



Board Agenda Item Overview

Meeting Date: August 18, 2026

Meeting Type: Regular

Item Category: Information Item

Primary Contact: Dr. Roosevelt Nivens

Presenter(s)/Add'l Contact(s): Dr. Jon Maxwell

Item Name: LAMAR CISD DEMOGRAPHICS REPORT AND ENROLLMENT PROJECTIONS

Item Summary: To manage growth effectively, the District utilizes Zonda demographics to analyze student trends, including projections of housing occupancy (single-family, multi-family, etc.) by planning unit, student-to-household ratios, District-wide projections, and long-range District planning. Zonda has completed the Quarter 1 (Q1) update, which will be posted publicly on the District website.

Recommendation: Administration recommends that the Board of Trustees use Zonda's data to plan for future growth.

Policy Reference: EEB (Legal)

Strategic Plan Priority: Organizational Effectiveness

District Value(s): ☒ Accountability ☒ Big-Thinking ☐ Compassion ☒ Excellence ☐ Integrity ☐ Joy

Currently Budgeted? ☒ Yes ☐ No ☐ No Budgetary Impact

Completion or Implementation Timeline: The data will be used quarterly for planning.

Our Vision:

We are a values-driven community where innovation thrives, excellence is the standard, and every student has access to an elite education.