

2026-2027

ROCKFORD AREA SCHOOLS BOARD GOALS

Rockford Area Schools provides a supportive, rigorous, and relevant learning culture producing courageous learners prepared to enter a global society.

1 GOVERNANCE & STRATEGIC OVERSIGHT

Goal: The Board will maintain a governance-focused approach by monitoring progress toward the District Strategic Plan through regular review of measurable outcomes and alignment of Board decisions with district priorities.

EVIDENCE OF SUCCESS

- Attend school & community events.
- Increase Board community outreach.
- Promote legislative advocacy.
- Increase Board visibility.
- District Educational advocacy.

3 EFFECTIVE GOVERNANCE & BOARD DEVELOPMENT

Goal: The Board will continuously improve its effectiveness through self-evaluation, professional development, committee engagement, and adherence to Board governance practices.

EVIDENCE OF SUCCESS

- DOP reviewed semi-annually.
- Student outcome data reviewed semi-annually (typically Nov. & May)
- Board agendas align with Strategic Directions.
- Annual review of Board goals.
- Publish Board Calendar

2 COMMUNITY ENGAGEMENT & ADVOCACY

Goal: The Board will strengthen relationships with community members while increasing advocacy for public education at the local, state, and national levels.

EVIDENCE OF SUCCESS

- Annual Board self-evaluation
- Individual self-reflections
- Professional development participation
- Committee reports
- Board handbook review



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