



EXECUTIVE SUMMARY

Meeting Date:	September 17, 2026
Agenda Item:	Board/Superintendent Goal: Strengthen Community Engagement - Communications Update
Item Type:	Information
Administrator:	Jeanne Grazioli and Marisa Poling
Objective:	To provide the Board with an update on progress toward the Board/Superintendent goal related to communication and community engagement

Background:

As part of the district's strategic planning process, stakeholders as well as the Board identified specific areas for continued focus:

1. Develop and implement an internal and external communication plan.
2. Offer family engagement opportunities.

These requests are closely connected and reflect the broader strategic priority of Building Trust and Relationships. Effective communication creates the foundation for meaningful engagement. Families, staff, students, and community members need information that is timely, accessible, relevant, and easy to act upon in order to fully participate and partner with the district.

During our upcoming Board meeting, we will discuss strategies to intentionally build participation and partnership. Internally, this means ensuring staff and district leaders are aligned and equipped to communicate consistently. Externally, it means creating meaningful opportunities for families to participate, learn, connect, and provide feedback.

Strategic planning feedback reinforced the need for earlier communication, consistent messaging, clear action steps, and intentional opportunities for engagement. Measuring reach, participation, and feedback will help us identify gaps, make improvements, and better understand whether our efforts are strengthening relationships across MSD.

Additional Materials: [Clear Modes of Communications document](#)

Recommendation: N/A

Suggested Motion: No action required.