



Naming Rights Proposal

Summary:

The CCC Foundation Board of Directors has recently conducted two feasibility studies to determine if Central Community College Foundation should launch major gifts campaigns in support of a new Residence Hall on the Grand Island Campus and the renovation and expansion of Raider Fieldhouse on the Columbus Campus. Both campaigns will have a capital component and an endowment component.

The conclusion of the feasibility studies suggests that all key elements of a successful campaign are present, including a high approval rating for the college, a clearly defined case for support for the project, the availability of well-known leadership and a high indication of financial support. Specifically, the Foundation tested a \$3 million private campaign for the Grand Island Residence Hall project and a \$3.5 million private campaign for the Raider Fieldhouse project.

The CCC Foundation Board of Directors voted to proceed with these major gifts campaigns after giving full consideration to the input provided in the report.

In preparation for these campaigns, the CCC Foundation is submitting the following naming rights schedules for approval by the Central Community College Board of Governors. These schedules are based on preliminary designs and spaces may vary slightly in the final project.

It shall also be noted that the CCC Foundation will return to the Board of Governors with the actual naming rights and names when donors have had the opportunity to be paired with them. The Board of Governors will vote on specific naming rights in accordance with their policy.



Grand Island Residence Hall

Preliminary Naming Rights Schedule

Entire Building \$1 million – Fulfilled

Tom & Sue Pirnie Family Residence Hall

Potential Naming Spaces Grand Island Residence Hall Project	QTY	Amount
Building -Fulfilled	1	\$ 1,000,000.00
Road behind hall - Fulfilled	1	\$ 500,000.00
Pedestrian Mall in Front of Residence Hall	1	\$ 500,000.00
2nd Floor Recreation Space	1	\$ 250,000.00
Solar Shade Courtyard and Volleyball Court	1	\$ 250,000.00
Pickleball Courts	2	\$ 100,000.00
Residence Hall Reception Desk	1	\$ 100,000.00
Shared Kitchen	2	\$ 50,000.00
Main Lobby Teaming Room	1	\$ 50,000.00
Laundry Room	1	\$ 50,000.00
Director's Apartment	1	\$ 50,000.00
Student Study Suite, second floor	1	\$ 50,000.00
Office	1	\$ 25,000.00
Workspace Suite	1	\$ 25,000.00
Second Floor Teaming Rooms	3	\$ 15,000.00
Each Student Suite	22	\$ 15,000.00



Raider Fieldhouse

Preliminary Naming Rights Schedule

Potential Naming Spaces Raider Fieldhouse	QTY	Amount
Building	1	\$ 1,500,000.00
Gym or Court/ Floor or other signage	1	\$ 500,000.00
Weight Room	1	\$ 250,000.00
Grand Lobby (only if building is not named)	1	\$ 500,000.00
Training Room, including hydro room and Athletic Trainer Office	1	\$ 500,000.00
Classroom/Multi-purpose Room	1	\$ 150,000.00
Coaches Suite	1	\$ 150,000.00
Hall of Fame Area	1	\$ 100,000.00
Auxiliary Area	1	\$ 100,000.00
Name Scoreboard	1	\$ 100,000.00
Concession Stand	1	\$ 75,000.00
Locker Rooms	4	\$ 50,000.00
Coaches Conference Room	1	\$ 50,000.00
Raider Fuel Station	1	\$ 50,000.00
Teaming Room	2	\$ 25,000.00
Athletic Director Office	1	\$ 15,000.00
Coaches Offices	9	\$ 15,000.00