FY26-27 Strategic Goals
Connection with
Performance Based Funding Indicators

The strategic goals below support the College's mission while also aligning with the Texas Higher Education Coordinating Board (THECB) Performance-Based Funding Model. Achievement of these goals is intended to improve student outcomes, strengthen institutional effectiveness, and maximize state formula funding. The applicable performance indicators associated with each sub-goal are identified throughout this section.

THECB Performance Funding Indicators

- **A.** General Academic Teaching Institution (GAI) with 15 Semester Credit Hours (SCH)
- **B.** Institutional Credit leading to licensure: High Demand Field
- **C.** Occupational Skills Award
- **D.** Occupational Skills Award: High Demand Field
- **E.** Certificate
- **F.** Certificate: High Demand Field
- **G.** Associate Degree
- **H.** Associate Degree: High Demand Field
- **I.** CoV Premium: Certificate
- **J.** CoV Premium: Associate

Strategic Goals and Objectives

The College's strategic goals are organized around three core objectives: Student Success, Community Engagement, and Institutional Advancement. Each objective is supported by measurable sub-goals that reflect key operational, instructional, and student success priorities across all campuses and provide a framework for evaluating institutional progress throughout FY26-27.

1. Student Success

a. Meet or exceed institutional benchmarks established by the THECB Performance-Based Funding Model.
Performance Indicators A – J

The College will focus on strategies that maintain or increase student academic advancement to maximize performance funding.

b. Increase workforce certificates/degrees to 245.
Performance Indicators D, H

Increasing the number of certificates and degrees awarded in high-demand workforce fields will generate additional performance-based funding.

c. **Continue implementation of the Prison Education Program (PEP).**
Performance Indicators A, G

Success during FY26-27 will be measured by:
- Launching PEP coursework in Fall 2026.
- Obtaining SACSCOC approval for an additional instructional site.
- Securing U.S. Department of Education approval for Title IV financial aid eligibility.
- Expanding the pool of qualified PEP faculty by completing required training to support program growth in 2027-28.

The PEP will increase the number of students who satisfy the requirements of performance indicators leading to additional funding.

d. **Increase nursing pass rate (NCLEX) to 90% or above.**
Performance Indicators B, F

Maintaining a high NCLEX first-time pass rate supports student success, strengthens program quality, and prepares graduates for successful entry into high-demand healthcare careers.

2. Community Engagement

a. **Expand workforce job fairs to career/job fairs at least once per regular semester and include all businesses and industries.**
Performance Indicators A – J

Expanding career and job fairs strengthens relationships with regional employers while increasing student awareness of career opportunities and workforce pathways.

b. **Implement ESL/GED programs at the Borger Campus.**
Performance Indicators A, G

Expanding ESL/GED services at the Borger Campus will increase educational access, strengthen workforce development, and create additional pathways into credit-bearing academic and workforce programs.

c. **Participate in at least five community events for recruitment purposes, coordinated by Community Education.** (Second Saturdays, etc.)
Performance Indicators A – J

This goal is to increase overall traditional student enrollment in college programs which can affect all areas of the funding model.

3. Institutional Advancement

a. **Continue implementation of employee professional development through the Brightspace and Vector training portals.**

Performance Indicators A – J

Success during FY26-27 will be measured by:

- Assign and track employee utilization of training modules
- Create faculty idea-sharing and best practices specific to instruction

Continued investment in employee development strengthens instructional quality, enhances employee effectiveness, and supports improved student outcomes that contribute to institutional performance.

b. **Increase funding for scholarships for all CE programs.**
Performance Indicators A – J

Increasing scholarship funding supports recruitment and retention while expanding access to workforce education. Students completing GED or Continuing Education credentials may continue into credit-bearing certificate and degree programs, creating additional opportunities for student success and future performance funding.