data was requested from the SIR Office for four academic years.



•The request focused on total transfers—not transfers to a specific institution.



•The results provide a measurable snapshot of our collective impact.



•The goal is to understand our transfer trends and recognize the work contributing to student success.

Transfer Numbers at a Glance

864
2022–2023

1,032
2023–2024

1,033
2024–2025

1,114
2025–2026

Overall increase from 2022-2023 to 2025-2026: 250 transfers

Four-Year Transfer Trend



250 more transfers in 2025–2026 than in 2022–2023.

YEAR-OVER-YEAR GROWTH

•2022-2023 → 2023-2024: +168 TRANSFERS

•2023-2024 → 2024-2025: +1 TRANSFER

•2024-2025 → 2025-2026*: +81 TRANSFERS

•OVERALL GROWTH: +250 TRANSFERS ACROSS THE FOUR-YEAR PERIOD

***THE 2025-2026 FIGURE IS PRELIMINARY AND MAY CHANGE AS UPDATED DATA BECOMES AVAILABLE.**

WHAT IS DRIVING THE GROWTH?



On-campus transfer events



Transfer tours and university visits



Transfer advising appointments



Campus and community outreach



Student engagement and follow-up



Collaboration across the Transfer Team

WHAT THIS MEANS FOR OUR STUDENTS

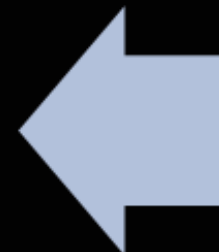
More students are successfully moving from Southwest Texas College to four-year institutions.



Our work is helping students navigate transfer pathways and make informed decisions.



The upward trend demonstrates measurable progress in our collective transfer efforts.



Transfer support extends beyond advising—it includes outreach, events, tours, engagement, and relationship-building.

THANK YOU, TRANSFER TEAM!

These results are the outcome of a collaborative effort.

Thank you for your dedication to advising, event planning, outreach, campus tours, and student engagement.

Your work is making a measurable difference in the lives of our students.

Let's continue building on this momentum and helping more students successfully transfer.

— Student Success Center —

Building Student Success

Through Structured Support

Supporting Students Toward Academic Success

Uvalde • Eagle Pass • Del Rio Campuses



Structured Academic Support Leads to Higher Retention and Success

STUDENT SUCCESS CENTER

Supporting Students on Academic Suspension Through Structured Academic Plans

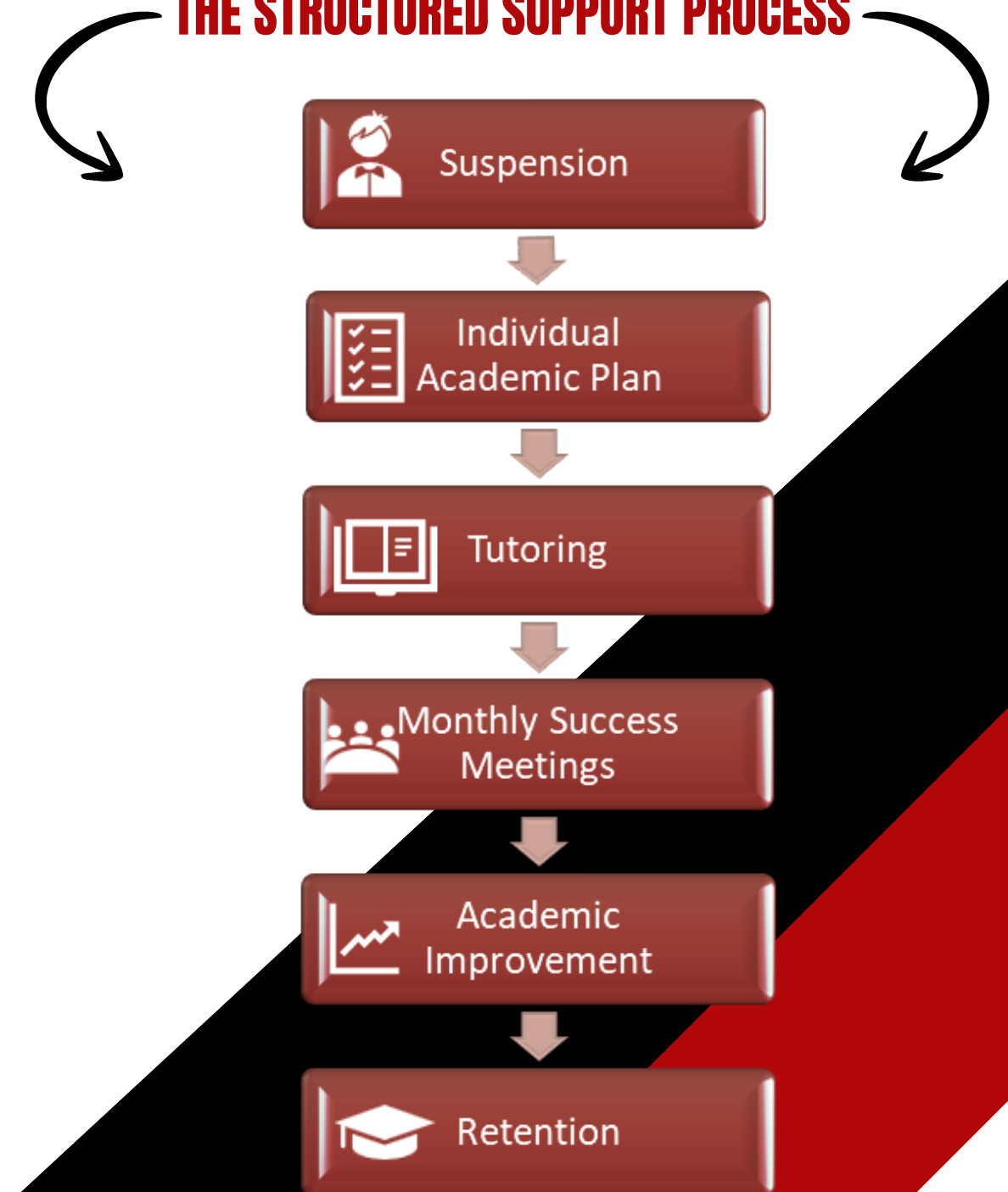
Individual Academic Plans (IAP) Improve Student Success & Retention (Fall 2025-Spring 2026)

Semester Group	Students on a Plan	Students Retained	Retention %
Fall 2025	108	93	86%
Spring 2026	134	107	80%

Key Outcomes

-  Monthly coaching meetings increased accountability
-  Tutoring participation improved course completion
-  Strong SSC staff-students relationships increased persistence
-  Students remained enrolled and academically engaged

THE STRUCTURED SUPPORT PROCESS





Semester: ☐ Fall ☐ Spring ☐ Summer Year: _____

Individual Academic Plan (IAP)

Student Name: _____ Student ID: _____

Email: _____ Phone: _____

IAP Objective: This plan is designed to help students set a tutoring plan for the semester and establish appointments with the SSC advisor in order to track progress towards success and course completion.

College Commitment: College will provide tutoring and resources to assist student in being successful with semester courses.

<u>Issues of Concern:</u> ☐ Medical ☐ Financial ☐ Transportation ☐ Work ☐ Personal	<u>Semester Courses:</u> 1. _____	<u>Beginning GPA:</u> _____ _____
	2. _____	
	3. _____	<u>Ending GPA:</u> _____ _____
	4. _____	

Tutoring Instructions:
Student will report to Student Success Center or Writing Center beginning _____
for tutoring and independent study.

<u>Tutoring Location:</u> ☐ Uvalde ☐ Eagle Pass ☐ Del Rio ☐ Crystal City	<u>Tutoring Days & Time:</u> (minimum 3 hours per week commitment) ☐ Monday _____ ☐ Tuesday _____ ☐ Wednesday _____ ☐ Thursday _____ ☐ Friday _____	<u>SSC Advisor Appointments:</u> 1. _____ 2. _____ 3. _____
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Advisor Comments:
Student has been advised on the Individual Academic Plan and goals outlined require student to achieve a "C" or higher in order to bring GPA or completion rate up.

Student Signature: _____ Date: _____

SSC Advisor Signature: _____ Date: _____

**THANK
YOU**

