



Brownsville Independent School District

Agenda Category: General Function
Contracts/MOU Board of Education Meeting: 08/04/26

Item Title: Memorandum of Agreement X Action
AVID Program for all Early College Information
High Schools for 2026-2027 Discussion

BACKGROUND:

Advancement Via Individual Determination (AVID) is a nationally recognized college and career readiness program designed to prepare students for success in postsecondary education. The program supports students who demonstrate academic potential but may need additional skills, strategies, and structured support to achieve their highest level of success. Through the AVID elective course, students develop critical thinking, organization, study, communication, and collaboration skills while receiving ongoing academic support and college and career readiness guidance.

Brownsville ISD's Early College High Schools have successfully integrated AVID as a key component of their student support systems and attribute much of their students' academic achievement, college readiness, and postsecondary success to the effective implementation of the AVID program.

Approval of this agreement authorizes participating campuses to implement the AVID curriculum; purchase AVID instructional materials; provide professional learning opportunities for faculty and staff; access AVID's online resources, tools, and support services; and utilize AVID trademarks and program materials in accordance with the terms of the agreement.

FISCAL IMPLICATIONS:

Budgeted local and categorical campus funds for all Early College High Schools for a total of \$42,220.00.

RECOMMENDATION:

Recommend approval to **renew** the AVID Memorandum of Agreement for the amount of \$42,220.00 from budgeted local and categorical funds for the 2026-2027 school year. Services and items to be purchased are subject to the district's needs and funding.

Dr. Norma Ibarra-Cantu

Submitted by: *Norma Ibarra-Cantu*
Secondary Executive Director

Dr. Norma Ibarra-Cantu

Recommended by: *Norma Ibarra-Cantu*
Secondary Executive Director

Miguel Salinas

Reviewed by: *Miguel Salinas*
Staff Attorney

Dr. Alma Rubio

Approved by: *Alma C. Rubio*
Area Superintendent

Approved for Submission to Board of Education:

Dr. Timothy E. Cuff
Dr. Timothy E. Cuff, Superintendent

When Necessary, Additional Background May Follow This.

AVID Center



Products and Services Quote/Order

Quote/Order #: Q-93912

Client: Brownsville Independent School District

Address: 1900 Price Rd

Brownsville, TX 78521

Contact AVID Center

Phone: 1-833-AVID-CARE (1-833-284-3227)

Email: contracts@avid.org

Effective Date: July 01, 2026

Expiration Date: June 30, 2027

District Products			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	DDL Replacement DD Payment 2	\$4,000.00	\$4,000.00
District Products SUBTOTAL:			\$4,000.00

Brownsville Early College High School			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Brownsville Early College High School SUBTOTAL:			\$5,460.00

Gladys Porter Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Gladys Porter Early Clg HS SUBTOTAL:			\$5,460.00

Hanna Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Hanna Early Clg HS SUBTOTAL:			\$5,460.00

Quote/Order

2026 - 2027 Brownsville Independent School District Drafted: 04/09/2026

Pace Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Pace Early Clg HS SUBTOTAL:			\$5,460.00

Lopez Early College High Sch			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Lopez Early College High Sch SUBTOTAL:			\$5,460.00

Rivera Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Rivera Early Clg HS SUBTOTAL:			\$5,460.00

Veterans Memorial High School			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,725.00	\$4,725.00
1	AVID Weekly Secondary	\$735.00	\$735.00
Veterans Memorial High School SUBTOTAL:			\$5,460.00

TOTAL:			\$42,220.00
			<i>plus all applicable taxes</i>

Additional Comments:

N/A

This AVID Center Products and Services Quote/Order is a Subsequent Quote/Order as defined in the General Terms and Conditions previously agreed to by AVID Center and the "Client" identified above ("Ts&Cs"). This Quote/Order and any exhibits or attachments hereto, together with the Ts&Cs (including the definitions of terms set forth at <https://www.avid.org/Page/3290> or another location on AVID Center's website designated by AVID Center), supersedes all previous Quote/Orders and constitutes a binding agreement between AVID Center and Client with respect to the AVID Products and Services specified above. Certain AVID Products and Services may be cancelled by Client as set forth in AVID Center's Rest Assured Policy at <https://www.avid.org/rest-assured-policy>.

AVID Center is committed to assisting Client with a successful implementation. Additional information regarding professional learning registrations is listed below:

- Newly implementing AVID sites are best supported by a core site team of educators – at least 8 for AVID Secondary or 4 for AVID Elementary. In the initial year of implementation, Client agrees to enroll participants into AVID Summer Institute ("SI") equal to the minimum core site team described herein, unless AVID Center agrees otherwise on this Quote/Order. If other professional learning events are taken instead of SI, prices will be adjusted accordingly upon completion of the training event.
- For each existing site in year 2 and beyond of AVID implementation, Client agrees to enroll one (1) participant into AVID Ignite, unless Client notifies otherwise. If a participant is not enrolled or a registrant does not attend, Client will receive a voucher to be used for AVID Ignite in the following summer after payment has been received.

Client will be invoiced for the greater of the number of participants from a site registered for the event or committed to on this Quote/Order. No payment is due at the time of execution of this Quote/Order, notwithstanding anything to the contrary in the General Terms and Conditions. At the time of invoicing, AVID Center will verify registration fees for each site listed on this Quote/Order and any registrations which have been previously paid will be removed from the invoice. Payment will be due within thirty (30) days following receipt of AVID Center's invoice related to this Quote/Order. Each party has caused this Quote/Order to be signed by its duly authorized representative. The terms of this Quote/Order will control in the event of a conflict with any terms or conditions set forth in any purchase order or other document or communication from Client and any such terms and conditions are hereby rejected by AVID Center and of no effect.

AVID Center,
a California Non-Profit Corporation 501(c)(3)

Brownsville Independent School District

Sign: _____
Print _____
Name: _____

Title: _____

Date: _____

Email: contracts@avid.org

AVID Center
5187 College Ave., Ste. 163
San Diego, CA 92115
Employer ID # 33-0522594

Sign: _____
Print _____
Name: Norma Ibarra-Cantu

Title: Executive Director Secondary Education

Date: 6/30/2026 | 2:44 PM CDT

Email: drnic@bisd.us

DocuSigned by:

Dr Norma Ibarra Cantu

186D38C2EC6048D

Quote/Order

2026 - 2027 Brownsville Independent School District Drafted: 04/09/2026



Brownsville Independent School District

Agenda Category: General Function
Contracts/MOU Board of Education Meeting: 06/10/25

Item Title: Memorandum of Agreement X Action
AVID Program for all Early College Information
High Schools for 2025-2026 Discussion

BACKGROUND:

Advancement Via Individual Determination (AVID) is a nationally recognized program designed for a segment of a school's population that is usually overlooked or is not served through local, state, or federal programs. AVID students are not typically high academic achievers yet possess the talent to be more successful if given the right help. AVID requires these identified students to take an AVID class where they learn studying and organizational skills and are provided tutorial assistance. The goal is for every AVID student participant to successfully enter and complete post-secondary education. This agreement allows campuses to use the AVID curriculum, buy and/or add to the AVID library, send teachers to AVID trainings, and have all rights to use all AVID logos, etc. It also provides access to the online AVID web page and AVID resources.

FISCAL IMPLICATIONS:

Budgeted local and categorical campus funds for all Early College High Schools for a total of \$43,163.00.

RECOMMENDATION:

Recommend approval to renew the AVID Memorandum of Agreement for all Early College High Schools for \$37,163.00 from budgeted local and categorical funds for the 2025-2026 school year. Services and items to be purchased are subject to the district's needs and funding.

Dr. Norma Ibarra-Cantu

Submitted by: *Norma Ibarra-Cantu*
Secondary Executive Director

Dr. Norma Ibarra-Cantu

Recommended by: *Norma Ibarra-Cantu*
Secondary Executive Director

Miguel Salinas

Reviewed by: *Miguel Salinas*
Staff Attorney

Beatriz Hernandez

Approved by: *Beatriz Hernandez*
Chief Academic Officer

Approved for Submission to Board of Education:

Jesus H Chavez
Dr. Jesus H. Chavez, Superintendent

When Necessary, Additional Background May Follow This.

Roxanne Eckstein

From: Priscilla Lozano <plozano@808West.com>
Sent: Thursday, May 22, 2025 12:30 PM
To: Roxanne Eckstein; Lea Ohrstrom
Cc: Minerva Almanza; Miguel Salinas
Subject: Re: 2025-2026 MOU AVID Program for all Early College High Schools

CAUTION: This email originated from outside of Brownsville ISD. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Approved as to form.

Sincerely,
Priscilla

From: Roxanne Eckstein <reckstein@bisd.us>
Sent: Thursday, May 22, 2025 8:53 AM
To: Kevin O'Hanlon <kohanlon@808West.com>; Lea Ohrstrom <lohrstrom@808West.com>; Priscilla Lozano <plozano@808West.com>
Cc: Minerva Almanza <malmanza1@bisd.us>; Miguel Salinas <miguelsalinas@bisd.us>
Subject: 2025-2026 MOU AVID Program for all Early College High Schools

Ms. Lozano,

Please see the attached for your review and approval.

Thank you! Should you have any questions or comments, please contact me at (956) 698-6379.

Sincerely,

Roxy Eckstein



ANALYSIS COLLEGE DISTRICT
BROWNSVILLE
INDEPENDENT SCHOOL DISTRICT

Roxanne Eckstein
Paralegal
Staff Attorney Office

1900 E. Price Road, Suite 302 • Brownsville, Texas 78521
Office: (956) 698-6379 • Fax: (956) 714-6400
E-mail: reckstein@bisd.us

**Roxanne Eckstein | Paralegal to Miguel Salinas & Administrative Support | Staff Attorney |
Chief Academic Officer | Chief Operations Officer | Phone: 956.698.6379 | Fax: 956.714.6400
Brownsville Independent School District | 1900 East Price Road, Suite 302 | Brownsville, TX 78521**

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The Brownsville Independent School District does not discriminate based on race, color, national origin, sex, religion, age, disability or genetic information in employment or provision of services, programs, or activities.

AVID Center



Products and Services Quote/Order

Quote/Order #: Q-91193
 Client: Brownsville Independent School District
 Address: 1900 Price Rd
 Brownsville, TX 78521

AVID Center Representative: Anthony Cikatelli
 Phone: (858) 654-5037
 Email: acikatelli@avid.org

Effective Date: July 01, 2025

Expiration Date: June 30, 2026

District Products			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	DDL Replacement DD Payment 1	\$6,000.00	\$6,000.00
District Products SUBTOTAL:			\$6,000.00

Brownsville Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Brownsville Early Clg HS SUBTOTAL:			\$5,309.00

Gladys Porter Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Gladys Porter Early Clg HS SUBTOTAL:			\$5,309.00

Hanna Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Hanna Early Clg HS SUBTOTAL:			\$5,309.00

Pace Early Clg HS			
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Quote/Order
 2025 - 2026 Brownsville Independent School District Drafted: 05/07/2025

QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Pace Early Clg HS SUBTOTAL:			\$5,309.00

Lopez Early College High Sch			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Lopez Early College High Sch SUBTOTAL:			\$5,309.00

Rivera Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Rivera Early Clg HS SUBTOTAL:			\$5,309.00

Veterans Memorial Early Clg HS			
QTY	PRODUCT NAME	UNIT PRICE	EXTENDED PRICE
1	AVID Membership Fees Secondary	\$4,599.00	\$4,599.00
1	AVID Weekly Secondary	\$710.00	\$710.00
Veterans Memorial Early Clg HS SUBTOTAL:			\$5,309.00

TOTAL:			\$43,163.00
			<i>plus all applicable taxes</i>

Additional Comments:

N/A

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AVID Center,
a California Non-Profit Corporation 501(c)(3)

Brownsville Independent School District

Signed by:
Sign: Steven J Silberman
Print Name: Steven J Silberman
Title: Chief Business Officer
Date: 7/22/2025 | 8:21 AM PDT
Email: contracts@avid.org

Sign: Jesus H Chavez
Print Name: Dr. Juan H. Chavez
Title: Superintendent of Schools
Date: June 10, 2025
Email: drnic@bisd.us

AVID Center
9797 Aero Drive, Suite 100
San Diego, CA 92123
Employer ID # 33-0522594