



## September 2026 Director's Report

### Business news:

- Sol Sister Studio, Artistry by Abby and 925 Wellness will celebrate their grand opening Friday, September 18<sup>th</sup> at 11:00 am. They are offering free yoga at 9:30 am. Their new space is located at 2186 W. Vienna Road.

### Bridge Park News:

- We are once again partnering with Independent Bank for the annual Bridge Park cleanup on Monday, October 12<sup>th</sup> at 10:00 am. Lunch will be provided. Volunteers are welcome.
- The Pergola is being assembled beginning Thursday, September 3<sup>rd</sup>, with the drainage tiles to follow soon after.

The digital billboard at exit 131 continues to be well received. Since its debut on January 1, 2026, we have seen the following trends on Facebook:

- Engagement is up 161%
- Views are up 146%
- Followers have increased 248%

Double J's Snow Removal will once again provide snow removal services to the BDA for the 2026-2027 season, with no changes to his pricing.

Conlee Oil, 815 S. Mill Street, will have a ribbon cutting on Wednesday, September 9<sup>th</sup> at 9:00 am to commemorate their remodeled gas station and 90<sup>th</sup> anniversary.

The Clio Area Chamber of Commerce is hosting a Lunch and Learn on Thursday, September 10<sup>th</sup> at 12:00 pm at the Clio Area Fire Department. The featured speaker is Bob Love, owner of State Farm Insurance.