



Brownsville Independent School District

Agenda Category: General Function
Contracts/MOU Board of Education Meeting: 08/04/2026

Item Title: Children's Advocacy Centers X Action
of Cameron and Willacy Information
Counties and Brownsville ISD Discussion

BACKGROUND:

The Children's Advocacy Centers of Cameron and Willacy Counties (CACCWC) seek a collaborative partnership with Brownsville ISD to provide educational services via student presentations on the topics of child safety, child maltreatment, trauma-informed care, internet safety sexting, cyberbullying and sex-trafficking of children utilizing the Play It Safe curriculum. The CACCWC will provide a presenter, curriculum access to parents, a parent information letter and student permission slips before delivery of all presentations for students in PreK to 12th grades. The age appropriate content of each presentation is outlined in the memorandum of understanding. The BISD parents must consent in writing for their child to attend the presentations.

In the event a CACCWC presenter is not available, a BISD Counselor will present the same Play It Safe curriculum utilized by CACCWC to BISD students in PreK to 12th grades with signed parental consent.

FISCAL IMPLICATIONS:

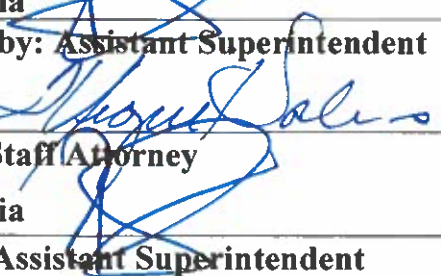
No Cost to the District.

RECOMMENDATION:

Recommend approval to renew the memorandum of understanding between the Children's Advocacy Centers of Cameron and Willacy Counties and Brownsville ISD to provide educational services to students in PreK to 12th grades for the 2026-2027 school year with an automatic annual renewal unless terminated in writing by either party. No cost to the District.

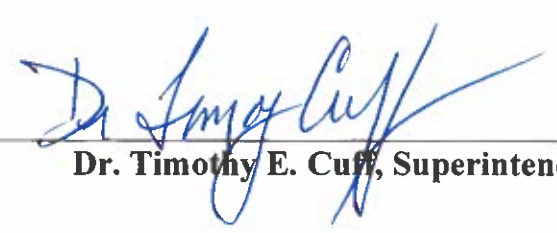
Sara M. Garza 
Submitted by: Principal/Program Director

Rose E. Longoria
Recommended by: Assistant Superintendent

Miguel Salinas 
Reviewed by: Staff Attorney

Rose E. Longoria
Approved by: Assistant Superintendent

Approved for Submission to Board of Education:


Dr. Timothy E. Cuff, Superintendent

When Necessary, Additional Background May Follow This.

Roxanne Eckstein

From: Priscilla Lozano <plozano@808West.com>
Sent: Tuesday, June 23, 2026 11:11 AM
To: Roxanne Eckstein; kohanlon; Lea Ohrstrom; Oscar Trevino
Cc: Miguel Salinas; Minerva Almanza
Subject: Re: Children's Advocacy Centers and Willacy Counties and BISD

CAUTION: This email originated from outside of Brownsville ISD. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning,

This agreement is approved as to form.

Sincerely,

Priscilla


O'HANLON, DEMERATH & CASTILLO
Attorneys and Counselors at Law

Priscilla A. Lozano

Partner
808 West Ave
Austin, Texas 78701
Office: 512-494-9949
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From: Roxanne Eckstein <reckstein@bisd.us>
Sent: Wednesday, June 17, 2026 8:51 AM
To: Kevin O'Hanlon <kohanlon@808West.com>; Lea Ohrstrom <lohrstrom@808West.com>; Oscar Trevino

<otrevino@808West.com>; Priscilla Lozano <plozano@808West.com>
Cc: Miguel Salinas <miguelsalinas@bisd.us>; Minerva Almanza <malmanza1@bisd.us>
Subject: Children's Advocacy Centers and Willacy Counties and BISD

Ms. Lozano,

Please see the attached for your review and approval.

***Please note this are the yearly contracts going to the board with the previous board approval backup.**

Thank you! Should you have any questions or comments, please contact me at (956) 698-6379.

Sincerely,

Roxy Eckstein



AN EARLY COLLEGE DISTRICT
BROWNSVILLE
INDEPENDENT SCHOOL DISTRICT

Roxanne Eckstein
Paralegal
Staff Attorney Office

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Office: (956) 698-6379 • Fax: (956) 714-6400

E-mail: reckstein@bisd.us

Roxanne Eckstein | Paralegal to Miguel Salinas | Office of the Staff Attorney | Phone: 956.698.6379 | Fax: 956.714.6400
Brownsville Independent School District | 1900 East Price Road, Suite 302 | Brownsville, TX 78521

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The Brownsville Independent School District does not discriminate based on race, color, national origin, sex, religion, age, disability or genetic information in employment or provision of services, programs, or activities.



Memorandum of Understanding between Brownsville ISD and Children's Advocacy Centers of Cameron and Willacy Counties

1. **Parties:** This memorandum of Understanding (MOU) is entered into by Brownsville Independent School District and Children's Advocacy Centers of Cameron and Willacy Counties (CACCWC) to honor the nature of their relationship and mutually acknowledge the respective obligations and right of the parties.
2. **School Purpose:**
CACCWC and Brownsville ISD agree that education purposes are served by entering this MOU.
3. **Responsibilities of Brownsville ISD:**
Designate a point of contact to interact with CACCWC for purposes of coordinating CACCWC activities and programs.
Will manage students who have/have not returned a signed 'opt-in' form and arrange for alternative lessons for students who did not receive/return an 'opt-in' form.
Will begin all trainings on the designated date and time and allot the recommended timeframe for each session as recommended by CACCWC.
Will ensure at least one Brownsville ISD staff member is present during each student lesson.
Will not redistribute CACCWC content (in any form) without the expressed written consent from CACCWC.
4. **Responsibilities of CACCWC:**
Use its best effort to provide programming in English or Spanish, which meets the Texas Agency's mandate.
Provide programs applicable to school personnel, parents, and students regarding subjects of child safety, child maltreatment, trauma-informed care, internet safety and sex trafficking of children.
Designate staff to work with designated POC to aid in scheduling curriculum at a first come, first served basis.
Provide curriculum access instructions to the designated POC to aid with parent requests to review curriculum.
Provide parent information letters for all student curricula.
Abide by all policies, guidelines, and procedures of Brownsville ISD related to facility and equipment use, and abide by all other applicable policies, guidelines, and procedures of Brownsville ISD that would reasonably apply to CACCWC.
Guarantee that all CACCWC employees have clear criminal and child abuse history confirmed by background checks through the Texas Department of Public Safety and the Texas Department of Family and Protective Services.
5. **Program and Curriculum to be delivered by CACCWC:**
Pre-K-"Tick Tock Plays It Safe"-30 Minutes
Program Summary: An easy-going tone is quickly set for this age level by capturing the students' attention early in the presentation with an animated video. Afterwards, the points introduced in the video are reinforced, and Joe and Suzy dolls provide a visual aid. Children are encouraged to take home a coloring book to discuss what they learned with family.
Video Description: Tick Tock is a friendly watchdog whose alarm clock goes off when he senses danger. While watching his owner and friend play soccer, Tick Tock teaches them about the three kinds of touch and three part safety rule. The video provides visual reinforcement of the concepts presented in the interactive presentation.
Kindergarten-"Tick Tock and the Twins"- 45-60 minutes
Program Summary: The program expounds upon the Pre-K message with an interactive discussion on

safety rules. Concepts such as "strangers" are defined and students name trusted adults that they could talk to if they had a problem. Students learn that there are some times when there's a REASON for touching, and those situations are not secret, and are okay. Joe and Suzy dolls and coloring books boost the message.

Video Description: Tick Tock the watchdog returns with the same messages as in the Pre-K video with slightly more mature language, additional characters, and summertime fun. The video provides visual reinforcement of the concepts presented in the interactive presentation.

1st Grade-"Mae Shares A Secret"-45-60 minutes

Program Summary: Storytelling and the use of Joe & Suzy dolls further expound upon the Play it Safe!® concepts. Interspersed in these scripted stories are scenarios which help children process what action they could take, or how a character might feel. Stories portray the difference between discipline and unsafe touch, and coloring books reinforce this message.

Video Description: Mae is spending the summer with Grandpa, and shares her secret about her mom's boyfriend. In this program children are taught to never keep a secret when it's not safe.

2nd Grade-"Bentleys Big Production"45-60 minutes

Program Summary: Because the message is delivered through humor in the video, the curriculum increases student interaction through questions & information processing to ensure comprehension of this important message. Joe and Suzy dolls are used once again to emphasize the message.

Video Description: Bentley Brockford is a student with spunk who is making a video about child safety with his best friend Goob. In the style of Ferris Bueller's Day Off, this film offers humor to teach risk reduction.

3rd Grade-"What Would You Do?"-45- 60 minutes

Program Summary: In addition to the basic premise, internet safety is addressed as well as what it means to give out "personal information". Additionally, the concepts of "taking advantage" of someone and bullying are explored. Discussion includes how difficult it can be when someone you care about asks you to keep a secret that you don't want to keep, and how telling a trusted adult is the right thing to do.

Video Description: Humor is a huge part of this video with Baby Professor-a genius who helps Mia and Marcus with their secrets. Children learn they can get help by telling a trusted adult.

4th Grade-"Chase Steps Up"-45-60 minutes

Program Summary: Recognizing a slight shift in maturation of 4th graders, internet safety is more deeply examined. Discussion addresses how gaming with or meeting someone online might feel safe when that person appears to have the very same interests. However, it's still a stranger, and caution should be taken just as if meeting a stranger in person. Taking safe action as a bystander to bullying is also introduced.

Video description: Chase loves baseball, but he is tormented by the secret that someone close is abusing him. With the help of his coach, Chase understands he can step up and tell.

5th Grade - "Aiden's Discovery"

Program Summary: Internet safety further examines how someone can pretend to be someone they're not, even through photos and video. The safety rule can be adapted when there are confusing or potentially threatening online situations. By knowing what's okay and what isn't, students are empowered to take action.

Video description: Aiden must write a paper about a current event and he chooses sexual abuse as his topic. As he learns more about the issue, he begins to suspect that his best friend, Tori, may be experiencing abuse by her coach and needs help.

5th & 6th Grade- "It's Harassment" -45- 60 minutes

Program Summary: Respect for others is the first and vital step. This program builds empathy by tackling issues such as appreciation of our differences, bullying, cyberbullying, safe bystander intervention, and flirting vs. sexual harassment.

Video description: This fast-paced line-delivery video will resonate with pre-teens. It describes bullying, sexual

harassment, cyberbullying and character assassination. Respect is an essential element in addressing these issues.

Middle School- "Relationships: Paint Them Healthy" -45 - 60 minutes

Program Summary: Whether dating yet or not, our goal with this theme is to help teens assess the characteristics of a relationship, and make deliberate choices as to what kind of relationship they want. All of us learn about intimate relationships from the household in which we're raised, from other family and friends, and from the media. Yet, with so many destructive relational aspects being portrayed, it may be difficult to know how a healthy relationship should look. This presentation addresses healthy and unhealthy aspects of a relationship, including mutual respect, boundaries, jealousy and control, how to break up, and communication skills. Regardless of what we've seen and learned growing up, we can gain the tools to make a conscious decision about the kind of relationship we want.

Video description: This video addresses healthy and unhealthy aspects of a relationship, including mutual respect, boundaries, jealousy, control, and communication skills.

Middle School - "Sexting & Cyberbullying: Can't Take It Back" - 45 - 60 minutes

Program Summary: Ever-changing technology will impact this and future generations beyond comprehension. Some teens are engaging in behaviors that have potentially serious consequences. The goal of this program is to educate about the consequences that exist as a result of sexting and cyberbullying. Those consequences can be emotional and/or legal. Although laws vary by state, and will likely continue to change, teens are discouraged from taking an unknown risk. They are encouraged to think BEFORE creating or forwarding anything sexual through electronic means. Sexting and cyberbullying are defined and the roles of bystander, victim and perpetrator are examined. Safe bystander intervention is addressed.

Video description: Through the use of a video diary, the video further exemplifies the serious impact that engaging in sexting and cyberbullying can have on someone's life, and the consequences that can arise.

Middle School- "An Abuse of Power" -45- 60 minutes

Program Summary: This addresses a difficult topic that, unfortunately, affects many individuals, as well as their loved ones. Child sexual abuse is perpetrated upon not only young children, but youth of all ages. In an age-appropriate manner, this presentation addresses using power and control to sexually abuse a minor. It identifies tactics that perpetrators might use to groom an individual, as well as his/her family and community. Many victims of child sexual abuse not only know, but trust and care for the offender. For that reason, most never tell anyone about the abuse. An Abuse of Power empowers individuals to identify tactics and speak out against the abuse. This program emphasizes that a victim is never to blame, why it's important to report this crime, and that victims can become survivors.

Video description: In an age-appropriate manner, this video addresses how the abuser exerts power and control to sexually abuse a minor. It identifies tactics that someone might use to groom an individual, as well as his/her family and community. Fortunately, victims of sexual violence become survivors of sexual violence. The abuse will always be a part of them, but it does not have to define them. There is hope and healing.

High School - "Abusive Relationships: Seeing the Signs" - 45 - 60 minutes

Program Summary: Research confirms that as many as one in five adolescent females and one in ten adolescent males have been abused physically or sexually by a dating partner. This places them at a higher risk for substance abuse, eating disorders, risky sexual behavior and further domestic violence. Violence is a learned behavior, but with work, can be unlearned. It typically follows a continuum, accelerating from emotional/verbal abuse in the form of continuous manipulation, humiliation, control, jealousy, obsessive texting, and stalking, to physical and/or sexual violence. This program's goal is to alert teens to the signs of dating violence, and encourage them to make a conscious decision about the type of relationship they desire.

Video Description: Through the eyes of an abused teen, this video reflects the signs of escalating

dating violence including verbal and physical abuse, and sexual assault.

Crying Baby Safety Plan and Healthy Relationship-45-60 minutes

Program Summary: Research confirms that many of our adolescents are the caretakers for their siblings due to parents' work schedules. Knowing that they are the caretakers it places their siblings at high risk for injuries and abuse. With this curriculum we would like to educate our future caretakers with the tools to prevent injuries and abuse by teaching them about safety planning and resources in our Rio Grande Valley

6. Liabilities:

Neither party to this MOU is the agent of the other nor is neither liable for the wrongful acts or negligence of the other. Each party shall be responsible for its negligent acts or omissions and those of its officers, employees, or agents to the extent provided by federal and state law.

7. No Waiver:

Brownsville ISD and CACCWC are separate legal entities. Although Brownsville ISD determined that a school purpose is filled by this MOU CACCWC, Brownsville ISD does not control the operations of CACCWC and does not waive any immunity from liability or suit entering this MOU.

8. Contact Information:

Brownsville ISD and CACCWC agree to provide each other in writing the name and contact information for the person responsible for implementing this MOU.

9. Entire Agreement:

This MOU constitutes the entire agreement between the parties and supersedes all previous Memoranda of Understanding, agreements, promises, representations, understandings, and negotiations, whether written or oral, between the parties with respect to the subject matter herein.

10. Applicable Law and Venue:

This MOU shall be governed by, and its provisions construed in accordance with, the laws of the State of Texas. Venue for any action arising from or related to this MOU shall be Cameron County, Texas.

11. Termination:

This MOU will be in effect for the 2026-2027 academic school year starting on _____. This MOU shall renew on an annual basis for one-year period at a time under the terms and conditions, unless either party wishes to terminate the agreement in which case a 30 day notice must be provided.



12. Agreed by:

Dr. Timothy E. Cuff, Brownsville ISD Superintendent

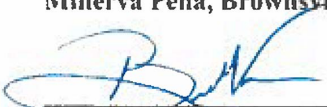
Date

Carlos A. Elizondo, Brownsville ISD Board President

Date

Minerva Pena, Brownsville ISD Board Secretary

Date



Ben Vera, CACCWC Board President

06-10-2026

Date



Martha Ann Martinez, CACCWC Executive Director

6-10-2026

Date



2025-2026

Brownsville Independent School District

Agenda Category: General Function
Contracts/MOU Board of Education Meeting: 08/05/2025

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of Cameron and Willacy Information
Counties and Brownsville ISD Discussion

BACKGROUND:

The Children's Advocacy Centers of Cameron and Willacy Counties (CACCWC) seek a collaborative partnership with Brownsville ISD to provide educational services via student presentations on the topics of child safety, child maltreatment, trauma-informed care, internet safety sexting, cyberbullying and sex-trafficking of children utilizing the Play It Safe curriculum . The CACCWC will provide a presenter, curriculum access to parents, a parent information letter and student permission slips before delivery of all presentations for students in PreK to 12th grades. The age appropriate content of each presentation is outlined in the memorandum of understanding. The BISD parents must consent in writing for their child to attend the presentations. In the event a CACCWC presenter is not available, a BISD Counselor will present the same Play It Safe curriculum utilized by CACCWC to BISD students in PreK to 12th grades.

FISCAL IMPLICATIONS:

No Cost to the District.

RECOMMENDATION:

Recommend approval to renew the memorandum of understanding between the Children's Advocacy Centers of Cameron and Willacy Counties and Brownsville ISD to provide educational services to students in PreK to 12th grades for the 2025-2026 school year with an automatic annual renewal basis unless terminated in writing by either party. No cost to the District.

Sara M. Garza
Submitted by: Principal/Program Director

BA
Recommended by: Asst. Supt./CFO

Mr. Miguel Salinas
Reviewed by: Staff Attorney

Mrs. Beatriz Hernandez
Approved by: Deputy Supt/Chief Officer

Approved for Submission to Board of Education:

Jesus H Chavez
Dr. Jesus Chavez, Superintendent



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Provide curriculum access instructions to the designated POC to aid with parent requests to review curriculum.

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Guarantee that all CACCWC employees have clear criminal and child abuse history confirmed by background checks through the Texas Department of Public Safety and the Texas Department of Family and Protective Services.
5. **Program and Curriculum to be delivered by CACCWC:**

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Program Summary: An easy-going tone is quickly set for this age level by capturing the students' attention early in the presentation with an animated video. Afterwards, the points introduced in the video are reinforced, and Joe and Suzy dolls provide a visual aid. Children are encouraged to take home a coloring book to discuss what they learned with family.

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Crying Baby Safety Plan and Healthy Relationship-45-60 minutes

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6. Liabilities:

Neither party to this MOU is the agent of the other nor is neither liable for the wrongful acts or negligence of the other. Each party shall be responsible for its negligent acts or omissions and those of its officers, employees, or agents to the extent provided by federal and state law.

7. No Waiver:

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This MOU shall be governed by, and its provisions construed in accordance with, the laws of the State of Texas. Venue for any action arising from or related to this MOU shall be Cameron County, Texas.

11. Termination:

This MOU will be in effect for the 2025-2026 academic school year starting on _____. This MOU shall renew on an annual basis for one-year period at a time under the terms and conditions, unless either party wishes to terminate the agreement in which case a 30 day notice must be provided.



12. Agreed by:

Jesús H. Chávez
Dr. Jesús H. Chavez, Brownsville ISD Acting Superintendent

8/8/25

Date

Daniela Lopez Valdez
Daniela Lopez Valdez, Brownsville ISD Board President

8-8-25

Date

Minerva Peña
Minerva Peña, Brownsville ISD Board Secretary

8-8-25

Date

Denise Ledesma Gomez
Denise Ledesma Gomez, CACCWC Board President

5-27-25

Date

Martha Ann Martinez
Martha Ann Martinez, CACCWC Executive Director

5/30/2025

Date