

**1630**

**CONTESTS, ADVERTISING AND PROMOTIONS**

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the Superintendent/designee following recommendation by the teacher and principal. Criteria to be used are:

1. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;
2. The proposed activity shall have educational value to the participants; and
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.

Reviewed: November 13, 2012

Adopted: September 25, 1996

Revised:

NEPN/NSBA Classification: KHC

Legal Reference: